



KATV
PO Box 77
Little Rock, AR 72203

Mentzer Media Services
210 W Pennsylvania
Suite 250
Towson, MD 21204

Contract # 2950270

Schedule Dates 07/08/17-07/14/17
Advertiser Coalition to Protect Americas Healthcare (41599)
Agency Mentzer Media Services (1381)
Product POLITICAL ISSUE (ns) (1187)
Brand 382/463/4644 (943753)
Salesperson Eagle/PHL, Philadelphia (3886)
Sales Office Eagle-Philadelphia
Buyer Name Chris,Rumbley,
Phone/Fax /
CPE 382/463/4644
Account Types National/Political Issue Agency BRD
Billing Type Standard
Comments Bob Cain
MCPAH

Date Entered 07/06/17
Last Modified 07/11/17
Entered By Mia Richard
CO-OP No
Headline # ECR25633662
Demo A35+
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,189.25
Net Total \$12,405.75
Sales Tax

Little Rock (KATV)

By Broadcast Month	Spots	Rate
Jul. 2017	31	\$14,595.00
Grand Total:	31	\$14,595.00

THIS IS A NEW ORDER FOR COALITION TO PROTECT AMERICA'S HEALTHCARE. FLI
GHT IS 7/8-7/14. TOTAL = \$14770. PLS CFM T/R BOBSeparation: Min minutes between
spots: 30.

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-1.4)	07/11/17-07/11/17	2	:30	4:30A- News-Channel 7 Daybreak 430a			1						1	\$45.00	\$45.00	Little Rock (KATV)	Channel 7 Daybreak 4:30	7/6/17
2.0	Normal Line / SPOT (1-1.4)	07/12/17-07/12/17	2	:30	4:30A- News-Channel 7 Daybreak 430a				1					1	\$45.00	\$45.00	Little Rock (KATV)	Channel 7 Daybreak 4:30	7/6/17
3.0	Normal Line / SPOT (1-1.4)	07/13/17-07/13/17	2	:30	4:30A- News-Channel 7 Daybreak 430a					1				1	\$45.00	\$45.00	Little Rock (KATV)	Channel 7 Daybreak 4:30	7/6/17
4.0	Normal Line / SPOT (1-1.4)	07/14/17-07/14/17	2	:30	4:30A- News-Channel 7 Daybreak 430a						1			1	\$45.00	\$45.00	Little Rock (KATV)	Channel 7 Daybreak 4:30	7/6/17
5.0	Normal Line / SPOT (2-2.3)	07/10/17-07/10/17	2	:30	5A- News-Channel 7 Daybreak Early		1							1	\$325.00	\$325.00	Little Rock (KATV)	Channel 7 Daybreak Early	7/6/17
6.0	Normal Line / SPOT (2-2.3)	07/11/17-07/11/17	2	:30	5A- News-Channel 7 Daybreak Early			1						1	\$325.00	\$325.00	Little Rock (KATV)	Channel 7 Daybreak Early	7/6/17
7.0	Normal Line / SPOT (2-2.3)	07/14/17-07/14/17	2	:30	5A- News-Channel 7 Daybreak Early						1			1	\$325.00	\$325.00	Little Rock (KATV)	Channel 7 Daybreak Early	7/6/17
8.0	Normal Line / SPOT (3-4.8)	07/10/17-07/10/17	2	:30	7A- ABC-Good Morning America		1							1	\$605.00	\$605.00	Little Rock (KATV)	Good Morning America	7/6/17
9.0	Normal Line / SPOT (3-4.8)	07/12/17-07/12/17	2	:30	7A- ABC-Good Morning America				1					1	\$605.00	\$605.00	Little Rock (KATV)	Good Morning America	7/6/17

CONFIRMATION CONTRACT

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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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10.0	Normal Line / SPOT (3-4.8)	07/13/17-07/13/17	2	:30	7A- ABC-Good Morning America					1				1	\$605.00	\$605.00	Little Rock (KATV)	Good Morning America	7/6/17
11.0	Normal Line / SPOT (3-4.8)	07/14/17-07/14/17	2	:30	7A- ABC-Good Morning America						1			1	\$605.00	\$605.00	Little Rock (KATV)	Good Morning America	7/6/17
12.0	Normal Line / SPOT (4-3.5)	07/08/17-07/08/17	2	:30	7A- ABC-Good Morning America Saturday							1		1	\$305.00	\$305.00	Little Rock (KATV)	Good Morning America Saturday	7/6/17
13.0	Normal Line / SPOT (5-3.4)	07/08/17-07/08/17	2	:30	8:01:30A- News-Saturday Daybreak							1		1	\$305.00	\$305.00	Little Rock (KATV)	Saturday Daybreak	7/6/17
14.0	Normal Line / SPOT (6-2.8)	07/09/17-07/09/17	2	:30	7A- ABC-Good Morning America Sunday								1	1	\$205.00	\$205.00	Little Rock (KATV)	Good Morning America Sunday	7/6/17
15.0	Normal Line / SPOT (7-2)	07/09/17-07/09/17	2	:30	8A- ABC-This Week								1		\$255.00		Little Rock (KATV)	This Week	7/6/17
15.0.1	Closed Preempt (7-2)	07/09/17															Little Rock (KATV)	Station Error/Spot -	
16.0	Normal Line / SPOT (8-3.3)	07/10/17-07/10/17	2	:30	11:30A- News-Mid Day Arkansas		1							1	\$175.00	\$175.00	Little Rock (KATV)	Mid Day Arkansas	7/6/17
17.0	Normal Line / SPOT (8-3.3)	07/11/17-07/11/17	2	:30	11:30A- News-Mid Day Arkansas			1						1	\$175.00	\$175.00	Little Rock (KATV)	Mid Day Arkansas	7/6/17
18.0	Normal Line / SPOT (8-3.3)	07/12/17-07/12/17	2	:30	11:30A- News-Mid Day Arkansas				1					1	\$175.00	\$175.00	Little Rock (KATV)	Mid Day Arkansas	7/6/17

