

ORDER



Orders
Order / Rev: 1279445
Alt Order #: WOC14617601
Product Desc: TV
Estimate: 13106
Flight Dates: 10/29/24 - 11/04/24
Original Date / Rev: 04/10/24 / 04/10/24
Order Type: GENERAL

Primary AE: Joshua Reiter
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Waterfront Strategies
Buying Contact:
Billing Contact: Rick Weiner
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: House Majority PAC
Demographic: A35+
Product Codes: Non-Ballot Issue
Revenue Code 1: DISC
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-1

New Business End:
Advertiser External ID: 215649
Agency External ID: 123989
Unit Code: General
Order Separation: 00:10:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/28/24	11/04/24	108	\$59,380.00	\$50,473.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2024	108	\$59,380.00	\$50,473.00	0.00
Totals	108	\$59,380.00	\$50,473.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Joshua Reiter	EWSDC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
N 1	KERO	10/29/24	11/04/24	M-F 5-530am News M-F 5-530am News	CM	5-530am	MTWTF--	:30	4	\$150.00	P-1	0.00	NM	4	\$600.00												
(Program: 23ABC NEWS 5A) 4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of 5a News <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/29/24</td> <td>11/04/24</td> <td>MTWTF--</td> <td>4</td> <td>\$150.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/24	11/04/24	MTWTF--	4	\$150.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/29/24	11/04/24	MTWTF--	4	\$150.00	0.00																						
N 2	KERO	10/29/24	11/04/24	M-F 530-6am News M-F 530-6am News	CM	530-6am	MTWTF--	:30	4	\$150.00	P-1	0.00	NM	4	\$600.00												
(Program: 23ABC NEWS 5A) 4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of 5a News <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/29/24</td> <td>11/04/24</td> <td>MTWTF--</td> <td>4</td> <td>\$150.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/24	11/04/24	MTWTF--	4	\$150.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/29/24	11/04/24	MTWTF--	4	\$150.00	0.00																						
N 3	KERO	10/29/24	11/04/24	M-F 6-630am News M-F 6-630am News	CM	6-630am	MTWTF--	:30	4	\$285.00	P-1	0.00	NM	4	\$1,140.00												
(Program: 23ABC NEWS 6A) 4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of 6a News <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> <tr> <td>Week: 10/29/24</td> <td>11/04/24</td> <td>MTWTF--</td> <td>4</td> <td>\$285.00</td> <td>0.00</td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>	Week: 10/29/24	11/04/24	MTWTF--	4	\$285.00	0.00
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>																						
Week: 10/29/24	11/04/24	MTWTF--	4	\$285.00	0.00																						
N 4	KERO	10/29/24	11/04/24	M-F 630-7am News M-F 630-7am News	CM	630-7am	MTWTF--	:30	4	\$285.00	P-1	0.00	NM	4	\$1,140.00												
(Program: 23ABC NEWS 6A) 4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of 6a News <table border="0"> <tr> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>Weekdays</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td><u>Rating</u></td> </tr> </table>																<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>						
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Order / Rev: 1279445
 Alt Order #: WOC14617601
 Flight Dates: 10/29/24 - 11/04/24

