

Sales Order

Stations: KFTZ-FM, KLCE-FM Buyer: AARON JOHNSON

Contract Name: REBECCA CASPER RUNOFF DEC Tax Schedule: (None)

Contract#: (none) Agency Commission %: 0

Start Date: 12/01/17 End Date: 12/05/17 Billing Cycle: Standard

Revenue Type: POLITICAL - LOCAL Type: Cash Salesperson: 424bfuer Comm %: 0

Advertiser: REBECCA CASPER FOR MAYOR Makegood Policy: WITH IN CONTRACT DATES

Address: P.O. BOX 50686

City: IDAHO FALLS State: ID Zip: 83405

Phone: (208) 569-9498

Product Name: REBECCA CASPER RUNOFF DEC

Competitive Code: POLITICAL

KFTZ-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION								RATE	TOTALS		PTY	
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk		D/W	SPOTS		\$\$
1	12/01/17	12/01/17		6:00 AM	7:00 PM	30					8			8	D	20.00	8	160.00	
2	12/02/17	12/03/17		6:00 AM	7:00 PM	30						X	X	20	W	20.00	20	400.00	
3	12/04/17	12/05/17		6:00 AM	7:00 PM	30	X	X						26	W	20.00	26	520.00	

TOTAL GROSS \$1,080.00, NET \$1,080.00

KLCE-FM

No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$		
1	12/01/17	12/01/17		6:00 AM	7:00 PM	30					8			8	D	21.00	8	168.00		
2	12/02/17	12/03/17		6:00 AM	7:00 PM	30						X	X	20	W	21.00	20	420.00		
3	12/04/17	12/05/17		6:00 AM	7:00 PM	30	X	X						26	W	21.00	26	546.00		

TOTAL GROSS \$1,134.00, NET \$1,134.00

Billing Projections: By Month

Dec 17

CA 2,214.00

ST 2,214.00

☒ Print Spot Prices

RIVERBEND COMMUNICATIONS RADIO STATION

CERTIFY THAT THEIR ADVERTISING SALES

AGREEMENTS DO NOT DISCRIMINATE ON THE BASIS

OF RACE OR ETHNICITY AND THAT ALL SUCH

AGREEMENTS CONTAIN NONDISCRIMINATION

CLAUSES


TOTAL SPOTS 108

GROSS TOTAL \$ 2,214.00

ADJUSTED SPOTS 108

ADJUSTED TOTAL \$ 2,214.00

APPROVE DECLINE

☒  ☐ General Sales Manager

☐ General Manager

☐ National Sales Manager

☐ Local Sales Manager

RIVERBEND COMMUNICATIONS

Radio Schedule

Market: East Idaho, ID

Demo: A18+

Pop: 216,700 Sample:1,783
ID:00002-00

Station(s): KFTZ FM / KLCE FM

	Schedule	Weekly Cume	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Rate	Wkly \$	CPP
KFTZ FM	Fr 6a-7p	40,814	5,543	8	20.8	20,916	2.2	1.8	20.00	160.00	7.69
	SaSu 6a-7p	69,071	5,746	20	54.0	42,324	2.8	2.2	20.00	400.00	7.41
	MoFr 6a-7p	73,710	5,542	26	67.6	47,787	3.1	4.9	20.00	520.00	7.69
KLCE FM	Fr 6a-7p	25,990	3,416	8	12.8	13,113	2.1	1.7	21.00	168.00	13.13
	SaSu 6a-7p	47,407	4,649	20	42.0	30,768	3.0	2.5	21.00	420.00	10.00
	MoTu 6a-7p	36,531	3,416	26	41.6	25,329	3.6	2.4	21.00	546.00	13.13

Totals	AQH Persons	Spot	GRP	Schd Rch	Avg Freq	TSL (hrs)	Weekly Cume	Rate	Wkly \$	CPP
KFTZ FM	5,618	54	142.4	58,101	5.3	7.9	74,087	20.00	1,080.00	7.58
KLCE FM	3,873	54	96.4	39,497	5.3	5.0	50,200	21.00	1,134.00	11.76
All Stations: 1 Week:	4,745	108	238.8	87,008	5.9	7.5	107,124	20.50	2,214.00	9.27

Source: Eastlan Spring 2017

Bill Fuerst 30-Nov-17

Sp17
% Wght 100.0
Pop (000) A18+ 216.7
Sample: A18+ 1,783

RADIUS
Ver: 2015.0.1

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AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KLCE and KFTZ Idaho Falls, ID	Date: 11/30/17
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I, Aaron Johnson,

being/on behalf of: Rebecca Casper,

a legally qualified candidate of the City of Idaho Falls

political party for the office of: Mayor

in the Run-off

election to be held on: December 5, 2017

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached Schedule					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Casper for Mayor

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Aaron Johnson

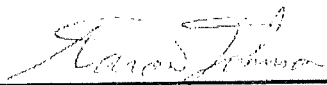
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/30/2017

Date



Treasurer for Casper for Mayor

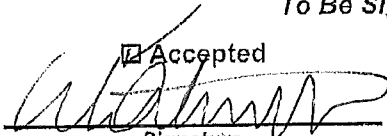
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected



Signature

William Fierst

Printed Name

GM

Title

11/30/2017

Merchant Copy

Riverbend Communications, LLC
400 West Sunnyside Road
Idaho Falls, ID 83402
(208) 535-8326

Term ID: 001

Sale - Approved

Date	11/30/17	Time 15:30:08
Method of Payment	Visa	
Entry Method	Manual	
Customer Name	REBECCA FOR MAYOR	
Account #	XXXXXXXXXXXX2422	
Order ID	2422	
Order Description:	DEC SCHEDULE	
Approval Code	239574	
Amount	\$2,214.00	

THANK YOU FOR YOUR BUSINESS

Merchant Copy