



# Sirius Studios Insertion Order

Client: **Yes On Measure C**

Account Executive  
Alan Olmstead

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Eureka, CA 95503  
707.443.9836  
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alan@sirius-studios.com

Media: <b>KLGE FM</b>			Attn. <b>Andrew Beck</b>	Medium <b>Radio</b>
<i>Start Date:</i> <b>Wed, Oct 14, 2020</b>	<i>End Date:</i> <b>Tue, Oct 20, 2020</b>	<i>Order Date:</i> <b>Oct 12, 2020</b>		
A-737710MEASURE <i>Campaign Code And Name</i>		Yes On Measure C <i>Co-op ( If Any)</i>		
<i>Cost Per :</i> \$6.5000	<i>Placement</i> 6A-7P	<i>Format:</i> RECORDED	<i>Length:</i> 60	

Sunday	Monday	Tues	Wed	Thur	Friday	Saturday
Oct 11, 2020	Oct 12, 2020	Oct 13, 2020	Oct 14, 2020	Oct 15, 2020	Oct 16, 2020	Oct 17, 2020
			9	9	9	9
					<b>Total Spots For Week One:</b>	36
Oct 18, 2020	Oct 19, 2020	Oct 20, 2020	Oct 21, 2020	Oct 22, 2020	Oct 23, 2020	Oct 24, 2020
9	9	6				
					<b>Total Spots For Week Two:</b>	24
Oct 25, 2020	Oct 26, 2020	Oct 27, 2020	Oct 28, 2020	Oct 29, 2020	Oct 30, 2020	Oct 31, 2020
					<b>Total Spots For Week Three:</b>	
<i>Tracking Number:</i>						AW6650-286/20

**Terms:**

- You accept this order exactly as it is written
- If this order contains any errors in estimated costs you agree to notify Sirius Studios prior to date of performance.
- You expressly warrant that in the event you fail to notify Sirius Studios of an error prior to date of performance, and you subsequently perform the ad(s) in question you forfeit your right to any adjustment to which you might be entitled as a result of that error.
- You agree to perform all ads exactly as provided to you by Sirius Studios. You agree to waive all claims of payment for an ad in the event you fail to meet this requirement.
- This insertion order is issued on behalf of the named client. We act as a true agent, not as a vendor. We pay all bills after payment has been transmitted to us by our client, except wherein the client is to be billed direct. In the event the client defaults and amount becomes not collectable, Sirius Studios assumes no liability for client's obligations created herein.

60 Spots For A Subtotal Of \$390.00  
 Less Agency Commission From Radio Media 15.0% (\$58.50)  
 =====  
**SUBTOTAL: \$331.50**  
*Additional Charges* None \$0.00  
 =====  
**NET DUE TO KLGE FM \$331.50**

**Note: Production to follow... spread spots evenly over dayparts.**

Approve:   
By



## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b> KLGE - FM, Ferndale CA	<b>Date:</b> 10/12/20
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I, Alan Olmstead / Sirius Studios Advertising Agency  
do hereby request station time concerning the following issue:

Yes on Measure C - Ranked Voting

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
60 sec	6a-7p	Mon-Sun 10/14-20	BTA	60	2

Run Dates 10/14-20/2020 Net total \$390

This broadcast time will be used by: Yes on Measure C

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT  
“COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE.”  
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that “communicates a political matter of national importance” includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to “our next senator”, “our person in Washington” or “the President”); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

**Does the programming (in whole or in part) communicate “a message relating to any political matter of national importance?”**

Yes

No

For programming that “communicates a message relating to any political matter of national importance,” list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that “communicates a message relating to any political matter of national importance,” attach Agreed Upon Schedule (Page 5)

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT DOES NOT “COMMUNICATE A POLITICAL MATTER OF NATIONAL IMPORTANCE”**

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Yes on Measure C - Progressive Humboldt Coalition  
840 E Street, Ste 9, Eureka CA 95501

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the “sponsor”).

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

John Frahm, Treasurer

**TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS**

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least 24 hours before the time of the scheduled broadcasts.**

**TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)**

10/12/20		707 443-9836
Date	Signature	Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

Accepted

Accepted in Part

Rejected

Signature	Printed Name	Title