

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

Station and Location: <u>KFLD - KORD - KOLW - KEYW</u>	Date: <u>10-09-18</u>
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I, ZAHRA ROACH

being/on behalf of: \_\_\_\_\_

a legally qualified candidate of the Democratic Party

political party for the office of: Franklin County Commissioner

in the General Election

election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	Prime & 6-10 AM 10A-3pm 3-7pm	M-F	NON- Pre- empt	VARIOUS	3

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by: ZAHRA ROACH

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

10-9-18                      Zahra Roach  
Date                                      Signature

**To Be Signed By Station Representative**

Accepted                       Accepted in Part                       Rejected  
[Signature]                      Clarke Veal                      DOS  
Signature                                      Printed Name                                      Title

Proposal For : John Roach  
 Schedule Name: Zahra Roach for Franklin County Commissioner  
 Prepared by: Tami Peterson  
 Town Square Media - Tri-Cities  
 Flight - October 15 - November 5, 2018

Dates	Monday 15-Oct	Tuesday 16-Oct	Wednesday 17-Oct	Thursday 18-Oct	Friday 19-Oct	Saturday 20-Oct	Sunday 21-Oct
	KFLD 6-10a x 1/10a-3pm x 1/3-7pm x 1 KORD 5-10am x 1/3-7pm KOLW 6am-10am x 1/3-7pm x 1 KEYW 5-10am x 1/10a-3pm x 1/3-7pm x 1	KFLD 6-10a x 1/10am-3pm x 1 KORD 5-10am x 1/3-7pm KOLW 6am-10am x 1/3-7pm x 1 KEYW 5-10am x 1/10a-3pm x 1/3-7pm x 1	KFLD 6-10a x 1/10am-3pm x 1/3-7pm x 1 KORD 5-10am x 1/3-7pm KOLW 6am-10am x 1/3-7pm x 1 KEYW 5-10am x 1/10a-3pm x 1/3-7pm x 1	KFLD 6-10a x 1/10am-3pm x 1/3-7pm x 1 KORD 5-10am x 1/3-7pm KOLW 6am-10am x 1/3-7pm x 1 KEYW 5-10am x 1/10a-3pm x 1/3-7pm x 1	KFLD 6-10a x 1/10am-3pm x 1/3-7pm x 1 KORD 5-10am x 1/3-7pm KOLW 6am-10am x 1/3-7pm x 1 KEYW 5-10am x 1/10a-3pm x 1/3-7pm x 1	KFLD 6-10a x 1/10am-3pm x 1/3-7pm x 1 KORD 5-10am x 1/3-7pm KOLW 6am-10am x 1/3-7pm x 1 KEYW 5-10am x 1/10a-3pm x 1/3-7pm x 1	

Dates	Monday 22-Oct	Tuesday 23-Oct	Wednesday 24-Oct	Thursday 25-Oct	Friday 26-Oct	Saturday 27-Oct	Sunday 28-Oct
	KFLD 6-10a x 1/10am-3pm x 1/3-7pm x 1 KORD 5-10am x 1/3-7pm KOLW 6am-10am x 1/3-7pm x 1 KEYW 5-10am x 1/10a-3pm x 1/3-7pm x 1	KFLD 6-10a x 1/10am-3pm x 1/3-7pm x 1 KORD 5-10am x 1/3-7pm KOLW 6am-10am x 1/3-7pm x 1 KEYW 5-10am x 1/10a-3pm x 1/3-7pm x 1	KFLD 6-10a x 1/10am-3pm x 1/3-7pm x 1 KORD 5-10am x 1/3-7pm KOLW 6am-10am x 1/3-7pm x 1 KEYW 5-10am x 1/10a-3pm x 1/3-7pm x 1	KFLD 6-10a x 1/10am-3pm x 1/3-7pm x 1 KORD 5-10am x 1/3-7pm KOLW 6am-10am x 1/3-7pm x 1 KEYW 5-10am x 1/10a-3pm x 1/3-7pm x 1	KFLD 6-10a x 1/10am-3pm x 1/3-7pm x 1 KORD 5-10am x 1/3-7pm KOLW 6am-10am x 1/3-7pm x 1 KEYW 5-10am x 1/10a-3pm x 1/3-7pm x 1	KFLD 6-10a x 1/10am-3pm x 1/3-7pm x 1 KORD 5-10am x 1/3-7pm KOLW 6am-10am x 1/3-7pm x 1 KEYW 5-10am x 1/10a-3pm x 1/3-7pm x 1	

