



QUARTERLY ISSUES/PROGRAM LIST FOR: WGYI - OIL CITY, PA

2024 1ST QUARTER JANUARY 1, 2024 - MARCH 31, 2024

* 7MM = 7 Mountains Media

| Description of Issue or Subject Matter | Program/Segment | Date(s) | Time | Duration | Description of Program Segment/Event |
|--|--|------------------|-----------------------|---------------------------------------|--|
| Employment Welfare | Job Fair | 3/1/24-3/6/24 | various | various | A local job fair held by 7MM promoted and encouraged those seeking a new job or employment to meet recruiters and interview for jobs. This job fair had 18 recruiters and was held at the Cranberry Mall on 3/16. |
| Community Involvement Fundraiser | Dr. Martin Luther King Jr. mentoring program | 2/21/2024 | 5PM-8PM | 3 HOURS + INTERVIEWS BEFORE THE EVENT | Jim Shields represented 7MM at the PASSSPORT program at Crawford Central Middle School that was co-promoted by 7MM & the Dr. Martin Luther King Jr. mentoring program. Showcased over 60 local nonfor-profit services that are available to families with children under 18. |
| Agriculture & Economy | Farmer America Report | 1/2/24-3/29/24 | Monday - Friday 450AM | 3-4 minutes | Gives insight and info to area farmers about the state of farming and tips for local farming. Also includes AG-economy trends. |
| Community Involvement | Cause For Paws pet food drive | 2/1/24-2/29/24 | various | various | Promoted our own pet food drive. All donations of pet food and supplies went to local pet rescues and shelters in the listening area. Around 2,000 lbs of food was donated to five differet shelters in NWPA |
| Community Awareness Public Safety | News | 1/3/24-3/29/24 | 6am-9am | 2 min | see attached- various news stories that address local issues. |
| Snow Delays/ Cancellations | Operation Weather Alert | 1/1/24-3/31/24 | when needed | various | letting the public know about school/business adjustments and cancellations due to hazardous weather. |
| Various topics of concern | Viewpoints | 1/6/24-3/30/24 | 6AM Sunday | 30 mintues | Supporting documentation for progams and issues are attached. |
| Community Involement | Dr. Martin Luther King Jr. Scholarship Fund Dinner | 12/26/23-1/12/24 | various | 12/26/23-4/1/24 | 7MM promoted a dinner and community celebration for Martin Luther King Jr. & the Beloved Community Organization. All proceeds from the event went to the MLK Scholarship Fund. |