

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

KFLD - KORD - KOLW - KEYW

10-09-18

I, ZAIRA ROACH

being/on behalf of: _____

a legally qualified candidate of the Democratic Partypolitical party for the office of: Franklin County Commissionerin the General Electionelection to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
1:30	Prime 8 6-10 AM 10A-3pm 3-7pm	M-F	NON-Pre-empt	VARIOUS	3

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by: ZAHRA ROACH

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-9-18
Date

Zahra Roach
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Clarke Veal
Signature

Clarke Veal
Printed Name

DOS
Title

Proposal For: John Roach

Schedule Name: Zahra Roach for Franklin County Commissioner

Prepared by: Tami Peterson

Town Square Media - Tri-Cities

Flight - October 15 - November 5, 2018

Dates	Monday 15-Oct	Tuesday 16-Oct	Wednesday 17-Oct	Thursday 18-Oct	Friday 19-Oct	Saturday 20-Oct	Sunday 21-Oct
	RFID 6-10am x 1/10am-3pm x 1 KORD 5-10am x 1/3-7pm KOLW 6am-10am x 1/3-7pm x 1 REWW 5-10am x 1/10a-3pm x 1/3-7pm x 1	RFID 5-10a x 1/10am-3pm x 1 KORD 5-10am x 1 KOLW 6am-10am x 1/3-7pm x 1 REWW 5-10am x 1/10a-3pm x 1/3-7pm x 1	RFID 5-10a x 1/10am-3pm x 1/3-7pm x 1 KORD 5-10am x 1/2-7pm KOLW 6am-10am x 1/3-7pm x 1 REWW 5-10am x 1/3-7pm x 1	RFID 6-10a x 1/10am-3pm x 1 KORD 5-10am x 1 KOLW 6am-10am x 1/3-7pm x 1 REWW 5-10am x 1/10a-3pm x 1/3-7pm x 1	RFID 6-10a x 1/10am-3pm x 1 KORD 5-10am x 1/3-7pm KOLW 6am-10am x 1/3-7pm x 1 REWW 5-10am x 1/3-7pm x 1		

Day	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
23-Oct	REFD 6-10am x 1 / 10am-3pm x 1 KORD 5-10am x 1 / 10a-3pm KOLW 6am-10am x 1 / 3-7pm x 1 KEWV 5-10am x 1 / 10a-3pm x 1 / 3-7pm x 1	REFD 6-10am x 1 / 10am-3pm x 1 / 3-7pm x 1 KORD 5-10am x 1 / 3-7pm KOLW 6am-10am x 1 / 3-7pm x 1 KEWV 5-10am x 1 / 10a-3pm x 1 / 3-7pm x 1	REFD 6-10am x 1 / 10am-3pm x 1 KORD 5-10am x 1 / 10a-3pm KOLW 6am-10am x 1 / 3-7pm x 1 KEWV 5-10am x 1 / 10a-3pm x 1 / 3-7pm x 1	REFD 6-10am x 1 / 10am-3pm x 1 / 3-7pm x 1 KORD 5-10am x 1 / 3-7pm KOLW 6am-10am x 1 / 3-7pm x 1 KEWV 5-10am x 1 / 10a-3pm x 1 / 3-7pm x 1	REFD 6-10am x 1 / 10am-3pm x 1 KORD 5-10am x 1 / 10a-3pm / 3-7pm KOLW 6am-10am x 1 / 3-7pm x 1 KEWV 5-10am x 1 / 10a-3pm x 1 / 3-7pm x 1	27-Oct	28-Oct

