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## ORDER

		OR	RDER				
Orders	Order / Rev:	1279445					
	Alt Order #:	WOC14617601					
	Product Desc:	TV		KERO · BAKERSFIELD			
	Estimate:	13106		KERO			
	Flight Dates:	10/29/24 - 11/04/24	Primary AE:	Joshua Reiter			
	Original Date / Rev:	04/10/24 / 04/10/24	Sales Office:	EWSDC			
	Order Type:	GENERAL	Sales Region:	NAT			
Agency	Name:	Waterfront Strategies					
	Buying Contact:		Billing Type:	Cash			
	Billing Contact:	Rick Weiner	Billing Calendar:	Broadcast			
	-	3050 K Street NW	Billing Cycle:	EOM/EOC			
		Washington, DC 20007	Agency Commission:	15%			
Advertiser	Name:	House Majority PAC					
	Demographic:	A35+	New Business End:				
	Product Codes:	Non-Ballot Issue	Advertiser External ID:	215649			
	Revenue Code 1:	DISC	Agency External ID:	123989			
	Revenue Code 2:	POL	Unit Code:	General			
	Revenue Code 3:	ISS	Order Separation:	00:10:00			
	Priority:	P-1					
Bill Plan			Totals				
Start Date	End Date # Spots	Gross Amount Net Amount	Month # Spots	Gross Amount Net Amount Rating			
10/28/24	11/04/24 108	\$59,380.00 \$50,473.00	November 2024108Totals108	\$59,380.00 \$50,473.00 0.00 \$59,380.00 \$50,473.00 0.00			
			Totals 108	\$39,360.00 \$30,473.00 0.00			
Account Exec		ce Sales Region Start Date /	End Date Order %	1			
Joshua Reiter		-	er - End Of Order 100%				
Ln Ch N 1 KERO		tory Code Break Start/End -530am News CM 5-530am	, ,	Rate Pri Rtg Type Spots Amount   \$150.00 P-1 0.00 NM 4 \$600.00			
(Program 4Q23 CC <u>Star</u> Week: 10/2	M-F 5 n: 23ABC NEWS 5A) DMSCORE (sell) - BAKERS t <u>Date End Date Wea</u> 29/24 11/04/24 MTW	5-530am News SFIELD - 4Q22 average of 5a News ekdays <u>Spots/Week Rate</u> TF 4 \$150.00	Rating 0.00				
(Program	n: 23ABC NEWS 5A)	30-6am News CM 530-6am 530-6am News SFIELD - 4Q22 average of 5a News	MTWTF :30 4	\$150.00 P-1 0.00 NM 4 \$600.00			
Star	t Date End Date Wee	ekdays Spots/Week Rate	Rating				
Week: 10/2 N 3 KERO	29/24 11/04/24 MTW 10/29/24 11/04/24 M-F 6	TF 4 \$150.00   i-630am News CM 6-630am	0.00 MTWTF :30 4	\$285.00 P-1 0.00 NM 4 \$1,140.00			
4Q23 CC	n: 23ABC NEWS 6A) DMSCORE (sell) - BAKERS <u>t Date End Date Wee</u>	S-630am News SFIELD - 4Q22 average of 6a News ekdays <u>Spots/Week Rate</u> TF 4 \$285.00	Rating 0.00				
N 4 KERO	10/29/24 11/04/24 M-F 6			\$285.00 P-1 0.00 NM 4 \$1,140.00			
4Q23 CC	DMSCORE (sell) - BÁKERS	FIELD - 4Q22 average of 6a News ekdays <u>Spots/Week</u> <u>Rate</u>	Rating				

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Order / Rev:	1279445	Advertiser:	House Majority PAC	
