

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>TOWNSQUARE MEDIA</u>	Date: <u>9/26/19</u>
--	-------------------------

I, GREG GOSSEN
 being/on behalf of: BECKET BREAUX Campaign - RM MEDIA legally
 qualified candidate of the REPUBLICAN political
 party for the office of: SHERIFF OF ST. MARTINVILLE
 in the PARISH OF ST. MARTINVILLE
 election to be held on: OCT. 12, 19

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE schedule					

Total Charges: \$

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

N.A

I represent that the payment for the above described broadcast time has been furnished by:

THE BECKETT-BREAUX CAMPAIGN - EDDIE LAU - R.M. Media

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

DANIELLE GUDREY

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

9/26/19 Greg Gossen Agency of Record Principal Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Simone Ancelt

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, GREG GOSSEN RM Media LLC
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:



does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

signature of candidate or authorized committee

GREG GOSSEN

printed name

9-26-19

date

2nd Becket Schedule



From: Simone Ancelet
 Phone: (337) 504-1162
 Email: simone.ancelet@townsquaremedia.com
 9/24/2019 11:15 AM

Flight Dates: 09/23/2019 - 10/13/2019
 Demo: P 18+

Radio Market: LAFAYETTE, LA
 Survey: SP19
 Geography: Metro

Radio Total	Daypart	Daypart Title	Notes	Spots	Length	Frequency	Unit Rate	Total Cost
KTDY-FM				51		2.8	\$42.94	\$2,190.00
Flight A - 3 wks (09/23, 09/30, 10/07)								
One Week Total				33		3.0	\$40.00	\$1,320.00
	M-F 6A-10A	Morning Drive		11		1.9	\$40.00	\$440.00
	M-F 10A-3P	Midday		5	30	1.5	\$40.00	\$200.00
	M-F 3P-7P	Afternoon Drive		3	30	1.4	\$40.00	\$120.00
KPEL-FM				18		2.5	\$48.33	\$870.00
Flight A - 3 wks (09/23, 09/30, 10/07)								
One Week Total				18		2.5	\$48.33	\$870.00
	M-F 6A-10A	Morning Drive		6		1.6	\$48.33	\$290.00
	M-F 10A-3P	Midday		2	30	1.2	\$50.00	\$100.00
	M-F 3P-7P	Afternoon Drive		2	30	1.2	\$50.00	\$100.00
				2	30	1.1	\$45.00	\$90.00



The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: LAFAYETTE, LA; SP19; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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2nd Becket Schedule



From: Simone Ancelet
 Phone: (337) 504-1162
 Email: simone.ancelei@townsquaremedia.com
 9/24/2019 11:15 AM

Schedule Grand Totals: 3 Weeks

Stations	Spots	Frequency	Unit Rate	Total Cost
Radio Total	51	2.8	\$42.94	\$2,190.00
KTDY-FM	33	3.0	\$40.00	\$1,320.00
KPEL-FM	18	2.5	\$48.33	\$870.00

Accepted by Station

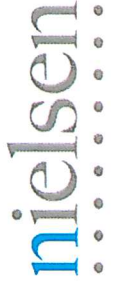
Date

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: LAFAYETTE, LA; SP19; Melro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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Detailed Sourcing Summary

Radio Market: LAFAYETTE, LA
Survey: Nielsen Radio Spring 2019
Geography: Metro
Daypart: Multiple Dayparts Used

Demo/Intab/Population:

Age/Gender	Population	Intab
Adults 18+ (Primary)	434,300	1,192

Stations: User Selected
Additional
Notices:

Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day. Please note: The intab reported is for the full twelve weeks of the survey. Users should note that reports run on fewer than twelve weeks are based on smaller sample sizes. Stations qualify to be reported if they have received credit for five or more minutes of listening and meet a minimum reporting standard of 0.1 AQH unrounded rating in the Metro survey area, Monday-Sunday 6AM-Midnight, during the survey period. If a current Nielsen client does not meet this minimum reporting standard, Nielsen will report the station as long as credited listening is received from at least one diarykeeper.

Estimates are derived from the diaries that provided the audience data for the Nielsen Radio Market Report and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here: http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf

The Reach and Frequency Model utilized by Nielsen is formulated on the bases of the Harris Model, a Linear Frequency reach-and-frequency model, and the Slide Rule audience (cume) growth model.

