

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KPEL-FM/Lafayette	Date: 9/20/19
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I, AxMedia,

being/on behalf of: Mike Strain Campaign,

a legally qualified candidate of the Republican

political party for the office of: Commissioner of Agriculture and Forestry

in the Primary

election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Attached					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mike Strain Campaign

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Car, Riggs & Ingram, LLC 19607 Hwy. 36 Covington, LA 70433 (225) 771-8942

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/20/19

Date

TAYLOR FERNANDEZ

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Aina Thibodeaux

Signature

Nina Thibodeaux

Printed Name

Account Manager

Title

CONTRACT



KPEL-FM
 1749 Bertrand Dr.
 Lafayette, LA 70506
 (337) 233-6000

<u>Contract / Revision</u> 1264334 /		<u>Alt Order #</u> 33278050
<u>Advertiser</u> Mike Strain for LA Commissioner of Ag + For		<u>Original Date / Revision</u> 09/24/19 / 09/24/19
<u>Contract Dates</u> 09/25/19 - 10/11/19	<u>Estimate #</u> 1141	
<u>Product</u> Est 1141 2019 Primary Election		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KPEL-FM	<u>Account Executive</u> Katz Dallas	<u>Sales Office</u> Katz Dallas
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Axmedia
 1251 NW Briarcliff Pkwy #85
 Kansas City, MO 64116

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPEL	09/25/19	09/27/19	M-F AM Drive	6a-10a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	--WTF--				5	\$50.00			
N 2	KPEL	09/25/19	09/27/19	M-F Prime Rotator	9:00 AM-11:00 AM		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	--WTF--				4	\$100.00			
N 3	KPEL	09/25/19	09/27/19	M-F Midday	10a-3p		:30			NM	7	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	--WTF--				7	\$50.00			
N 4	KPEL	09/25/19	09/27/19	M-F PM Drive	3p-7p		:30			NM	6	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/23/19	09/29/19	--WTF--				6	\$45.00			
N 5	KPEL	09/30/19	10/11/19	M-F AM Drive	6a-10a		:30			NM	10	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	MTWTF--				5	\$50.00			
Week:		10/07/19	10/13/19	MTWTF--				5	\$50.00			
N 6	KPEL	09/30/19	10/11/19	M-F Prime Rotator	9:00 AM-11:00 AM		:30			NM	12	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	MTWTF--				6	\$100.00			
Week:		10/07/19	10/13/19	MTWTF--				6	\$100.00			
N 7	KPEL	09/30/19	10/11/19	M-F Midday	10a-3p		:30			NM	16	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	MTWTF--				8	\$50.00			
Week:		10/07/19	10/13/19	MTWTF--				8	\$50.00			
N 8	KPEL	09/30/19	10/11/19	M-F PM Drive	3p-7p		:30			NM	10	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	MTWTF--				5	\$45.00			
Week:		10/07/19	10/13/19	MTWTF--				5	\$45.00			
Totals											70	\$4,220.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KPEL-FM
1749 Bertrand Dr.
Lafayette, LA 70506
(337) 233-6000

<u>Contract / Revision</u>	<u>Alt Order #</u>
1264334 /	33278050

<u>Advertiser</u>	<u>Original Date / Revision</u>
Mike Strain for LA Commissioner of Ag + For	09/24/19 / 09/24/19

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/25/19 - 10/11/19	Est 1141 2019 Primary E	1141

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/01/19 -09/30/19	27	\$1,565.00	(\$234.75)	\$1,330.25
10/01/19 -10/11/19	43	\$2,655.00	(\$398.25)	\$2,256.75
Totals	70	\$4,220.00	(\$633.00)	\$3,587.00

Signature: _____ **Date:** _____

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Sep 23, 19
 CONT# 33278050 Mod# Ver# 1 (Last =)
 REP KATZ RADIO
 TO KPEL-FM (Lafayette, LA)
 FM KELLI-SUSAN PARK-HEGMANN
 OFF DALLAS
 AGY AXMEDIA
 ADDR 1251 NW BRIARCLIFF PKWY #85
 KANSAS CITY, MO 64116

SEP 24 2019

DDS CONT# 0
 C/P/E: / / 1141

SALESPERSON FAX#

PH #

*Non-Preempt
 Rates* ✓


BYR TAYLOR FERNIE
 ADV MIKE STRAIN FOR COMM OF AGRI/FORESTRY
 PDT 2019 Primary Election
 FLT Sep 23, 19 - Oct 13, 19

* REP ORDER COMMENT *

** 9/23/2019 3:07:00 PM: NEW ORDER 9/23/19- THE ORDER WILL RUN TUESDAY 9/24 - SATURDAY 10/12 WITH A 3P CUTOFF ON SAT 10/12. PLEASE CONFIRM THE NEW ORDER ASAP AND ALERT ME OF ANY PRE-EMPTS. THANK YOU!

PLEASE INCLUDE ISCI AND ESTIMATE NUMBER ON ALL INVOICES. WE ARE SET UP TO RECEIVE INVOICES ELECTRONICALLY: TVINVOICES ID #9916670 OR TV16670, RADIOINVOICES ID #9914861 OR RI14861, MARKETRON #184659, SPOTDATA #2095

** 9/23/2019 3:07:00 PM: NEW ORDER. PLEASE CONFIRM WITHIN 24 HOURS ONLINE OR BY EMAIL AT TYRA.MCWILLIAMS@KATZMEDIA.COM. THANKS!

** 9/23/2019 3:07:00 PM: PLEASE CONFIRM AS SOON AS POSSIBLE.

MC	LN	DAYS	TIME	LEN	EFFECTIVE DATES	# OF WKS	NPW	RATE	TOT SPTS
		FLIGHT 1							
	1.1	.TWTF..	6A - 10A	30	9/24/2019 - 9/27/2019	1W	5	\$50.00	5
	1.2	.TWTF..	9A - 11A	30	9/24/2019 - 9/27/2019	1W	4	\$100.00	4
		MOON GRIFFON SHOW							
	1.3	.TWTF..	10A - 3P	30	9/24/2019 - 9/27/2019	1W	7	\$50.00	7
	1.4	.TWTF..	3P - 7P	30	9/24/2019 - 9/27/2019	1W	6	\$45.00	6
					** WEEKLY FLIGHT TOTALS **		22	\$1,270.00	
		FLIGHT 2							
	2.1	MTWTF..	6A - 10A	30	9/30/2019 - 10/11/2019	2W	5	\$50.00	10
	2.2	MTWTF..	9A - 11A	30	9/30/2019 - 10/11/2019	2W	6	\$100.00	12
		MOON GRIFFON SHOW							
	2.3	MTWTF..	10A - 3P	30	9/30/2019 - 10/11/2019	2W	8	\$50.00	16
	2.4	MTWTF..	3P - 7P	30	9/30/2019 - 10/11/2019	2W	5	\$45.00	10
					** WEEKLY FLIGHT TOTALS **		24	\$2,950.00	

Sep 23, 19
 CONT# 33278050 Mod# Ver# 1 (Last =)
 REP KATZ RADIO

DDS CONT# 0
 C/P/E: / / 1141

	Sep 19	Oct 19				
SPOTS	22	48				
CASH	1270.00	2950.00				
TRADE	0.00	0.00				
NSL	0.00	0.00				
TOTAL	1270.00	2950.00				

						TOTAL
SPOTS						70
CASH						4,220.00
TRADE						0.00
NSL						0.00
TOTAL						4,220.00

**** Competitive Comments ****

SVC: SP19 MSA CustRadio
 Demo Adults 18+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.