

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> TOWNSQAURE	<b>Date:</b> 10-2-19
--	-------------------------

I, **GREG GOSSEN-RM MEDIA LLC**,

being/on behalf of: JEREMY HILDALGO CAMPAIGN, a legally

qualified candidate of the **REPUBLICAN** political

party for the office of: **Laf. Parish Council Dist. #3**

in the **LAFAYETTE PARISH**

election to be held on: **OCTOBER 12, 2019**

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
			<b>SEE SCHEDULE</b>		

**Total Charges: \$2143.00 GROSS**

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

NA
----

I represent that the payment for the above described broadcast time has been furnished by:

RM MEDIA

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JEREMY HILDALGO

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

***To Be Signed By Candidate or Authorized Committee***

10/2/19

Date



Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

## CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, **GREG GOSSEN**  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does  does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

**GREG GOSSEN**

**10/2/19**

printed name

date

## AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF  
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges:**

### AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.**

# CONTRACT



**KPEL-AM**  
 1749 Bertrand Dr.  
 Lafayette, LA 70506  
 (337) 233-6000

<u>Contract / Revision</u> 1278916 /		<u>Alt Order #</u>
<u>Advertiser</u> Jeremy Hidalgo		<u>Original Date / Revision</u> 10/03/19 / 10/03/19
<u>Contract Dates</u> 10/04/19 - 10/12/19	<u>Estimate #</u> Radio Campaign for Po	
<u>Product</u> Radio Campaign for Political		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KPEL-AM	<u>Account Executive</u> Paul Farnham	<u>Sales Office</u> Local Lafayette
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Rm Media**  
 1201 Camellia Boulevard, Suite 203  
 Lafayette, LA 70508

<b>KTDY-FM - 1278916A</b>												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTDY	10/04/19	10/12/19	M-F AM Drive	6am-10am		:30			NM	6	\$216.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	----F--				4	\$36.00			
	Week:	10/07/19	10/13/19	MTWTF--				2	\$36.00			
N 2	KTDY	10/04/19	10/12/19	M-F Midday	10am-3pm		:30			NM	8	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	----F--				4	\$35.00			
	Week:	10/07/19	10/13/19	MTWTF--				4	\$35.00			
N 3	KTDY	10/04/19	10/12/19	M-F PM Drive	3pm-7pm		:30			NM	8	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	----F--				4	\$30.00			
	Week:	10/07/19	10/13/19	MTWTF--				4	\$30.00			
N 4	KTDY	10/04/19	10/12/19	Sa-Su Prime Rotator	6am-7pm		:30			NM	7	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	-----3-				3	\$20.00			
	Week:	10/07/19	10/13/19	-----4-				4	\$20.00			
<b>Totals</b>											29	\$876.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/19 - 10/12/19	29	\$876.00	(\$131.40)	\$744.60
<b>Totals</b>	29	\$876.00	(\$131.40)	\$744.60

<b>KPEL-FM - 1278916B</b>												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPELF	10/04/19	10/12/19	M-F AM Drive	6a-10a		:30			NM	5	\$205.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	----F--				2	\$41.00			
	Week:	10/07/19	10/13/19	MTWTF--				3	\$41.00			
N 2	KPELF	10/04/19	10/12/19	M-F Midday	10a-3p		:30			NM	10	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/30/19	10/06/19	----F--				5	\$46.00			
	Week:	10/07/19	10/13/19	MTWTF--				5	\$46.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KPEL-AM**  
 1749 Bertrand Dr.  
 Lafayette, LA 70506  
 (337) 233-6000

<b>Contract / Revision</b> 1278916 /		<b>Alt Order #</b>
<b>Advertiser</b> Jeremy Hidalgo		<b>Original Date / Revision</b> 10/03/19 / 10/03/19
<b>Contract Dates</b> 10/04/19 - 10/12/19	<b>Product</b> Radio Campaign for Poli	<b>Estimate #</b> Radio Campaign for Polit

