Addendum to "Greg Abbott Issue TSN"

This schedule was sold by the Texas State Network and ran in syndicated programming provided by the Texas State Network.

The original document uploaded was the only information in our possession at the time of the upload.

We have subsequently been provided access to additional information for the schedule and it appears below:

### **ORDER**

1653567 Order / Rev: Orders Alt Order #: DM20-399 Product Desc: **Entercom Dallas Texas Sta** 5782 Estimate: National Other Primary AE: 10/20/20 - 10/30/20 Flight Dates: N-NRP 10/21/20 / 10/21/20 Sales Office: Original Date / Rev: National Sales Region: GENERAL Order Type: StateNets Name: Agency Cash Billing Type: David Martin **Buying Contact:** Broadcast Billing Calendar: Billing Contact: EOM/EOC 17911 Harwood Ave Billing Cycle: 15% Agency Commission: Homewood, IL 60430 **Greg Abbott Campaign** Name: Advertiser New Business Thru: Demographic: M25-54 Advertiser External ID: 200656 Product Codes: Candidates Agency External ID: 4048452 AGY Revenue Code 1: Unit Code: Issue -POL Revenue Code 2: POL-ISS Revenue Code 3:

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Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	10	\$18,000.00	\$15,300.00
10/26/20	10/30/20	10	\$18,000.00	\$15,300.00

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Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	10	\$18,000.00	\$15,300.00	0.00
November 2020	10	\$18,000.00	\$15,300.00	0.00
Totale	20	\$36,000.00	\$30,600.00	0.00

#### **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
National Other	N-NRP	National	Start Of Order - End Of Order	100%

Ln Ch Start End	Inventory Code Break	Start/End Time	Days Len	Spots Rate Pri	Rtg Type Spots	s Amount
N 1 TSNAM 10/20/20 10/30/20		6:00 AM-7:00 PM (6:00 AM-7:00 PM)		10 \$1,800.00 ISS	UI 0.00 NM 2	0 \$36,000.00
Start Date End Date	6:00 AM-7:00 PM Weekdays Spots/Week	,				
Week: 10/19/20 10/25/20	-2323 10	\$1,800.00 0 rt/End Time	0.00 Weekda	ays Length Rate	Rtg Type	
Spot Ch Date Range 1 1 SNAM 10/19/20-10/25/20	<u>Sta</u> M-Sa 5a-7p Texas State Netv6:0		MANAGE TO SERVICE AND ADDRESS OF THE PARTY O	AND DESCRIPTION OF THE PROPERTY OF THE PERSON OF THE PERSO	Contraction Contraction of the last of the	
See MG 1.21,1.22	M-Sa 5a-7p Texas State Netv6:0	0 AM 7:00 PM6:00 A	<i>M-7:00 P-</i> TWThE	= 1:00( <del>\$1,800.00</del>	+ 0.00 NM	
See MG 1.21.1.22						
	M-Sa 5a-7p Texas State Netv6:0	0 AM-7:00 PM(6:00 A	\M-7:00 PwThF	= 1:00 \$1,800.00	0.00 NM	
MG for 1.2,1.1 [mg]						
	M-Sa 5a-7p Texas State Netv6:0	0 AM-7:00 PM6:00 A	AM-7:00 PwTh	= 1:00 \$1,800.00	0.00 NM	
MG for 1.2,1.1 [mg]						
Week: 10/26/20 11/01/20	22222 10	\$1,800.00	0.00		Totala 2	0 \$36,000,00

# **ORDER**

1653886 Order / Rev: **Orders** Alt Order #: DM20-399 Headline News Product Desc: Entercom Dallas TSN Agric 5782 Estimate: National Other Primary AE: 10/20/20 - 10/30/20 Flight Dates: N-NRP Sales Office: 10/21/20 / 10/21/20 Original Date / Rev: National Sales Region: **GENERAL** Order Type: StateNets Agency Name: Cash Billing Type: David Martin **Buying Contact:** Broadcast Billing Calendar: Billing Contact: EOM/EOC Billing Cycle: 17911 Harwood Ave 15% Agency Commission: Homewood, IL 60430 **Greg Abbott Campaign** Name: Advertiser New Business Thru: M25-54 Demographic: 200656 Advertiser External ID: Candidates Product Codes: Agency External ID: 4048452 AGY Revenue Code 1: Unit Code: Issue -Revenue Code 2: POL POL-ISS Revenue Code 3:

Bill Plan	

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	10	\$0.00	\$0.00
10/26/20	10/30/20	10	\$0.00	\$0.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	10	\$0.00	\$0.00	0.00
November 2020	10	\$0.00	\$0.00	0.00
Totals	20	\$0.00	\$0.00	0.00

Account Executives

Addount Executive			Total Date	Order %
Account Executive	Sales Office	Sales Region	Start Date / End Date	Older %
National Other	N-NRP	National	Start Of Order - End Of Order	100%

Ln Ch Start End Inventory Code	Break Start/End Time D	ays Len Spots Ra	ate Pri Rtg Type S	pots Amount
N 1 TSNAG 10/20/20 10/30/20 M-F PRIME 6:00 AM-7:00 PM	CM 6:00 AM-7:00 PM 222	222 1:00 10 \$	0.00 ISSUI 0.00 NM	20 \$0.00
Start Date         End Date         Weekdays           Week:         10/19/20         10/25/20         -2323           Spot         Ch Date Range         Description	Spots/Week         Rate         Rating           10         \$0.00         0.00           Start/End Time         0.00         0.00	Weekdays Length	Rate Rtg Type (\$0.00) 0.00 NM	
1 SNAG 10/19/20-10/25/20 M-F PRIME See MG 1.21,1.22 2 SNAG 10/19/20-10/25/20 M-F PRIME	6:00 AM-7:00 PM 6:00 AM-7:00 PM	-TWThF 1:00 -TWThF 1:00	<del>(\$0.00)</del> 0.00 NM	
See MG 1.21,1.22 21 SNAG 10/21/20-10/24/20 M-F PRIME → MG for 1.1,1.2	6:00 AM-7:00 PM	WThF 1:00	\$0.00 0.00 NM	
[mg] 22 SNAG 10/21/20-10/24/20 M-F PRIME      MG for 1.1,1.2	6:00 AM-7:00 PM	WThF 1:00	\$0.00 0.00 NM	
[mg] Week: 10/26/20 11/01/20 22222	10 \$0.00 0.00		Totals	20 \$0.00

# **ORDER**

1653584 Order / Rev: **Orders** Alt Order #: DM20-399 affiliate Product Desc: **Entercom Dallas KRLD-AM** 5782 Estimate: National Other Primary AE: 10/20/20 - 10/30/20 Flight Dates: N-NRP Sales Office: 10/21/20 / 10/21/20 Original Date / Rev: National Sales Region: **GENERAL** Order Type: StateNets Name: Agency Cash Billing Type: David Martin **Buying Contact:** Billing Calendar: Broadcast Billing Contact: EOM/EOC Billing Cycle: 17911 Harwood Ave 15% Agency Commission: Homewood, IL 60430 **Greg Abbott Campaign** Name: Advertiser New Business Thru: Demographic: M25-54 Advertiser External ID: 200656 Product Codes: Candidates Agency External ID: 4048452 AGY Revenue Code 1: Unit Code: Issue -POL Revenue Code 2: POL-ISS Revenue Code 3:

:11	P	10	100

BIII Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
09/28/20	10/25/20	10	\$0.00	\$0.00
10/26/20	10/30/20	10	\$0.00	\$0.00

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Month	# Spots	Gross Amount	Net Amount	Rating
October 2020	10	\$0.00	\$0.00	0.00
November 2020	10	\$0.00	\$0.00	0.00
Totals	20	\$0.00	\$0.00	0.00

# Account Executives Account Executive Sales Office Sales Region Start Date / End Date Order % National Other N-NRP National Start Of Order - End Of Order 100%

Ln Ch Start	End	Inventory Code	Break	Start/End Ti	me Days	Len S	pots	Rate Pri Rtg Type	Spots	Amount
N 1 KRLDA 10/20/2	0 10/30/20	M-Su ROS M-Su ROS	СМ	5a-12a	MTWTFSS	1:00	10	\$0.00 ISSUI 0.00 NM	20	\$0.00
Start Date Week: 10/19/20 Week: 10/26/20	End Date 10/25/20 11/01/20	Weekdays -TWTFSS MTWTF	Spots/Week 10 10	Rate \$0.00 \$0.00	0.00 0.00					
								Totals	20	\$0.00