Ascription Website: <http://ascription.nielsen.com>
Rating Reliability Estimator: <https://rre.nielsen.com>

A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you.

<https://ebook.nielsen.com/secure/RR8/2019SPR/0253/pdfs/SpecialNotices.pdf>

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CONTRACT



KTDY-FM
 1749 Bertrand Dr.
 Lafayette, LA 70506
 (337) 233-6000

<u>Contract / Revision</u> 1265195 /		<u>Alt Order #</u>
<u>Advertiser</u> Becket Breaux		<u>Original Date / Revision</u> 09/25/19 / 09/27/19
<u>Contract Dates</u> 09/30/19 - 10/11/19	<u>Estimate #</u>	
<u>Product</u> Sheriff of St. Martinville		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KTDY-FM	<u>Account Executive</u> Simone Ancelet	<u>Sales Office</u> Local Lafayette
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Rm Media
 1201 Camellia Boulevard, Suite 203
 Lafayette, LA 70508

KTDY-FM - 1265195A												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTDY	09/27/19	10/11/19	M-F AM Drive	6am-10am		:30			NM	11	\$440.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/23/19	09/29/19	-----				0	\$0.00			
	Week:	09/30/19	10/06/19	MTWTF--				6	\$40.00			
	Week:	10/07/19	10/13/19	MTWTF--				5	\$40.00			
N 2	KTDY	09/27/19	10/11/19	M-F Midday	10am-3pm		:30			NM	9	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/23/19	09/29/19	-----				0	\$0.00			
	Week:	09/30/19	10/06/19	MTWTF--				4	\$40.00			
	Week:	10/07/19	10/13/19	MTWTF--				5	\$40.00			
N 3	KTDY	09/27/19	10/11/19	M-F PM Drive	3pm-7pm		:30			NM	9	\$360.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/23/19	09/29/19	-----				0	\$0.00			
	Week:	09/30/19	10/06/19	MTWTF--				4	\$40.00			
	Week:	10/07/19	10/13/19	MTWTF--				5	\$40.00			
Totals											29	\$1,160.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/19 - 09/30/19	4	\$160.00	(\$24.00)	\$136.00
10/01/19 - 10/11/19	25	\$1,000.00	(\$150.00)	\$850.00
Totals	29	\$1,160.00	(\$174.00)	\$986.00

KPEL-FM - 1265195B												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPEL	09/27/19	10/11/19	M-F AM Drive	6a-10a		:30			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/23/19	09/29/19	-----				0	\$0.00			
	Week:	09/30/19	10/06/19	MTWTF--				3	\$50.00			
	Week:	10/07/19	10/13/19	MTWTF--				3	\$50.00			
N 2	KPEL	09/27/19	10/11/19	M-F Midday	10a-3p		:30			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/23/19	09/29/19	-----				0	\$0.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KTDY-FM
 1749 Bertrand Dr.
 Lafayette, LA 70506
 (337) 233-6000

<u>Contract / Revision</u> 1265195 /	<u>Alt Order #</u>
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<u>Advertiser</u> Becket Breaux	<u>Original Date / Revision</u> 09/25/19 / 09/27/19
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<u>Contract Dates</u> 09/30/19 - 10/11/19	<u>Product</u> Sheriff of St. Martinville	<u>Estimate #</u>
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KPEL-FM - 1265195B												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/30/19	10/06/19	MTWTF--				3	\$50.00			
		Week: 10/07/19	10/13/19	MTWTF--				3	\$50.00			
N 3	KPEL	09/27/19	10/11/19	M-F PM Drive	3p-7p		:30			NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/23/19	09/29/19	-----				0	\$0.00			
		Week: 09/30/19	10/06/19	MTWTF--				3	\$45.00			
		Week: 10/07/19	10/13/19	MTWTF--				3	\$45.00			
Totals											18	\$870.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/19 - 09/30/19	2	\$100.00	(\$15.00)	\$85.00
10/01/19 - 10/11/19	16	\$770.00	(\$115.50)	\$654.50
Totals	18	\$870.00	(\$130.50)	\$739.50

Contract Totals 47 \$2,030.00

Signature: _____ **Date:** _____

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