

## NCC Cable System Order

Order #	62558310
Syscode	1755
System Name	Cox Media/Gulf Coast-Florida U-verse, FL
Market	Mobile

Flight Dates	08/20/18 - 09/02/18
Agency	Multi Media Services
Advertiser	Frank White for Florida AG

Update Date	07/20/18
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Client Code	FL AG
Product Code	08210827
Est Code	879
Product Name	FL AG 8.21-8.27
Credit Status	

Show All Lines			
Total # of Weeks		2	
Total		\$1,272.00	
Commission		\$190.80	
Net Total		\$1,081.20	
Total Spots		49	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7/20 New Candidate Order starting 8/21. Please review and confirm online, thanks!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/20/18	8/26/18	05:00	09:00		X	X	X	X			-	-	8	\$23.00	\$184.00	30	IPE 08/13/18-09/02/18
2	FXNC	FOX AND FRIEND<	8/27/18	9/2/18	05:00	09:00	X							-	-	2	\$23.00	\$46.00	30	IPE 08/13/18-09/02/18
3	FXNC	VARIOUS	8/20/18	8/26/18	06:00	15:00						X	X	-	-	9	\$23.00	\$207.00	30	IPE 08/13/18-09/02/18
4	FXNC	VARIOUS	8/20/18	8/26/18	09:00	15:00		X	X	X	X			-	-	16	\$23.00	\$368.00	30	IPE 08/13/18-09/02/18
5	FXNC	VARIOUS	8/27/18	9/2/18	09:00	15:00	X							-	-	4	\$23.00	\$92.00	30	IPE 08/13/18-09/02/18
6	FXNC	VARIOUS	8/20/18	8/26/18	15:00	19:00		X	X	X	X	X	X	-	-	4	\$19.00	\$76.00	30	IPE 08/13/18-09/02/18
7	FXNC	VARIOUS	8/27/18	9/2/18	15:00	19:00	X							-	-	1	\$19.00	\$19.00	30	IPE 08/13/18-09/02/18
8	FXNC	VARIOUS	8/20/18	8/26/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$56.00	\$224.00	30	IPE 08/13/18-09/02/18
9	FXNC	VARIOUS	8/27/18	9/2/18	19:00	24:00	X							-	-	1	\$56.00	\$56.00	30	IPE 08/13/18-09/02/18

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
<b>SPOTS</b>	41	8	0	0	0	0	0	0	0	0	0	0	49
<b>AMT</b>	\$1,059.00	\$213.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$1,272.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/23/18

62558310 | Mobile | Cox Media/Gulf Coast-Florida U-verse, FL | 1755 |

## NCC Cable System Order

Order #	62558310	Flight Dates	08/20/18 - 09/02/18	Update Date	07/20/18
Syscode	1877	Agency	Multi Media Services	Version	1 Vs. 1
System Name	Cox Media/Gulf Breeze, FL	Advertiser	Frank White for Florida AG	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code	FL AG	Total	\$840.00
AE	Collin Diederich	Product Code	08210827	Commission	\$126.00
Sales Coordinator	Taylor Dale	Est Code	879	Net Total	\$714.00
Office	Washington	Product Name	FL AG 8.21-8.27	Total Spots	49
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7/20 New Candidate Order starting 8/21. Please review and confirm online, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/20/18	8/26/18	05:00	09:00		X	X	X	X			-	-	8	\$15.00	\$120.00	30	IPE 08/13/18-09/02/18
2	FXNC	FOX AND FRIEND<	8/27/18	9/2/18	05:00	09:00	X							-	-	2	\$15.00	\$30.00	30	IPE 08/13/18-09/02/18
3	FXNC	VARIOUS	8/20/18	8/26/18	06:00	15:00						X	X	-	-	9	\$15.00	\$135.00	30	IPE 08/13/18-09/02/18
4	FXNC	VARIOUS	8/20/18	8/26/18	09:00	15:00		X	X	X	X			-	-	16	\$15.00	\$240.00	30	IPE 08/13/18-09/02/18
5	FXNC	VARIOUS	8/27/18	9/2/18	09:00	15:00	X							-	-	4	\$15.00	\$60.00	30	IPE 08/13/18-09/02/18
6	FXNC	VARIOUS	8/20/18	8/26/18	15:00	19:00		X	X	X	X	X	X	-	-	4	\$13.00	\$52.00	30	IPE 08/13/18-09/02/18
7	FXNC	VARIOUS	8/27/18	9/2/18	15:00	19:00	X							-	-	1	\$13.00	\$13.00	30	IPE 08/13/18-09/02/18
8	FXNC	VARIOUS	8/20/18	8/26/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$38.00	\$152.00	30	IPE 08/13/18-09/02/18
9	FXNC	VARIOUS	8/27/18	9/2/18	19:00	24:00	X							-	-	1	\$38.00	\$38.00	30	IPE 08/13/18-09/02/18