**Authorized Client Signature** 

Date 10/16/20 Modification Date

Authorized StateNets Signature

Estimate #

5782

Contract # DM20-399

BILLING INFORMATION Carla Litton Advertiser Greg Abbott Campaign Contact Name 0 708.990.3796 Phone Product Email carla@statenets.com StateNets Agency 48 Chiswick Cir Address 1 Account Executive Dave Martin Address 2 AE Phone 804-364-3075 davemartin@statenets.com Bloomington, IL 61704 AE Email City, State, ZIP 2601 Northwind Drive Address 1 NETWORK INFORMATION Address 2 Network Ordered Texas State Network City, State, ZIP Richmond, VA 23233 Account Executive Dave Martin Contract Start \_\_\_10/19/20 \_\_# of Weeks ADV Code Contract End 10/30/20 MAKE CHECKS PAYABLE StateNets 2601 Northwind Drive Richmond, VA 23233 ALL INVOICES & AFFIDAVITS EMAILED - unless otherwise specified to carla@statenets.com TOTAL WEEKLY WEEKS OF DAYS TIMES :60/:30 SPOTS/WEEK SPOTS RATE TOTAL \$ \$18,000.00 10 \$1,800.00 10/19/20 Mon-Fri 6a-7p :60 2-per day \$18,000.00 10/26/20 Mon-Fri 6a-7p :60 2-per day 10 \$1,800.00 0 0 \$0.00 \$0.00 0 \$0.00 \$0.00 0 \$0.00 \$0.00 0 0 \$0.00 \$0.00 0 0 \$0.00 \$0.00 0 \$0.00 \$0.00 0 0 0 \$0.00 \$0.00 0 0 \$0.00 \$0.00 0 0 \$0.00 \$0.00 \$0.00 \$0.00 0 0 TOTAL SPOTS **SPOTS** 20 TOTAL \$36,000.00 Jan \$0.00 Apr \$0.00 July \$0.00 Oct \$18,000.00 Feb \$0.00 Мау \$0.00 Aug \$0.00 Nov \$18,000.00 Mar \$0.00 June \$0.00 Sept \$0.00 Dec \$0.00

# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

, Greg Abbott Campaign	hereby request station time as follows: See Order for proposed						
schedule and charges. See Inve	schedule and charges. See Invoice for actual schedule and charges.						
Check one:							
(1) a legally qualified candidat issue of public importance (e.g subject of controversy or disc Ad does NOT communicate a	e relating to any political matter of nationa te for federal office; (2) an election to feder ,, health care legislation, IRS tax code, etc.); ussion at the national level. message relating to any political matter of	ral office; (3) a national legislative or (4) a political issue that is the					
only to a state or local issue).							
ALL QUI	ESTIONS/BLOCKS MUST BE CO	MPLETED					
Station time requested by:							
Agency name: Crossroads Media							
Address: 66 Canal Center Plaza Suite 55		and the second s					
Contact: Media Buyer	Phone number: 703-299-1760	Email: info@crossroads.tv					
Name of advertiser/sponsor (list entity committees) with no acronyms; name r	's full legal name as disclosed to the Fed nust match the sponsorship ID in ad):	eral Election Commission (for federal					
Name: Greg Abbott Campaign		,					
Address: PO Box 308 Austin, TX 78767							
Contact: Gardner Pate	Phone number: 512.477.2002	Em? ·					
Station is authorized to announce the	time as paid for by such person or entity						
	ers of the executive committee and the consor (Use separate page if necessary.):						
By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).							
If ad refers to a federal candidate(s) or federal election, list ALL of the following:							
Name(s) of every candidate referred to:							
Office(s) sought by such candidate(s) (no acronyms or abbreviations):  Conservative Republican judges							
Date of election: 11/3/20							
Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:							
Republican judicial candidates and agains	t proposals to defund the police						

### THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement. Station Representative Advertiser/Sponsor MIN Signature: Signature: Name: Media Buyer, Main Street Media Group Name: Date of Station Agreement to Sell Time: 10 - よよーよい Date of Request to Purchase Ad Time: 10/16/20 TO BE COMPLETED BY STATION ONLY 10/19/20 Date ad received: -Ad submitted to station? No Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy). If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided. Disposition: Accepted Accepted IN PART (e.g., ad not received to determine content)\* Rejected - provide reason: \*Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any: Date Received/Requested: Station Call Letters: Contract #: TSN -1653567 TSN-AG - 1653886 KRLD-AM - 1653584 Texas State Networks 10/19/20 Run Start and End Dates: Station Location: Est. #: Dallas - Ft. Worth, TX 10/20/20 to 10/30/20 For national issue ads only (not required for state/local issue ads): Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

This is only one order, but due to internal technical transmission issues, duplicate orders needed to be written (showing zero dollars) so that the ad will be transmitted to the stations.

Revised NAB form from Candidate to Issue on 10/22/20.