Alt Order #:	WOC14617601	Product Desc:	TV	KERO
Flight Dates:	10/29/24 - 11/04/24	Estimate:	13106	

Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
Start Date End Date Week: 10/29/24 11/04/2		Spots/Week 4	<u>Rate</u> \$285.00	Rating 0.00					
N 5 KERO 10/29/24 11/04	24 M-F Good Mornin	g Ame@M	7-9am	MTWTF	:30	4 \$340.00 P-2	0.00 NM	4	\$1,360.00
(Program: GMA)	M-F Good Mornir	0							
4Q23 COMSCORE (sell Start Date End D		22 average of Spots/Week	Good Mornin Rate	g America Rating					
Week: 10/29/24 11/04/2		<u>opols/Week</u> 4	\$340.00	0.00					
N 6 KERO 10/29/24 11/02	2/24 Sa GMA Hour 1 Sa GMA Hour 1	CM	7-8am	S-	:30	1 \$720.00 P-1	0.00 NM	1	\$720.00
(Program: GMA SAT 7A)	)	00		. America Caturd					
4Q23 COMSCORE (sell) Start Date End D		Spots/Week	Rate	Rating	ay				
Week: 10/28/24 11/03/2		1	\$720.00	0.00		4 \$700.00 D 4	0.00 NIM		<b>#7</b> 00.00
N 7 KERO 10/29/24 11/02	2/24 Sa GMA Hour 1 Sa GMA Hour 1	СМ	7-8am	S-	:30	1 \$720.00 P-1	0.00 NM	1	\$720.00
(Program: GMA SAT 7A 4Q23 COMSCORE (sell)		t-Nov'23 aver	age of Good N	Iorning America S	Saturday 7a	-9a			
Start Date End Da	ate Weekdays	Spots/Week	Rate	Rating		50			
Week: 10/28/24 11/03/2 N 8 KERO 10/29/24 11/02		1 	\$720.00 8-9am	0.00	:30	1 \$720.00 P-1	0.00 NM	1	\$720.00
	Sa 8-9am News	CIM	0-9am	5-	.50	ι φ <i>τ</i> 20.00 F-1	0.00 110		φ720.00
(Program: GMA SAT 8A) 4Q23 COMSCORE (sell)		t-Nov'23 avera	age of Good N	Iorning America S	Saturday 8a				
Start Date End D	ate Weekdays	Spots/Week	Rate	Rating					
Week: 10/28/24 11/03/ N 9 KERO 10/29/24 11/03	27 ~	Ameri <b>G</b> M	\$720.00 7-8am	0.00	:30	1 \$640.00 P-1	0.00 NM	1	\$640.00
	Su Good Morning					,			•
(Program: GMA SUN) 4Q23 COMSCORE (sell)	) - BAKERSFIELD - 4Q	22 average of	Good Mornin	ig America Sunda	у				
<u>Start Date</u> End Date Week: 10/28/24 11/03/		Spots/Week	<u>Rate</u> \$640.00	Rating 0.00					
N10 KERO 10/29/24 11/03	-	CM	8-9am	S	:30	1 \$480.00 P-2	0.00 NM	1	\$480.00
(Program: THIS WEEK V	This Week W/ STEPHENOPOULO	S 8A)							
4Q23 COMSCORE (sell)	) - BAKERSFIELD - 4Q	22 average of	_						
<u>Start Date</u> End Date Week: 10/28/24 11/03/2		Spots/Week 1	<u>Rate</u> \$480.00	Rating 0.00					
N11 KERO 10/29/24 11/04		СМ	9-10am	МГWГF	:30	4 \$200.00 P-1	0.00 NM	4	\$800.00
(Program: LIVE WITH KI									
4Q23 COMSCORE (sell) Start Date End D		22 average of Spots/Week	Live w/ Kelly Rate	& Ryan Rating					
Week: 10/29/24 11/04/2		<u>opolo, week</u> 4	\$200.00	0.00					
N12 KERO 10/29/24 11/04	1/24 M-F 10-11am The View	CM	10-11am	МГWГF	:30	4 \$200.00 P-2	0.00 NM	4	\$800.00
