

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>TOWNSQUARE - LACRYBATE</u>	Date: <u>11/4/19</u>
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I, AMY JONES KANE

being/on behalf of: CARLEE ARM - CASAR

a legally qualified candidate of the NO PARTY

political party for the office of: MAYOR - PRESIDENT

in the GENERAL

election to be held on: NOV 16, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Bunning Media Creative

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Heather Branciano

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/4/19
Date

[Signature]
Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

[Signature]
Signature

Jennifer Mestayer
Printed Name

AE
Title

CONTRACT

townsquare  **KMDL-FM**
 1749 Bertrand Dr.
 Lafayette, LA 70506
 (337) 233-6000

<u>Contract / Revision</u> 1342848 /		<u>Alt Order #</u>
<u>Advertiser</u> Carlee Alm Labar for Mayor President		<u>Original Date / Revision</u> 11/08/19 / 11/11/19
<u>Contract Dates</u> 11/11/19 - 11/16/19	<u>Estimate #</u> Carlee M-P WK2 Runoff	
<u>Product</u> Carlee M-P WK2 Runoff KMDL KHXT KPFLF KTDY 11-2019		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KMDL-FM	<u>Account Executive</u> Jen Mestayer	<u>Sales Office</u> Local Lafayette
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Burning Stick Creative
 Attention: - -
 217 Garfield
 Lafayette, LA 70501

KMDL-FM - 1342848A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KMDL	11/11/19	11/13/19	M-F AM Drive	6am-10am		:30			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	MTW----				5	\$45.00			
N 2	KMDL	11/11/19	11/13/19	M-F Midday	10am-3pm		:30			NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	MTW----				4	\$45.00			
N 3	KMDL	11/11/19	11/13/19	M-F PM Drive	3pm-7pm		:30			NM	5	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	MTW----				5	\$45.00			
N 4	KMDL	11/11/19	11/13/19	M-F Evening	7pm-12am		:30			NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	MTW----				4	\$10.00			
D 5	KMDL	11/16/19	11/16/19	Sa-Su Prime Rotator	6am-7pm		:30			NM	0	\$0.00
N 6	KMDL	11/12/19	11/15/19	M-F AM Drive	6am-10am		:30			NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-TWTF--				3	\$45.00			
N 7	KMDL	11/12/19	11/15/19	M-F Midday	10am-3pm		:30			NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-TWTF--				4	\$45.00			
N 8	KMDL	11/12/19	11/15/19	M-F PM Drive	3pm-7pm		:30			NM	3	\$135.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-TWTF--				3	\$45.00			
N 9	KMDL	11/12/19	11/15/19	M-F Evening	7pm-12am		:30			NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-TWTF--				2	\$10.00			
N 10	KMDL	11/16/19	11/16/19	Sa-Su Prime Rotator	6am-7pm		:30			NM	8	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-----S-				8	\$35.00			
Totals											38	\$1,420.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 - 11/16/19	38	\$1,420.00	(\$213.00)	\$1,207.00
Totals	38	\$1,420.00	(\$213.00)	\$1,207.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KMDL-FM
 1749 Bertrand Dr.
 Lafayette, LA 70506
 (337) 233-6000

Contract / Revision	Alt Order #
1342848 /	

Advertiser	Original Date / Revision
Carlee Alm Labar for Mayor President	11/08/19 / 11/11/19

Contract Dates	Product	Estimate #
11/11/19 - 11/16/19	Carlee M-P WK2 Runoff	Carlee M-P WK2 Runoff

