

FAX# 703-516-9680
HARRIS REPORT FROM STATION SEP24/18 09.52
RECAP *** ESBT-TV ***

REP. # _____ OFF. # _____ SALESMAN # _____
BUYER NAME CATHIE HERRICK
SALES PRSN PH- IAN AMBRON

ORDER #	CONTRACT #	9241928	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	DONNELLY FOR SENATE	EST#6827	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES		SEP25/18	OCT1/18	WK-1	
CITY TAX	STATE TAX	CO-OP BILLING NEEDED		DATE SEP24/18 09.52	

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 972 AGENCY EST# = 6827 AGENCY PRODUCT CODE = 988												
1			800A-900A	30		\$32.00	10/1	10/1	1		MON	1
PROGRAM : WSBT22 NEWS ON FOX MICHIANA CON COM1: WSBT22 NEWS ON FOX MICHIANA												
2			800A-900A	30		\$32.00	9/25	9/25	1		TUE	1
PROGRAM : WSBT22 NEWS ON FOX MICHIANA CON COM1: WSBT22 NEWS ON FOX MICHIANA												
3			800A-900A	30		\$32.00	9/26	9/26	1		WED	1
PROGRAM : WSBT22 NEWS ON FOX MICHIANA CON COM1: WSBT22 NEWS ON FOX MICHIANA												
4			800A-900A	30		\$32.00	9/27	9/27	1		THU	1
PROGRAM : WSBT22 NEWS ON FOX MICHIANA CON COM1: WSBT22 NEWS ON FOX MICHIANA												

REP HEADLINE# 9241928 TRF# 1022508
\$\$\$ MOD# 0: APPROVED REV #0 \$\$\$

REP: TEL# 703-528-9399
ORDER WORKSHEET

FAX# 703-516-9680
HARRIS REPORT FROM STATION SEP24/18 09.52
RECAP *** ESBT-TV ***

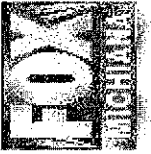
LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5			800A-900A	30		\$32.00	9/28	9/28	1		FRI	1
PROGRAM : WSBT22 NEWS ON FOX MICHIANA												
CON COM1: WSBT22 NEWS ON FOX MICHIANA												
6			1000P-1030P	30		\$68.00	9/30	9/30	1		SUN	1
PROGRAM : WSBT22 NEWS ON FOX MICHIANA												
CON COM1: WSBT22 NEWS ON FOX MICHIANA												
7			1100A-1200N	30		\$100.00	9/30	9/30	1		SUN	1
PROGRAM : NFL TODAY												
CON COM1: NFL TODAY												
8			100P-330P	30		\$1,000.00	9/30	9/30	1		SUN	1
PROGRAM : NFL GAME I												
CON COM1: NFL GAME I												

SEP/18	\$1,296.00	OCT/18	\$32.00							CONTRACT TOTAL	\$1,328.00
										TOTAL SPOTS	8

MARKET TOTALS \$33,200 ESBT 4% WBND 7% WNDU 43% WSJV 0% WHME 0% WCWW 1% WSBT 45%

SHARES EST
SVC- NSI
DEMOS- RA35+*

CONTRACT



ESBT
1301 East Douglas Rd
Mishawaka, IN 46545-1732
(574) 233-3141

Contract / Revision	Alt Order #
1022508 /	09241928

Product	972/988/6827 - DONNELLY FOR SENATE	
Contract Dates	Estimate #	
09/25/18 - 10/01/18	6827	
Advertiser	Original Date / Revision	
Donnelly for Indiana-D	09/24/18 / 09/24/18	

And:

Buying Time, LLC
650 Massachusetts Ave NW Ste 210
Washington, DC 20001

Billing Cycle	Billing Calendar	Cash/Trade
WEEKLY	Broadcast	Cash
Property	Account Executive	Sales Office
ESBT	Philadelphia HRP/PH	HRP Philadeiph
Special Handling		
Demographic		
Adults 35+		
Agy Code	Advertiser Code	Product 1/2
9915780	972	988
Agency Ref	Advertiser Ref	
11427	111632	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	ESBT	10/01/18	10/01/18	WSBT News on Fox 8-9a	8:00 AM-9:00 AM		:30				NM	1	\$32.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	09/25/18	10/01/18	1-----	1			\$32.00					
N 2	ESBT	09/25/18	09/25/18	WSBT News on Fox 8-9a	8:00 AM-9:00 AM		:30				NM	1	\$32.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	09/25/18	10/01/18	-1-----	1			\$32.00					
N 3	ESBT	09/26/18	09/26/18	WSBT News on Fox 8-9a	8:00 AM-9:00 AM		:30				NM	1	\$32.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	09/25/18	10/01/18	--1----	1			\$32.00					
N 4	ESBT	09/27/18	09/27/18	WSBT News on Fox 8-9a	8:00 AM-9:00 AM		:30				NM	1	\$32.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	09/25/18	10/01/18	---1---	1			\$32.00					
N 5	ESBT	09/28/18	09/28/18	WSBT News on Fox 8-9a	8:00 AM-9:00 AM		:30				NM	1	\$32.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	09/25/18	10/01/18	----1--	1			\$32.00					
N 6	ESBT	09/30/18	09/30/18	Su 10p WSBT 22 Nws on Fo	10:00 PM-10:30 PM		:30				NM	1	\$68.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	09/25/18	10/01/18	-----1	1			\$68.00					
N 7	ESBT	09/30/18	09/30/18	Fox NFL Kickoff Sunday	11:00 AM-12:00 PM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	09/25/18	10/01/18	-----1	1			\$100.00					
N 8	ESBT	09/30/18	09/30/18	NFL Bears	1:00 PM-3:30 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
	Week:	09/25/18	10/01/18	-----1	1			\$1,000.00					
Totals										0.00		8	\$1,328.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/24/18 - 09/30/18	7	\$1,296.00	(\$194.40)	\$1,101.60
10/01/18 - 10/07/18	1	\$32.00	(\$4.80)	\$27.20
Totals	8	\$1,328.00	(\$199.20)	\$1,128.80

(* Line Transactions: N = New, E = Edited, D = Deleted)

Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.



ESBT
1301 East Douglas Rd
Mishawaka, IN 46545-1732
(574) 233-3141

<u>Contract / Revision</u> 1022508 /		<u>Alt Order #</u> 09241928
<u>Contract Dates</u> 09/25/18 - 10/01/18	<u>Product</u> 972/988/6827 - DONNE	<u>Estimate #</u> 6827
<u>Advertiser</u> Donnelly for Indiana-D	<u>Original Date / Revision</u> 09/24/18 / 09/24/18	

Signature: _____

Date: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at ...<http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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