(Program: VIEW)		00	The \/:						
4Q23 COMSCORE (sell		Spots/Week	Rate	Rating					
Week: 10/29/24 11/04/2		4	\$200.00	0.00		4 005 00 0 0	0.00 \\\\		<b>*</b> • • • • • • •
N13 KERO 10/29/24 11/04	M-F 11-1130am M M-F 11-1130am I		11-1130am	МГWГF	:30	4 \$285.00 P-2	0.00 NM	4	\$1,140.00
(Program: 23ABC NEWS 4Q23 COMSCORE (sell)		22 average of	11a News						
Start Date End D	ate Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/24 11/04/2 N14 KERO 10/29/24 11/04		4 CM	\$285.00 12-1pm	0.00 MTWTF	:30	4 \$100.00 P-2	0.00 NM	4	\$400.00
	GMA3	Civi	12-1HII	1V11 VV 1 F	.50	- φτου.ου F-2	U.UU INIVI	4	<b>ψ400.00</b>
(Program: GMA 3) 4Q23 COMSCORE (sell)	) - BAKERSFIELD - 4Q	22 average of	GMA 3						
Start Date End D	ate Weekdays	Spots/Week	Rate	Rating					
Week: 10/29/24 11/04/2 N15 KERO 10/29/24 11/04		4 CM	\$100.00 1-2pm	0.00 MTWTF	:30	4 \$285.00 P-2	0.00 NM	4	\$1,140.00
								•	. ,

							Pri	nt Date: 04/10/	24 10:34:20	Page	3 of 5
Order / Rev:	1279445			Advertiser:	House Major	ity PAC					
Alt Order #:	WOC1461760			Product Desc:	TV				KERO		
Flight Dates:	10/29/24 - 11/0	04/24		Estimate:	13106						
Ln Ch S	tart End	,	reak	Start/End Tim	ne Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
		M-⊢ 1-2pm General Hospital									
	SENERAL HOSF SCORE (sell) - E	PITAL) BAKERSFIELD - 4Q22 avera	ae of	f General Hospita	al						
Start Da	ate End Date	Weekdays Spots/W	Veek	Rate I	Rating						
Week: 10/29/2 N16 KERO 10/		MTWTF M-F 2-3pm CI	4	\$285.00 2-3pm	0.00 MTWTF	:30	4	\$100.00 P-2	0.00 NM	4	\$400.00
NTO KERO TO	23/24 11/04/24	M-F 2-3pm		2-5011	1VII VV I I'	.50	4	ψ100.001 -2	0.00 110	4	φ+00.00
	CCESS DAILY) SCORE (sell) - E	BAKERSFIELD - ACTUAL No	ov/20	022 Mo-Fr 2:00p-	3:00p TIME PE	RIOD ON	KER	20			
Start Da	ate End Date	Weekdays Spots/W	Veek	Rate I	Rating						
Week: 10/29/2 N17 KERO 10/		MTWTF M-F 3-4pm CI	4 M	\$100.00 3-4pm	0.00 MTWTF	:30	4	\$100.00 P-2	0.00 NM	4	\$400.00
		M-F 3-4pm		5-4pm		.50	4	ψ100.001 -2	0.00 110	4	φ+00.00
	ELLY CLARKSO SCORE (sell) - E	ON) BAKERSFIELD - ACTUAL No	ov/20	022 Mo-Fr 3:00p-	4:00p TIME PE	RIOD ON	KER	20			
Start Da	ate End Date	Weekdays Spots/W	Veek	Rate I	Rating						
Week: 10/29/2		MTWTF M-F 4-5pm News CI	4 M	\$100.00 4-5pm	0.00 MTWTF	:30	4	\$240.00 P-2	0.00 NM	4	\$960.00
		M-F 4-5pm News					·	<i>Q</i> _101001 _	0.00		<i><b>Q</b></i> <b>QQQQQQQQQQQQQ</b>
	3ABC NEWS 4F SCORE (sell) - E	P) BAKERSFIELD - Oct-Nov'23	avera	age of 4p News							
Start Da		Weekdays Spots/W			Rating						