Dates	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
29-Oct	HTD 6-10am x 1 / 8-7pm x 1	HTD 6-10am x 1 / 10am-3pm x 1	HTD 6-10am x 1 / 10am-3pm x 1 / 3-7pm x 1	HTD 6-10am x 1 / 10am-3pm x 1			
	KORD 5-10am x 1 / 3-7pm	KORD 5-10am x 1 / 10am-3pm / 3-7pm	KORD 5-10am x 1 / 10am-3pm / 3-7pm	KORD 5-10am x 1 / 10am-3pm / 3-7pm			
	KOLW 6am-10am x 1 / 3-7pm x 1	KOLW 6am-10am x 1 / 3-7pm x 1	KOLW 6am-10am x 1 / 3-7pm x 1	KOLW 6am-10am x 1 / 3-7pm x 1			
	KEFW 5-10am x 1 / 3-7pm x 1	KEFW 5-10am x 1 / 10am-3pm x 1 / 3-7pm x 1	KEFW 5-10am x 1 / 3-7pm x 1	KEFW 5-10am x 1 / 10am-3pm x 1 / 3-7pm x 1			
30-Oct							
31-Oct							
1-Nov							
2-Nov							
3-Nov							
4-Nov							
5-Nov							
6-Nov							

	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Day	5-Nov	6-Nov	7-Nov	8-Nov	9-Nov	10-Nov	11-Nov
Event	09:10 6-10a x 1 / 10am-3pm x 1 / 3-7pm x 1 10:00 5-10am x 1 / 10a-3pm / 3-7pm 10:15 6am-10am x 1 / 3-7pm x 2 11:15 5-10am x 1 / 10a-3pm x 1 / 3-7pm x 1	General Election Day					

Schedule summary 298 total commercials

KFLD = 40 - 30 -second commercials - plus 40 spots on Newstalk870.com stream

KORD = 36 - 30-second commercials = plus 36 spots on 1027KORD.com stream*

KOLW = 33 - 30 second commercials = plus 33 spots on hot975online.com stream*

KEYW = 40 - 30 second commercials - Plus 40 spots on keyw.com stream*

*not shown on calendar

Total Investment: \$2830.00



KFLD-AM
2621 West A Street
Pasco, WA 99301
(509) 547-9791

CONTRACT

<u>Contract / Revision</u> 726608 /		<u>Alt Order #</u>
<u>Advertiser</u> Zhara Roach for Franklin County Commissio		<u>Original Date / Revision</u> 10/11/18 / 10/11/18
<u>Contract Dates</u> 10/15/18 - 11/05/18	<u>Estimate #</u>	
<u>Product</u> 10/15-11/5		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KFLD-AM	<u>Account Executive</u> Tami Peterson	<u>Sales Office</u> Local Tri-Cities
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Zhara Roach for Franklin County Commissioner
5426 N Road 68 Suite D #196
Pasco, WA 99301

KEYW-FM - 726608A											
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type Spots Amount
N 1	KEYW	10/15/18	11/05/18	M-Su 5a-10a	5a-10a		:30				NM 16 \$384.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	
	Week:	10/15/18	10/21/18	11111--				5	\$24.00	0.00	
	Week:	10/22/18	10/28/18	11111--				5	\$24.00	0.00	
	Week:	10/29/18	11/04/18	11111--				5	\$24.00	0.00	
	Week:	11/05/18	11/11/18	1-----				1	\$24.00	0.00	
N 2	KEYW	10/15/18	10/19/18	M-F Midday	10a-3p		:30				NM 2 \$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	
	Week:	10/15/18	10/21/18	1--1---				2	\$24.00	0.00	
N 3	KEYW	10/22/18	10/26/18	M-F Midday	10a-3p		:30				NM 3 \$72.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	
	Week:	10/22/18	10/28/18	1-1-1--				3	\$24.00	0.00	
N 4	KEYW	10/29/18	11/02/18	M-F Midday	10a-3p		:30				NM 2 \$48.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	
	Week:	10/29/18	11/04/18	-1-1---				2	\$24.00	0.00	
N 5	KEYW	11/05/18	11/05/18	M-F Midday	10a-3p		:30				NM 1 \$24.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	
	Week:	11/05/18	11/11/18	1-----				1	\$24.00	0.00	
N 6	KEYW	10/15/18	11/05/18	M-F PM Drive	3p-7p		:30				NM 16 \$384.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	
	Week:	10/15/18	10/21/18	11111--				5	\$24.00	0.00	
	Week:	10/22/18	10/28/18	11111--				5	\$24.00	0.00	
	Week:	10/29/18	11/04/18	11111--				5	\$24.00	0.00	
	Week:	11/05/18	11/11/18	1-----				1	\$24.00	0.00	
Totals								0.00			40 \$960.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/18 - 10/31/18	32	\$768.00	\$768.00
11/01/18 - 11/05/18	8	\$192.00	\$192.00
Totals	40	\$960.00	\$960.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KFLD-AM
2621 West A Street
Pasco, WA 99301
(509) 547-9791

