

KCTA AM 1030
4th Quarter Issues /Programs List
Oct/Nov/Dec
"2017 Community Spotlight"

Date	Time	Length	Organization	Contact	Issue Discussed
10.1.17	08:45 04:45	15:00 15:00	Coastal Bend Blood Center	Ashley Ramirez	Ashley Ramirez spoke on blood shortage and how they need help from community
10.8.17	08:45 04:45	15:00 15:00	South Texas Lighthouse For the Blind	Alana Manrow	Alana spoke about classes they have to help community understand how to address blind people.
10.15.17	08:45 04:45	15:00 15:00	Repeat South Texas Lighthouse For the Blind		
10.29.17	08:45 04:45	15:00 15:00	CASA	Diana Booth	Diana spoke on new classes they are forming for anyone who would like to be a CASA volunteer. Also how the organization helps children Also about upcoming event.
10.22.17	08:45 04:45	15:00 15:00	FOCUS	Sondra	Sondra spoke of organization and how it helps schools in the community. Also spoke about upcoming event.
11.5.17	08:45 04:45	15:00 15:00	Moody Gardens	Alexis	Guest spoke about the upcoming events planned at Moody Garden

11.19.17	08:45 04:45	15:00 15:00	Alzheimer Association	Martha Mosely	Martha spoke about the disease and also about upcoming event.
11.26.17	08:45 04:45	15:00 15:00	CASA	Diana Booth	Repeat program from 10.29.17

12.3.17	08:45 04:45	15:00 15:00	Mission Robstown	Rodney Applebee	Rodney spoke about how Mission Robstown helps the needy in their area.
12.10.17	08:45a 04:45p	15:00 15:00	Refuge for Hope part 1	Lacey	Lacey spoke about how the organization helps young girls in need. Also about different classes offered to community.
12.17.17	08:45a 04:45p	15:00 15:00	Refuge for Hope part 2	Lacey	Lacey spoke about how the organization helps young girls in need. Also about different classes offered to community.
12.24 & 12.31.17	08:45a 04:45p	15:00 15:00	Refuge for Hope part 1 (12.24) part 2 (12.31)	Lacey	Repeats of programs

Public Service Announcements ran 4th Qtr

Name	Length	Oct	Nov	Dec
Silver Advocate Partner	:30	36x		
Coastal Bend FCA	:30	20x		
South Tx Lighthouse	:30	41x	60x	
CCTCU/Focus Waffle Breakfast	:30	58x	19x	
Walk to End Alzheimer's	:30		71x	6x
Pack Ministries	:60		18x	22x
V-Fit Jingle Marathon	:30			64x

KCTA 1030 am runs national PSA throughout the day

Community Promotion

KCTA 1030 AM is holding a Children's Coat Drive thru the month of Nov and December. Donations to be given to "Women's Shelter".