

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> <u>WECT WILMINGTON, NC</u>	<b>Date:</b> <u>8-14-14</u>
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I, American Media & Advocacy Group,

being/on behalf of: Thom Tillis,

a legally qualified candidate of the Republican

political party for the office of: United States Senate

in the General

election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Attach proposed schedule with charges (if available):** \$11,135.<sup>00</sup> NET

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Senatorial Committee

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Stan Huckaby and Asst. Treasurer Jay Banning

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

**To Be Signed By Candidate or Authorized Committee**

7/14/2014

Date



Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

MARK MENDENHALL

Printed Name

GM

Title

## ORDER



<b>Orders</b>	<b>Order / Rev:</b>	<b>1180758</b>	
	<b>Alt Order #:</b>	<b>07325527</b>	
	<b>Product Desc:</b>	<b>NRSC/TILLIS</b>	
	<b>Estimate:</b>	<b>4755</b>	<b>WECT</b>
	<b>Flight Dates:</b>	<b>09/09/14 - 09/15/14</b>	<b>Primary AE:</b> Mick Nesci
	<b>Original Date / Rev:</b>	<b>08/28/14 / 08/28/14</b>	<b>Sales Office:</b> H-DC
	<b>Order Type:</b>	<b>Political</b>	<b>Sales Region:</b> National

<b>Agency</b>	<b>Name:</b>	<b>American Media &amp; Advocacy Group</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		<b>815 Slaters Lane</b>	<b>Billing Cycle:</b> EOM/EOC
		<b>Alexandria, VA 22314</b>	<b>Agency Commission:</b> 15%

<b>Advertiser</b>	<b>Name:</b>	<b>POL/Tillis-NRSC/R/Senate/NC</b>	
	<b>Demographic:</b>	<b>A35-64</b>	<b>New Business Thru:</b>
	<b>Product Codes:</b>	<b>PL820</b>	<b>Order Separation:</b> 00:15:00
	<b>Priority:</b>	<b>P15</b>	<b>Advertiser External ID:</b>
	<b>Revenue Codes:</b>	<b>Agency, Political, Pol-Candidate</b>	<b>Agency External ID:</b>

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/01/14	09/15/14	54	\$13,100.00	\$11,135.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2014	54	\$13,100.00	\$11,135.00	0.00
<b>Totals</b>	<b>54</b>	<b>\$13,100.00</b>	<b>\$11,135.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mick Nesci			Start Of Order - End Of Order	100%

## Order Share

	Share	Total
WECT	72%	\$13,100.00
Market	100%	\$18,194.44

## Competitive Share

	Share	Total
ABW	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WECTw	0%	\$0.00
WILM	8%	\$1,455.56
WSFX	6%	\$1,091.67
WSFXt	0%	\$0.00
WUNJ	0%	\$0.00
WUNU	0%	\$0.00
WWAY	14%	\$2,547.22

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WECT	09/12/14	09/12/14	LOC Late News M-F LN (M-F)	Comm	11-1135p	----1--	:30	1	\$280.00	P 2	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	----1--		1				\$280.00		0.00			
2	WECT	09/12/14	09/12/14	NET The Tonight Show Comm The Tonight Show	Comm	1135p-1236a	----1--	:30	1	\$90.00	P 4	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	----1--		1				\$90.00		0.00			

Order / Rev: 1180758  
 Alt Order #: 07325527  
 Flight Dates: 09/09/14 - 09/15/14

