

Beasley Broadcast Group Radio

QUARTERLY ISSUES & PROGRAMS REPORT

for

WYUU-HD2

**3rd Quarter 2018
July 1 through September 30**

Prepared by:
Cristy Balderrama

Filed:
October 9th, 2018

Quarter Ending:
September 30th, 2018

WYUU-HD2
Issues of Concern to Tampa/St. Petersburg/Clearwater Area
Addressed in Responsive Programming in the
3rd Quarter 2018

Public Affairs Program

Schedule and Description

“En Contacto Con Tampa Bay y La Comunidad”

Cristy Balderrama talks with community and political leaders regarding local, regional and national issues of concern for Tampa Bay/St. Petersburg area Hispanic residents.

Sundays 6am-7am

WYUU-HD2
Issues of Concern for Tampa/St. Petersburg/Clearwater area
Addressed in responsive Programming in the
3rd Quarter, 2018

Subject	Description of issues of concern being addressed
Medical/Health	Janice Lopez with USDA on National Food Safety Education Month and Back to School Meal Prep; Layla Stanton on Health Care; Leo Briseño on healthy lifestyle; Nutritionist Jimena Jimenez on back to school; Daniel Llargues with FEMA; Rosa Velazquez with Sunshine Line; Rosy Jensing on free cultural program.
Education/Arts	Jesus Garcia on “Be Internet Awesome Campaign”; Ginette Campos from Pet Resources Center; Luis Sanchez on College Scholarships; Ivonne Cadiz and Suheily Martinez on Latinos and College education; Liliana Coronado Gil with CDC University Area; Rafael Puentes THHI Poster Contest; Jomar Lopez on Latinos y El Cancer.
Economy/Politics	Jenisel Peña with MIRA USA; Danny Alvarez with Hillsborough County Sheriff’s Office; Javier Torres; Odette Figueruelo with THHI; Jon Paul Lavandeira from Hillsborough Co. Code Enforcement; Eliseo Santana on Puerto Rico Connect; Alma Gonzalez with American Cancer Society Action Network; Florencia Contese with Florida Power and Light; Eric Olsen on Consumer department services; Jesus Garcia on Veterans services; Julie Weintraub on Hand Across the Bay Foundation; Danny Alvarez with Hillsborough Co Sheriff’s Office.
Family/Events	Jenisel Peña on MIRA USA Educational workshop; Ginette Campos with Pet Resource Center on Free Adoptions event; Odette Figueruelo on THHI yearly festivities; Leo Briseño on free swimming classes; Rafael Puentes THHI Poster Contest; Jomar Lopez on Latinos y El Cancer; Javier Torres on World Vigil and THHI Leadership class 2018; Giselle Lopez on La Feria Telemundo.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

Free Citizenship Test Workshop

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 07/01/2018 6:00-6:30 am

DURATION OF PROGRAMMING SEGMENT:

30 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Jenisel Peña with MIRA USA Tampa invited the audience to their 2nd 2018 “How to not be afraid of the Citizenship test”. She gave tips to help those who are in the middle of the Citizenship process and explained how their workshop works.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

Free Animals Adoption Campaign

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 07/01/2018 6:30-7:00 am

DURATION OF PROGRAMMING SEGMENT:

30 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Ginette Campos with Pet Resources Center of Hillsborough County talked about the lack of adoptions in the county. She reminded the community about the Free Animals adoption event, talked about the different services the center offers and volunteer opportunities.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

Hillsborough Co. Code Enforcement Department

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 07/08/2018 6:00-6:30 am

DURATION OF PROGRAMMING SEGMENT:

30 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Jon Paul Lavandeira talked about Hillsborough County’s Code Enforcement Department, what they do and what kind of investigations they do.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

Tampa Hispanic Heritage Inc. Upcoming Events

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 07/08/2018 6:30-7:00 am

DURATION OF PROGRAMMING SEGMENT:

30 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Odette Figueruelo, President of THHI, talked about their upcoming events (Essay contest, Leadership class, Poster Contest and Gala). She also explained how these events help Hispanic students with scholarships to continue their college education.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

Hillsborough County Sheriff's Office

PROGRAM NAME:

"En Contacto Con Tampa Bay y La Comunidad"

AIR DATE & TIME:

WYUU-HD2 Sunday 07/15/2018 6:00-7:00 am

DURATION OF PROGRAMMING SEGMENT:

60 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Hillsborough County Sheriff's Office Spokesperson Danny Alvarez talked about important information for Hispanics about the Sheriff in Hillsborough county, making sure Hispanics understand how important they are for Sheriff Chad Chronister.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:
Health Care