<b>KPEL-FM - 1278916B</b>												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 3	KPELF	10/04/19	10/12/19	M-F PM Drive	3p-7p		:30			NM	10	\$460.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	----F--				4	\$46.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
12		KPELF	10/09/19-10/09/19	M-F PM Drive	3p-7p	---W-----	:30		\$46.00	NM		
		Ⓜ MG for 3.3 10/04										
Week:		10/07/19	10/13/19	MTWTF--				6	\$46.00			
N 4	KPELF	10/04/19	10/12/19	Sa-Su Prime Rotator	6a-7p		:30			NM	7	\$112.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	-----3-				3	\$16.00			
Week:		10/07/19	10/13/19	-----4-				4	\$16.00			
<b>Totals</b>											32	\$1,237.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/19 - 10/12/19	32	\$1,237.00	(\$185.55)	\$1,051.45
<b>Totals</b>	32	\$1,237.00	(\$185.55)	\$1,051.45

<b>KPEL-AM - 1278916C</b>												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPELA	10/04/19	10/12/19	M-F AM Drive	6a-10a		:30			NM	7	\$7.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	----F--				4	\$1.00			
Week:		10/07/19	10/13/19	MTWTF--				3	\$1.00			
N 2	KPELA	10/04/19	10/12/19	M-F Midday	10a-3p		:30			NM	12	\$12.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	----F--				5	\$1.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
14		KPELA	10/09/19-10/09/19	M-F Midday	10a-3p	---W-----	:30		\$1.00	NM		
		Ⓜ MG for 2.2 10/04										
Week:		10/07/19	10/13/19	MTWTF--				7	\$1.00			
N 3	KPELA	10/04/19	10/12/19	M-F PM Drive	3p-7p		:30			NM	11	\$11.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	----F--				4	\$1.00			
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
14		KPELA	10/10/19-10/10/19	M-F PM Drive	3p-7p	----Th-----	:30		\$1.00	NM		
		Ⓜ MG for 3.13 10/09										
Week:		10/07/19	10/13/19	MTWTF--				7	\$1.00			
<b>Totals</b>											30	\$30.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/30/19 - 10/11/19	30	\$30.00	(\$4.50)	\$25.50
<b>Totals</b>	30	\$30.00	(\$4.50)	\$25.50

**Contract Totals** 91 \$2,143.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Jeremy Hidalgo Revised



From: Paul Farnham  
 Phone: (318) 347-6311  
 Email: paul.farnham@townsquaremedia.com  
 10/3/2019 3:15 PM