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
<b>SPOTS</b>	41	8	0	0	0	0	0	0	0	0	0	0	49
<b>AMT</b>	\$699.00	\$141.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$840.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_ Date Printed 07/23/18

62558310 | Mobile | Cox Media/Gulf Breeze, FL | 1877 |

## NCC Cable System Order

Order #	62558310
Syscode	1879
System Name	Cox Media/Milton-Pace, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Flight Dates	08/20/18 - 09/02/18
Agency	Multi Media Services
Advertiser	Frank White for Florida AG

Client Code	FL AG
Product Code	08210827
Est Code	879
Product Name	FL AG 8.21-8.27
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date		07/20/18	
Version		1 Vs. 1	
Show All Lines			
Total # of Weeks		2	
Total		\$840.00	
Commission		\$126.00	
Net Total		\$714.00	
Total Spots		49	
Affiliate Split		100.0	
Sold On		Cost Per Spot	
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7/20 New Candidate Order starting 8/21. Please review and confirm online, thanks!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/20/18	8/26/18	05:00	09:00		X	X	X	X			-	-	8	\$15.00	\$120.00	30	IPE 08/13/18-09/02/18
2	FXNC	FOX AND FRIEND<	8/27/18	9/2/18	05:00	09:00	X							-	-	2	\$15.00	\$30.00	30	IPE 08/13/18-09/02/18
3	FXNC	VARIOUS	8/20/18	8/26/18	06:00	15:00						X	X	-	-	9	\$15.00	\$135.00	30	IPE 08/13/18-09/02/18
4	FXNC	VARIOUS	8/20/18	8/26/18	09:00	15:00		X	X	X	X			-	-	16	\$15.00	\$240.00	30	IPE 08/13/18-09/02/18
5	FXNC	VARIOUS	8/27/18	9/2/18	09:00	15:00	X							-	-	4	\$15.00	\$60.00	30	IPE 08/13/18-09/02/18
6	FXNC	VARIOUS	8/20/18	8/26/18	15:00	19:00		X	X	X	X	X	X	-	-	4	\$13.00	\$52.00	30	IPE 08/13/18-09/02/18
7	FXNC	VARIOUS	8/27/18	9/2/18	15:00	19:00	X							-	-	1	\$13.00	\$13.00	30	IPE 08/13/18-09/02/18
8	FXNC	VARIOUS	8/20/18	8/26/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$38.00	\$152.00	30	IPE 08/13/18-09/02/18
9	FXNC	VARIOUS	8/27/18	9/2/18	19:00	24:00	X							-	-	1	\$38.00	\$38.00	30	IPE 08/13/18-09/02/18

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
<b>SPOTS</b>	41	8	0	0	0	0	0	0	0	0	0	0	49
<b>AMT</b>	\$699.00	\$141.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$840.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/23/18

62558310 | Mobile | Cox Media/Milton-Pace, FL | 1879 |

## NCC Cable System Order

Order #	62558310
Syscode	6507
System Name	Cox Media/Cantonment, FL
Market	Mobile

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+3 May18
-	

Flight Dates	08/20/18 - 09/02/18
Agency	Multi Media Services
Advertiser	Frank White for Florida AG