PROGRAM NAME:
“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:
WYUU-HD2 Sunday 07/22/2018 6:00-6:30 am

DURATION OF PROGRAMMING SEGMENT:
30 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:
Supervisor at Florida Health Solutions, Layla Stanton talked about health care and healthy lifestyles. She also gave tips and advice on how to choose the right medical care insurance for Hispanic families.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

Free Swimming classes

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 07/22/2018 6:30-7:00 am

DURATION OF PROGRAMMING SEGMENT:

30 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Swimming Instructor and Special Education Professor, Leo Briseño talked about how he has helped so many people... teaching them how to swim. He gives free swimming classes to anyone. He also talked about the different ways he helps out the community teaching them how to live a healthy life style.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:
Puerto Rico Connect

PROGRAM NAME:
“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:
WYUU-HD2 Sunday 07/29/2018 6:00-6:20am

DURATION OF PROGRAMMING SEGMENT:
20 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:
Eliseo Santana talked about the “Puerto Rico Connect” non-profit organization.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

College Scholarships

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 07/29/2018 6:20-6:40am

DURATION OF PROGRAMMING SEGMENT:

20 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Luis Sanchez with Universidad Interamericana de Puerto Rico talked about different scholarships programs. He gave advice on how to find the best scholarships and how to apply.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

“Be Internet Awesome”.

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 07/29/2018 6:40-7:00am

DURATION OF PROGRAMMING SEGMENT:

20 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Jesus Garcia with Google, talked about the Spanish version of “Be Internet Awesome”. A digital citizenship and Internet safety campaign to prepare the kids to make smart decisions while exploring the Internet.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

USDA Hand Washing Methods

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 08/05/2018 6:00-6:30am

DURATION OF PROGRAMMING SEGMENT:

30 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Janice Lopez with the United States Department of Agriculture talked about the kick off of National Food Safety Education Month (September) with proper hand washing methods at home and at school to prevent foodborne illness.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

Back to School Nutrition

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2	Sunday	08/05/2018	6:30-7:00am
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DURATION OF PROGRAMMING SEGMENT:

30 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Nutritionist Jimena Jimenez talked about back to school good nutrition for kids. She also gave advice on how to prepare healthy lunch for the kids to be successful in school.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

American Cancer Society Action Network

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 08/12/2018 6:00-6:20am

DURATION OF PROGRAMMING SEGMENT:

20 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Alma Gonzalez with the American Cancer Society Action Network talked about the organization, their mission, and their work to help end suffering and death from cancer.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

Latinos and College Education

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 08/12/2018 6:20-7:00am

DURATION OF PROGRAMMING SEGMENT:

40 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Ivonne Cadiz and Suheily Martinez with “Sistema Universitario Ana G Mendez” talked about Latinos and College education.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

University Area CDC

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 08/19/2018 6:00-6:20am

DURATION OF PROGRAMMING SEGMENT:

20 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Liliana Coronado Gil, Operations Specialist at University Area Community Development Center talked about their mission, the free English classes and after school programs they offer.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

Florida Power and Light

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2	Sunday	08/19/2018	6:20-6:40am
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DURATION OF PROGRAMMING SEGMENT:

20 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Florencia Contese returned to the show to talk about how to save energy in our homes in order to save on the electricity bill.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

Consumer Department Hillsborough County

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2	Sunday	08/19/2018	6:40-7:00am
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DURATION OF PROGRAMMING SEGMENT:

20 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Eric Olsen with the Hillsborough County’s Consumer Department Services talked about their Consumer Protection investigations, community services, and their outreach and education programs to prevent more victims.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

THHI Poster Contest

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 08/26/2018 6:00-6:30am

DURATION OF PROGRAMMING SEGMENT:

30 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Dr. Rafael Fuentes, member of Tampa Hispanic Heritage Inc., talked about their upcoming “Poster Contest”, one of their many educational and entertaining yearly events that generate community involvement, in order to promote the Hispanic Culture.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

United for the Victims of Repression Vigil

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 08/26/2018 6:30-7:00am

DURATION OF PROGRAMMING SEGMENT:

30 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

President of Casa Venezuela, Javier Torres invited the community to the “World Vigil: All United for the victims of repression” in Tampa. A Vigil with volunteers and activist that will take place around the world to raise their voice for the victims in Bolivia, Cuba, Venezuela and Nicaragua.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

USDA Back to School Food Safety

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 09/02/2018 6:00-6:20am

DURATION OF PROGRAMMING SEGMENT:

20 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Janice Lopez, Public Affairs Specialist with the USDA, talked about the campaign: “Back to School Meal Prep as Easy as 1,2,3”. Janice shared with the audience the three steps for a perfect school meal prep... to keep the family safe.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:
Veterans Program

PROGRAM NAME:
“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:
WYUU-HD2 Sunday 09/02/2018 6:20-6:40am

DURATION OF PROGRAMMING SEGMENT:
20 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:
Google Specialist, Jesus Garcia talked about the tools Google offers to help Veterans in their transition from the military to a civil life.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:
FEMA

PROGRAM NAME:
“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:
WYUU-HD2 Sunday 09/02/2018 6:40-7:00am

DURATION OF PROGRAMMING SEGMENT:
20 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:
FEMA Public Information Officer, Daniel Llargues talked about National preparedness Month in order to inform the audience on how to get prepared before a disaster strikes.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

Hillsborough County Public Transportation

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 09/09/2018 6:00-6:30am

DURATION OF PROGRAMMING SEGMENT:

30 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Rosa Velazquez, Customer Service Manager at Sunshine Line talked about their special transportation services. Sunshine Line provides free transportation for the elderly, low-income and people with disabilities who cannot afford their own transportation for medical services, appointments, grocery trips, etc.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

Cancer Education Symposium for Hispanics

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 09/09/2018 6:30-7:00am

DURATION OF PROGRAMMING SEGMENT:

30 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Jomar Lopez Community Health Expert for Moffitt Cancer Center invited the Hispanic community to their yearly educational event “Latinos y El Cancer”. This is a free educational symposium conducted in Spanish, designed to provide cancer education and resources to the Latino community.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

Cultural Arts Program

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 09/16/2018 6:00-6:30am

DURATION OF PROGRAMMING SEGMENT:

30 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Rosy Jensing, Professional Development Specialist of the Prodigy program, talked about Prodigy Cultural Arts Program and University Area CDC in Hillsborough County. Prodigy is a prevention and diversion program that offers free art classes for kids 5-18.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

Tampa Hispanic Heritage Inc Leadership Class 2018

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 09/16/2018 6:30-7:00am

DURATION OF PROGRAMMING SEGMENT:

30 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Venezuelan community leader, Javier Torres talked about Tampa Hispanic Heritage Inc Leadership Class of 2018 where Javier will be receiving the Civic Involvement Leadership award. Mr. Torres talked about his life, achievements, and community involvement.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

Feria Telemundo

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 09/23/2018 6:00-6:30am

DURATION OF PROGRAMMING SEGMENT:

30 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Telemundo Tampa News Anchor, Giselle Lopez invited the community to their yearly event “La Feria Telemundo 49”. Giselle talked about all the free activities they will have, the food and the music to have a perfect Family Sunday.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

Latinos Y El Cancer Educational Event

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 09/23/2018 6:30-7:00am

DURATION OF PROGRAMMING SEGMENT:

30 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Jomar Lopez with Moffitt Cancer Center returned to the show to talk more about “Latinos y El Cancer” a free educational symposium designed to provide cancer education and resources to the Hispanic community. The symposium will hold interactive sessions to discuss cancer prevention, early detection, and nutrition to reduce cancer risk.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

Free Citizenship Workshop

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 09/30/2018 6:00-6:20am

DURATION OF PROGRAMMING SEGMENT:

20 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Jenisel Peña with MIRA USA Tampa invited the audience to their 3rd and last one of 2018. “Lose the fear of taking the citizenship test” workshop.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:

Hands Across the Bay

PROGRAM NAME:

“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:

WYUU-HD2 Sunday 09/30/2018 6:20-6:40am

DURATION OF PROGRAMMING SEGMENT:

20 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:

Hands Across the Bay founder Julie Weintraub, talked about the nonprofit organization and invited the audience to vote for Dancing with the Stars.

WYUU-HD2
Most Significant Issue-Responsive Programming
3rd Quarter, 2018
(July 1 through September 30)

ISSUE:
Free Family Event

PROGRAM NAME:
“En Contacto Con Tampa Bay y La Comunidad”

AIR DATE & TIME:
WYUU-HD2 Sunday 09/30/2018 6:40-7:00am

DURATION OF PROGRAMMING SEGMENT:
20 minutes

DESCRIPTION OF PROGRAMMING SEGMENT:
Giselle Lopez, News Anchor at Telemundo Tampa, returned to the show to talk more about “La Feria De La Familia 2018”.