

WFFX, WJKX, WNSL, WZLD
EEO PUBLIC FILE REPORT
February 1, 2022 - January 31, 2023

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.		

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II. MASTER RECRUITMENT SOURCE LIST ("MRSL")

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS Over Reporting Period
AS NOTED IN SECTION I, NO JOB OPENINGS WERE POSTED AND FILLED DURING THIS REPORTING PERIOD.			

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III. RECRUITMENT INITIATIVES

	Date	Type of Recruitment Initiative (Menu Selection)	Brief Description Of Activity	No. of Stations Participants	Participant Title
1	11/1/2022	Participation in events or programs sponsored by educational institutions	On November 11, 2022, our SEU hosted a student from the University of Southern Mississippi for a shadow day. The student shadowed our Senior Account Executive, who taught the student voice-tracking skills and discussed different career paths in the broadcasting industry.	1	Senior Account Executive
2	1/11/2023	Provision of training to management	In January 2023 our SEU's Area SVP of sales took the Valuing Diversity Training Course provided by iHeartMedia Learning Center. The online course emphasized the many ways in which a diverse workforce and a culture of inclusion are a source of strength for an organization.	1	Area SVPS
3	1/13/2023	Participation in events or programs sponsored by educational institutions	On January 13, 2023, our SEU's Program Director spoke with the Marketing II students at Heidelberg High School about broadcast career opportunities, marketing skills, and different strategies for radio marketing.	1	Vice President of Programming