

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date:
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I, Haley Beth Davis

being/on behalf of: Ryan Sitton Campaign

a legally qualified candidate of the Republican

political party for the office of: Texas Railroad Commissioner
in the Primary

election to be held on: March 3, 2020

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available):

NET

I represent that the payment for the above described broadcast time has been furnished by:

Ryan Sitton Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Scott Joyce

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Haley Beth Davis
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Kory Blandford
Printed Name

PD
Title

CONTRACT

KSFA-AM
1216 South First St.
Lufkin, TX 75901
(936) 639-4455

And:

Davis Lenz Media
6060 N. Central Expy
Dallas, TX 75206

<u>Contract / Revision</u> 1424389 /		<u>Alt Order #</u> 33596444
<u>Advertiser</u> Ryan Sitton Campaign		<u>Original Date / Revision</u> 01/07/20 / 01/08/20
<u>Contract Dates</u> 02/10/20 - 03/08/20	<u>Estimate #</u> 359	
<u>Product</u> Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KSFA-AM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz Dallas
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u> RI14561	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
E 1	KSFA	02/12/20	02/18/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	6	\$75.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/12/20	02/18/20	--WTF--				6	\$12.60			
E 2	KSFA	02/12/20	02/18/20	M-F Midday	10:00 AM-3:00 PM		1:00			NM	9	\$113.40
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/12/20	02/18/20	--WTF--				9	\$12.60			
E 3	KSFA	02/12/20	02/18/20	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	6	\$75.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/12/20	02/18/20	--WTF--				6	\$12.60			
E 4	KSFA	02/17/20	03/01/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	20	\$252.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	MTWTF--				10	\$12.60			
Week:		02/24/20	03/01/20	MTWTF--				10	\$12.60			
E 5	KSFA	02/17/20	03/01/20	M-F Midday	10:00 AM-3:00 PM		1:00			NM	30	\$378.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	MTWTF--				15	\$12.60			
Week:		02/24/20	03/01/20	MTWTF--				15	\$12.60			
E 6	KSFA	02/17/20	03/01/20	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	20	\$252.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		02/17/20	02/23/20	MTWTF--				10	\$12.60			
Week:		02/24/20	03/01/20	MTWTF--				10	\$12.60			
E 7	KSFA	03/02/20	03/08/20	M-F AM Drive	6:00 AM-10:00 AM		1:00			NM	4	\$50.40
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	MT-----				4	\$12.60			
E 8	KSFA	03/02/20	03/08/20	M-F Midday	10:00 AM-3:00 PM		1:00			NM	6	\$75.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	MT-----				6	\$12.60			
E 9	KSFA	03/02/20	03/08/20	M-F PM Drive	3:00 PM-7:00 PM		1:00			NM	4	\$50.40
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		03/02/20	03/08/20	M-----				4	\$12.60			
Totals											105	\$1,323.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KSFA-AM
1216 South First St.
Lufkin, TX 75901
(936) 639-4455

Contract / Revision	Alt Order #
1424389 /	33596444

Advertiser	Original Date / Revision
Ryan Sitton Campaign	01/07/20 / 01/08/20

Contract Dates	Product	Estimate #
02/10/20 - 03/08/20	Political	359

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
01/27/20 - 02/23/20	56	\$705.60	(\$105.84)	\$599.76
02/24/20 - 03/03/20	49	\$617.40	(\$92.61)	\$524.79
Totals	105	\$1,323.00	(\$198.45)	\$1,124.55

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Jan 07, 20
 CONT# 33596444 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KSFA-AM (Lufkin-Nacogdoches)
 FM BRENDA DEATON
 OFF DALLAS
 AGY DAVIS LENZ MEDIA
 ADDR 6060 N CENTRAL EXPRESSWAY SUITE 560
 DALLAS, TX 75206