Client Code	FL AG
Product Code	08210827
Est Code	879
Product Name	FL AG 8.21-8.27
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	07/20/18		
Version	1 Vs. 1		
Show All Lines			
Total # of Weeks	2		
Total	\$599.00		
Commission	\$89.85		
Net Total	\$509.15		
Total Spots	49		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	7/20 New Candidate Order starting 8/21. Please review and confirm online, thanks!
------------	---

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/20/18	8/26/18	05:00	09:00		X	X	X	X			-	-	8	\$11.00	\$88.00	30	IPE 08/13/18-09/02/18
2	FXNC	FOX AND FRIEND<	8/27/18	9/2/18	05:00	09:00	X							-	-	2	\$11.00	\$22.00	30	IPE 08/13/18-09/02/18
3	FXNC	VARIOUS	8/20/18	8/26/18	06:00	15:00						X	X	-	-	9	\$11.00	\$99.00	30	IPE 08/13/18-09/02/18
4	FXNC	VARIOUS	8/20/18	8/26/18	09:00	15:00		X	X	X	X			-	-	16	\$11.00	\$176.00	30	IPE 08/13/18-09/02/18
5	FXNC	VARIOUS	8/27/18	9/2/18	09:00	15:00	X							-	-	4	\$11.00	\$44.00	30	IPE 08/13/18-09/02/18
6	FXNC	VARIOUS	8/20/18	8/26/18	15:00	19:00		X	X	X	X	X	X	-	-	4	\$13.00	\$52.00	30	IPE 08/13/18-09/02/18
7	FXNC	VARIOUS	8/27/18	9/2/18	15:00	19:00	X							-	-	1	\$13.00	\$13.00	30	IPE 08/13/18-09/02/18
8	FXNC	VARIOUS	8/20/18	8/26/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$21.00	\$84.00	30	IPE 08/13/18-09/02/18
9	FXNC	VARIOUS	8/27/18	9/2/18	19:00	24:00	X							-	-	1	\$21.00	\$21.00	30	IPE 08/13/18-09/02/18

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
<b>SPOTS</b>	41	8	0	0	0	0	0	0	0	0	0	0	49
<b>AMT</b>	\$499.00	\$100.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$599.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/23/18

62558310 | Mobile | Cox Media/Cantonment, FL | 6507 |

## NCC Cable System Order

Order #	62558310	Flight Dates	08/20/18 - 09/02/18	Update Date	07/20/18
Syscode	6588	Agency	Multi Media Services	Version	1 Vs. 1
System Name	Cox Media/Greater Pensacola Zone, FL	Advertiser	Frank White for Florida AG	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code	FL AG	Total	\$3,786.00
AE	Collin Diederich	Product Code	08210827	Commission	\$567.90
Sales Coordinator	Taylor Dale	Est Code	879	Net Total	\$3,218.10
Office	Washington	Product Name	FL AG 8.21-8.27	Total Spots	49
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7/20 New Candidate Order starting 8/21. Please review and confirm online, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/20/18	8/26/18	05:00	09:00		X	X	X	X			-	-	8	\$69.00	\$552.00	30	IPE 08/13/18-09/02/18
2	FXNC	FOX AND FRIEND<	8/27/18	9/2/18	05:00	09:00	X							-	-	2	\$69.00	\$138.00	30	IPE 08/13/18-09/02/18
3	FXNC	VARIOUS	8/20/18	8/26/18	06:00	15:00						X	X	-	-	9	\$69.00	\$621.00	30	IPE 08/13/18-09/02/18
4	FXNC	VARIOUS	8/20/18	8/26/18	09:00	15:00		X	X	X	X			-	-	16	\$69.00	\$1,104.00	30	IPE 08/13/18-09/02/18
5	FXNC	VARIOUS	8/27/18	9/2/18	09:00	15:00	X							-	-	4	\$69.00	\$276.00	30	IPE 08/13/18-09/02/18
6	FXNC	VARIOUS	8/20/18	8/26/18	15:00	19:00		X	X	X	X	X	X	-	-	4	\$56.00	\$224.00	30	IPE 08/13/18-09/02/18
7	FXNC	VARIOUS	8/27/18	9/2/18	15:00	19:00	X							-	-	1	\$56.00	\$56.00	30	IPE 08/13/18-09/02/18
8	FXNC	VARIOUS	8/20/18	8/26/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$163.00	\$652.00	30	IPE 08/13/18-09/02/18
9	FXNC	VARIOUS	8/27/18	9/2/18	19:00	24:00	X							-	-	1	\$163.00	\$163.00	30	IPE 08/13/18-09/02/18

