

ORDER



Orders
Order / Rev: 735669
Alt Order #: 37098445
Product Desc: SD 19 - Palm Springs
Estimate: na
Flight Dates: 02/06/24 - 03/01/24
Original Date / Rev: 01/26/24 / 01/26/24
Order Type: TRANSACTIONAL

The Eagle
Primary AE: Katz San Francisco
Sales Office: N-KAT
Sales Region: National

Agency Name: Battin Group, The
Buying Contact:
Billing Contact: Jim Battin
 126 E. Willis Ln
 Reno, NV 89511-2732

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL24/CA Alliance for Progress and E
Demographic: A35+
Product Codes: Issues/Propositions
Revenue Code 1: Agency Business
Revenue Code 2: Political
Revenue Code 3: Political Issue
Priority: P-03

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/29/24	02/25/24	180	\$10,779.00	\$9,162.15
02/26/24	03/01/24	45	\$3,030.00	\$2,575.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
February 2024	180	\$10,779.00	\$9,162.15	0.00
March 2024	45	\$3,030.00	\$2,575.50	0.00
Totals	225	\$13,809.00	\$11,737.65	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz San Francisco			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KDGL	02/06/24	02/12/24	Mo-Fr AM Mo-Fr 6a-10a	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	- TWTF - -	1:00	12	\$72.00	P-03	0.00	NM	12	\$864.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/06/24	02/12/24	- TWTF - -		12				\$72.00		0.00			
N 2	KDGL	02/12/24	03/01/24	Mo-Fr AM Mo-Fr 6a-10a	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	MTWTF - -	1:00	15	\$72.00	P-03	0.00	NM	45	\$3,240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	MTWTF - -		15				\$72.00		0.00			
		Week: 02/19/24	02/25/24	MTWTF - -		15				\$72.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF - -		15				\$72.00		0.00			
N 3	KDGL	02/06/24	02/12/24	Mo-Fr Midday Mo-Fr 10a-3p	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	- TWTF - -	1:00	12	\$65.00	P-03	0.00	NM	12	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/06/24	02/12/24	- TWTF - -		12				\$65.00		0.00			
N 4	KDGL	02/12/24	03/01/24	Mo-Fr Midday Mo-Fr 10a-3p	CM	10:00 AM-3:00 PM (10:00 AM-3:00 PM)	MTWTF - -	1:00	15	\$65.00	P-03	0.00	NM	45	\$2,925.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	MTWTF - -		15				\$65.00		0.00			

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 Estimate: na
The Eagle

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KDGL	02/06/24	02/12/24	Mo-Fr PM	CM	3:00 PM-7:00 PM	- TWTF - -	1:00	12	\$65.00	P-03	0.00	NM	12	\$780.00
				Mo-Fr 3p-7p		(3:00 PM-7:00 PM)									
				PM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/19/24	02/25/24	MTWTF--		15				\$65.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--		15				\$65.00		0.00			
N 6	KDGL	02/12/24	03/01/24	Mo-Fr PM	CM	3:00 PM-7:00 PM	MTWTF--	1:00	15	\$65.00	P-03	0.00	NM	45	\$2,925.00
				Mo-Fr 3p-7p		(3:00 PM-7:00 PM)									
				PM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/06/24	02/12/24	- TWTF - -		12				\$65.00		0.00			
		Week: 02/12/24	02/18/24	MTWTF--		15				\$65.00		0.00			
		Week: 02/19/24	02/25/24	MTWTF--		15				\$65.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--		15				\$65.00		0.00			
N 7	KDGL	02/10/24	03/01/24	Sa-Su AM	CM	6:00 AM-10:00 AM	-----S-	1:00	3	\$50.00	P-03	0.00	NM	9	\$450.00
				Sa-Su 6a-10a		(6:00 AM-10:00 AM)									
				WK -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/24	02/16/24	-----S-		3				\$50.00		0.00			
		Week: 02/17/24	02/23/24	-----S-		3				\$50.00		0.00			
		Week: 02/24/24	03/01/24	-----S-		3				\$50.00		0.00			
N 8	KDGL	02/10/24	03/01/24	Sa-Su Midday	CM	10:00 AM-3:00 PM	-----S-	1:00	3	\$50.00	P-03	0.00	NM	9	\$450.00
				Sa-Su 10a-3p		(10:00 AM-3:00 PM)									
				WK -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/24	02/16/24	-----S-		3				\$50.00		0.00			
		Week: 02/17/24	02/23/24	-----S-		3				\$50.00		0.00			
		Week: 02/24/24	03/01/24	-----S-		3				\$50.00		0.00			
N 9	KDGL	02/10/24	03/01/24	Sa-Su PM	CM	3:00 PM-7:00 PM	-----S-	1:00	3	\$50.00	P-03	0.00	NM	9	\$450.00
				Sa-Su 3p-7p		(3:00 PM-7:00 PM)									
				WK -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/10/24	02/16/24	-----S-		3				\$50.00		0.00			
		Week: 02/17/24	02/23/24	-----S-		3				\$50.00		0.00			
		Week: 02/24/24	03/01/24	-----S-		3				\$50.00		0.00			
N 10	KDGL	02/11/24	03/01/24	Sa-Su AM	CM	6:00 AM-10:00 AM	-----S	1:00	3	\$35.00	P-03	0.00	NM	9	\$315.00
				Sa-Su 6a-10a		(6:00 AM-10:00 AM)									
				WK -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/24	02/17/24	-----S		3				\$35.00		0.00			
		Week: 02/18/24	02/24/24	-----S		3				\$35.00		0.00			
		Week: 02/25/24	03/02/24	-----S		3				\$35.00		0.00			
N 11	KDGL	02/11/24	03/01/24	Sa-Su Midday	CM	10:00 AM-3:00 PM	-----S	1:00	3	\$35.00	P-03	0.00	NM	9	\$315.00
				Sa-Su 10a-3p		(10:00 AM-3:00 PM)									
				WK -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/24	02/17/24	-----S		3				\$35.00		0.00			
		Week: 02/18/24	02/24/24	-----S		3				\$35.00		0.00			
		Week: 02/25/24	03/02/24	-----S		3				\$35.00		0.00			
N 12	KDGL	02/11/24	03/01/24	Sa-Su PM	CM	3:00 PM-7:00 PM	-----S	1:00	3	\$35.00	P-03	0.00	NM	9	\$315.00
				Sa-Su 3p-7p		(3:00 PM-7:00 PM)									
				WK -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/11/24	02/17/24	-----S		3				\$35.00		0.00			
		Week: 02/18/24	02/24/24	-----S		3				\$35.00		0.00			
		Week: 02/25/24	03/02/24	-----S		3				\$35.00		0.00			
													Totals	225	\$13,809.00