KPEL-FM - 1342848B												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPEL	11/11/19	11/14/19	M-F AM Drive	6a-10a		:30			NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	MTWT---				5	\$50.00			
N 2	KPEL	11/11/19	11/14/19	M-F Midday	10a-3p		:30			NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	MTWT---				6	\$50.00			
N 3	KPEL	11/11/19	11/13/19	M-F PM Drive	3pm-7pm		:30			NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	MTW----				4	\$45.00			
N 4	KPEL	11/11/19	11/13/19	M-F Evening	7pm-12am		:30			NM	2	\$34.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	MTW----				2	\$17.00			
N 5	KPEL	11/14/19	11/15/19	M-F AM Drive	6a-10a		:30			NM	3	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	---TF--				3	\$50.00			
N 6	KPEL	11/14/19	11/15/19	M-F Midday	10a-3p		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	---TF--				4	\$50.00			
N 7	KPEL	11/14/19	11/15/19	M-F PM Drive	3p-7p		:30			NM	4	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	---TF--				4	\$45.00			
N 8	KPEL	11/14/19	11/15/19	M-F Evening	7p-12xm		:30			NM	2	\$34.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	---TF--				2	\$17.00			
N 9	KPEL	11/16/19	11/16/19	Sa-Su Prime Rotator	6a-7p		:30			NM	6	\$96.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-----S-				6	\$16.00			
Totals											36	\$1,424.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 - 11/16/19	36	\$1,424.00	(\$213.60)	\$1,210.40
Totals	36	\$1,424.00	(\$213.60)	\$1,210.40

KTDY-FM - 1342848C												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTDY	11/11/19	11/13/19	M-F AM Drive	6am-10am		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	MTW----				5	\$40.00			
N 2	KTDY	11/11/19	11/13/19	M-F Midday	10am-3pm		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	MTW----				5	\$40.00			
N 3	KTDY	11/11/19	11/13/19	M-F PM Drive	3pm-7pm		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	MTW----				5	\$40.00			
N 4	KTDY	11/11/19	11/15/19	M-F Evening	7pm-12xm		:30			NM	5	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	MTWTF--				5	\$5.00			
N 5	KTDY	11/14/19	11/15/19	M-F AM Drive	6am-10am		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	---TF--				5	\$40.00			

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Lafayette, LA 70506
(337) 233-6000

Contract / Revision 1342848 /	Alt Order #
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Advertiser Carlee Alm Labar for Mayor President	Original Date / Revision 11/08/19 / 11/11/19
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Contract Dates 11/11/19 - 11/16/19	Product Carlee M-P WK2 Runoff	Estimate # Carlee M-P WK2 Runoff
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KTDY-FM - 1342848C												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 6	KTDY	11/13/19	11/15/19	M-F Midday	10am-3pm		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	--WTF--				5	\$40.00			
N 7	KTDY	11/13/19	11/15/19	M-F PM Drive	3pm-7pm		:30			NM	5	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	--WTF--				5	\$40.00			
N 8	KTDY	11/13/19	11/15/19	M-F PM Drive	3pm-7pm		:30			NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	--WTF--				1	\$5.00			
N 9	KTDY	11/16/19	11/16/19	Sa-Su Prime Rotator	6am-7pm		:30			NM	8	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-----S-				8	\$20.00			
Totals											44	\$1,390.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 - 11/16/19	44	\$1,390.00	(\$208.50)	\$1,181.50
Totals	44	\$1,390.00	(\$208.50)	\$1,181.50

KHXT-FM - 1342848D												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHXT	11/11/19	11/13/19	M-F AM Drive	6am-10am		:30			NM	4	\$124.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	MTW----				4	\$31.00			
N 2	KHXT	11/11/19	11/13/19	M-F Midday	10am-3pm		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	MTW----				4	\$30.00			
N 3	KHXT	11/11/19	11/13/19	M-F PM Drive	3pm-7pm		:30			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	MTW----				4	\$25.00			
N 4	KHXT	11/11/19	11/14/19	M-F Evening	7p-12xm		:30			NM	4	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	MTWT---				4	\$9.00			
N 5	KHXT	11/14/19	11/15/19	M-F AM Drive	6a-10a		:30			NM	4	\$124.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	---TF--				4	\$31.00			
N 6	KHXT	11/14/19	11/15/19	M-F Midday	10a-3p		:30			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	---TF--				4	\$30.00			
N 7	KHXT	11/14/19	11/15/19	M-F PM Drive	3p-7p		:30			NM	4	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	---TF--				4	\$25.00			
N 8	KHXT	11/14/19	11/15/19	M-F Evening	7p-12xm		:30			NM	4	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	---TF--				4	\$9.00			
N 9	KHXT	11/16/19	11/16/19	Sa-Su Prime Rotator	6a-7p		:30			NM	8	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/11/19	11/17/19	-----S-				8	\$10.00			
Totals											40	\$840.00

