

WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Smart Media Group-Alexandria  
1427 Leslie Ave  
Ste 100  
Alexandria, VA 22301

## Contract # 1940868

**Schedule Dates** 10/01/14-10/06/14  
**Advertiser** US Chamber of Commerce (22939)  
**Agency** Smart Media Group-Alexandria (6613)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** US CHAMBER OF COMM (272656)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Rosen, Sami  
**Phone/Fax** /  
**CPE** CCOS/ORDR/930C06  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** US CHAMBER OF COMM  
PJ STACK

**Date Entered** 09/29/14  
**Last Modified** 10/02/14  
**Entered By** Lisa Carter  
**CO-OP** No  
**Headline #** ECR10416615  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$894.75  
**Net Total** \$5,070.25  
**Sales Tax**

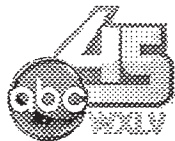
### Greensboro (WXLV)

By Broadcast Month	Spots	Rate
Oct. 2014	9	\$5,965.00
<b>Grand Total:</b>	<b>9</b>	<b>\$5,965.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	10/01/14-10/01/14	2	:30	12:35P- 1:05A (EST)				1					1	\$35.00	\$35.00	Greensboro (WXLV)	NIGHTLINE	9/29/14
2.0	Normal Line / SPOT (2)	10/03/14-10/03/14	2	:30	12:35P- 1:05A (EST)					1				1	\$35.00	\$35.00	Greensboro (WXLV)	NIGHTLINE	9/29/14
3.0	Revised Line / SPOT (5)	10/06/14-10/06/14	2	:30	7:28:30P- Family Feud B	1	1										Greensboro (WXLV)	FAMILY FEUD	9/29/14
3.1	Normal Line / SPOT (5)	10/06/14-10/06/14	2	:30	7:28:30P- Family Feud B	1	1							1	\$440.00	\$440.00	Greensboro (WXLV)	FAMILY FEUD	9/29/14
4.0	Normal Line / Prime (9)	10/05/14-10/05/14	2	:30	6:58:56P- ABC-Americas Funniest Home Videos (Sunday)								1		\$700.00		Greensboro (WXLV)	AMERICA'S FUNNIEST H	9/29/14
4.0.1	Closed Preempt (9)	10/05/14															Greensboro (WXLV)	Program Change/Exception - Once Upon A Time airs	
5.0	Normal Line / SPOT (5)	10/01/14-10/01/14	2	:30	7:28:30P- Family Feud B				1					1	\$440.00	\$440.00	Greensboro (WXLV)	FAMILY FEUD	9/29/14
6.0	Normal Line / SPOT (5)	10/02/14-10/02/14	2	:30	7:28:30P- Family Feud B					1				1	\$440.00	\$440.00	Greensboro (WXLV)	FAMILY FEUD	9/29/14
7.0	Normal Line / Prime (8)	10/03/14-10/03/14	2	:30	10P- ABC-20/20 (Friday)					1				1	\$775.00	\$775.00	Greensboro (WXLV)	20/20	9/29/14
8.0	Normal Line / Prime (10)	10/05/14-10/05/14	2	:30	8P- ABC-Once Upon A Time (Sunday)								1	1	\$2,050.00	\$2,050.00	Greensboro (WXLV)	OUAT	9/29/14
9.0	Normal Line / Prime (6)	10/06/14-10/06/14	2	:30	7:57:56P- ABC-Dancing With The Stars (Monday)	1	1							1	\$1,050.00	\$1,050.00	Greensboro (WXLV)	DANCING WITH THE STA	9/29/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------



WXLV-TV  
3500 Myer Lee Dr  
Winston Salem, NC 27101

Smart Media Group-Alexandria  
1427 Leslie Ave  
Ste 100  
Alexandria, VA 22301

# Contract # 1940868

**Schedule Dates** 10/01/14-10/06/14  
**Advertiser** US Chamber of Commerce (22939)  
**Agency** Smart Media Group-Alexandria (6613)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** US CHAMBER OF COMM (272656)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Rosen, Sami  
**Phone/Fax** /  
**CPE** CCOS/ORDR/930C06  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Standard  
**Comments** US CHAMBER OF COMMER  
PJ STACK