Advertiser: POL/Tillis-NRSC/R/Senate/NC  
 Product Desc: NRSC/TILLIS  
 Estimate: 4755  
 WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WECT	09/12/14	09/12/14	News at 530p M-F NEWS AT 530P	Comm	530-6P	----1--	:30	1	\$255.00	P 2	0.00	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	----1--					1	\$255.00		0.00			
4	WECT	09/12/14	09/12/14	News at 6p M-F NEWS AT 6p	Comm	6-630p	----1--	:30	1	\$385.00	P 2	0.00	NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	----1--					1	\$385.00		0.00			
5	WECT	09/12/14	09/12/14	Carolina In The AM 6A Carolina In The Am 6a	Comm	6-7a	----1--	:30	1	\$210.00	P 2	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	----1--					1	\$210.00		0.00			
6	WECT	09/12/14	09/12/14	SYN 7-730p M-F Wheel of Fortune (M-F)	Comm	7-730p	----1--	:30	1	\$290.00	P 2	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	----1--					1	\$290.00		0.00			
7	WECT	09/12/14	09/12/14	NET NBC Today Show NBC Today Show	Comm	7-9a	----1--	:30	1	\$230.00	P 2	0.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	----1--					1	\$230.00		0.00			
8	WECT	09/12/14	09/12/14	SYN 730-8p M-F Jeopardy (M-F)	Comm	730-8p	----1--	:30	1	\$290.00	P 2	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	----1--					1	\$290.00		0.00			
9	WECT	09/15/14	09/15/14	LOC Late News M-F LN (M-F)	Comm	11-1135p	1-----	:30	1	\$280.00	P 2	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	1-----					1	\$280.00		0.00			
10	WECT	09/15/14	09/15/14	NET The Tonight Show The Tonight Show	Comm	1135p-1236a	1-----	:30	1	\$90.00	P 4	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	1-----					1	\$90.00		0.00			
11	WECT	09/15/14	09/15/14	News at Noon News 6 at Noon	Comm	12-1230p	1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	1-----					1	\$145.00		0.00			
12	WECT	09/15/14	09/15/14	News at 5p M-F News at 5p	Comm	5-530p	1-----	:30	1	\$240.00	P 2	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	1-----					1	\$240.00		0.00			
13	WECT	09/15/14	09/15/14	News at 530p M-F NEWS AT 530P	Comm	530-6P	1-----	:30	1	\$255.00	P 2	0.00	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	1-----					1	\$255.00		0.00			
14	WECT	09/15/14	09/15/14	News at 6p M-F NEWS AT 6p	Comm	6-630p	1-----	:30	1	\$385.00	P 2	0.00	NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	1-----					1	\$385.00		0.00			
15	WECT	09/15/14	09/15/14	Carolina In The AM 6A Carolina In The Am 6a	Comm	6-7a	1-----	:30	1	\$210.00	P 2	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	1-----					1	\$210.00		0.00			
16	WECT	09/15/14	09/15/14	SYN 7-730p M-F Wheel of Fortune (M-F)	Comm	7-730p	1-----	:30	1	\$290.00	P 2	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	1-----					1	\$290.00		0.00			
17	WECT	09/13/14	09/13/14	LOC Late News Sa LN (SA)	Comm	11-1130p	-----1-	:30	1	\$270.00	P 2	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/15/14	09/21/14	1-----					1	\$270.00		0.00			