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Contract / Revision 1342848 /		Alt Order #
Advertiser Carlee Alm Labar for Mayor President		Original Date / Revision 11/08/19 / 11/11/19
Contract Dates 11/11/19 - 11/16/19	Product Carlee M-P WK2 Runoff	Estimate # Carlee M-P WK2 Runoff

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 - 11/16/19	40	\$840.00	(\$126.00)	\$714.00
Totals	40	\$840.00	(\$126.00)	\$714.00

KMDL-FM - 1342848E

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KMDL	11/12/19	11/15/19	M-F AM Drive	6am-10am		1:00			NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/11/19	11/17/19	-TWTF--	3			\$70.00				
N 2	KMDL	11/12/19	11/14/19	M-F Midday	10am-3pm		1:00			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/11/19	11/17/19	-TWT---	2			\$70.00				
N 3	KMDL	11/12/19	11/14/19	M-F PM Drive	3pm-7pm		1:00			NM	3	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/11/19	11/17/19	-TWT---	3			\$70.00				
Totals											8	\$560.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 - 11/15/19	8	\$560.00	(\$84.00)	\$476.00
Totals	8	\$560.00	(\$84.00)	\$476.00

KPEL-FM - 1342848F

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPEL	11/12/19	11/15/19	M-F AM Drive	6am-10am		1:00			NM	5	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/11/19	11/17/19	-TWTF--	5			\$55.00				
N 2	KPEL	11/12/19	11/14/19	M-F Midday	10am-3pm		1:00			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/11/19	11/17/19	-TWT---	4			\$60.00				
N 3	KPEL	11/12/19	11/14/19	M-F PM Drive	3pm-7pm		1:00			NM	5	\$345.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/11/19	11/17/19	-TWT---	5			\$69.00				
Totals											14	\$860.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 - 11/15/19	14	\$860.00	(\$129.00)	\$731.00
Totals	14	\$860.00	(\$129.00)	\$731.00

KTDY-FM - 1342848G

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTDY	11/12/19	11/15/19	M-F AM Drive	6am-10am		1:00			NM	5	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/11/19	11/17/19	-TWTF--	5			\$60.00				
N 2	KTDY	11/12/19	11/14/19	M-F Midday	10am-3pm		1:00			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		11/11/19	11/17/19	-TWT---	4			\$60.00				
N 3	KTDY	11/12/19	11/14/19	M-F PM Drive	3pm-7pm		1:00			NM	5	\$250.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KMDL-FM
1749 Bertrand Dr.
Lafayette, LA 70506
(337) 233-6000

<u>Contract / Revision</u> 1342848 /	<u>Alt Order #</u>
---	--------------------

<u>Advertiser</u> Carlee Alm Labar for Mayor President	<u>Original Date / Revision</u> 11/08/19 / 11/11/19
---	--

<u>Contract Dates</u> 11/11/19 - 11/16/19	<u>Product</u> Carlee M-P WK2 Runoff	<u>Estimate #</u> Carlee M-P WK2 Runoff
--	---	--

KTDY-FM - 1342848G							Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
*Line	Ch	Start Date	End Date	Description										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		11/11/19	11/17/19	-TWT---	5	\$50.00								
Totals													14	\$790.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 - 11/15/19	14	\$790.00	(\$118.50)	\$671.50
Totals	14	\$790.00	(\$118.50)	\$671.50

KHXT-FM - 1342848H							Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
*Line	Ch	Start Date	End Date	Description										
N 1	KHXT	11/12/19	11/15/19	M-F AM Drive		6am-10am			1:00			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		11/11/19	11/17/19	-TWTF--	3	\$35.00								
N 2	KHXT	11/12/19	11/14/19	M-F Midday		10am-3pm			1:00			NM	2	\$64.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		11/11/19	11/17/19	-TWT---	2	\$32.00								
N 3	KHXT	11/12/19	11/14/19	M-F PM Drive		3pm-7pm			1:00			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>								
Week:		11/11/19	11/17/19	-TWT---	4	\$30.00								
Totals													9	\$289.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/28/19 - 11/15/19	9	\$289.00	(\$43.35)	\$245.65
Totals	9	\$289.00	(\$43.35)	\$245.65