Flight Dates: 10/04/2019 - 10/19/2019

Demo: P 18+

Radio Market: LAFAYETTE, LA  
 Survey: SP19 / FA18  
 Geography: Metro

ScheduleDescription:  
 Political

Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	Gls
<b>Radio Total</b>		<b>91</b>		<b>\$23.55</b>	<b>\$2,143.00</b>	<b>0.8%</b>	<b>\$31.06</b>	<b>69.0</b>	<b>100%</b>	<b>100%</b>	<b>21.1%</b>	<b>91,800</b>	<b>3.3</b>	<b>301,600</b>
<b>KPEL-FM</b>		<b>32</b>		<b>\$38.66</b>	<b>\$1,237.00</b>	<b>1.0%</b>	<b>\$40.03</b>	<b>30.9</b>	<b>45%</b>	<b>58%</b>	<b>8.4%</b>	<b>36,600</b>	<b>3.8</b>	<b>137,500</b>
Flight A - 1 wk (09/30)														
One Week Total		15		\$39.33	\$590.00	1.0%	\$39.60	14.9	22%	28%	6.0%	26,000	2.5	66,200
		15		\$39.33	\$590.00	1.0%	\$39.60	14.9	22%	28%	6.0%	26,000	2.5	66,200
	M-F 6A-10A	2	30	\$41.00	\$82.00	0.9%	\$45.56	1.8	12%	14%	1.6%	6,800	1.2	8,200
	M-F 10A-3P	5	30	\$46.00	\$230.00	1.7%	\$27.06	8.5	57%	39%	4.4%	19,100	2.0	38,000
	M-F 3P-7P	5	30	\$46.00	\$230.00	0.8%	\$57.50	4.0	27%	39%	2.4%	10,600	1.6	17,000
	Sa 6A-7P	3	30	\$16.00	\$48.00	0.2%	\$80.00	0.6	4%	8%	0.6%	2,400	1.3	3,000
Flight A - 1 wk (10/07)														
One Week Total		17		\$38.06	\$647.00	1.0%	\$40.44	16.0	23%	30%	6.1%	26,600	2.7	71,300
		17		\$38.06	\$647.00	1.0%	\$40.44	16.0	23%	30%	6.1%	26,600	2.7	71,300
	M-F 6A-10A	3	30	\$41.00	\$123.00	0.9%	\$45.56	2.7	17%	19%	2.0%	8,800	1.4	12,300
	M-F 10A-3P	5	30	\$46.00	\$230.00	1.7%	\$27.06	8.5	53%	36%	4.4%	19,100	2.0	38,000
	M-F 3P-7P	5	30	\$46.00	\$230.00	0.8%	\$57.50	4.0	25%	36%	2.4%	10,600	1.6	17,000
	Sa 6A-7P	4	30	\$16.00	\$64.00	0.2%	\$80.00	0.8	5%	10%	0.7%	2,900	1.4	4,000
<b>KPEL-AM</b>		<b>30</b>		<b>\$1.00</b>	<b>\$30.00</b>	<b>0.2%</b>	<b>\$5.00</b>	<b>6.0</b>	<b>9%</b>	<b>1%</b>	<b>1.7%</b>	<b>7,500</b>	<b>3.1</b>	<b>23,500</b>
Flight A - 1 wk (09/30)														
One Week Total		15		\$1.00	\$15.00	0.2%	\$5.00	3.0	4%	1%	1.2%	5,200	2.3	11,800
		15		\$1.00	\$15.00	0.2%	\$5.00	3.0	4%	1%	1.2%	5,200	2.3	11,800
	M-F 6A-10A	4	30	\$1.00	\$4.00	0.2%	\$5.00	0.8	27%	27%	0.6%	2,400	1.5	3,600
	M-F 10A-3P	6	30	\$1.00	\$6.00	0.2%	\$5.00	1.2	40%	40%	0.5%	2,200	1.9	4,200
	M-F 3P-7P	5	30	\$1.00	\$5.00	0.2%	\$5.00	1.0	33%	33%	0.6%	2,600	1.5	4,000

The first demo listed is the Primary Demo.  
 This report was created in TAPSCAN using the following Radio information: LAFAYETTE, LA; SP19 / FA18; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.  
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# Jeremy Hidalgo Revised



From: Paul Farnham  
 Phone: (318) 347-6311  
 Email: paul.farnham@townsquaremedia.com  
 10/3/2019 3:15 PM