**Date Entered** 09/29/14  
**Last Modified** 10/02/14  
**Entered By** Lisa Carter  
**CO-OP** No  
**Headline #** ECR10416615  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$894.75  
**Net Total** \$5,070.25  
**Sales Tax**

## Greensboro (WXLV)

By Broadcast Month	Spots	Rate
Oct. 2014	9	\$5,965.00
<b>Grand Total:</b>	<b>9</b>	<b>\$5,965.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	M/G For 4.0.1 / Prime (9)	10/05/14-10/05/14	2	:30	6:58:56P- ABC-Once Upon A Time B (Sunday)								1	1	\$700.00	\$700.00	Greensboro (WXLV)	ONCE UPON A TIME	10/2/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

*macedo*

10/8/14

# ORDER WORKSHEET

10/7

Rep Order# 10416615 Ver# 9  
EC'd Yes

Status Revised

Traffic Order# 1940868

Last Received:  
Showing Buylines:

Printed: 10/07/14 11:14 AM  
10/07/14 9:47 AM  
All Rep Revised Lines

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (6087) POLITICAL ISSUE GROU  
Product US CHAMBER OF COMMER  
Estimate# 930C06  
Buyer Sarni Rosen

Agency (SMAR) SMART MEDIA GROUP  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301  
Agency C/P1/P2/E CCOS/ORDR/930C06  
Flight Dates 09/30/14-10/06/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

US CHAMBER OF COMMERCE

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

SEE LN 11 FOR CREDIT, MOVED TO HL # 10423702 REVISED TOTAL 5965 PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
7*	M	10P-11P	CASTLE	30	\$700.00	10/06-10/06	0	\$0.00	1	0	4.0	N/A
			MADE-GOOD BY LINE(S) 11									
			V7 Effective Dates Changed									
11*	M	8P-10P	DANCING W/ STARS	30	\$700.00	10/06-10/06	0	\$0.00	1	0	-	-
			Buy Comment: MG									
			Station remark: V8 this line is n/a (no avails)-pls credit									
			MKGD FOR SPOTS MISSED ON LN #7: 10/06(1/WK)									
			CREDIT WAS TAKEN FOR SPOT ON 10/06 (1/WK)									
			V7 Added									
			V9 Effective Dates Changed									

## ---REPORT TOTALS---

Report Totals: 0 / \$0.00

## ---SALES MONTHLY TOTALS---

Oct2014: 9/ \$5,965.00

# ORDER WORKSHEET

Rep Order# 10416615 Ver# 9  
EC'd Yes

Status Revised

Traffic Order# 1940868

Last Received:  
Showing Buylines:

Printed: 10/07/14 11:14 AM  
10/07/14 9:47 AM  
All Rep Revised Lines

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (6087) POLITICAL ISSUE GROU  
Product US CHAMBER OF COMMER  
Estimate# 930C06  
Buyer Sami Rosen

Agency (SMAR) SMART MEDIA GROUP  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301  
Agency C/P1/P2/E CCOS/ORDR/930C06  
Flight Dates 09/30/14-10/06/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Order Totals: 9 / \$5,965.00 Total GRPS: 31.1

## — COMPETITIVE —

Market Totals	\$54,227.27	CABL .00%	UNKN .00%	WBFX .00%	WCWG .00%	WFMY 24.00%
		WGHP 37.00%	WMYV .00%	WUPN .00%	WXII 28.00%	WXLV 11.00%

Books [null]  
Demos RA35+

## — CREDIT RISK —

STANDARD CREDIT TERMS

# ORDER WORKSHEET

Rep Order# 10416615 Ver# 8  
EC'd Yes

Status Returned

Traffic Order# 1940868

Last Received:  
Showing Buylines:

