

EEO PUBLIC FILE REPORT

FOR

SPRINGFIELD BROADCASTING PARTNERS

WFXB FOX TV

Myrtle Beach, SC 29577

This EEO Public File Report

Covers the One-Year Period

Ending on July 31, 2017

## EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in Station WFXB public inspection file pursuant to Section 73.2080(c) (6) of the Federal Communications Commission's ("FCC") rules.

During the one-year period ending on July 31, 2017, the station filled the following full-time vacancies:

Account Executive (2)

Producer

The station interviewed a total of 24 people for all full-time vacancies during the period covered in this report.

Attachment A contains the following information for each full-time vacancy:

- < The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- < The recruitment source that referred the hiree for each full-time vacancy;
- < The total number of persons interviewed for each full-time vacancy; and
- < The total number of interviewees referred by each recruitment source used in connection with each vacancy.

**ATTACHMENT A**

**EEO INFORMATION FOR FULL-TIME VACANCIES**

# **FULL-TIME VACANCY EEO INFORMATION**

Job Title of Vacancy:	Account Executive - 1	Recruitment Source That Referred the Hiree:	Employee Referral
Date Vacancy Opened:	April 5, 2016	Total Number of Persons Interviewed for the Vacancy:	12
Date Vacancy Filled:	January 13, 2017		

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviews Referred by the Source for the Vacancy	Did the Source Request Notification?
South Carolina Broadcasters Association	One Harbison Way Suite 112 Columbia SC 29212		803-732-1186		No
Employee Referral	3364 Huger Street Myrtle Beach SC 29577	Rigby Wilson	(843) 828-4300	2	No
WFXB.com	3364 Huger Street Myrtle Beach SC 29577	Rigby Wilson	(843) 828-4300		No
TVJobs.com	Internet site	Mark Holloway			No
NAACP	611 Main Street Columbia SC 29203	Dwight James	(803) 754-8484		No
Coastal Carolina University	PO Box 261954 Hwy. 501 Conway SC 29526	Molly Fout	(843) 349-2333		No
WCCB Charlotte	1 Television Place Charlotte NC 28205	Cathy Hodges	(704) 632-7345		No
WOLO Columbia	5807 Shakespear Rd Columbia SC 29223	Marty White	(803) 754-7525		No
ZipRecruiter.com	Internet site	Customer Service		10	No
Horry Georgetown Tech	2050 Hwy 501 E Conway SC 29526	Bertha Fletcher	(843) 347-3186		No



# **FULL-TIME VACANCY EEO INFORMATION**

Job Title of Vacancy:

Producer

Recruitment Source That  
Referred the Hiree:

WFXB.com

Date Vacancy Opened:

June 8, 2016

Date Vacancy Filled:

September 19, 2016

Total Number of Persons

7

Interviewed for the Vacancy:

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviews Referred by the Source for the Vacancy	Did the Source Request Notification?
Employee Referral	3364 Huger Street Myrtle Beach SC 29577	Rigby Wilson	(843) 828-4300		No
WFXB.com	3364 Huger Street Myrtle Beach SC 29577	Rigby Wilson	(843) 828-4300	5	No
TVJobs.com	Internet site	Mark Holloway		1	No
South Carolina Broadcasters Association	One Harbison Way Suite 112 Columbia SC 29212		803-732-1186		No
WOLO Columbia	5807 Shakespear Rd Columbia SC 29223	Marty White	(803) 754-7525		No
WCCB Charlotte	1 Television Place Charlotte NC 28205	Cathy Hodges	(704) 632-7345		No
Coastal Carolina University	PO Box 261954 Hwy. 501 Conway SC 29526	Molly Fout	(843) 349-2333		No
NAACP	611 Main Street Columbia SC 29203	Dwight James	(803) 754-8484		No
ZipRecruiter.com	Internet site	Customer Service		1	No

# FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy:	Account Executive - 2	Recruitment Source That Referred the Hiree:	Employee Referral
Date Vacancy Opened:	September 30, 2016	Total Number of Persons Interviewed for the Vacancy:	5
Date Vacancy Filled:	June 1, 2017		