Advertiser: House Majority PAC
 Product Desc: TV
 Estimate: 13106
KERO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 5	KERO	10/29/24	11/04/24	M-F Good Morning America	CM	7-9am	MTWTF--	:30	4	\$340.00	P-2	0.00	NM	4	\$1,360.00
(Program: GMA) 4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of Good Morning America M-F Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/29/24	11/04/24	MTWTF--			4			\$285.00			0.00		
N 6	KERO	10/29/24	11/02/24	Sa GMA Hour 1	CM	7-8am	-----S-	:30	1	\$720.00	P-1	0.00	NM	1	\$720.00
(Program: GMA SAT 7A) 4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of Good Morning America Saturday Sa GMA Hour 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/29/24	11/04/24	MTWTF--			4			\$340.00			0.00		
N 7	KERO	10/29/24	11/02/24	Sa GMA Hour 1	CM	7-8am	-----S-	:30	1	\$720.00	P-1	0.00	NM	1	\$720.00
(Program: GMA SAT 7A-9A) 4Q23 COMSCORE (sell) - BAKERSFIELD - Oct-Nov'23 average of Good Morning America Saturday 7a-9a Sa GMA Hour 1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	-----S-			1			\$720.00			0.00		
N 8	KERO	10/29/24	11/02/24	Sa 8-9am News	CM	8-9am	-----S-	:30	1	\$720.00	P-1	0.00	NM	1	\$720.00
(Program: GMA SAT 8A) 4Q23 COMSCORE (sell) - BAKERSFIELD - Oct-Nov'23 average of Good Morning America Saturday 8a Sa 8-9am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	-----S-			1			\$720.00			0.00		
N 9	KERO	10/29/24	11/03/24	Su Good Morning America	CM	7-8am	-----S	:30	1	\$640.00	P-1	0.00	NM	1	\$640.00
(Program: GMA SUN) 4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of Good Morning America Sunday Su Good Morning America															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	-----S			1			\$640.00			0.00		
N 10	KERO	10/29/24	11/03/24	This Week	CM	8-9am	-----S	:30	1	\$480.00	P-2	0.00	NM	1	\$480.00
(Program: THIS WEEK W/ STEPHENOPOULOS 8A) 4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of This Week This Week															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	-----S			1			\$480.00			0.00		
N 11	KERO	10/29/24	11/04/24	M-F 9-10am	CM	9-10am	MTWTF--	:30	4	\$200.00	P-1	0.00	NM	4	\$800.00
(Program: LIVE WITH KELLY & RYAN) 4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of Live w/ Kelly & Ryan Live w/Kelly & Ryan															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/29/24	11/04/24	MTWTF--			4			\$200.00			0.00		
N 12	KERO	10/29/24	11/04/24	M-F 10-11am	CM	10-11am	MTWTF--	:30	4	\$200.00	P-2	0.00	NM	4	\$800.00
(Program: VIEW) 4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of The View The View															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/29/24	11/04/24	MTWTF--			4			\$200.00			0.00		
N 13	KERO	10/29/24	11/04/24	M-F 11-1130am News	CM	11-1130am	MTWTF--	:30	4	\$285.00	P-2	0.00	NM	4	\$1,140.00
(Program: 23ABC NEWS 11AM) 4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of 11a News M-F 11-1130am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/29/24	11/04/24	MTWTF--			4			\$285.00			0.00		
N 14	KERO	10/29/24	11/04/24	M-F 12-1pm	CM	12-1pm	MTWTF--	:30	4	\$100.00	P-2	0.00	NM	4	\$400.00
(Program: GMA 3) 4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of GMA 3 GMA3															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/29/24	11/04/24	MTWTF--			4			\$100.00			0.00		
N 15	KERO	10/29/24	11/04/24		CM	1-2pm	MTWTF--	:30	4	\$285.00	P-2	0.00	NM	4	\$1,140.00