Dates	Monday 29-Oct	Tuesday 30-Oct	Wednesday 31-Oct	Thursday 1-Nov	Friday 2-Nov	Saturday 3-Nov	Sunday 4-Nov
	KFLD 6-10a x 1/10am-3pm x 1/3-7pm x 1 KORD 5-10am x 1/3-7pm KOLW 6am-10am x 1/3-7pm x 1 KEYW 5-10am x 1/10a-3pm x 1/3-7pm x 1	KFLD 6-10a x 1/10am-3pm x 1/3-7pm x 1 KORD 5-10am x 1/3-7pm KOLW 6am-10am x 1/3-7pm x 1 KEYW 5-10am x 1/10a-3pm x 1/3-7pm x 1	KFLD 6-10a x 1/10am-3pm x 1/3-7pm x 1 KORD 5-10am x 1/3-7pm KOLW 6am-10am x 1/3-7pm x 1 KEYW 5-10am x 1/10a-3pm x 1/3-7pm x 1	KFLD 6-10a x 1/10am-3pm x 1/3-7pm x 1 KORD 5-10am x 1/3-7pm KOLW 6am-10am x 1/3-7pm x 1 KEYW 5-10am x 1/10a-3pm x 1/3-7pm x 1	KFLD 6-10a x 1/10am-3pm x 1/3-7pm x 1 KORD 5-10am x 1/3-7pm KOLW 6am-10am x 1/3-7pm x 1 KEYW 5-10am x 1/10a-3pm x 1/3-7pm x 1	KFLD 6-10a x 1/10am-3pm x 1/3-7pm x 1 KORD 5-10am x 1/3-7pm KOLW 6am-10am x 1/3-7pm x 1 KEYW 5-10am x 1/10a-3pm x 1/3-7pm x 1	

Dates	Monday 5-Nov	Tuesday 6-Nov	Wednesday 7-Nov	Thursday 8-Nov	Friday 9-Nov	Saturday 10-Nov	Sunday 11-Nov
	KFLD 6-10a x 1/10am-3pm x 1/3-7pm x 1 KORD 5-10am x 1/3-7pm KOLW 6am-10am x 1/3-7pm x 2 KEYW 5-10am x 1/10a-3pm x 1/3-7pm x 1	General Election Day					

Schedule summary 298 total commercials  
 KFLD = 40 - 30-second commercials - plus 40 spots on Newstalk870.com stream\*  
 KORD = 36 - 30-second commercials = plus 36 spots on 1027KORD.com stream\*  
 KOLW = 33 - 30 second commercials = plus 33 spots on hot97.5online.com stream\*  
 KEYW = 40 - 30 second commercials - Plus 40 spots on keyw.com stream\*  
 \*not shown on calendar  
 Total Investment: \$2830.00

# CONTRACT



**KFLD-AM**  
**2621 West A Street**  
**Pasco, WA 99301**  
**(509) 547-9791**

<u>Contract / Revision</u> 726608 /		<u>Alt Order #</u>
<u>Advertiser</u> Zhara Roach for Franklin County Commissio		<u>Original Date / Revision</u> 10/11/18 / 10/11/18
<u>Contract Dates</u> 10/15/18 - 11/05/18	<u>Estimate #</u>	
<u>Product</u> 10/15-11/5		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KFLD-AM	<u>Account Executive</u> Tami Peterson	<u>Sales Office</u> Local Tri-Cities
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Zhara Roach for Franklin County Commissioner**  
**5426 N Road 68 Suite D #196**  
**Pasco, WA 99301**