Printed: 10/04/14 10:44 AM  
10/04/14 10:42 AM  
Last Station Changes

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (6087) POLITICAL ISSUE GROU  
Product US CHAMBER OF COMMER  
Estimate# 930C06  
Buyer Sarni Rosen

Agency (SMAR) SMART MEDIA GROUP  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301  
Agency C/P1/P2/E CCOS/ORDR/930C06  
Flight Dates 09/30/14-10/06/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

US CHAMBER OF COMMERCE

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

pls see line # 11 for n/a and credit. we could mg on hdl # 10423702/cont #1942056 on mon 10/13 8-10p 1x ncir (dwts). p ls advise. tks

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
11*	M	8P-10P	DANCING W/ STARS	30	\$700.00	10/06-10/06	1	\$700.00	1	1	-	-
			Buy Comment: MG									
			Station remark: V8 this line is n/a (no avails)-pls credit									
			MRGD FOR SPOTS MISSED ON LN #7: 10/06(1/WK)									
			V7 Added									

## ---REPORT TOTALS---

Report Totals: 1 / \$700.00

## ---SALES MONTHLY TOTALS---

Oct2014: 10/ \$6,665.00

Order Totals: 10 / \$6,665.00 Total GRPS: 31.1

## --- COMPETITIVE ---

Market Totals	\$60,590.91	CABL .00%	UNKN .00%	WBFX .00%	WCWG .00%	WFMY 24.00%
		WGHP 37.00%	WMYV .00%	WUPN .00%	WXII 28.00%	WXLV 11.00%

Books [null]  
Demos RA35+

# ORDER WORKSHEET

Rep Order# 10416615 Ver# 8  
EC'd Yes

Status Returned

Traffic Order# 1940868

Last Received:  
Showing Buylines:

Printed: 10/04/14 10:44 AM  
10/04/14 10:42 AM  
Last Station Changes

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (6087) POLITICAL ISSUE GROU  
Product US CHAMBER OF COMMER  
Estimate# 930C06  
Buyer Sami Rosen

Agency (SMAR) SMART MEDIA GROUP  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301  
Agency C/P1/P2/E CCOS/ORDR/930C06  
Flight Dates 09/30/14-10/06/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

— CREDIT RISK —

STANDARD CREDIT TERMS

# ORDER WORKSHEET

Rep Order# 10416615	Ver# 7	Status Revised	Traffic Order# 1940868	Printed: 10/03/14 2:50 PM	Duplicate	1 of 2
EC'd Yes				10/03/14 1:20 PM		
			Last Received:	All Rep Revised Lines		
			Showing Buylines:			

Station WXLV-TV GREENSBORO/W.SALEM	Agency (SMAR) SMART MEDIA GROUP	Rep Firm MILLENNIUM SALES & MARKETING
Advertiser (6087) POLITICAL ISSUE GROU	1427 LESLIE AVE	Sales Office (DC) WASHINGTON
Product US CHAMBER OF COMMER	ALEXANDRIA, VA 22301	Salesperson (PJX) PJ STACK
Estimate# 930C06	Agency C/P1/P2/E CCOS/ORDR/930C06	Sales Assistant PJ
Buyer Sarni Rosen	Flight Dates 09/30/14-10/06/14	Salesperson Phone# 202-955-5342
		Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

US CHAMBER OF COMMERCE

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

SEE LN 11 FOR MG FROM LN 7 PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/(000)
7*	M	10P-11P	CASTLE	30	\$700.00	10/06-10/06	0	\$0.00	1	0	4.0	N/A
			MADE-GOOD BY LINE(S) 11									
			V7 Effective Dates Changed									
11*	M	8P-10P	DANCING W/ STARS	30	\$700.00	10/06-10/06	1	\$700.00	1	1	-	-
			Buy Comment: MG									
			MKGD FOR SPOTS MISSED ON LN #7: 10/06(1/WK)									
			V7 Added									