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Advertiser: House Majority PAC
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KERO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 16	KERO	10/29/24	11/04/24	M-F 2-3pm General Hospital (Program: GENERAL HOSPITAL) 4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of General Hospital	CM	2-3pm	MTWTF--	:30	4	\$285.00	P-2	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	MTWTF--	4	\$285.00	0.00								
N 17	KERO	10/29/24	11/04/24	M-F 2-3pm M-F 3-4pm (Program: ACCESS DAILY) 4Q23 COMSCORE (sell) - BAKERSFIELD - ACTUAL Nov/2022 Mo-Fr 2:00p-3:00p TIME PERIOD ON KERO	CM	3-4pm	MTWTF--	:30	4	\$100.00	P-2	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	MTWTF--	4	\$100.00	0.00								
N 18	KERO	10/29/24	11/04/24	M-F 3-4pm M-F 3-4pm (Program: KELLY CLARKSON) 4Q23 COMSCORE (sell) - BAKERSFIELD - ACTUAL Nov/2022 Mo-Fr 3:00p-4:00p TIME PERIOD ON KERO	CM	4-5pm	MTWTF--	:30	4	\$100.00	P-2	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	MTWTF--	4	\$100.00	0.00								
N 19	KERO	10/29/24	11/04/24	M-F 4-5pm News M-F 4-5pm News (Program: 23ABC NEWS 4P) 4Q23 COMSCORE (sell) - BAKERSFIELD - Oct-Nov'23 average of 4p News	CM	5-530pm	MTWTF--	:30	4	\$240.00	P-1	0.00	NM	4	\$3,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	MTWTF--	4	\$240.00	0.00								
N 20	KERO	10/29/24	11/04/24	M-F 5-530pm News M-F 5-530pm News (Program: 23ABC NEWS 5P) 4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of 5p News	CM	530-6pm	MTWTF--	:30	4	\$820.00	P-1	0.00	NM	4	\$3,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	MTWTF--	4	\$820.00	0.00								
N 21	KERO	10/29/24	11/04/24	ABC World News M-F ABC World News M-F (Program: ABC WORLD NEWS) 4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of ABC World News Tonight	CM	530-6pm	MTWTF--	:30	5	\$1,200.00	P-1	0.00	NM	5	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	MTWTF--	5	\$1,200.00	0.00								
N 22	KERO	10/29/24	11/04/24	M-F 6-630pm News M-F 6-630pm News (Program: 23ABC NEWS 6P) 4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of 6p News	CM	6-630pm	MTWTF--	:30	5	\$820.00	P-1	0.00	NM	5	\$4,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	MTWTF--	5	\$820.00	0.00								
N 23	KERO	10/29/24	11/02/24	M-F 630-7pm M-F 630-7pm (Program: SCRIPPS NEWS TONIGHT) 4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of Sunday 630p News	CM	6-630pm	-----S-	:30	5	\$240.00	P-2	0.00	NM	5	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/29/24	11/04/24	MTWTF--	5	\$240.00	0.00								
N 24	KERO	10/29/24	11/02/24	Sa 6-630pm News Sa 6-630pm News (Program: 23ABC NEWS SAT 6P) 4Q23 COMSCORE (sell) - BAKERSFIELD - Dec'22 actual of Saturday 6p News	CM	6-630pm	-----S-	:30	1	\$240.00	P-2	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/28/24	11/03/24	-----S-	1	\$240.00	0.00								
N 25	KERO	10/29/24	11/03/24	Su 6-630pm News Su 6-630pm News (Program: 23ABC NEWS SUN 6P) 4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of Sunday 6p News	CM	6-630pm	-----S	:30	1	\$240.00	P-2	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/28/24	11/03/24	-----S	1	\$240.00	0.00								
N 26	KERO	10/29/24	11/03/24	Su 630-7pm News Su 630-7pm News (Program: 23ABC NEWS SUN 630P) 4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of Sunday 6p News	CM	630-7pm	-----S	:30	1	\$240.00	P-2	0.00	NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		10/28/24	11/03/24	-----S	1	\$240.00	0.00								

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4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of Sunday 630p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					1	\$240.00		0.00			
N26	KERO	10/29/24	11/04/24	M-F 7-730pm M-F 7-730pm	CM	7-730pm	MTWTF--	:30	5	\$240.00	P-2	0.00	NM	5	\$1,200.00
(Program: FRIENDS)															
4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					5	\$240.00		0.00			
N27	KERO	10/29/24	11/04/24	M-F 730-8pm Inside Edition	CM	730-8pm	MTWTF--	:30	4	\$620.00	P-1	0.00	NM	4	\$2,480.00
(Program: INSIDE EDITION)															
4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					4	\$620.00		0.00			
N28	KERO	10/29/24	11/02/24	Sa 630-730pm Sa 630-730pm	CM	630-730pm	-----S-	:30	1	\$440.00	P-1	0.00	NM	1	\$440.00
(Program: EXTRA)															
4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-					1	\$440.00		0.00			
N29	KERO	10/29/24	11/02/24	Sa 730-8pm Sa 730-8pm	CM	730-8pm	-----S-	:30	1	\$620.00	P-1	0.00	NM	1	\$620.00
(Program: INSIDE EDITION)															
4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of Inside Edition															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-					1	\$620.00		0.00			
N30	KERO	10/29/24	11/04/24	M-F 11-1135pm News M-F 11-1135pm News	CM	11-1135pm	MTWTF--	:30	4	\$200.00	P-2	0.00	NM	4	\$800.00
(Program: 23ABC NEWS 11P)															
4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of 11p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					4	\$200.00		0.00			
N31	KERO	10/29/24	11/02/24	Sa 11-1135pm News Sa 11-1135pm News	CM	11-1135pm	-----S-	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
(Program: 23ABC NEWS SAT 11P)															
4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of Saturday 11p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S-					1	\$200.00		0.00			
N32	KERO	10/29/24	11/03/24	Su 11-1135pm News Su 11-1135pm News	CM	11-1135pm	-----S	:30	1	\$200.00	P-1	0.00	NM	1	\$200.00
(Program: 23ABC NEWS SUN 11P)															
4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of Sunday 11p News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-----S					1	\$200.00		0.00			
N33	KERO	10/29/24	11/04/24	M-F 1135pm Kimmel M-F 1135pm Kimmel	CM	1135pm	MTWTF--	:30	4	\$100.00	P-2	0.00	NM	4	\$400.00
(Program: JIMMY KIMMEL LIVE)															
4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of Jimmy Kimmel Live															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	MTWTF--					4	\$100.00		0.00			
N34	KERO	10/29/24	11/04/24	Monday Prime A Monday Prime A	CM	8-10pm	M-----	:30	1	\$1,920.00	P-2	0.00	NM	1	\$1,920.00
(Program: DANCING WITH THE STARS 2024)															
4Q23 COMSCORE (sell) - BAKERSFIELD - 2021 average of Dancing With the Stars															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/29/24	11/04/24	M-----					1	\$1,920.00		0.00			
N35	KERO	10/29/24	10/29/24	Tuesday Prime A Tuesday Prime A	CM	8-9pm	-T-----	:30	1	\$1,440.00	P-1	0.00	NM	1	\$1,440.00
(Program: BACHELOR IN PARADISE 2024)															
4Q23 COMSCORE (sell) - BAKERSFIELD - Sep-Nov'22 average of Bachelor in Paradise															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/28/24	11/03/24	-T-----					1	\$1,440.00		0.00			