<b>KEYW-FM - 726608A</b>													
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KEYW	10/15/18	11/05/18	M-Su 5a-10a	5a-10a		:30				NM	16	\$384.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/18	10/21/18	11111--				5	\$24.00	0.00			
	Week:	10/22/18	10/28/18	11111--				5	\$24.00	0.00			
	Week:	10/29/18	11/04/18	11111--				5	\$24.00	0.00			
	Week:	11/05/18	11/11/18	1-----				1	\$24.00	0.00			
N 2	KEYW	10/15/18	10/19/18	M-F Midday	10a-3p		:30				NM	2	\$48.00
	Week:	10/15/18	10/21/18	1--1---				2	\$24.00	0.00			
N 3	KEYW	10/22/18	10/26/18	M-F Midday	10a-3p		:30				NM	3	\$72.00
	Week:	10/22/18	10/28/18	1-1-1--				3	\$24.00	0.00			
N 4	KEYW	10/29/18	11/02/18	M-F Midday	10a-3p		:30				NM	2	\$48.00
	Week:	10/29/18	11/04/18	-1-1---				2	\$24.00	0.00			
N 5	KEYW	11/05/18	11/05/18	M-F Midday	10a-3p		:30				NM	1	\$24.00
	Week:	11/05/18	11/11/18	1-----				1	\$24.00	0.00			
N 6	KEYW	10/15/18	11/05/18	M-F PM Drive	3p-7p		:30				NM	16	\$384.00
	Week:	10/15/18	10/21/18	11111--				5	\$24.00	0.00			
	Week:	10/22/18	10/28/18	11111--				5	\$24.00	0.00			
	Week:	10/29/18	11/04/18	11111--				5	\$24.00	0.00			
	Week:	11/05/18	11/11/18	1-----				1	\$24.00	0.00			
<b>Totals</b>								<b>0.00</b>				<b>40</b>	<b>\$960.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/18 - 10/31/18	32	\$768.00	\$768.00
11/01/18 - 11/05/18	8	\$192.00	\$192.00
<b>Totals</b>	<b>40</b>	<b>\$960.00</b>	<b>\$960.00</b>

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KFLD-AM**  
 2621 West A Street  
 Pasco, WA 99301  
 (509) 547-9791

<u>Contract / Revision</u> 726608 /		<u>Alt Order #</u>
<u>Advertiser</u> Zhara Roach for Franklin County Commissio		<u>Original Date / Revision</u> 10/11/18 / 10/11/18
<u>Contract Dates</u> 10/15/18 - 11/05/18	<u>Product</u> 10/15-11/5	<u>Estimate #</u>

