

KCTA AM 1030
1st Qtr Issues/Programs List
Jan/Feb/Mar
"2022 Community Spotlight"

Date	Time	Length	Organization	Contact	Issue Discussed
1.2.22	08:45 04:45	15:00 15:00	Be the Match	Leticia Mondragon	Leticia spoke about how the community can help by registering as a donor.
1.9.22	08:45 04:45	15:00 15:00	New Life Refuge	Tina	Tina spoke about sex traffic and how it is happening everywhere. What people should look for in their own neighborhoods
1.16.22	08:45 04:45	15:00 15:00	Youth Odyssey	Becky Meyer	Becky spoke about the upcoming events and the need of volunteers
1.23.22	08:45 04:45	15:00 15:00	City of Corpus Christi Parks & Recreation	Lisa Oliver	Lisa spoke about the programs available to our senior citizens and youth.
1.30.22	08:45 04:45	15:00 15:00	Face to Face	Dr. Nester Pradiro	Dr. Pradiro spoke about Alzheimer and the program in place to help those who are caring for family memebers.
2.6.22	08:45 04:45	15:00 15:00	Communities in School	Gloria	Gloria spoke about the different ways this organization helps students in

					the school district.
2.13.22	08:45 04:45	15:00 15:00	Be the Match	Leticia Mondragon	Leticia spoke about the importance people who sign up to be a bone marrow donor. She explained how to register.
2.21.22	08:45 04:45	15:00 15:00	Better Business Bureau	Katie	Katie spoke about the new scams that are showing up in our community.
2.27.22	08:45 04:45	15:00 15:00	YMCA of the Coastal Bend	Victoria Sookiasian	Victoria spoke about the different new classes YMCA offers and the upcoming Gala.
3.6.22	08:45 04:45	15:00 15:00	Council on Alcohol and Drug Abuse	Kay Lynn Benette	Kay spoke about all the help the council offers to the community. She spoke about their upcoming Bowling event.
3.13.22	08:45 04:45	15:00 15:00	Better Business Bureau	Katie	Katie spoke about the new scams involving donations for the UK war
3.20.22	08:45 04:45	15:00 15:00	Coastal Bend Health Education Center	Juanita Garcia	Juanita spoke about the upcoming diabetes classes open to the public
3.27.22	08:45 04:45	15:00 15:00	Heart & Soul Resale Shop	Cheryl	Cheryl spoke about the reopening of the shop and the need of volunteers.

Local Public Service Announcements ran 1st Qtr

Name	Length	Jan	Feb	Mar
Broken Chains	:60	2x		14x
Face to Face	:44	2x		14x
CC Blood Center	:60	1x		7x
Deaf & Hard of Hearing	:60	1x		3x
CASA	:60			7x
Heart n Soul Resale Shop	:44			17x
BBB	:60			36x
Kids Get Fit	:30			16x
Council for Alcohol and Drug	:45			21x
YMCA/March Gala	:30			10x
Youth Odyssey	:60			12x
New Life Refuge	:60			15x
Rising Tide Ministries	:30			24x
South Texas Lighthouse for the Blind				7x
Smiles from Heaven	:60			4x
Be the Match	:60			8x

KCTA also runs national PSA throughout the day..