

EEO PUBLIC FILE REPORT

FOR

SPRINGFIELD BROADCASTING PARTNERS

WFXB FOX TV

Myrtle Beach, SC 29577

This EEO Public File Report

Covers the One-Year Period

Ending on July 31, 2014

EEO PUBLIC FILE REPORT

This EEO Public File Report is filed in Station WFXB public inspection file pursuant to Section 73.2080(c) (6) of the Federal Communications Commission's ("FCC") rules.

During the one-year period ending on July 31, 2014, the station filled the following full-time vacancies:

Account Executive	3
National Sales Asst./Webmaster	1
Producer	1

The station interviewed a total of 22 people for all full-time vacancies during the period covered in this report.

Attachment A contains the following information for each full-time vacancy:

- < The recruitment source(s) used to fill each vacancy, identified by name, address, contact person and telephone number;
- < The recruitment source that referred the hiree for each full-time vacancy;
- < The total number of persons interviewed for each full-time vacancy; and
- < The total number of interviewees referred by each recruitment source used in connection with each vacancy.

ATTACHMENT A

EEO INFORMATION FOR FULL-TIME VACANCIES

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Account Executive (1)

Recruitment Source That Referred the Hiree: Internal Referral

Date Vacancy Opened: September 30, 2013

Total Number of Persons Interviewed for the Vacancy: 5

Date Vacancy Filled: December 2, 2013

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Internal Referral	3364 Huger Street Myrtle Beach SC 29577	Rigby Wilson	(843) 828-4300	2	No
WFXB.com	3364 Huger Street Myrtle Beach SC 29577	Rigby Wilson	(843) 828-4300	1	No
Coastal Carolina University	PO Box 261954 Hwy. 501 Conway SC 29526	Molly Fout	(843) 349-2333		No
NAACP	611 Main Street Columbia SC 29203	Dwight James	(803) 754-8484		No
TVJobs.com	Internet site	Mark Holloway		1	No
South Carolina Broadcasters Association	One Harbison Way Suite 112 Columbia SC 29212		803-732-1186		No
WCCB Charlotte	1 Television Place Charlotte NC 28205	Cathy Hodges	(704) 632-7345		No
WOLO Columbia	5807 Shakespeare Rd Columbia SC 29223	Marty White	(803) 754-7525		No
Craigs List	Internet site SC	Customer Service		1	No
Fayetteville Technical Community College	2201 Hull Rd Fayetteville NC 28303	Patricia Hye	(910) 678-8400		No

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Account Executive (2)

Recruitment Source That
Referred the Hiree:

Internal Referral

Date Vacancy Opened: August 13, 2013

Total Number of Persons

Date Vacancy Filled: April 28, 2014

Interviewed for the Vacancy:

6

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
South Carolina Broadcasters Association	One Harbison Way Suite 112 Columbia SC 29212		803-732-1186		No
SC Works	Internet site SC	Customer Service		1	No
Internal Referral	3364 Huger Street Myrtle Beach SC 29577	Rigby Wilson	(843) 828-4300	2	No
WFXB.com	3364 Huger Street Myrtle Beach SC 29577	Rigby Wilson	(843) 828-4300	1	No
TVJobs.com	Internet site	Mark Holloway			No
NAACP	611 Main Street Columbia SC 29203	Dwight James	(803) 754-8484		No
Francis Marion University	Hwy 301 N Florence SC 29506	Joe Arsnelo	(843) 661-1100		No
Coastal Carolina University	PO Box 261954 Conway SC 29526	Molly Fout	(843) 349-2333		No
Fayetteville Technical Community College	2201 Hull Rd Fayetteville NC 28303	Patricia Hye	(910) 678-8400		No
WCCB Charlotte	1 Television Place Charlotte NC 28205	Cathy Hodges	(704) 632-7345		No
WOLO Columbia	5807 Shakespeare Rd Columbia SC 29223	Marty White	(803) 754-7525		No
Craigs List	Internet site SC	Customer Service		2	No

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Account Executive (3)

Recruitment Source That
Referred the Hiree: Internal Referral

Date Vacancy Opened: January 30, 2014

Total Number of Persons
Interviewed for the Vacancy: 4

Date Vacancy Filled: May 27, 2014

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
South Carolina Broadcasters Association	One Harbison Way Suite 112 Columbia SC 29212		803-732-1186		No
SC Works	Internet site SC	Customer Service			No
Internal Referral	3364 Huger Street Myrtle Beach SC 29577	Rigby Wilson	(843) 828-4300	2	No
WFXB.com	3364 Huger Street Myrtle Beach SC 29577	Rigby Wilson	(843) 828-4300	1	No
TVJobs.com	Internet site	Mark Holloway			No
NAACP	611 Main Street Columbia SC 29203	Dwight James	(803) 754-8484		No
Francis Marion University	Hwy 301 N Florence SC 29506	Joe Arsnelo	(843) 661-1100		No
Coastal Carolina University	PO Box 261954 Hwy. 501 Conway SC 29526	Molly Fout	(843) 349-2333		No
Fayetteville Technical Community College	2201 Hull Rd Fayetteville NC 28303	Patricia Hye	(910) 678-8400		No
WCCB Charlotte	1 Television Place Charlotte NC 28205	Cathy Hodges	(704) 632-7345	1	No
WOLO Columbia	5807 Shakespeare Rd Columbia SC 29223	Marty White	(803) 754-7525		No
Craigs List	Internet site SC	Customer Service			No