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 Estimate: 4755  
 WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
17	WECT	09/13/14	09/13/14	LOC Late News Sa LN (SA)	Comm	11-1130p	-----1-	:30	1	\$270.00	P 2	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	-----1-					1	\$270.00		0.00			
18	WECT	09/13/14	09/13/14	Carolina in the AM Sat 6a Sat Carolina in the AM 6a	Comm	6-7a	-----1-	:30	1	\$85.00	P 2	0.00	NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	-----1-					1	\$85.00		0.00			
19	WECT	09/13/14	09/13/14	SYN 7-730p Sa Wheel of Fortune Weekend	Comm	Sa 7-730p	-----1-	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	-----1-					1	\$145.00		0.00			
20	WECT	09/13/14	09/13/14	NET NBC Sat Today Show NBC Sat Today (7-9a,8/18)	Comm	7-9a, 8/18/12-tfn	-----1-	:30	1	\$130.00	P 2	0.00	NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	-----1-					1	\$130.00		0.00			
21	WECT	09/14/14	09/14/14	NET NBC Meet The Press Meet the Press 10-11am	Comm	10-11a eff.9/8/13	-----1	:30	1	\$160.00	P 2	0.00	NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	-----1					1	\$160.00		0.00			
22	WECT	09/14/14	09/14/14	LOC Late News Sat/Sun LN (Sa-Su)	Comm	11-1130p	-----1	:30	1	\$270.00	P 2	0.00	NM	1	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	-----1					1	\$270.00		0.00			
23	WECT	09/14/14	09/14/14	News at 6p Sun News at 6p Sun	Comm	6-630p	-----1	:30	1	\$235.00	P 2	0.00	NM	1	\$235.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	-----1					1	\$235.00		0.00			
24	WECT	09/14/14	09/14/14	NET NBC Sunday Today NBC Sunday Today Show	Comm	8-9a	-----1	:30	1	\$140.00	P 2	0.00	NM	1	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	-----1					1	\$140.00		0.00			
25	WECT	09/14/14	09/14/14	NET NFL Football NFL Football	Comm	820-1130p	-----1	:30	1	\$800.00	P 2	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	-----1					1	\$800.00		0.00			
26	WECT	09/11/14	09/11/14	LOC Late News M-F LN (M-F)	Comm	11-1135p	---1---	:30	1	\$280.00	P 2	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	---1---					1	\$280.00		0.00			
27	WECT	09/11/14	09/11/14	NET The Tonight Show The Tonight Show	Comm	1135p-1236a	---1---	:30	1	\$90.00	P 4	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	---1---					1	\$90.00		0.00			
28	WECT	09/11/14	09/11/14	News at Noon News 6 at Noon	Comm	12-1230p	---1---	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	---1---					1	\$145.00		0.00			
29	WECT	09/11/14	09/11/14	News at 5p M-F News at 5p	Comm	5-530p	---1---	:30	1	\$240.00	P 2	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	---1---					1	\$240.00		0.00			
30	WECT	09/11/14	09/11/14	Carolina In The AM 5A Carolina in AM 5-6a	Comm	5-6a	---1---	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/08/14	09/14/14	---1---					1	\$115.00		0.00			
31	WECT	09/11/14	09/11/14	News at 530p M-F NEWS AT 530P	Comm	530-6P	---1---	:30	1	\$255.00	P 2	0.00	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

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 Estimate: 4755  
 WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
31	WECT	09/11/14	09/11/14	News at 530p M-F NEWS AT 530P	Comm	530-6P	---1---	:30	1	\$255.00	P 2	0.00	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	---1---					1	\$255.00		0.00			
32	WECT	09/11/14	09/11/14	News at 6p M-F NEWS AT 6p	Comm	6-630p	---1---	:30	1	\$385.00	P 2	0.00	NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	---1---					1	\$385.00		0.00			
33	WECT	09/11/14	09/11/14	Carolina In The AM 6A Carolina In The Am 6a	Comm	6-7a	---1---	:30	1	\$210.00	P 2	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	---1---					1	\$210.00		0.00			
34	WECT	09/11/14	09/11/14	SYN 7-730p M-F Wheel of Fortune (M-F)	Comm	7-730p	---1---	:30	1	\$290.00	P 2	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	---1---					1	\$290.00		0.00			
35	WECT	09/11/14	09/11/14	SYN 730-8p M-F Jeopardy (M-F)	Comm	730-8p	---1---	:30	1	\$290.00	P 2	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	---1---					1	\$290.00		0.00			
36	WECT	09/09/14	09/09/14	LOC Late News M-F LN (M-F)	Comm	11-1135p	-1-----	:30	1	\$280.00	P 2	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-1-----					1	\$280.00		0.00			
37	WECT	09/09/14	09/09/14	NET The Tonight Show The Tonight Show	Comm	1135p-1236a	-1-----	:30	1	\$90.00	P 4	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-1-----					1	\$90.00		0.00			
38	WECT	09/09/14	09/09/14	News at Noon News 6 at Noon	Comm	12-1230p	-1-----	:30	1	\$145.00	P 2	0.00	NM	1	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-1-----					1	\$145.00		0.00			
39	WECT	09/09/14	09/09/14	News at 5p M-F News at 5p	Comm	5-530p	-1-----	:30	1	\$240.00	P 2	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-1-----					1	\$240.00		0.00			
40	WECT	09/09/14	09/09/14	News at 530p M-F NEWS AT 530P	Comm	530-6P	-1-----	:30	1	\$255.00	P 2	0.00	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-1-----					1	\$255.00		0.00			
41	WECT	09/09/14	09/09/14	News at 6p M-F NEWS AT 6p	Comm	6-630p	-1-----	:30	1	\$385.00	P 2	0.00	NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-1-----					1	\$385.00		0.00			
42	WECT	09/09/14	09/09/14	Carolina In The AM 6A Carolina In The Am 6a	Comm	6-7a	-1-----	:30	1	\$210.00	P 2	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-1-----					1	\$210.00		0.00			
43	WECT	09/09/14	09/09/14	NET NBC Today Show NBC Today Show	Comm	7-9a	-1-----	:30	1	\$230.00	P 2	0.00	NM	1	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-1-----					1	\$230.00		0.00			
44	WECT	09/09/14	09/09/14	SYN 730-8p M-F Jeopardy (M-F)	Comm	730-8p	-1-----	:30	1	\$290.00	P 2	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/08/14	09/14/14	-1-----					1	\$290.00		0.00			
45	WECT	09/09/14	09/09/14	NET Tuesday Prime Other Tue Prime Other	Comm	8-11p (9:00 PM-11:00 PM)	-1-----	:30	1	\$500.00	P 2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			