<u>Contract / Revision</u>		<u>Alt Order #</u>
726608 /		
<u>Advertiser</u>		<u>Original Date / Revision</u>
Zhara Roach for Franklin County Commissio		10/11/18 / 10/11/18
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/15/18 - 11/05/18	10/15-11/5	

KFLD-AM - 726608B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KFLD	10/15/18	11/05/18	M-F AM Drive	6a-10a		:30				NM	16	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/18	10/21/18	11111--				5	\$6.00	0.00			
	Week:	10/22/18	10/28/18	11111--				5	\$6.00	0.00			
	Week:	10/29/18	11/04/18	11111--				5	\$6.00	0.00			
	Week:	11/05/18	11/11/18	1-----				1	\$6.00	0.00			
N 2	KFLD	10/15/18	11/05/18	M-F Midday	10a-3p		:30				NM	16	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/18	10/21/18	11111--				5	\$10.00	0.00			
	Week:	10/22/18	10/28/18	11111--				5	\$10.00	0.00			
	Week:	10/29/18	11/04/18	11111--				5	\$10.00	0.00			
	Week:	11/05/18	11/11/18	1-----				1	\$10.00	0.00			
N 3	KFLD	10/15/18	10/19/18	M-F PM Drive	3p-7p		:30				NM	2	\$12.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/18	10/21/18	1-1----				2	\$6.00	0.00			
N 4	KFLD	10/22/18	10/26/18	M-F PM Drive	3p-7p		:30				NM	2	\$12.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	-1-1---				2	\$6.00	0.00			
N 5	KFLD	10/29/18	11/02/18	M-F PM Drive	3p-7p		:30				NM	3	\$18.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	1-1-1--				3	\$6.00	0.00			
N 6	KFLD	11/05/18	11/05/18	M-F PM Drive	3p-7p		:30				NM	1	\$6.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/05/18	11/11/18	1-----				1	\$6.00	0.00			
Totals								0.00				40	\$304.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/18 - 10/31/18	32	\$244.00	\$244.00
11/01/18 - 11/05/18	8	\$60.00	\$60.00
Totals	40	\$304.00	\$304.00

KOLW-FM - 726608C

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KOLW	10/15/18	11/05/18	M-F AM Drive	6a-10a		:30				NM	16	\$112.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/18	10/21/18	11111--				5	\$7.00	0.00			
	Week:	10/22/18	10/28/18	11111--				5	\$7.00	0.00			
	Week:	10/29/18	11/04/18	11111--				5	\$7.00	0.00			
	Week:	11/05/18	11/11/18	1-----				1	\$7.00	0.00			
N 2	KOLW	10/15/18	11/05/18	M-F PM Drive	3p-7p		:30				NM	17	\$153.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/18	10/21/18	11111--				5	\$9.00	0.00			
	Week:	10/22/18	10/28/18	11111--				5	\$9.00	0.00			
	Week:	10/29/18	11/04/18	11111--				5	\$9.00	0.00			
	Week:	11/05/18	11/11/18	2-----				2	\$9.00	0.00			
Totals								0.00				33	\$265.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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KFLD-AM
2621 West A Street
Pasco, WA 99301
(509) 547-9791

Contract / Revision	Alt Order #
726608 /	

Advertiser	Original Date / Revision
Zhara Roach for Franklin County Commissio	10/11/18 / 10/11/18