<b>KFLD-AM - 726608B</b>														
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	KFLD	10/15/18	11/05/18	M-F AM Drive	6a-10a		:30				NM	16	\$96.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
	Week:	10/15/18	10/21/18	11111--				5	\$6.00	0.00				
	Week:	10/22/18	10/28/18	11111--				5	\$6.00	0.00				
	Week:	10/29/18	11/04/18	11111--				5	\$6.00	0.00				
	Week:	11/05/18	11/11/18	1-----				1	\$6.00	0.00				
N 2	KFLD	10/15/18	11/05/18	M-F Midday	10a-3p		:30				NM	16	\$160.00	
	Week:	10/15/18	10/21/18	11111--				5	\$10.00	0.00				
	Week:	10/22/18	10/28/18	11111--				5	\$10.00	0.00				
	Week:	10/29/18	11/04/18	11111--				5	\$10.00	0.00				
	Week:	11/05/18	11/11/18	1-----				1	\$10.00	0.00				
N 3	KFLD	10/15/18	10/19/18	M-F PM Drive	3p-7p		:30				NM	2	\$12.00	
	Week:	10/15/18	10/21/18	1-1----				2	\$6.00	0.00				
N 4	KFLD	10/22/18	10/26/18	M-F PM Drive	3p-7p		:30				NM	2	\$12.00	
	Week:	10/22/18	10/28/18	-1-1---				2	\$6.00	0.00				
N 5	KFLD	10/29/18	11/02/18	M-F PM Drive	3p-7p		:30				NM	3	\$18.00	
	Week:	10/29/18	11/04/18	1-1-1--				3	\$6.00	0.00				
N 6	KFLD	11/05/18	11/05/18	M-F PM Drive	3p-7p		:30				NM	1	\$6.00	
	Week:	11/05/18	11/11/18	1-----				1	\$6.00	0.00				
<b>Totals</b>											0.00		40	\$304.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/18 - 10/31/18	32	\$244.00	\$244.00
11/01/18 - 11/05/18	8	\$60.00	\$60.00
<b>Totals</b>	40	\$304.00	\$304.00

<b>KOLW-FM - 726608C</b>														
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	KOLW	10/15/18	11/05/18	M-F AM Drive	6a-10a		:30				NM	16	\$112.00	
	Week:	10/15/18	10/21/18	11111--				5	\$7.00	0.00				
	Week:	10/22/18	10/28/18	11111--				5	\$7.00	0.00				
	Week:	10/29/18	11/04/18	11111--				5	\$7.00	0.00				
	Week:	11/05/18	11/11/18	1-----				1	\$7.00	0.00				
N 2	KOLW	10/15/18	11/05/18	M-F PM Drive	3p-7p		:30				NM	17	\$153.00	
	Week:	10/15/18	10/21/18	11111--				5	\$9.00	0.00				
	Week:	10/22/18	10/28/18	11111--				5	\$9.00	0.00				
	Week:	10/29/18	11/04/18	11111--				5	\$9.00	0.00				
	Week:	11/05/18	11/11/18	2-----				2	\$9.00	0.00				
<b>Totals</b>											0.00		33	\$265.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KFLD-AM**  
**2621 West A Street**  
**Pasco, WA 99301**  
**(509) 547-9791**

<b>Contract / Revision</b> 726608 /		<b>Alt Order #</b>
<b>Advertiser</b> Zhara Roach for Franklin County Commissio		<b>Original Date / Revision</b> 10/11/18 / 10/11/18
<b>Contract Dates</b> 10/15/18 - 11/05/18	<b>Product</b> 10/15-11/5	<b>Estimate #</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/18 -10/31/18	26	\$208.00	\$208.00
11/01/18 -11/05/18	7	\$57.00	\$57.00
<b>Totals</b>	<b>33</b>	<b>\$265.00</b>	<b>\$265.00</b>

**KORD-FM - 726608D**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount	
N 1	KORD	10/15/18	11/05/18	M-Su 5a-10a	5a-10a		:30				NM	16	\$512.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/15/18	10/21/18	11111--				5	\$32.00	0.00				
Week:		10/22/18	10/28/18	11111--				5	\$32.00	0.00				
Week:		10/29/18	11/04/18	11111--				5	\$32.00	0.00				
Week:		11/05/18	11/11/18	1-----				1	\$32.00	0.00				
N 2	KORD	10/15/18	10/19/18	M-F PM Drive	3p-7p		:30				NM	3	\$96.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/15/18	10/21/18	1-1-1--				3	\$32.00	0.00				
N 3	KORD	10/22/18	10/26/18	M-F PM Drive	3p-7p		:30				NM	3	\$96.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/18	10/28/18	-1-11--				3	\$32.00	0.00				
N 4	KORD	10/29/18	11/02/18	M-F PM Drive	3p-7p		:30				NM	5	\$160.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/29/18	11/04/18	11111--				5	\$32.00	0.00				
N 5	KORD	11/05/18	11/05/18	M-F PM Drive	3p-7p		:30				NM	1	\$32.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		11/05/18	11/11/18	1-----				1	\$32.00	0.00				
N 6	KORD	10/22/18	10/26/18	M-F Midday	10a-3p		:30				NM	3	\$96.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/22/18	10/28/18	1-1-1--				3	\$32.00	0.00				
N 7	KORD	10/29/18	11/02/18	M-F Midday	10a-3p		:30				NM	4	\$128.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		10/29/18	11/04/18	-1111--				4	\$32.00	0.00				
N 8	KORD	11/05/18	11/05/18	M-F Midday	10a-3p		:30				NM	1	\$32.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>				
Week:		11/05/18	11/11/18	1-----				1	\$32.00	0.00				
<b>Totals</b>												<b>0.00</b>	<b>36</b>	<b>\$1,152.00</b>