Week: 10/29/2 N19 KERO 10		MIWIF M-F 5-530pm News Cl	4 M	\$240.00 5-530pm	0.00 MTWTF	:30	4	\$820.00 P-1	0.00 NM	4	\$3,280.00
		M-F 5-530pm News						<b>*</b>			<i></i>
	3ABC NEWS 5F SCORE (sell) - E	3) BAKERSFIELD - 4Q22 avera	ge of	f 5p News							
Start Da		Weekdays Spots/W			Rating						
Week: 10/29/2 N20 KERO 10		ABC World News M-F CI	4 M	\$820.00 530-6pm	0.00 MTWTF	:30	5	\$1,200.00 P-1	0.00 NM	5	\$6,000.00
		ABC World News M-F					-	• ,		-	· · / · · · · · ·
	\BC WORLD NE SCORE (sell) - E	wS) BAKERSFIELD - 4Q22 avera	ge of	f ABC World New	vs Tonight						
<u>Start Da</u> Week: 10/29/2		<u>Weekdays</u> <u>Spots/M</u> MIWIF		Rate <u>1</u>	Rating 0.00						
		M-F 6-630pm News CI		6-630pm		:30	5	\$820.00 P-1	0.00 NM	5	\$4,100.00
(Brogram: 2	3ABC NEWS 6F	M-F 6-630pm News									
		BAKERSFIELD - 4Q22 avera	ge of	f 6p News							
<u>Start Da</u> Week: 10/29/2		Weekdays Spots/W MTWTF	Veek 5		Rating 0.00						
N22 KERO 10			-	630-7pm	MTWTF	:30	5	\$240.00 P-2	0.00 NM	5	\$1,200.00
(Program: S	CRIPPS NEWS	M-F 630-7pm									
4Q23 COM	SCORE (sell) - E	BAKERSFIELD - 4Q22 avera	-								
<u>Start Da</u> Week: 10/29/2		<u>Weekdays</u> Spots/W MTWTF	Veek 5		Rating 0.00						
		Sa 6-630pm News Cl	M	6-630pm	S-	:30	1	\$240.00 P-2	0.00 NM	1	\$240.00
(Program: 2	3ABC NEWS SA	Sa 6-630pm News									
4Q23 COM	SCORE (sell) - E	BAKERSFIELD - Dec'22 actu									
<u>Start Da</u> Week: 10/28/2		Weekdays Spots/W	Veek 1	<u>Rate</u> \$240.00	Rating 0.00						
N24 KERO 10	/29/24 11/03/24	Su 6-630pm News CI	M	6-630pm	S	:30	1	\$240.00 P-2	0.00 NM	1	\$240.00
(Program: 2	3ABC NEWS SI	Su 6-630pm News JN 6P)									
4Q23 COM	SCORE (sell) - E	BAKERSFIELD - 4Q22 avera	-								
<u>Start Da</u> Week: 10/28/2		Weekdays Spots/W	<u>veek</u> 1	<u>Rate</u> \$240.00	Rating 0.00						
N25 KERO 10	/29/24 11/03/24	Su 630-7pm News Cl	М	630-7pm	S	:30	1	\$240.00 P-2	0.00 NM	1	\$240.00
(Program: 2	3ABC NEWS SI	Su 630-7pm News JN 630P)									

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Order / Rev:	1279445	Advertiser:	House Majority PAC	
Alt Order #:	WOC14617601	Product Desc:	TV	KERO
Flight Dates:	10/29/24 - 11/04/24	Estimate:	13106	

Ln Ch Start	End DRF (sell) - B	Inventory Cod AKERSFIELD - 4		Start/End T		Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
<u>Start Date</u> Week: 10/28/24	End Date 11/03/24	Weekdays	Spots/Week	Rate \$240.00	Rating 0.00						
N26 KERO 10/29/2		M-F 7-730pm M-F 7-730pm	CM	7-730pm	MTWTF	:30	5	\$240.00 P-2	0.00 NM	5	\$1,200.00
(Program: FRIE 4Q23 COMSCO		AKERSFIELD - 4	Q22 average of	Inside Editio	n						