Contract Dates	Product	Estimate #
10/15/18 - 11/05/18	10/15-11/5	

Time Period	# of Spots	Gross Amount	Net Amount
10/01/18 -10/31/18	26	\$208.00	\$208.00
11/01/18 -11/05/18	7	\$57.00	\$57.00
Totals	33	\$265.00	\$265.00

KORD-FM - 726608D

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KORD	10/15/18	11/05/18	M-Su 5a-10a	5a-10a		:30				NM	16	\$512.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/18	10/21/18	11111--				5	\$32.00	0.00			
	Week:	10/22/18	10/28/18	11111--				5	\$32.00	0.00			
	Week:	10/29/18	11/04/18	11111--				5	\$32.00	0.00			
	Week:	11/05/18	11/11/18	1-----				1	\$32.00	0.00			
N 2	KORD	10/15/18	10/19/18	M-F PM Drive	3p-7p		:30				NM	3	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/15/18	10/21/18	1-1-1--				3	\$32.00	0.00			
N 3	KORD	10/22/18	10/26/18	M-F PM Drive	3p-7p		:30				NM	3	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	-1-11--				3	\$32.00	0.00			
N 4	KORD	10/29/18	11/02/18	M-F PM Drive	3p-7p		:30				NM	5	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	11111--				5	\$32.00	0.00			
N 5	KORD	11/05/18	11/05/18	M-F PM Drive	3p-7p		:30				NM	1	\$32.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/05/18	11/11/18	1-----				1	\$32.00	0.00			
N 6	KORD	10/22/18	10/26/18	M-F Midday	10a-3p		:30				NM	3	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/22/18	10/28/18	1-1-1--				3	\$32.00	0.00			
N 7	KORD	10/29/18	11/02/18	M-F Midday	10a-3p		:30				NM	4	\$128.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/29/18	11/04/18	-1111--				4	\$32.00	0.00			
N 8	KORD	11/05/18	11/05/18	M-F Midday	10a-3p		:30				NM	1	\$32.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	11/05/18	11/11/18	1-----				1	\$32.00	0.00			
Totals								0.00				36	\$1,152.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/18 -10/31/18	27	\$864.00	\$864.00
11/01/18 -11/05/18	9	\$288.00	\$288.00
Totals	36	\$1,152.00	\$1,152.00

KEYW-FM - 726608E

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 1	10/15/18	11/05/18	:30 Audio Spot (CPP)	40	\$1.00	CPP	\$40.00
Totals				40			\$40.00

KFLD-AM - 726608E

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
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(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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2621 West A Street
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Contract / Revision	Alt Order #
726608 /	

Advertiser	Original Date / Revision
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Contract Dates	Product	Estimate #
10/15/18 - 11/05/18	10/15-11/5	

KFLD-AM - 726608E

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 2	10/15/18	11/05/18	:30 Audio Spot (CPP)	40	\$1.00	CPP	\$40.00
Totals				40			\$40.00

KOLW-FM - 726608E

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 3	10/15/18	11/05/18	:30 Audio Spot (CPP)	33	\$1.00	CPP	\$33.00
Totals				33			\$33.00

KORD-FM - 726608E

*Line	Start Date	End Date	Description	Imp./Plays Booked	Rate	Rate Type	Amount
N 4	10/15/18	11/05/18	:30 Audio Spot (CPP)	36	\$1.00	CPP	\$36.00
Totals				36			\$36.00

Time Period	Gross Amount	Net Amount
10/01/18 - 10/31/18	\$17.00	\$17.00
10/01/18 - 10/31/18	\$17.00	\$17.00
10/01/18 - 10/31/18	\$17.00	\$17.00
10/01/18 - 10/31/18	\$17.00	\$17.00
11/01/18 - 11/05/18	\$19.00	\$19.00
11/01/18 - 11/05/18	\$16.00	\$16.00
11/01/18 - 11/05/18	\$23.00	\$23.00
11/01/18 - 11/05/18	\$23.00	\$23.00
Totals	\$149.00	\$149.00

Contract Totals 0.149 237 **\$2,830.00**

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.