Time Period	# of Spots	Gross Amount	Net Amount
10/01/18 -10/31/18	27	\$864.00	\$864.00
11/01/18 -11/05/18	9	\$288.00	\$288.00
<b>Totals</b>	<b>36</b>	<b>\$1,152.00</b>	<b>\$1,152.00</b>

**KEYW-FM - 726608E**

*Line	Start Date	End Date	Description	Imp./Plays	Rate	Rate Type	Amount
N 1	10/15/18	11/05/18	:30 Audio Spot (CPP)	Booked			
				40	\$1.00	CPP	\$40.00
<b>Totals</b>				40			\$40.00

**KFLD-AM - 726608E**

*Line	Start Date	End Date	Description	Imp./Plays	Rate	Rate Type	Amount
				Booked			

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**KFLD-AM**  
 2621 West A Street  
 Pasco, WA 99301  
 (509) 547-9791

<b>Contract / Revision</b> 726608 /	<b>Alt Order #</b>
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<b>Advertiser</b> Zhara Roach for Franklin County Commissio	<b>Original Date / Revision</b> 10/11/18 / 10/11/18
--	--

<b>Contract Dates</b> 10/15/18 - 11/05/18	<b>Product</b> 10/15-11/5	<b>Estimate #</b>
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<b>KFLD-AM - 726608E</b>					Imp./Plays	Rate	Rate Type	Amount
*Line	Start Date	End Date	Description		Booked			
N 2	10/15/18	11/05/18	:30 Audio Spot (CPP)		40	\$1.00	CPP	\$40.00
<b>Totals</b>					40			\$40.00

<b>KOLW-FM - 726608E</b>					Imp./Plays	Rate	Rate Type	Amount
*Line	Start Date	End Date	Description		Booked			
N 3	10/15/18	11/05/18	:30 Audio Spot (CPP)		33	\$1.00	CPP	\$33.00
<b>Totals</b>					33			\$33.00

<b>KORD-FM - 726608E</b>					Imp./Plays	Rate	Rate Type	Amount
*Line	Start Date	End Date	Description		Booked			
N 4	10/15/18	11/05/18	:30 Audio Spot (CPP)		36	\$1.00	CPP	\$36.00
<b>Totals</b>					36			\$36.00

Time Period	Gross Amount	Net Amount
10/01/18 -10/31/18	\$17.00	\$17.00
10/01/18 -10/31/18	\$17.00	\$17.00
10/01/18 -10/31/18	\$17.00	\$17.00
10/01/18 -10/31/18	\$17.00	\$17.00
11/01/18 -11/05/18	\$19.00	\$19.00
11/01/18 -11/05/18	\$16.00	\$16.00
11/01/18 -11/05/18	\$23.00	\$23.00
11/01/18 -11/05/18	\$23.00	\$23.00
<b>Totals</b>	<b>\$149.00</b>	<b>\$149.00</b>

Contract Totals      0.149      237      \$2,830.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.