Start Date Week: 10/29/24	End Date 11/04/24	<u>Weekdays</u> MTWTF	Spots/Week 5	<u>Rate</u> \$240.00	Rating 0.00						
N27 KERO 10/29/2		Inside Edition	СМ	730-8pm	МГШГБ	:30	4	\$620.00 P-1	0.00 NM	4	\$2,480.00
(Program: INSIE 4Q23 COMSCO		/ AKERSFIELD - 4	Q22 average of	Inside Edition	n						
Start Date Week: 10/29/24	End Date 11/04/24	<u>Weekdays</u> MTWTF	Spots/Week 4	<u>Rate</u> \$620.00	Rating 0.00						
N28 KERO 10/29/2	24 11/02/24	Sa 630-730pm Sa 630-730pm	СМ	630-730pm	S-	:30	1	\$440.00 P-1	0.00 NM	1	\$440.00
(Program: EXTF 4Q23 COMSCO		AKERSFIELD - 4	Q22 average of	Inside Editio	n						
Start Date	End Date	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 10/28/24 N29 KERO 10/29/2	11/03/24 24 11/02/24	S- Sa 730-8pm	1 	\$440.00 730-8pm	0.00	:30	1	\$620.00 P-1	0.00 NM	1	\$620.00
		Sa 730-8pm	OM	roo opin	5	.00		φ020.001 1	0.00 140		Ψ020.00
(Program: INSIE 4Q23 COMSCO	DE EDITION) DRE (sell) - B	) AKERSFIELD - 4	Q22 average of	Inside Editio	n						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/28/24 N30 KERO 10/29/2	11/03/24	S-	1	\$620.00 11-1135pm	0.00 MTWTF	:30	4	\$200.00 P-2	0.00 NM	4	\$800.00
N30 KERO 10/29/2	24 11/04/24	M-F 11-1135pm M-F 11-1135pm		ri-risspii	WII WII!	.30	4	φ200.00 F-2	0.00 1000	4	φουυ.υυ
(Program: 23AB 4023 COMSCO		P) AKERSFIELD - 4	022 average of	11n News							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/24	11/04/24	MTWTF	4	\$200.00	0.00			<b>4</b> 000 00 <b>D</b> (	0.00.1114		<b>\$</b> \$\$\$\$
N31 KERO 10/29/2	24 11/02/24	Sa 11-1135pm I Sa 11-1135pm		11-1135pm	S-	:30	1	\$200.00 P-1	0.00 NM	1	\$200.00
(Program: 23AB				Saturday 11	Nows						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/28/24	11/03/24	S-	1	\$200.00	0.00						
N32 KERO 10/29/2		Su 11-1135pm		11-1135pm	S	:30	1	\$200.00 P-1	0.00 NM	1	\$200.00
(Program: 23AB 4Q23 COMSCO		UN 11P) AKERSFIELD - 4	Q22 average of	Sunday 11p	News						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/28/24 N33 KERO 10/29/2	11/03/24 24 11/04/24	S M-F 1135pm Kir	nmel CM	\$200.00 1135pm	0.00 MTWTF	:30	4	\$100.00 P-2	0.00 NM	4	\$400.00
		M-F 1135pm Ki		rioopin		.00	7	φ100.001 °2	0.00 1410	-	ψ+00.00
(Program: JIMM 4Q23 COMSCO		.IVE) AKERSFIELD - 4	Q22 average of	Jimmy Kimm	el Live						
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/29/24	11/04/24	MTWTF	4	\$100.00	0.00			<u>*4 000 00 D 0</u>	0.00 NIM		¢4,000,00
N34 KERO 10/29/2	24 11/04/24	Monday Prime A Monday Prime		8-10pm	M	:30	1	\$1,920.00 P-2	0.00 NM	1	\$1,920.00
		THE STÁRS 2024 AKERSFIELD - 2	4)	Dancing With	the Stars						
