KCTA AM 1030

4th Quarter Issues /Programs List Oct/Nov/Dec

"2016 Community Spotlight"

Date	Time	Lengt	Organization	Contact	Issue Discussed	
10.2.16	08:45 04:45	15:00	C.C. Police Department	Arlene Cordell	Arlene spoke about the upcoming event National night out.	
10.9.16	08:45 04:45	15:00	Better Business Bureau	Kelly Trevino	Kelly spoke about different scams one should protect themselves from.	
10.30.16	08:45 04:45	15:00	CASA	Diana Booth	Diana spoke on how to become a volunteer and the work CASA provides for children	
11.6.16	08:45 04:45	15:00	Food Bank	Bea Henson	Bea spoke about the upcoming holiday events and donations needed	
11.13.16	08:45 04:45	15:00	Moody Gardens		Guest spoke about the upcoming events planned at Moody Garden	
11.20.16	08:45 04:45	15:00	Repeat Food Bank			
12.11.16	08:45 04:45	15:00	Mission Robstown		Guest spoke about how Mission Robstown helps the people in this area	

12.18.16	08:45 04:45	15:00	Texas Youth Enteprener	Guest spoke on how organization started and encouraged young teens to join.
12.25.16	08:45a 04:45p	15:00	Texas Youth Ente. repeat	

Public Service Announcements ran 4th Qtr

Name	Length	Oct	Nov	Dec
4-H Grow True	:60, :30, :15	36x		
Kneel Down for Christ	:40	82x		
National Night Out	:30	9x		
Food Bank	:30		37x	18x
Annaville Baptist Church	:60		4x	13x

KCTA 1030 am runs national PSA throughout the day

<u>Community Promot</u> KCTA 1030 AM is holding a Children's Coat Drive thru the month of Nov, Dec and January