

Mark Pope

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, Mark Pope,
being/on behalf of: SELF, a legally
qualified candidate of the Cap. City Council political
party for the office of: District 1
in the City of Lafayette, LA
election to be held on: Sat, Nov. 16, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
<u>see attached</u>					

Total Charges:

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Mark Pope Campaign

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David B. Pope

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

11-12-19
Date

Mark A. Pope
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

Mark Pope		Thu 11/14	Fri 11/15	Sat 11/16	Total spots	Total \$
KTDY	net rates					
M-F AM Drive	30.6	3	3		6	183.6
M-F Midday	17.85	4	4		8	142.8
M-F PM Drive	25.5	3	3		6	153
Sat Midday	12.75			4	4	51
					24	530.4
KPEL	Net rates					
M-F AM Drive	39.1	3	3		6	234.6
M-F Midday	40.8	4	4		8	326.4
M-F PM Drive	56.1	3	3		6	336.6
Sat AM Drive	39.1			4	4	156.4
Sat Midday	11.05			4	4	44.2
					28	1098.2
					TOTAL	1628.6

CONTRACT



KPEL-FM
 1749 Bertrand Dr.
 Lafayette, LA 70506
 (337) 233-6000

<u>Contract / Revision</u> 1345159 /		<u>Alt Order #</u>
<u>Advertiser</u> Pope for City Council		<u>Original Date / Revision</u> 11/13/19 / 11/13/19
<u>Contract Dates</u> 11/14/19 - 11/16/19	<u>Estimate #</u>	
<u>Product</u> Runoff Campaign Nov 2019		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KPEL-FM	<u>Account Executive</u> Mary Galyean	<u>Sales Office</u> Local Lafayette
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Pope for City Council
 Attention: Mark Pope
 102 Bon Mange Circle
 Lafayette, LA 70506

KPEL-FM - 1345159A												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPELF	11/14/19	11/16/19	M-F AM Drive	6a-10a		:30			NM	6	\$234.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	---TF--				6	\$39.10			
N 2	KPELF	11/14/19	11/16/19	M-F Midday	10a-3p		:30			NM	8	\$326.40
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	---TF--				8	\$40.80			
N 3	KPELF	11/14/19	11/16/19	M-F PM Drive	3p-7p		:30			NM	6	\$336.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	---TF--				6	\$56.10			
N 4	KPELF	11/14/19	11/16/19	Sa-Su AM	6a-10a		:30			NM	4	\$156.40
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-----S-				4	\$39.10			
N 5	KPELF	11/14/19	11/16/19	Sa-Su Midday	10a-3p		:30			NM	4	\$44.20
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-----S-				4	\$11.05			
Totals											28	\$1,098.20

Time Period	# of Spots	Gross Amount	Net Amount
11/01/19 - 11/16/19	28	\$1,098.20	\$1,098.20
Totals	28	\$1,098.20	\$1,098.20

KTDY-FM - 1345159B												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTDY	11/14/19	11/16/19	M-F AM Drive	6a-10a		:30			NM	6	\$183.60
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	---TF--				6	\$30.60			
N 2	KTDY	11/14/19	11/16/19	M-F Midday	10a-3p		:30			NM	8	\$142.80
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	---TF--				8	\$17.85			
N 3	KTDY	11/14/19	11/16/19	M-F PM Drive	3p-7p		:30			NM	6	\$153.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	---TF--				6	\$25.50			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KPEL-FM
 1749 Bertrand Dr.
 Lafayette, LA 70506
 (337) 233-6000

Contract / Revision 1345159 /	Alt Order #
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Advertiser Pope for City Council	Original Date / Revision 11/13/19 / 11/13/19
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Contract Dates 11/14/19 - 11/16/19	Product Runoff Campaign Nov 2	Estimate #
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KTDY-FM - 1345159B						Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
*Line	Ch	Start Date	End Date	Description									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
N 5	KTDY	11/14/19	11/16/19	Sa-Su Midday		10a-3p		:30			NM	4	\$51.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>							
Week:		11/11/19	11/17/19	-----S-	4	\$12.75							
Totals												24	\$530.40

Time Period	# of Spots	Gross Amount	Net Amount
11/01/19 - 11/16/19	24	\$530.40	\$530.40
Totals	24	\$530.40	\$530.40

Contract Totals 52 \$1,628.60

Signature: _____ **Date:** _____

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