DDS CONT# 0
 C/P/E: / / 359

SALESPERSON FAX#

PH # 214-599-0900

BYR HALEY BETH DAVIS
 ADV RYAN SITTON FOR RAILROAD COMMISSIONER
 PDT Political
 FLT Feb 10, 20 - Mar 08, 20

* REP ORDER COMMENT *

** 1/7/2020 4:45:00 PM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT
 TYRA.MCWILLIAMS@KATZMEDIA.COM. THANKS!

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	..WTF..	6A - 10A	60	2/12/2020 - 2/14/2020	1W	6	\$12.60	6
	1.2	..WTF..	10A - 3P	60	2/12/2020 - 2/14/2020	1W	9	\$12.60	9
	1.3	..WTF..	3P - 7P	60	2/12/2020 - 2/14/2020	1W	6	\$12.60	6
		** WEEKLY FLIGHT TOTALS **					21	\$264.60	
		FLIGHT 2							
	2.1	MTWTF..	6A - 10A	60	2/17/2020 - 2/28/2020	2W	10	\$12.60	20
	2.2	MTWTF..	10A - 3P	60	2/17/2020 - 2/28/2020	2W	15	\$12.60	30
	2.3	MTWTF..	3P - 7P	60	2/17/2020 - 2/28/2020	2W	10	\$12.60	20
		** WEEKLY FLIGHT TOTALS **					35	\$882.00	
		FLIGHT 3							
	3.1	MT.....	6A - 10A	60	3/2/2020 - 3/3/2020	1W	4	\$12.60	4
	3.2	MT.....	10A - 3P	60	3/2/2020 - 3/3/2020	1W	6	\$12.60	6
	3.3	M.....	3P - 7P	60	3/2/2020 - 3/2/2020	1W	4	\$12.60	4
		** WEEKLY FLIGHT TOTALS **					14	\$176.40	

	Feb 20	Mar 20				
SPOTS	56	49				
CASH	705.60	617.40				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	705.60	617.40				

Jan 07, 20
CONT# 33596444 Mod# Ver# 1 (Last =)
REP KATZ RADIO

DDS CONT# 0
C/P/E: / / 359

						TOTAL
SPOTS						105
CASH						1,323.00
TRADE						0.00
NSL						0.00
TOTAL						1,323.00

**** Competitive Comments ****

SVC: FA99 MSA CustRadio
Demo Adults 35+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Townsquare Media - Lufkin

1216 South 1st Street
Lufkin, TX 75901
Phone: (936) 639-4455

Ryan Sitton Campaign
Beth N Davis

3341 Purdue Ave
Dallas, TX 75225

Thank you for your payment. The following
information provides the details of this transaction.

Transaction : Sale

Date / Time : 1/8/2020 3:53:45 PM CST

Invoice # : 1

Customer # : 1

PO / Order # : 1423489

Card Type : Visa

Card Number : XXXXXXXXXXXXX7359

Entry Method : Keyed

Total Amount : 1124.55

Authorization : Approved - 00371D

Reference Note: Feb/March 2020 Ad

Please contact us if you have any questions
or if we can be of further assistance.



CREDIT CARD PROCESSING FORM:

STATION: * KSFA AM

A/E: Brenda Deaton

CLIENT INFORMATION:

COMPLETE NAME ON ACCOUNT: Ryan Sitton Campaign

COMPLETE NAME ON CREDIT CARD: Beth N Davis

BILLING ADDRESS: 3341 Purdue Ave
CITY/STATE/ZIP: Dallas, TX 75225

TELEPHONE CONTACT INFO: 214-673-0995

MASTERCARD ACCT#: _____ EXP DATE ____/____ V-CODE ____

VISA ACCT#: ~~XXXXXXXXXX~~ EXP DATE ~~XX/XX/XX~~ V-CODE ~~XX~~

AUTHORIZED USER: Beth N. Davis

I authorize Townsquare Media to charge my card for \$ 1,124.55.
Advertising schedule to run on station * KSFA AM for the broadcast dates of
Feb 12, 2020 through Mar 3, 2020.

SIGNATURE OF AUTHORIZED USER: Beth N. Davis