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: Producer

Recruitment Source That
Referred the Hiree: WFXB.com

Date Vacancy Opened: July 29, 2013

Total Number of Persons
Interviewed for the Vacancy: 5

Date Vacancy Filled: August 19, 2013

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Internal Referral	3364 Huger Street Myrtle Beach SC 29577	Rigby Wilson	(843) 828-4300	2	No
WFXB.com	3364 Huger Street Myrtle Beach SC 29577	Rigby Wilson	(843) 828-4300	3	No
TVJobs.com	Internet site	Mark Holloway			No
South Carolina Broadcasters Association	One Harbison Way Suite 112 Columbia SC 29212		803-732-1186		No
WOLO Columbia	5807 Shakespeare Rd Columbia SC 29223	Marty White	(803) 754-7525		No
WCCB Charlotte	1 Television Place Charlotte NC 28205	Cathy Hodges	(704) 632-7345		No
WBBJ	346 Muse Street Jackson TN 38301	Thelma Jones	(731) 424-4515		No
NAACP	611 Main Street Columbia SC 29203	Dwight James	(803) 754-8484		No
Coastal Carolina University	PO Box 261954 Hwy. 501 Conway SC 29526	Molly Fout	(843) 349-2333		No
Horry Georgetown Tech	2050 Hwy 501 E Conway SC 29526	Bertha Fletcher	(843) 347-3186		No

FULL-TIME VACANCY EEO INFORMATION

Job Title of Vacancy: National Sales Asst./Web Master

Recruitment Source That
Referred the Hiree: Internal Referral

Date Vacancy Opened: December 16, 2013

Total Number of Persons
Interviewed for the Vacancy: 2

Date Vacancy Filled: January 13, 2014

Name of Recruitment Source	Address	Contact Person	Telephone Number	Total Number of Interviewees Referred by the Source for the Vacancy	Did the Source Request Notification?
Internal Referral	3364 Huger Street Myrtle Beach SC 29577	Rigby Wilson	(843) 828-4300	1	No
WFXB.com	3364 Huger Street Myrtle Beach SC 29577	Rigby Wilson	(843) 828-4300	1	No
TVJobs.com	Internet site	Mark Holloway			No
South Carolina Broadcasters Association	One Harbison Way Suite 112 Columbia SC 29212		803-732-1186		No
WOLO Columbia	5807 Shakespeare Rd Columbia SC 29223	Marty White	(803) 754-7525		No
WCCB Charlotte	1 Television Place Charlotte NC 28205	Cathy Hodges	(704) 632-7345		No
NAACP	611 Main Street Columbia SC 29203	Dwight James	(803) 754-8484		No
Coastal Carolina University	PO Box 261954 Hwy. 501 Conway SC 29526	Molly Fout	(843) 349-2333		No
Craigs List	Internet site SC	Customer Service			No

ATTACHMENT B

MENU OPTION ACTIVITIES

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Station WFXB has engaged in the following outreach activities during the year covered by this report:

Type of Activity	Brief Description
South Carolina Broadcasters Association Leaders Edge Training	In 2013-2014, the station provided ongoing training opportunities for the Sales Staff through the SCBA Leaders Edge Training presentations. Some webinars are almost an hour long and there are a variety of 5-Minute Sales Training sessions via the Internet. We encourage the employees to participate in the Leaders Edge Training as this could lead to a higher level position.
South Carolina Broadcasters Association	December 13, 2013 - Leaders Edge On Line Training program for all sales staff.
South Carolina Broadcasters Association 2014 Winter Conference	March 4, 2014 - Co-sponsorship of the South Carolina Broadcasters Association Winter Conference.
SC Works of the Pee Dee and the South Carolina National Guard Employment Readiness Division	February 27, 2014 - Local Area Sales Manager Brian Richardson attended and met with potential applicants interested in the job opportunities available in the broadcasting field. Collected resumes for open positions.
Coastal Carolina University - Job Fair	March 26, 2014 - Sales Manager Lee Camp met with students and recent graduates interested in the broadcasting field and gathered resumes from some prospective applicants.
SC Broadcasters Association - Job Fair/Career Day	April 10, 2014 - Sales Manager Lee Camp attended and met with college students looking for jobs or internships upon graduation. Also met with recent graduates about job opportunities in the broadcasting field.
Francis Marion University Spring Career Fair	April 9, 2014 - Local Area Sales Manager Brian Richardson attended and met with the students and recent graduates interested in the job opportunities available in the broadcasting field and gathered resumes.
TV promotional announcement	30-second spots air weekly on WFXB soliciting organizations to receive notice of job openings.