## ---REPORT TOTALS---

Report Totals: 1 / \$700.00

## ---SALES MONTHLY TOTALS---

Oct2014: 10/ \$6,665.00

Order Totals: 10 / \$6,665.00 Total GRPS: 31.1

## --- COMPETITIVE ---

Market Totals	\$60,590.91	CABL .00%	UNKN .00%	WBFX .00%	WCWG .00%	WFMY 24.00%
		WGHP 37.00%	WMYV .00%	WUPN .00%	WXII 28.00%	WXLV 11.00%

104 23 762 H  
1 94 21 56 C

# ORDER WORKSHEET

Rep Order# 10416615 Ver# 7  
EC'd Yes

Status Revised

Traffic Order# 1940868

Last Received:  
Showing Buylines:

Printed: 10/03/14 2:50 PM Duplicate 2 of 2  
10/03/14 1:20 PM  
All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (6087) POLITICAL ISSUE GROU  
Product US CHAMBER OF COMMER  
Estimate# 930C06  
Buyer Sarni Rosen

Agency (SMAR) SMART MEDIA GROUP  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301  
Agency C/P1/P2/E CCOS/ORDR/930C06  
Flight Dates 09/30/14-10/06/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Books [null]  
Demos RA35+

--- CREDIT RISK ---

STANDARD CREDIT TERMS



# ORDER WORKSHEET

Rep Order# 10416615 Ver# 6  
EC'd Yes

Status Returned

Traffic Order# 1940868

Last Received:  
Showing Buylines:

Printed: 10/03/14 12:17 PM  
10/03/14 12:15 PM  
Last Station Changes

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (6087) POLITICAL ISSUE GROU  
Product US CHAMBER OF COMMER  
Estimate# 930C06  
Buyer Sarni Rosen

Agency (SMAR) SMART MEDIA GROUP  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301  
Agency C/P1/P2/E CCOS/ORDR/930C06  
Flight Dates 09/30/14-10/06/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

US CHAMBER OF COMMERCE

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

pls see line # 7 for n/a and mg offer. pls advise/revise as ap. tks

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
7*	M	10P-11P	CASTLE	30	\$700.00	10/06-10/06	1	\$700.00	1	1	4.0	4.0
Station remark: V6 this line is n/a (no avails)-offer mg 10/6 8-10p 1x ncir (dw ts)												

## ---REPORT TOTALS---

Report Totals: 1 / \$700.00

## ---SALES MONTHLY TOTALS---

Oct2014: 10/ \$6,665.00

Order Totals: 10 / \$6,665.00 Total GRPS: 35.1

## --- COMPETITIVE ---

Market Totals	\$60,590.91	CABL .00%	UNKN .00%	WBFX .00%	WCWG .00%	WFMY 24.00%
		WGHP 37.00%	WMYV .00%	WUPN .00%	WXII 28.00%	WXLV 11.00%

Books [null]

Demos RA35+

# ORDER WORKSHEET

Rep Order# 10416615 Ver# 6  
EC'd Yes

Status Returned

Traffic Order# 1940868

Last Received:  
Showing Buylines:

Printed: 10/03/14 12:17 PM  
10/03/14 12:15 PM  
Last Station Changes

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (6087) POLITICAL ISSUE GROU  
Product US CHAMBER OF COMMER  
Estimate# 930C06  
Buyer Sami Rosen

Agency (SMAR) SMART MEDIA GROUP  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301  
Agency C/P1/P2/E CCOS/ORDR/930C06  
Flight Dates 09/30/14-10/06/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

--- CREDIT RISK ---

STANDARD CREDIT TERMS

# ORDER WORKSHEET

CFV  
10/2  
1 of 2

Rep Order# 10416615 Ver# 5  
EC'd Yes

Status Revised

Traffic Order# 1940868

Last Received:  
Showing Buylines:

Printed: 10/02/14 2:15 PM  
10/02/14 12:43 PM  
All Rep Revised Lines

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (6087) POLITICAL ISSUE GROU  
Product US CHAMBER OF COMMER  
Estimate# 930C06  
Buyer Sami Rosen

Agency (SMAR) SMART MEDIA GROUP  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301  
Agency C/P1/P2/E CCOS/ORDR/930C06  
Flight Dates 09/30/14-10/06/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

US CHAMBER OF COMMERCE

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

SEE LN 9 FOR PROGRAM CHANGED PLS CONFIRM T/RPJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
9*	Su	7P-8P	ONCE UPON A TIME	30	\$700.00	10/05-10/05	1	\$700.00	1	1	4.3	4.3
			Sales remark: V5 PROGRAM REVISED									
			V5 Program Name Change, Comment Changed									

note Rejected  
7 - 10/6 10-11P 1X  
\$ 700

## ---REPORT TOTALS---

Report Totals: 1 / \$700.00

## ---SALES MONTHLY TOTALS---

Oct2014: 10/ \$6,665.00

Order Totals: 10 / \$6,665.00 Total GRPs: 35.1

## --- COMPETITIVE ---

Market Totals	\$60,590.91	CABL .00%	UNKN .00%	WBFX .00%	WCWG .00%	WFMY 24.00%
		WGHP 37.00%	WMYV .00%	WUPN .00%	WXII 28.00%	WXLV 11.00%

Books [null]  
Demos RA35+

# ORDER WORKSHEET

Rep Order# 10416615 Ver# 5  
EC'd Yes

Status Revised

Traffic Order# 1940868

Last Received:  
Showing Buylines:

Printed: 10/02/14 2:15 PM  
10/02/14 12:43 PM  
All Rep Revised Lines

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (6087) POLITICAL ISSUE GROU  
Product US CHAMBER OF COMMER  
Estimate# 930C06  
Buyer Sarni Rosen

Agency (SMAR) SMART MEDIA GROUP  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301  
Agency C/P1/P2/E CCOS/ORDR/930C06  
Flight Dates 09/30/14-10/06/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

— CREDIT RISK —

STANDARD CREDIT TERMS

# ORDER WORKSHEET

Rep Order# 10416615 Ver# 4  
EC'd Yes

Status Returned

Traffic Order# 1940868

Last Received:  
Showing Buylines:

Printed: 10/02/14 9:53 AM  
10/02/14 9:51 AM  
Last Station Changes

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (6087) POLITICAL ISSUE GROU  
Product US CHAMBER OF COMMER  
Estimate# 930C06  
Buyer Sarni Rosen

Agency (SMAR) SMART MEDIA GROUP  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301  
Agency C/P1/P2/E CCOS/ORDR/930C06  
Flight Dates 09/30/14-10/06/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

US CHAMBER OF COMMERCE

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

pls see line # 9 for n/a and mg offer. pls advise/revise as ap. tks

4.0.1

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
9*	Su	7P-8P	AMERICA'S FUNNIEST H	30	\$700.00	10/05-10/05	1	\$700.00	1	1	4.3	4.3
Station remark: V4 this line is n/a (prg chg)-offer mg 10/5 stp 1x ncir (once u pon a time)												

## ---REPORT TOTALS---

Report Totals: 1 / \$700.00

## ---SALES MONTHLY TOTALS---

Oct2014: 10/ \$6,665.00

Order Totals: 10 / \$6,665.00 Total GRPS: 35.1

## --- COMPETITIVE ---

Market Totals	\$60,590.91	CABL .00%	UNKN .00%	WBFX .00%	WCWG .00%	WFMY 24.00%
		WGHP 37.00%	WMYV .00%	WUPN .00%	WXII 28.00%	WXLV 11.00%

Books [null]

Demos RA35+

# ORDER WORKSHEET

Rep Order# 10416615 Ver# 4  
EC'd Yes

Status Returned

Traffic Order# 1940868

Last Received:  
Showing Buylines:

Printed: 10/02/14 9:53 AM  
10/02/14 9:51 AM  
Last Station Changes

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (6087) POLITICAL ISSUE GROU  
Product US CHAMBER OF COMMER  
Estimate# 930C06  
Buyer Sami Rosen

Agency (SMAR) SMART MEDIA GROUP  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301  
Agency C/P1/P2/E CCOS/ORDR/930C06  
Flight Dates 09/30/14-10/06/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

--- CREDIT RISK ---

STANDARD CREDIT TERMS

CPD  
9/29  
1 of 2

1 of 2

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

--- CONTRACT COMMENT ---

US CHAMBER OF COMMERCE

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

— REMARKS —

SEE LNS 3-5,8,10 FOR RATE REVISIONS REVISED TOTAL \$6,665 PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
3*	W	730P-8P	FAMILY FEUD	30	\$440.00	10/01-10/01	1	\$440.00	1	1	3.9	3.9
		Sales remark: V3 RATE REVISED										
		V3 Comment Changed, Rate Changed										
4*	Th	730P-8P	FAMILY FEUD	30	\$440.00	10/02-10/02	1	\$440.00	1	1	3.9	3.9
		Sales remark: V3 RATE REVISED										
		V3 Comment Changed, Rate Changed										
5*	M	730P-8P	FAMILY FEUD	30	\$440.00	10/06-10/06	1	\$440.00	1	1	3.9	3.9
		Sales remark: V3 RATE REVISED										
		V3 Comment Changed, Rate Changed										
8*	F	10P-11P	20 / 20	30	\$775.00	10/03-10/03	1	\$775.00	1	1	3.4	3.4
		Sales remark: V3 RATE REVISED										
		V3 Comment Changed, Rate Changed										
10*	Su	8P-9P	ONCE UPON A TIME	30	\$2,050.00	10/05-10/05	1	\$2,050.00	1	1	4.4	4.4
		Sales remark: V3 RATE REVISED										
		V3 Comment Changed, Rate Changed										

# ORDER WORKSHEET

Rep Order# 10416615 Ver# 3  
EC'd Yes

Status Revised

Traffic Order# 1940868

Last Received:  
Showing Buylines:

Printed: 09/29/14 4:22 PM  
09/29/14 4:13 PM  
All Rep Revised Lines

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (6087) POLITICAL ISSUE GROU  
Product US CHAMBER OF COMMER  
Estimate# 930C06  
Buyer Sarni Rosen

Agency (SMAR) SMART MEDIA GROUP  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301  
Agency C/P1/P2/E CCOS/ORDR/930C06  
Flight Dates 09/30/14-10/06/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## —REPORT TOTALS—

Report Totals: 5 / \$4,145.00

## —SALES MONTHLY TOTALS—

Oct2014: 10/ \$6,665.00

Order Totals: 10 / \$6,665.00 Total GRPS: 35.1

## — COMPETITIVE —

Market Totals	\$60,590.91	CABL .00%	UNKN .00%	WBFX .00%	WCWG .00%	WFMY 24.00%
		WGHP 37.00%	WMYV .00%	WUPN .00%	WXII 28.00%	WXLV 11.00%

Books [null]  
Demos RA35+

## — CREDIT RISK —

STANDARD CREDIT TERMS

5065.25/nt



# ORDER WORKSHEET

Rep Order# 10416615 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 09/29/14 11:22 AM  
Last Received: 09/29/14 11:17 AM  
Showing Buylines: All Rep Changes or Last Station Changes

1 of 2

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (6087) POLITICAL ISSUE GROU  
Product US CHAMBER OF COMMER  
Estimate# 930C06  
Buyer Sarni Rosen

Agency (SMAR) SMART MEDIA GROUP  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301  
Agency C/P1/P2/E CCOS/ORDR/930C06  
Flight Dates 09/30/14-10/06/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

US CHAMBER OF COMMERCE

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW POLITICAL ORDER PLS CONFIRM T/R PJ