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19.0	Normal Line / SPOT (8-3.3)	07/13/17-07/13/17	2	:30	11:30A- News-Mid Day Arkansas					1					\$175.00		Little Rock (KATV)	Mid Day Arkansas	7/6/17
19.0.1	Closed Preempt (8-3.3)	07/13/17															Little Rock (KATV)	Network Special Report/Spot -	
20.0	Normal Line / SPOT (9-8.5)	07/10/17-07/10/17	2	:30	4:58:05P- News-Channel 7 News at 5p		1							1	\$725.00	\$725.00	Little Rock (KATV)	Channel 7 News Live At 5	7/6/17
21.0	Normal Line / SPOT (9-8.5)	07/11/17-07/11/17	2	:30	4:58:05P- News-Channel 7 News at 5p			1						1	\$725.00	\$725.00	Little Rock (KATV)	Channel 7 News Live At 5	7/6/17
22.0	Normal Line / SPOT (9-8.5)	07/12/17-07/12/17	2	:30	4:58:05P- News-Channel 7 News at 5p				1					1	\$725.00	\$725.00	Little Rock (KATV)	Channel 7 News Live At 5	7/6/17
23.0	Normal Line / SPOT (10-10.2)	07/12/17-07/12/17	2	:30	5:58:46P- News-Channel 7 News at 6p				1					1	\$905.00	\$905.00	Little Rock (KATV)	Channel 7 News At 6	7/6/17
24.0	Normal Line / SPOT (10-10.2)	07/13/17-07/13/17	2	:30	5:58:46P- News-Channel 7 News at 6p					1				1	\$905.00	\$905.00	Little Rock (KATV)	Channel 7 News At 6	7/6/17
25.0	Normal Line / SPOT (10-10.2)	07/14/17-07/14/17	2	:30	5:58:46P- News-Channel 7 News at 6p						1			1	\$905.00	\$905.00	Little Rock (KATV)	Channel 7 News At 6	7/6/17
26.0	Normal Line / SPOT (11-6.8)	07/08/17-07/08/17	2	:30	5:58:56P- News-Channel 7 News at 6p Saturday							1		1	\$405.00	\$405.00	Little Rock (KATV)	Channel 7 News At 6	7/6/17

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27.0	Normal Line / SPOT (12-6.6)	07/09/17-07/09/17	2	:30	5P- News-Channel 7 News at 5p Sunday								1	1	\$405.00	\$405.00	Little Rock (KATV)	Channel 7 News At 5	7/6/17
28.0	Normal Line / SPOT (13-5.9)	07/10/17-07/10/17	2	:30	9:59:56P- News-Channel 7 News Nightside		1							1	\$805.00	\$805.00	Little Rock (KATV)	Channel 7 News Nightside	7/6/17
29.0	Normal Line / SPOT (13-5.9)	07/11/17-07/11/17	2	:30	9:59:56P- News-Channel 7 News Nightside			1						1	\$805.00	\$805.00	Little Rock (KATV)	Channel 7 News Nightside	7/6/17
30.0	Normal Line / SPOT (13-5.9)	07/13/17-07/13/17	2	:30	9:59:56P- News-Channel 7 News Nightside					1				1	\$805.00	\$805.00	Little Rock (KATV)	Channel 7 News Nightside	7/6/17
31.0	Normal Line / SPOT (13-5.9)	07/14/17-07/14/17	2	:30	9:59:56P- News-Channel 7 News Nightside						1			1	\$805.00	\$805.00	Little Rock (KATV)	Channel 7 News Nightside	7/6/17
32.0	Normal Line / SPOT (14-5.2)	07/08/17-07/08/17	2	:30	9:59:56P- News-Channel 7 News Nightside Saturday							1		1	\$505.00	\$505.00	Little Rock (KATV)	Channel 7 News Nightside	7/6/17
33.0	M/G For 15.0.1 / SPOT (15-2)	07/12/17-07/14/17	2	:30	5A- News-Channel 7 Daybreak Early	1			X	X	X			1	\$255.00	\$255.00	Little Rock (KATV)		7/11/17

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