Order / Rev: 1180758  
 Alt Order #: 07325527  
 Flight Dates: 09/09/14 - 09/15/14

Advertiser: POL/Tillis-NRSC/R/Senate/NC  
 Product Desc: NRSC/TILLIS  
 Estimate: 4755  
 WECT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
45	WECT	09/09/14	09/09/14	NET Tuesday Prime Other Tue Prime Other	Comm	8-11p (9:00 PM-11:00 PM)	-1-----	:30	1	\$500.00	P 2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/08/14	09/14/14	-1-----		1				\$500.00		0.00			
46	WECT	09/10/14	09/10/14	LOC Late News M-F LN (M-F)	Comm	11-1135p	--1----	:30	1	\$280.00	P 2	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/08/14	09/14/14	--1----		1				\$280.00		0.00			
47	WECT	09/10/14	09/10/14	NET The Tonight Show The Tonight Show	Comm	1135p-1236a	--1----	:30	1	\$90.00	P 4	0.00	NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/08/14	09/14/14	--1----		1				\$90.00		0.00			
48	WECT	09/10/14	09/10/14	News at 5p M-F News at 5p	Comm	5-530p	--1----	:30	1	\$240.00	P 2	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/08/14	09/14/14	--1----		1				\$240.00		0.00			
49	WECT	09/10/14	09/10/14	Carolina In The AM 5A Carolina in AM 5-6a	Comm	5-6a	--1----	:30	1	\$115.00	P 2	0.00	NM	1	\$115.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/08/14	09/14/14	--1----		1				\$115.00		0.00			
50	WECT	09/10/14	09/10/14	News at 530p M-F NEWS AT 530P	Comm	530-6P	--1----	:30	1	\$255.00	P 2	0.00	NM	1	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/08/14	09/14/14	--1----		1				\$255.00		0.00			
51	WECT	09/10/14	09/10/14	News at 6p M-F NEWS AT 6p	Comm	6-630p	--1----	:30	1	\$385.00	P 2	0.00	NM	1	\$385.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/08/14	09/14/14	--1----		1				\$385.00		0.00			
52	WECT	09/10/14	09/10/14	Carolina In The AM 6A Carolina In The Am 6a	Comm	6-7a	--1----	:30	1	\$210.00	P 2	0.00	NM	1	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/08/14	09/14/14	--1----		1				\$210.00		0.00			
53	WECT	09/10/14	09/10/14	SYN 730-8p M-F Jeopardy (M-F)	Comm	730-8p	--1----	:30	1	\$290.00	P 2	0.00	NM	1	\$290.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/08/14	09/14/14	--1----		1				\$290.00		0.00			
N 54	WECT	09/09/14	09/12/14	NBC Today Show III NBC Today Show III	Comm	10-11a	-TWTF--	:30	1	\$150.00	P 4	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/08/14	09/14/14	-TWTF--		1				\$150.00		0.00			
Totals														54	\$13,100.00