Ln	Day	Time	Program	Len	Rate	Dates	Spots/ Week	Total Cost	Num of Weeks	Total Spots	RTG/IMP	GRPs/ (000)
1	W	1235P-105A	NIGHTLINE 2	30	\$35.00	10/01-10/01	1	\$35.00	1	1	1.4	1.4
2	F	1235P-105A	NIGHTLINE 2	30	\$35.00	10/03-10/03	1	\$35.00	1	1	1.4	1.4
3	W	730P-8P	FAMILY FEUD 2 440	30	\$260.00	10/01-10/01	1	\$260.00	1	1	3.9	3.9
4	Th	730P-8P	FAMILY FEUD 2 440	30	\$260.00	10/02-10/02	1	\$260.00	1	1	3.9	3.9
5	M	730P-8P	FAMILY FEUD 2	30	\$260.00	10/06-10/06	1	\$260.00	1	1	3.9	3.9
6	M	8P-10P	DANCING WITH THE STA 2	30	\$1,050.00	10/06-10/06	1	\$1,050.00	1	1	4.5	4.5
7	M	10P-11P	CASTLE 2	30	\$700.00	10/06-10/06	1	\$700.00	1	1	4.0	4.0
8	F	10P-11P	20 / 20 2 775	30	\$500.00	10/03-10/03	1	\$500.00	1	1	3.4	3.4
9	Su	7P-8P	AMERICA'S FUNNIEST H 2	30	\$700.00	10/05-10/05	1	\$700.00	1	1	4.3	4.3
10	Su	8P-9P	ONCE UPON A TIME 2	30	\$1,225.00	10/05-10/05	1	\$1,225.00	1	1	4.4	4.4

# ORDER WORKSHEET

Rep Order# 10416615 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 09/29/14 11:22 AM  
Last Received: 09/29/14 11:17 AM  
Showing Buylines: All Rep Changes or Last Station Changes

2 of 2

Station WXLV-TV GREENSBORO/W.SALEM  
Advertiser (6087) POLITICAL ISSUE GROU  
Product US CHAMBER OF COMMER  
Estimate# 930C06  
Buyer Sami Rosen

Agency (SMAR) SMART MEDIA GROUP  
1427 LESLIE AVE  
ALEXANDRIA, VA 22301  
Agency C/P1/P2/E CCOS/ORDR/930C06  
Flight Dates 09/30/14-10/06/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (PJX) PJ STACK  
Sales Assistant PJ  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## ---REPORT TOTALS---

Report Totals: 10 / \$5,025.00

## ---SALES MONTHLY TOTALS---

Oct2014: 10/ \$5,025.00

Order Totals: 10 / \$5,025.00 Total GRPS: 35.1

## --- COMPETITIVE ---

Market Totals	\$45,681.82	CABL .00%	UNKN .00%	WBFX .00%	WCWG .00%	WFMY 24.00%
		WGHP 37.00%	WMYV .00%	WUPN .00%	WXII 28.00%	WXLV 11.00%

Books [null]  
Demos RA35+

## --- CREDIT RISK ---

STANDARD CREDIT TERMS

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
------------------------------	--------------

I, Smart Media Group  
do hereby request station time concerning the following issue:

U.S. Chamber of Commerce
--------------------------

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

This broadcast time will be used by: U.S. Chamber of Commerce



**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

9/29/14 \_\_\_\_\_ (703) 518-4747  
 Date Signature Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☒ Accepted ☐ Accepted in Part ☐ Rejected  
 \_\_\_\_\_ Matthew Bowmer \_\_\_\_\_  
 Signature Printed Name Title



## AGREED UPON SCHEDULE

**For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<h1>SEE ATTACHED</h1>					

**Attach proposed schedule with charges (if available):**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note:** Because the FCC requires that the political file contain the actual time the rate for spots “communicating a political matter of national importance” air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC’s online political files include a folder for “Terms and Disclosures.” NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.