

Quarter Ending: 9/30/12

CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION

WMC-TV ("Station") certifies that all 12-and-under children's television programs (listed in table below) carried during this quarter on its digital channels were formatted so that, as a matter of standard policy and practice, the programs would not exceed the "commercial matter" time limits of §73.670(a) of the FCC's rules: Weekdays: 12 minutes in any clock-hour children's programming (6 minutes in a stand-alone half-hour program); Weekends: 10.5 minutes in any clock-hour children's programming (5.25 minutes in a stand-alone half-hour program).

Program Title
Poppy Cat (Airs WMC-TV, Saturdays, 10:00 A.M.)
Justin Time (Airs WMC-TV, Saturdays, 10:30 A.M.)
Lazytown (Airs: WMC-TV, Saturdays, 11:00 A.M.)
The Wiggles (Airs WMC-TV, Saturdays, 11:30 A.M.)
Noodle and Doodle (Airs WMC-TV, Sundays, 10:00 A.M.)
Pajanimals (Airs WMC-TV, Sundays, 10:30 A.M.)
Green Screen Adventures (Airs ThisTV Saturdays, 9:00-9:30 A.M.)
Busytown Mysteries (Airs ThisTV Saturdays, 9:30-10:00 A.M.)
Busy World of Richard Scary (Airs ThisTV Saturdays, 10:00-10:30 and 10:30-11:00 A.M.)
Dino Squad (Airs ThisTV Saturdays, 11:00-11:30 and 11:30-12:00 P.M.)
Doodlebops (Airs ThisTV Sundays, 9:00-9:30 and 9:30-10:00 A.M.)
Real Life 101 (Airs Bounce Memphis Saturdays, 9:00-9:30 A.M.)
Ultimate Choice (Airs Bounce Memphis Saturdays, 9:30-10:00 A.M.)
Animal Atlas (Airs Bounce Memphis Saturdays, 10:00-10:30 A.M.)
Safari Tracks (Airs Bounce Memphis Saturdays, 10:30-11:00 A.M.)
Teen Kid News: (Airs Bounce Memphis Saturdays, 11:00-11:30 and 11:30-12:00 P.M.)

1. Station certifies that there were not any time periods during the quarter in which the "commercial matter" time limits stated above were exceeded during 12-and-under children's programming.

Yes No

If no, provide details of each such instance in Annex A.

2. Station certifies that, during the quarter, it has complied with the commercial requirements of §73.670(b), (c) & (d) of the FCC's rules regarding the display of Internet website addresses during 12-and-under children's programming, which requirements became effective January 2, 2007.

Yes No

If no, provide details in Annex B.

I hereby state, under penalty or perjury, that the foregoing is true, correct and complete to the best of my knowledge, information and belief.

Signature/Title of Authorized Station Employee

Date: October 8, 2012