

1077889 - Callaghan R Circuit Court Judge - WABD
 Order #1077889: Winning St./Callaghan/./Chris Call./1

Date	Action	Line	Comment	By	Total \$	# Spots	Expected GR
02/08/24 3:32:47 PM	CIA Spot status		<updated to Cleared> 5-4, 6-2, 5-8, 6-7, 2-1, 4-2, 6-3, 7-1, 4-4, 6-5, 5-5, 1-1, 6-1, 5-3, 5-6, 4-5, 4-1, 4-3, 5-1, 6-6, 8-1, 9-1, 3-1, 5-2, 5-7, 6-4	Deborah F	\$1,300.00	26	0.00
02/08/24 3:10:41 PM	Processed		<async process>	Brittney M	\$1,300.00	26	0.00
02/08/24 2:14:53 PM	Approved			Deborah F	\$1,300.00	26	0.00
02/08/24 2:14:51 PM	Approval Workflow		[Centralized AR - Business Office Approval Needed Default]	Deborah F	\$1,300.00	26	0.00
02/08/24 2:12:49 PM	Approval Workflow		[Sales Manager - Ready Default] LHR	Lionel Rob	\$1,300.00	26	0.00
02/08/24 12:25:52 PM	Ready for approval		Ready	Genevieve	\$1,300.00	26	0.00
02/08/24 12:21:52 PM	New order created		Imported EC Order	Genevieve	\$1,300.00	26	0.00

[Sorted by: Date]

ORDER

Orders
Order / Rev: 1077889
Product Desc: Chris Callaghan for Circuit Judge Mobile
Estimate: 1
Flight Dates: 02/08/24 - 03/05/24
Original Date / Rev: 02/08/24 / 02/08/24
Order Type: GENERAL

WABD-FM
Primary AE: Katz Chicago
Sales Office: K75
Sales Region: N-Katz75

Agency Name: Winning Strategy Media
Buying Contact:
Billing Contact:
 1725 N Fremont Street
 Chicago, IL 60614

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Callaghan/R/Circuit Court Judge
Demographic: A35+
Product Codes: Candidates
Revenue Code 1: AGY-AVAIL
Revenue Code 2: POL-CAND
Revenue Code 3: POL-LR
Priority: P-50

New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00.15.00

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
01/29/24	02/25/24	16	\$800.00	\$680.00	February 2024	10	\$800.00	\$680.00	0.00
02/26/24	03/05/24	10	\$500.00	\$425.00	March 2024	10	\$500.00	\$425.00	0.00
Totals						26	\$1,300.00	\$1,105.00	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Chicago	K-7.5	N-Katz75	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/08/24	02/14/24	---TF--	1	\$50.00	0.00								
N 2	WABD	02/08/24	02/14/24	M-F Midday	CM	10:00 AM-3:00 PM	---TF--	1:00	1	\$50.00	P-50	0.00	NM	1	\$50.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/08/24	02/14/24	---TF--	1	\$50.00	0.00								
N 3	WABD	02/08/24	02/14/24	M-F PM Drive	CM	3:00 PM-7:00 PM	---TF--	1:00	1	\$50.00	P-50	0.00	NM	1	\$50.00
				M-F											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/08/24	02/14/24	---TF--	1	\$50.00	0.00								
N 4	WABD	02/12/24	03/03/24	M-F AM Drive	CM	6:00 AM-10:00 AM	MTWTF--	1:00	2	\$50.00	P-50	0.00	NM	5	\$250.00
				M-F											
				AM -											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		02/12/24	02/18/24	MTWTF--	2	\$50.00	0.00								
Week:		02/19/24	02/25/24	MTWTF--	2	\$50.00	0.00								
Week:		02/26/24	03/03/24	MTWTF--	1	\$50.00	0.00								
N 5	WABD	02/12/24	03/03/24	M-F Midday	CM	10:00 AM-3:00 PM	MTWTF--	1:00	2	\$50.00	P-50	0.00	NM	8	\$400.00
				M-F											

Order / Rev: 1077889
 Alt Order #: 37114895
 Flight Dates: 02/08/24 - 03/05/24

Advertiser: Callaghan/R/Circuit Court Judge
 Product Desc: Chris Callaghan for Circuit Judge Mobile
 Estimate: 1
WABD-FM

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WABD	02/12/24	03/03/24	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MTWTF--	1:00	2	\$50.00	P-50	0.00	NM	7	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/12/24	02/18/24	MTWTF--					2	\$50.00		0.00			
		Week: 02/19/24	02/25/24	MTWTF--					3	\$50.00		0.00			
		Week: 02/26/24	03/03/24	MTWTF--					3	\$50.00		0.00			
N 7	WABD	03/04/24	03/05/24	M-F AM Drive M-F	CM	6:00 AM-10:00 AM	MT-----	1:00	1	\$50.00	P-50	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	MT-----					1	\$50.00		0.00			
N 8	WABD	03/04/24	03/05/24	M-F Midday ---	CM	10:00 AM-3:00 PM	MT-----	1:00	1	\$50.00	P-50	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	MT-----					1	\$50.00		0.00			
N 9	WABD	03/04/24	03/05/24	M-F PM Drive M-F	CM	3:00 PM-7:00 PM	MT-----	1:00	1	\$50.00	P-50	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 03/04/24	03/10/24	MT-----					1	\$50.00		0.00			
													Totals	26	\$1,300.00

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Jon Kleinman, hereby request station time as follows:

<div style="border: 1px solid black; padding: 2px; display: inline-block;"> IDENTIFY CANDIDATE TYPE </div>	<input type="checkbox"/> FEDERAL CANDIDATE	<input checked="" type="checkbox"/> STATE OR LOCAL CANDIDATE
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ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name: Chris Callaghan
Authorized committee: Chris Callaghan for Circuit Judge Mobile County
Agency requesting time (and contact information): <input checked="" type="checkbox"/> N/A Winning Strategy Media, LLC
Candidate's political party: Republican
Office sought (no acronyms or abbreviations): Circuit Judge Mobile County
Date of election: <input type="checkbox"/> General <input checked="" type="checkbox"/> Primary 3/5/24
Treasurer of candidate's authorized committee: Chris Callaghan
The undersigned represents that: (1) the payment for the broadcast time requested has been furnished by (check one box below): <input checked="" type="checkbox"/> the candidate listed above who is a legally qualified candidate, or <input type="checkbox"/> the authorized committee of the legally qualified candidate listed above; (2) this station is authorized to announce the time as paid for by such person or entity; and (3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature: <i>Deborah Harrington AR Spec</i>
Name: Jon Kleinman	Name: <i>Deborah Harrington AR Spec</i>
Date of Request to Purchase Ad Time: 1/9/24	Date of Station Agreement to Sell Time: <i>1-9-24</i>

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station?

Yes

No

Date ad received:

2-7-24

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

Chris Callaghan - Leo Radio

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*

Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

1077889

Station Call Letters:

WABD-FM

Date Received/Requested:

2-7-24

Est. #:

1

Station Location:

Mobile, AL

Run Start and End Dates:

2-8-24 to 3-5-24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.