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Employee Referral	3364 Huger Street Myrtle Beach SC 29577	Rigby Wilson	(843) 828-4300	3	No
WFXB.com	3364 Huger Street Myrtle Beach SC 29577	Rigby Wilson	(843) 828-4300	2	No
TVJobs.com	Internet site	Mark Holloway			No
South Carolina Broadcasters Association	One Harbison Way Suite 112 Columbia SC 29212		803-732-1186		No
WOLO Columbia	5807 Shakespeare Rd Columbia SC 29223	Marty White	(803) 754-7525		No
WCCB Charlotte	1 Television Place Charlotte NC 28205	Cathy Hodges	(704) 632-7345		No
Coastal Carolina University	PO Box 261954 Hwy. 501 Conway SC 29526	Molly Fout	(843) 349-2333		No
NAAACP	611 Main Street Columbia SC 29203	Dwight James	(803) 754-8484		No
Horry Georgetown Tech	2050 Hwy 501 E Conway SC 29526	Bertha Fletcher	(843) 347-3186		No

**ATTACHMENT B**

**MENU OPTION ACTIVITIES**



## MENU OPTION ACTIVITIES

Station WFXB has engaged in the following outreach activities during the year covered by this report:

Type of Activity	Brief Description
SC Broadcasters Association - Job Fair/Career Day	<b>April 12, 2017</b> - Rigby Wilson, VP & General Manager attended and met with college students looking for jobs or internships upon graduation. Also met with recent graduates about job opportunities in the broadcasting field of sales.
South Carolina Broadcasters Association 2017 Winter Conference	<b>January 26, 2017</b> - Brian Richardson, Local Sales Manager, Andy Locklair, Local Sales Manager and six (6) Account Executives attended the conference which included a Sales Training session by Kely Wirges.
South Carolina Broadcasters Association 2017 Winter Conference	<b>January 26, 2017</b> - Brian Richardson, Local Sales Manager and Andy Locklair, Local Sales Manager attended the conference which included a 3-hour Sales Management Training session by Kely Wirges.
South Carolina Broadcasters Association 2017 Winter Conference	<b>January 26, 2017</b> - Alan Ball, Operations Manager and Doug Carter, Chief Engineer attended the Winter Conference.
Francis Marion Career Fair	<b>October 19, 2016</b> - Andy Locklair, Local Sales Manager attended this career fair and spoke with students and graduates about careers in broadcasting.
Francis Marion Career Fair	<b>March 8, 2017</b> - Rigby Wilson General Manager attended this career fair and spoke with students and graduates about careers in broadcasting.
SC Works Pee Dee Job Fair - Northeastern Technical College	<b>August 24, 2016</b> - Andy Locklair, Local Sales Manager attended this career fair and spoke with attendees about jobs/careers in broadcasting.
Coastal Carolina University Job Fair	<b>September 28, 2016</b> - Alan Ball, Operations Manager met with attendees to explain the different roles in the TV station and how they can be incorporated into student abilities. Also explained our available internships.
Coastal Carolina University Job Fair	<b>April 5, 2017</b> - Brian Richardson, Local Sales Manager attended, set-up table, collected resumes and discussed opportunities in TV with college-age employment seekers.
WFXB and Alpha Media Job Fair	<b>March 21, 2017</b> - WFXB and Alpha Media hosted a Job Fair at the Myrtle Beach Conventions Center. Rigby Wilson, VP & General Manager, Brian Richardson, Local Sales Manager, Alan Ball, Operations Manager and Linda Todd Business Manager attended and collected resumes while discussing opportunities in TV with the attendees seeking employment.
MLK Day Job Fair - MB Convention Center	<b>January 13, 2017</b> - Brian Richardson, Local Sales Manager attended and met with employment seekers looking for jobs and discussing job opportunities in the broadcasting field of sales.
TV promotional announcement	30-second spots air weekly on WFXB soliciting organizations to receive notice of job openings.