

WVIR-TV -- Charlottesville Virginia
4Q 2021 FCC News Issues Report

NBC29 is the number one rated television station in the Charlottesville market and have been on the air since 1973. We do 42 hours of local newscasts each week with a newsroom staff of 25 people:

M-F 4:30am-7:00am
M-F 12:00pm-1:00pm
M-F 4:00pm-5:00pm
M-F 5:00pm-6:30pm
M-F 10:00pm-10:30pm (on CW29)
M-F 11:00pm-11:35pm

S/S 6:00am-8:00am
S/S 6:00pm-6:30pm
S/S 10:00pm-10:30pm (on CW29)
S/S 11:00pm-11:30pm

We also have regularly carried Governor Ralph Northam's Covid-19 update news conferences live on air.

Our local news content is focused on covering education, crime, equity issues, local government, the environment, health issues with a special emphasis on coronavirus, community development, and station partnerships where our resources as a TV station are actively engaged with community needs.

We also air a considerable number of Public Service Announcements to support non-profits and other similar organizations trying to make a positive impact in the community.

Our local news content is in addition to NBC's network news programming which includes The Today Show, NBC Nightly News, Meet the Press, and other special coverage.