Start Date Week: 10/29/24	End Date 11/04/24	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$1,920.00	Rating 0.00						
N35 KERO 10/29/24				8-9pm	- T	:30	1	\$1,440.00 P-1	0.00 NM	1	\$1,440.00
(Program: BACH		Tuesday Prime ARADISE 2024)		nan of Dook -	lor in Porodias						
4Q23 COMSCO Start Date	E (sell) - B	AKERSFIELD - S Weekdays	Spots/Week	age of Bache Rate	Rating						
Week: 10/28/24	11/03/24	- T		\$1,440.00	0.00						

Order / Rev:	1279445	Advertiser:	House Majority PAC	
Alt Order #:	WOC14617601	Product Desc:	TV	KERO
Flight Dates:	10/29/24 - 11/04/24	Estimate:	13106	

Ln Ch Star	rt End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots Rate P	ri Rtg Type	Spots	Amount
N36 KERO 10/29	9/24 10/30/24	, , ,		9-930pm	W	:30	1 \$1,440.00 P	-1 0.00 NM	1	\$1,440.00
(Program: ABI 4Q23 COMSC		Wednesday Prime 9p NTARY 2024) AKERSFIELD - Sep'22		verage of Abbo	ott Elementary					
Start Date			ots/Week		Rating					
Week: 10/28/24	11/03/24	W	1	<i>•</i> .,	0.00				_	•
N37 KERO 10/29	9/24 10/31/24	•	CM	9-10pm	T	:30	1 \$3,840.00 P	-1 0.00 NM	1	\$3,840.00
		Thursday Prime B IY FALL 2024) AKERSFIELD - Oct'22	-May'23 a	verage of Grey	/'s Anatomy					
Start Date	. ,		ots/Week	• •	Rating					
Week: 10/28/24	11/03/24	T	1	\$3,840.00	0.00					
N38 KERO 10/29	9/24 11/01/24	,	CM	8-9pm	F	:30	1 \$1,440.00 P	-1 0.00 NM	1	\$1,440.00
(D		Friday Prime A								
	ORE (sell) - B	AKERSFIELD - 4Q22	-							
Start Date		<u>Weekdays</u> <u>Sp</u>	ots/Week		Rating					
Week: 10/28/24	11/03/24	-	1	÷.,	0.00					<b>*</b>
N39 KERO 10/29	9/24 11/02/24	College FB - Sa Early College FB - Sa Early		College FB -	Sa E{ S-	:30	1 \$2,500.00 P	-1 0.00 NM	1	\$2,500.00
(Program: CFI	3 EARLY 2024	0	y							
		ÁKERSFIELD - Sep-N	ov'22 ave	rage of CFB E	arly games					
Start Date			ots/Week		Rating					
Week: 10/28/24	11/03/24	S-		\$2,500.00	0.00					
N40 KERO 10/29	9/24 11/02/24	-	CM	College FB -	Sa La S-	:30	1 \$4,500.00 P	-1 0.00 NM	1	\$4,500.00
(Program: CFI	BIATE 2024)	College FB - Sa Late								
		AKERSFIELD - Sep-N	ov'22 ave	rage of CFB La	ate games					
Start Date	End Date		ots/Week	Rate	Rating					
Week: 10/28/24	11/03/24	S-	1	\$4,500.00	0.00					
N41 KERO 10/29	9/24 11/02/24	0		College FB -	Sa PrS-	:30	1 \$6,500.00 P	-1 0.00 NM	1	\$6,500.00
		College FB - Sa Prim	е							
(Program: CFI 4023 COMSC		H) BAKERSFIELD - Sep-N	ov'22 ave	rage of CEB P	rime games					
Start Date			ots/Week	-	Rating					
Week: 10/28/24	11/03/24	S-		\$6,500.00	0.00					
								Totals	108	\$59,380.00
										,