

KEKR-AM-FM
ISSUES/PROGRAMS QUARTERLY REPORT
1st QUARTER 2023

DATE	TIME	DURATION	PROGRAM NAME	ISSUE
1/1 – 1/30	2 times a day	:30 Seconds	Carter Blood Care	Carter Blood Care is in need of blood donations due to the epidemic, as well as people getting surgery during the beginning of the year. PSA's were provided to alert the public
12/20 – 1/15	1 time a day	:30 Seconds	Salvation Army of Waco	Thursday (1/5) is Tax-Free day at the Salvation Army Thrift Store. Plus, Seniors 55 years or older will get an additional 25% off their entire purchase. The tax free is brought to you by United Healthcare Community Plan. PSA's were announced
1-1 – 1/31	3 times a day	:30 Seconds	Downtown Waco Farmers Market	Every Saturday morning, you can come by the Waco Downtown Farmer's Market. It's open from 9 until 1 in downtown Waco at 5th and Washington Ave. PSA's were announced on Saturdays.
1/11 – 3-15	9am	10 min interview	Humane Society of Central Texas	Mike Gray from the Humane Society of Central Texas comes into the studio once a month highlighting an animal up for adoption or fostering. Mike also talks about the other needs from the shelter
1/20-2/2	3 times a day	:30 Seconds	Waco Faith and Family International Film Festival	Beginning on February 2nd, Waco became the center of attention for the Waco Faith and Family International Film Festival. There will be presentations of films from independent studios. a Personality from the station emceed the event
1/21-2/1	1 time a day	:30 sec PSAs	Waco Public Library	The Waco Public Library is offering a Master Design Class on February 1st from 4 until 5:30pm. Teens aged 11 to 17 can learn how to use graphic design software to create their own art.

2/1-3/4	1 time a day	:30 Sec PSA	University High School	University High School is offering free Tax Preparation to people who are interested. The students will prepare your income tax filing for free. All of the paperwork will be inspected by a tax supervisor before it is submitted to the IRS.
1/1-1/11	3 times a day	:30 Sec PSAs	Mid-Tex Farm & Ranch Show	The Greater Waco Chamber hosts the show for Farmers and Ranchers to showcase the newest equipment and products for ag related services and technologies
1/1-2-10	2 times a day	:30 sec PSA's	Junior Livestock Show	The McClennan County Jr Livestock Show and Youth Fair ran Feb 6 – 10 and features award scholarships for local 4-H, FFA, and FCCLA students. The radio station also broadcast live prior to the Sale of Champions.
2-1-3/4	2 times a day	:30 Seconds	CASA of Bell and Corryell Co	Court Appointed Special Advocates help children get through tough situations. The CASA of Bell & Coryell Counties annual fundraiser "CASA Saint Patrick's 5K Shenanigans Fun Run" March 4th
2/1-3/18	2 times a day	:30 Seconds	Hewitt Chamber of Commerce	The Greater Hewitt Chamber of Commerce presents the Nacho Daddy Car Show on March 18th at Warren Park in Hewitt. The event is free to the public from 10 to 2p and is presented by HEB.
3/1-4/1	3 times a day	:30 sec PSA	Shepherd Heart benefit	Texans Helping Others organization presents the 3 rd Annual Bass Tournament to benefit the Shepherds Heart Food Pantry in Robinson Texas just outside of Waco
3/25-4/1	3 times a day	30 sec PSAs	Waco Police Assn	If you register now, you will save some money for the Waco Memorial Police Run. The race is chipped, and includes at 5K and 10K. The race will take place on May 20th at Cameron Park in Waco.
2/15-4/1	2 times a day	:30 sec PSA	Goodwill of Central Texas	Get an early start on your spring cleaning and give all of your unwanted items to Goodwill of Central Texas. This will help them employ people and teach them job training skills.