

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

| | |
|--|--------------------------------|
| Station and Location: <u>KMOL, Lafayette, LA</u> | Date: <u>9/25/19</u> |
|--|--------------------------------|

I, Diana Lennon

being/on behalf of: myself, a legally Republican political

qualified candidate of the ~~School Board District 8~~ party for the office of: Republican School Board

in the District 8 of Lafayette, LA

election to be held on: Oct 12, 2019

do hereby request station time as follows: (per schedule)

| Broadcast Length | Time of Day, Rotation or Package | Days | Class ^{provided} | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|---------------------------|----------------|-----------------|
| | | | | | |

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

§ N/A

I represent that the payment for the above described broadcast time has been furnished by:

Diana Leason For School Board

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Self

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

9/25/19 Date

[Signature] Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature] Signature

Simon Ansell Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

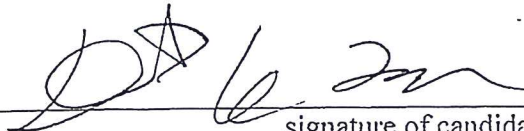
I, MA
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

- does does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Diana K. Lennon 9/25/19
printed name date

AGREED UPON SCHEDULE

(Handwritten signature)
provided

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

| Broadcast Length | Time of Day, Rotation or Package | Days | Class | Times per Week | Number of Weeks |
|------------------|----------------------------------|------|-------|----------------|-----------------|
| | | | | | |

Total Charges:

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.



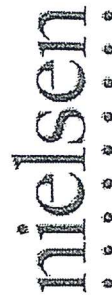
Diana Lennon

From: Simone Ancelet
 Phone: (337) 504-1162
 Email: simone.ancelet@lownsquaremedia.com
 9/24/2019 5:08 PM

Flight Dates: 09/23/2019 - 10/06/2019
 Demo: P 18+

Radio Market: LAFAYETTE, LA
 Survey: SP19
 Geography: Metro

| Radio Total | Daypart | Daypart Title | Notes | Spots | Length | Frequency | Unit Rate | Total Cost |
|---------------------------|-----------|---------------|-------|-------|--------|-----------|-----------|------------|
| KMDL-FM | | | | 54 | | 2.8 | \$125.00 | \$500.00 |
| Flight A: 1wk (9/23-9/29) | | | | 54 | | 2.8 | \$125.00 | \$500.00 |
| One Week Total | | | | 39 | | 1.7 | \$150.00 | \$300.00 |
| Flight A: 1wk (9/30-10/7) | | | | 34 | | 1.7 | \$150.00 | \$300.00 |
| One Week Total | Sa 6P-12M | | | 34 | 30 | 1.7 | \$150.00 | \$300.00 |
| Flight A: 1wk (9/23-9/29) | | | | 2 | | 1.7 | \$100.00 | \$200.00 |
| One Week Total | Sa 6P-12M | | | 2 | 30 | 1.7 | \$100.00 | \$200.00 |





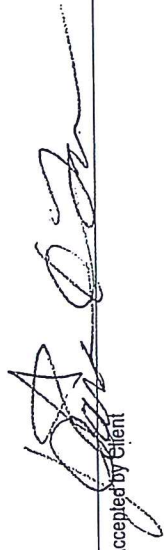
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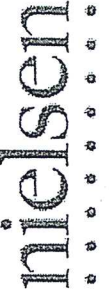
Schedule Grand Totals: 2 Weeks

| Stations | Spots | Frequency | Unit Rate | Total Cost |
|-------------|-------|-----------|-----------|------------|
| Radio Total | 4 | 2.8 | \$125.00 | \$500.00 |
| KMDL-FM | 4 | 2.8 | \$125.00 | \$500.00 |

Accepted by Station _____ Date _____

Accepted by Client  9/24/19 Date _____

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.



CONTRACT



KMDL-FM
1749 Bertrand Dr.
Lafayette, LA 70506
(337) 233-6000

| | | |
|---|--|--|
| <u>Contract / Revision</u> 1277604 / | | <u>Alt Order #</u> |
| <u>Advertiser</u> Diana Lennon | | <u>Original Date / Revision</u> 10/02/19 / 10/02/19 |
| <u>Contract Dates</u> 10/05/19 - 10/12/19 | <u>Estimate #</u> | |
| <u>Product</u> School Board Candidate 2019 | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Calendar | <u>Cash/Trade</u> Cash |
| <u>Property</u> KMDL-FM | <u>Account Executive</u> Simone Ancelet | <u>Sales Office</u> Local Lafayette |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>Agency Ref</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> | | <u>Advertiser Ref</u> |

And:

Diana Lennon
Attention: Diana Lennon
315 Brentwood Boulevard
Lafayette, LA 70503

| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
|---------------|------|-------------------|-----------------|----------------------------|-------------------|-------------|--------|------------|------|------|----------|-----------------|
| N 1 | KMDL | 10/05/19 | 10/05/19 | Sat 6p-12a Country Show Sp | 6p-12a | | :30 | | | NM | 3 | \$255.00 |
| | | CCSN | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | |
| Week: | | 09/30/19 | 10/06/19 | -----S- | 3 | \$85.00 | | | | | | |
| N 2 | KMDL | 10/12/19 | 10/12/19 | Sat 6p-12a Country Show Sp | 6:00 PM-8:00 PM | | :30 | | | NM | 2 | \$170.00 |
| | | CCSN | | | | | | | | | | |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | |
| Week: | | 10/07/19 | 10/13/19 | -----S- | 2 | \$85.00 | | | | | | |
| Totals | | | | | | | | | | | 5 | \$425.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|-----------------|-----------------|
| 10/01/19 - 10/12/19 | 5 | \$425.00 | \$425.00 |
| Totals | 5 | \$425.00 | \$425.00 |

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.