



**Remit Address:**  
**KNSD**  
**P.O. BOX 419306**  
**BOSTON, MA 02241-9306**  
**Main: (619) 231-3939**  
**Billing:**

**Billing Address:**

**LMA WORLDWIDE**  
**Attention: Accounts Payable**  
**5190 GOVERNOR DRIVE**  
**SUITE 106**  
**SAN DIEGO, CA 92122**  
**USA**

DUPLICATE

|                   |                                |                 |                     |
|-------------------|--------------------------------|-----------------|---------------------|
| Advertiser        | CARL DEMAIO FOR STATE ASSEMBL' | Invoice #       | SE24030005          |
| Product           | Carl DeMaio for State Assembly | Invoice Date    | 03/05/24            |
| Estimate Number   | #2/222                         | Invoice Month   | March 2024          |
| Property          | KNSD                           | Invoice Period  | 02/26/24 - 03/04/24 |
| Account Executive | Marcee Hagan                   | Order #         | 1442175             |
| Sales Office      | San Diego NSO                  | Alt Order #     |                     |
| Sales Region      | National                       | Deal #          |                     |
| Billing Calendar  | Broadcast                      | Order Flight    | 01/31/24 - 03/04/24 |
| Billing Type      | Cash                           | Agency Code     | 9914366             |
| Special Handling  |                                | Advertiser Code |                     |
|                   |                                | Product 1/2     |                     |
|                   |                                | Agency Ref      | 22550               |
|                   |                                | Advertiser Ref  | 56050               |

| Line  | Channel | Description        | Time    | Day | Date                 | Length   | Air Time | Ad-ID                    | Rate<br>(Cash Discount Price) | Reconciliation | Ref # |
|---|---------|--------------------|---------|-----|----------------------|----------|----------|--------------------------|-------------------------------|----------------|-------|
| 13  | KNSD    | TODAY SHOW         | 7A-9A   |     |                      |          |          |                          |                               |                |       |
| All spots on this order are Immediately Preemptible Class of time (LUR) |         |                    |         |     |                      |          |          |                          |                               |                |       |
|   |         |                    |         |     | 02/26/24 to 03/03/24 | 2x       | MTWT---  |                          |                               |                |       |
|   | KNSD    |                    |         | M   | 02/26/24             | :30      | 7:00 AM  | CARLDEMAI ODEMOCRATWALL' | \$350.00                      |                | 3     |
|   | KNSD    |                    |         | W   | 02/28/24             | :30      | 8:46 AM  | CARLDEMAI ODEMOCRATWALL' | \$350.00                      |                | 4     |
|   |         |                    |         |     | 03/04/24 to 03/10/24 | 1x       | M-----   |                          |                               |                |       |
|   | KNSD    |                    |         | M   | 03/04/24             | :30      | 7:00 AM  | CARLDEMAI ODEMOCRATWALL' | \$350.00                      |                | 5     |
| 14  | KNSD    | WHEEL OF FORTUNE   | 7P-730P |     |                      |          |          |                          |                               |                |       |
| All spots on this order are Immediately Preemptible Class of time (LUR) |         |                    |         |     |                      |          |          |                          |                               |                |       |
|   |         |                    |         |     | 02/26/24 to 03/03/24 | 2x       | MTWT---  |                          |                               |                |       |
|   | KNSD    |                    |         | M   | 02/26/24             | :30      | 7:19 PM  | CARLDEMAI ODEMOCRATWALL' | \$1,500.00                    |                | 3     |
|   | KNSD    |                    |         | Tu  | 02/27/24             | :30      | 6:59 PM  | CARLDEMAI ODEMOCRATWALL' | \$1,500.00                    |                | 4     |
|   |         | <u>Aired Spots</u> |         |     |                      | <b>5</b> |          |                          |                               |                |       |

NBC & TELEMUNDO STATION AND COZITV INVOICES: This is to certify that the data on this invoice is a true statement of broadcast according to our records. All payments for charges hereunder must be received by station (Station) and/or CoziTV Network (Network) on or before the 30th day after the date of this invoice (or such earlier date as set forth by any special payment terms or as designated in the NBC/Telemundo TV Stations/CoziTV Confirmation Contract Part I issued in connection with this order), as more fully set forth in the NBC/Telemundo TV Stations Confirmation Contract Part II and/or the CoziTV Network Advertising Agreement-Part II which has been previously provided under separate cover and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to Station and/or Network, all amounts due to Station and/or Network pursuant hereto until payment in full is actually received by Station and/or Network. Payment by Advertiser to Agency shall not constitute payment to Station and/or Network.

FOR NBCE INVOICES:

NBCU prepared this invoice based on reports received from the Platform Provider identified above. NBCU does not independently verify any such reports. All payments must be received by NBCU on or before the 30th day after the invoice date (or such earlier date set forth in any special payment terms or designated in Part I), as more fully set forth in the NBC Everywhere Terms and Conditions Part II ("Part II"), which has been previously provided and/or is available upon request. Notwithstanding to whom this invoice is addressed or presented, Advertiser and Agency, jointly and severally, shall remain obligated to pay to NBCU, all amounts due hereunder until payment in full is actually received by NBCU. Payment by Advertiser to Agency shall not constitute payment to NBCU. Although this invoice may have been delivered with multiple invoices, each invoice remains a separate obligation of Advertiser and Agency and must be paid in accordance with the terms of the invoice and Part II.

FOR LIM INVOICES:

The amount set forth in this invoice is payable pursuant to the insertion order referenced above



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|   |            |
|---|------------|
| <u>Total Gross Regular Price if paying by credit card:</u>              | \$4,151.25 |
| <u>Total Gross Cash Discount Price if paying by check, wire or ACH:</u> | \$4,050.00 |
| <u>Agency Commission:</u>   | \$607.50   |
| <u>Total Net Regular Price if paying by credit card:</u>                | \$3,543.75 |
| <u>Total Net Cash Discount Price if paying by check, wire or ACH:</u>   | \$3,442.50 |

**Payment Terms 30 Days**

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