



Sirius Studios Insertion Order

3805 H Street
Eureka, CA 95503
707.443.9836
Fax 707.443.9853
alan@sirius-studios.com

Client: **Yes On Measure C**

Account Executive
Alan Olmstead

Media: **KLGE FM**

Attn.
Andrew Beck

Medium
Radio

Start Date: **Wed, Oct 14, 2020**

End Date: **Tue, Oct 20, 2020**

Order Date: **Oct 12, 2020**

A-737710MEASURE

Yes On Measure C

NONE

Campaign Code And Name

Co-op (If Any)

Cost Per : \$6.5000

Placement 6A-7P

Format: RECORDED

Length: 60

Sunday	Monday	Tues	Wed	Thur	Friday	Saturday
Oct 11, 2020	Oct 12, 2020	Oct 13, 2020	Oct 14, 2020	Oct 15, 2020	Oct 16, 2020	Oct 17, 2020
			9	9	9	9
				Total Spots For Week One:		36
Oct 18, 2020	Oct 19, 2020	Oct 20, 2020	Oct 21, 2020	Oct 22, 2020	Oct 23, 2020	Oct 24, 2020
9	9	6				
				Total Spots For Week Two:		24
Oct 25, 2020	Oct 26, 2020	Oct 27, 2020	Oct 28, 2020	Oct 29, 2020	Oct 30, 2020	Oct 31, 2020
				Total Spots For Week Three:		
				Tracking Number:		AW6650-286/20

Terms:

1. You accept this order exactly as it is written
2. If this order contains any errors in estimated costs you agree to notify Sirius Studios prior to date of performance.
3. You expressly warrant that in the event you fail to notify Sirius Studios of an error prior to date of performance, and you subsequently perform the ad(s) in question you forfeit your right to any adjustment to which you might be entitled as a result of that error.
4. You agree to perform all ads exactly as provided to you by Sirius Studios. You agree to waive all claims of payment for an ad in the event you fail to meet this requirement.
5. This insertion order is issued on behalf of the named client. We act as a true agent, not as a vendor. We pay all bills after payment has been transmitted to us by our client, except wherein the client is to be billed direct. In the event the client defaults and amount becomes not collectable, Sirius Studios assumes no liability for client's obligations created herein.

60 Spots For A Subtotal Of \$390.00

Less Agency Commission From Radio Media 15.0% (\$58.50)

SUBTOTAL: **\$331.50**

Additional Charges None \$0.00

NET DUE TO KLGE FM **\$331.50**

Note: **Production to follow... spread spots evenly over dayparts.**

Approved By

Station and Location: KLGE - FM, Ferndale CA	Date: 10/12/20
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Yes on Measure C - Ranked Voting

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60 sec	6a-7p	Mon-Sun 10/14-20	BTA	60	2

Run Dates 10/14-20/2020	Net total \$390
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This broadcast time will be used by: Yes on Measure C

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”

☐ Yes

☒ No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT “COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE”**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Yes on Measure C - Progressive Humboldt Coalition
840 E Street, Ste 9, Eureka CA 95501

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

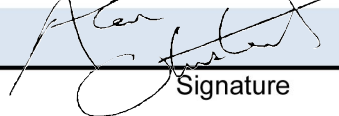
John Frahm, Treasurer

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hours before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

10/12/20		707 443-9836
_____ Date	_____ Signature	_____ Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted

☐ Accepted in Part

☐ Rejected

_____ Signature	_____ Printed Name	_____ Title
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