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
<b>SPOTS</b>	41	8	0	0	0	0	0	0	0	0	0	0	49
<b>AMT</b>	\$3,153.00	\$633.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,786.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/23/18

62558310 | Mobile | Cox Media/Greater Pensacola Zone, FL | 6588 |

## NCC Cable System Order

Order #	62558310	Flight Dates	08/20/18 - 09/02/18	Update Date	07/20/18
Syscode	6589	Agency	Multi Media Services	Version	1 Vs. 1
System Name	Cox Media/Greater Ft Walton Zone, FL	Advertiser	Frank White for Florida AG	Show All Lines	
Market	Mobile			Total # of Weeks	2
		Client Code	FL AG	Total	\$3,786.00
AE	Collin Diederich	Product Code	08210827	Commission	\$567.90
Sales Coordinator	Taylor Dale	Est Code	879	Net Total	\$3,218.10
Office	Washington	Product Name	FL AG 8.21-8.27	Total Spots	49
Phone	(301) 951-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 May18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		7/20 New Candidate Order starting 8/21. Please review and confirm online, thanks!			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FOX AND FRIEND<	8/20/18	8/26/18	05:00	09:00		X	X	X	X			-	-	8	\$69.00	\$552.00	30	IPE 08/13/18-09/02/18
2	FXNC	FOX AND FRIEND<	8/27/18	9/2/18	05:00	09:00	X							-	-	2	\$69.00	\$138.00	30	IPE 08/13/18-09/02/18
3	FXNC	VARIOUS	8/20/18	8/26/18	06:00	15:00						X	X	-	-	9	\$69.00	\$621.00	30	IPE 08/13/18-09/02/18
4	FXNC	VARIOUS	8/20/18	8/26/18	09:00	15:00		X	X	X	X			-	-	16	\$69.00	\$1,104.00	30	IPE 08/13/18-09/02/18
5	FXNC	VARIOUS	8/27/18	9/2/18	09:00	15:00	X							-	-	4	\$69.00	\$276.00	30	IPE 08/13/18-09/02/18
6	FXNC	VARIOUS	8/20/18	8/26/18	15:00	19:00		X	X	X	X	X	X	-	-	4	\$56.00	\$224.00	30	IPE 08/13/18-09/02/18
7	FXNC	VARIOUS	8/27/18	9/2/18	15:00	19:00	X							-	-	1	\$56.00	\$56.00	30	IPE 08/13/18-09/02/18
8	FXNC	VARIOUS	8/20/18	8/26/18	19:00	24:00		X	X	X	X	X	X	-	-	4	\$163.00	\$652.00	30	IPE 08/13/18-09/02/18
9	FXNC	VARIOUS	8/27/18	9/2/18	19:00	24:00	X							-	-	1	\$163.00	\$163.00	30	IPE 08/13/18-09/02/18

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
<b>SPOTS</b>	41	8	0	0	0	0	0	0	0	0	0	0	49
<b>AMT</b>	\$3,153.00	\$633.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$3,786.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/23/18

62558310 | Mobile | Cox Media/Greater Ft Walton Zone, FL | 6589 |