Daypart	Daypart Code	Spots	Length	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	Gls
<b>KPEL-AM (continued)</b>														
Flight A - 1 wk (10/07)														
		15		\$1.00	\$15.00	0.2%	\$5.00	3.0	4%	1%	1.2%	5,100	2.3	11,700
One Week Total		15		\$1.00	\$15.00	0.2%	\$5.00	3.0	4%	1%	1.2%	5,100	2.3	11,700
	M-F 6A-10A	3	30	\$1.00	\$3.00	0.2%	\$5.00	0.6	20%	20%	0.5%	2,100	1.3	2,700
	M-F 10A-3P	6	30	\$1.00	\$6.00	0.2%	\$5.00	1.2	40%	40%	0.5%	2,200	1.9	4,200
	M-F 3P-7P	6	30	\$1.00	\$6.00	0.2%	\$5.00	1.2	40%	40%	0.7%	2,900	1.7	4,800
<b>KTDY-FM</b>		<b>29</b>		<b>\$30.21</b>	<b>\$876.00</b>	<b>1.1%</b>	<b>\$27.29</b>	<b>32.1</b>	<b>47%</b>	<b>41%</b>	<b>11.5%</b>	<b>49,900</b>	<b>2.8</b>	<b>140,600</b>
Flight A - 1 wk (09/30)														
		15		\$30.93	\$464.00	1.1%	\$27.46	16.9	24%	22%	7.9%	34,500	2.1	74,000
One Week Total		15		\$30.93	\$464.00	1.1%	\$27.46	16.9	24%	22%	7.9%	34,500	2.1	74,000
	M-F 6A-10A	4	30	\$36.00	\$144.00	1.2%	\$30.00	4.8	28%	31%	3.4%	14,600	1.5	21,200
	M-F 10A-3P	4	30	\$35.00	\$140.00	1.4%	\$25.00	5.6	33%	30%	3.6%	15,800	1.5	23,600
	M-F 3P-7P	4	30	\$30.00	\$120.00	1.1%	\$27.27	4.4	26%	26%	3.2%	14,000	1.4	19,600
	Sa 6A-7P	3	30	\$20.00	\$60.00	0.7%	\$28.57	2.1	12%	13%	1.6%	7,000	1.4	9,600
Flight A - 1 wk (10/07)														
		14		\$29.43	\$412.00	1.1%	\$27.11	15.2	22%	19%	7.6%	32,900	2.0	66,600
One Week Total		14		\$29.43	\$412.00	1.1%	\$27.11	15.2	22%	19%	7.6%	32,900	2.0	66,600
	M-F 6A-10A	2	30	\$36.00	\$72.00	1.2%	\$30.00	2.4	16%	17%	2.1%	9,200	1.2	10,600
	M-F 10A-3P	4	30	\$35.00	\$140.00	1.4%	\$25.00	5.6	37%	34%	3.6%	15,800	1.5	23,600
	M-F 3P-7P	4	30	\$30.00	\$120.00	1.1%	\$27.27	4.4	29%	29%	3.2%	14,000	1.4	19,600
	Sa 6A-7P	4	30	\$20.00	\$80.00	0.7%	\$28.57	2.8	18%	19%	1.9%	8,100	1.6	12,800

The first demo listed is the Primary Demo.  
 This report was created in TAPSCAN using the following Radio Information: LAFAYETTE, LA; SP19 / FA18; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.  
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Jeremy Hidalgo



From: Paul Farnham  
 Phone: (318) 347-6311  
 Email: paul.farnham@townsquaremedia.com  
 10/3/2019 9:24 AM

**Schedule Grand Totals: 2 Weeks**

Stations	Spots	Unit Rate	Total Cost	Average Rating	CPP	GRPs	% of GRPs	% of Total Cost	% Reach	Net Reach	Frequency	Gis	CPM
Radio Total	91	\$23.55	\$2,143.00	0.8%	\$31.06	69.0	100%	100%	21.1%	91,800	3.3	301,600	\$7.14
KPEL-FM	32	\$38.66	\$1,237.00	1.0%	\$40.03	30.9	45%	58%	8.4%	36,600	3.8	137,500	\$8.99
KPEL-AM	30	\$1.00	\$30.00	0.2%	\$5.00	6.0	9%	1%	1.7%	7,500	3.1	23,500	\$1.25
KTDY-FM	29	\$30.21	\$876.00	1.1%	\$27.29	32.1	47%	41%	11.5%	49,900	2.8	140,600	\$6.29

Accepted by Station \_\_\_\_\_ Date \_\_\_\_\_

Accepted by Client Paul Farnham \_\_\_\_\_ Date 10/3/19 \_\_\_\_\_

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.  
 This report was created in TAPSCAN using the following Radio information: LAFAYETTE, LA; SP19 / FA18; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.  
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