

KCTA AM 1030  
1st Qtr Issues/Programs List  
Jan/Feb/Mar  
"2024 Community Spotlight"

| <b>Date</b> | <b>Time</b>    | <b>Length</b>  | <b>Organization</b>    | <b>Contact</b>    | <b>Issue Discussed</b>  |
|-------------|----------------|----------------|------------------------|-------------------|---|
| 1.7.24      | 08:45<br>04:45 | 15:00<br>15:00 | CC Empowerment         | Father Bruce      | Father Bruce spoke about plans to help homeless in the city.                  |
| 1.14.24     | 08:45<br>04:45 | 15:00<br>15:00 | New Life Refuge        | Tina Canary       | Tina spoke upcoming Boots n Bling event                                       |
| 1.21.24     | 08:45<br>04:45 | 15:00<br>15:00 | CC Awakening           | Craig Stallard    | Craig spoke about the upcoming revival meeting                                |
| 1.28.24     | 08:45<br>04:45 | 15:00<br>15:00 | Better Business Bureau | Katie Galan       | Katie spoke about new different scams people to be aware of.                  |
| 2.4.24      | 08:45<br>04:45 | 15:00<br>15:00 | Nmdp                   | Leticia Mondragon | Leticia spoke about the name change of organization and how to become a donor |
| 2.11.24     | 08:45<br>04:45 | 15:00<br>15:00 | USS Lexington          | Samantha          | Samantha spoke about the upcoming event and how to buy tickets.               |
| 2.18.24     | 08:45<br>04:45 | 15:00<br>15:00 | Gaither Show           | Speaker           | He spoke about the band and how it was formed. and the upcoming concert       |
| 2.25.24     | 08:45          | 15:00          | God Loves you Tour     | Speaker           | Speaker spoke about the   |

|         |                |                |                                   |                    |  |   |
|---------|----------------|----------------|-----------------------------------|--------------------|--|---|
|         | 04:45          | 15:00          |                                   |                    |  | upcoming tour in Laredo Texas.  |
| 3.3.24  | 08:45<br>04:45 | 15:00<br>15:00 | Choice Living                     | Dr. Jennifer Scott |  | Dr. Scott spoke about the upcoming event                                  |
| 3.10.24 | 08:45<br>04:45 | 15:00<br>15:00 | So Texas Lighthouse for the Blind | Alana              |  | Alana spoke about the upcoming Easter event for blind children.           |
| 3.17.24 | 08:45<br>04:45 | 15:00<br>15:00 | Choice Living                     | Dr. Jennifer Scott |  |   |
| 3.24.24 | 08:45<br>04:45 | 15:00<br>15:00 | Boys n Girls Club                 | Scott              |  | Scott spoke about the new day care opening for parents who need services. |
| 3.31.24 | 08:45<br>04:45 | 15:00<br>15:00 | KCTA Easter Program               | Lisa Rodriguez     |  | Easter program  |

**Local Public Service Announcements ran 1st Qtr**

| <b>Name</b>              | <b>Length</b> | <b>Jan</b> | <b>Feb</b> | <b>Mar</b> |
|--------------------------|---------------|------------|------------|------------|
| Better Business Bureau   | :30           | 40x        | 65x        | 64x        |
| NMDP                     | :60           | 25x        | 55x        | 43x        |
| Choice Living Community  | :30           | 9x         | 48x<br>27x | 41x        |
| USS Lexington            | :45           | 8x         | 37x        | 27x        |
| Midtown Church of Christ | :30           | 46x        |            |            |
| New Life Refuge          | :60           | 28x        |            |            |

|                                      |           |     |     |
|--------------------------------------|-----------|-----|-----|
| CC Awakening                         | :60       | 51x |     |
| Mission of Mercy                     | :45       |     | 57x |
| This One for the Girls               | :30       |     | 22x |
| Adult Teen Challenge                 | :45 & :30 |     | 13x |
| South Texas Lighthouse for the Blind | :30       |     |     |
| Boys and Girls Club                  | :60       |     |     |
|                                      |           |     | 40x |
|                                      |           |     | 84x |
|                                      |           |     | 87x |
|                                      |           |     | 28x |

**KCTA also runs national PSA throughout the day..**