Order / Rev: 1279445
 Alt Order #: WOC14617601
 Flight Dates: 10/29/24 - 11/04/24

Advertiser: House Majority PAC
 Product Desc: TV
 Estimate: 13106
KERO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N36	KERO	10/29/24	10/30/24	Wednesday Prime 9pm Wednesday Prime 9pm	CM	9-930pm	--W----	:30	1	\$1,440.00	P-1	0.00	NM	1	\$1,440.00
(Program: ABBOTT ELEMENTARY 2024)															
4Q23 COMSCORE (sell) - BAKERSFIELD - Sep'22-Apr'23 average of Abbott Elementary															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	--W----			1			\$1,440.00			0.00		
N37	KERO	10/29/24	10/31/24	Thursday Prime B Thursday Prime B	CM	9-10pm	---T---	:30	1	\$3,840.00	P-1	0.00	NM	1	\$3,840.00
(Program: GREYS ANATOMY FALL 2024)															
4Q23 COMSCORE (sell) - BAKERSFIELD - Oct'22-May'23 average of Grey's Anatomy															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	---T---			1			\$3,840.00			0.00		
N38	KERO	10/29/24	11/01/24	Friday Prime A Friday Prime A	CM	8-9pm	----F--	:30	1	\$1,440.00	P-1	0.00	NM	1	\$1,440.00
(Program: SHARK TANK)															
4Q23 COMSCORE (sell) - BAKERSFIELD - 4Q22 average of Shark Tank															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	----F--			1			\$1,440.00			0.00		
N39	KERO	10/29/24	11/02/24	College FB - Sa Early College FB - Sa Early	CM	College FB - Sa E	-----S-	:30	1	\$2,500.00	P-1	0.00	NM	1	\$2,500.00
(Program: CFB EARLY 2024)															
4Q23 COMSCORE (sell) - BAKERSFIELD - Sep-Nov'22 average of CFB Early games															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	-----S-			1			\$2,500.00			0.00		
N40	KERO	10/29/24	11/02/24	College FB - Sa Late College FB - Sa Late	CM	College FB - Sa L	-----S-	:30	1	\$4,500.00	P-1	0.00	NM	1	\$4,500.00
(Program: CFB LATE 2024)															
4Q23 COMSCORE (sell) - BAKERSFIELD - Sep-Nov'22 average of CFB Late games															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	-----S-			1			\$4,500.00			0.00		
N41	KERO	10/29/24	11/02/24	College FB - Sa Prime College FB - Sa Prime	CM	College FB - Sa Pr	-----S-	:30	1	\$6,500.00	P-1	0.00	NM	1	\$6,500.00
(Program: CFB PRIME 2024)															
4Q23 COMSCORE (sell) - BAKERSFIELD - Sep-Nov'22 average of CFB Prime games															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		10/28/24	11/03/24	-----S-			1			\$6,500.00			0.00		
Totals													108	\$59,380.00	