Contract Totals 203 \$7,573.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Carlee Alm LaBar Mayor-President Runoff



From: Jen Mestayer
 Phone: (337) 233-6000 x123
 Email: Jen.Mestayer@Townsquaremedia.com
 10/30/2019 11:07 PM

Flight Dates: 11/04/2019 - 11/17/2019
 Demo: P 18+

Radio Market: LAFAYETTE, LA
 Survey: SP19 / FA18
 Geography: Metro

ScheduleDescription:
 Mayor-President Runoff Election

	Daypart	Spots	Length	Unit Rate	Total Cost	Average Rating	Schedule Cume Persons	Frequency	GRPs
Radio Total		314		\$31.81	\$9,988.00	1.0%	283,400	5.8	314.1
KMDL-FM		74		\$36.76	\$2,720.00	1.4%	113,400	4.8	99.8
:30 Schedule - 1 wk (11/04)									
		36		\$36.11	\$1,300.00	1.4%	86,800	3.4	48.8
One Week Total		36		\$36.11	\$1,300.00	1.4%	86,800	3.4	48.8
	Tu-F 6A-10A	8	30	\$45.00	\$360.00	1.5%	42,000	2.1	12.0
	Tu-F 10A-3P	8	30	\$45.00	\$360.00	1.6%	41,000	2.2	12.8
	Tu-F 3P-7P	8	30	\$45.00	\$360.00	1.5%	48,100	1.9	12.0
	Tu-F 7P-12M	4	30	\$10.00	\$40.00	0.5%	23,000	1.3	2.0
	Sa 6A-7P	4	30	\$35.00	\$140.00	1.5%	46,000	1.4	6.0
	Su 6A-7P	4	30	\$10.00	\$40.00	1.0%	25,600	1.5	4.0
:30 Schedule - 1 wk (11/11)									
		38		\$37.37	\$1,420.00	1.3%	86,500	3.5	51.0
One Week Total		38		\$37.37	\$1,420.00	1.3%	86,500	3.5	51.0
	M-F 6A-10A	8	30	\$45.00	\$360.00	1.5%	45,200	2.0	12.0
	M-F 10A-3P	8	30	\$45.00	\$360.00	1.5%	43,700	2.1	12.0
	M-F 3P-7P	8	30	\$45.00	\$360.00	1.5%	51,400	1.9	12.0
	M-F 7P-12M	6	30	\$10.00	\$60.00	0.5%	24,100	1.4	3.0
	Sa 6A-7P	8	30	\$35.00	\$280.00	1.5%	46,000	2.0	12.0
KPEL-FM		72		\$39.56	\$2,848.00	0.9%	51,300	6.6	65.9
:30 Schedule - 1 wk (11/04)									
		36		\$39.56	\$1,424.00	0.9%	40,200	4.5	33.3
One Week Total		36		\$39.56	\$1,424.00	0.9%	40,200	4.5	33.3

The first demo listed is the Primary Demo.
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Carlee Alm LaBar Mayor-President Runoff



From: Jen Mestayer
 Phone: (337) 233-6000 x123
 Email: Jen.Mestayer@Townsquaremedia.com
 10/30/2019 11:07 PM

	Daypart	Spots	Length	Unit Rate	Total Cost	Average Rating	Schedule Cume Persons	Frequency	GRPs
KPEL-FM (continued)									
	Tu-F 6A-10A	8	30	\$50.00	\$400.00	0.9%	19,200	2.4	7.2
	Tu-F 10A-3P	10	30	\$50.00	\$500.00	1.8%	29,900	3.3	18.0
	Tu-F 3P-7P	8	30	\$45.00	\$360.00	0.8%	21,300	2.2	6.4
	Tu-F 7P-12M	4	30	\$17.00	\$68.00	0.2%	7,000	1.3	0.8
	Sa 6A-7P	3	30	\$16.00	\$48.00	0.2%	8,000	1.3	0.6
	Su 6A-7P	3	30	\$16.00	\$48.00	0.1%	6,200	1.1	0.3
:30 Schedule - 1 wk (11/11)									
		36		\$39.56	\$1,424.00	0.9%	40,900	4.4	32.6
One Week Total		36		\$39.56	\$1,424.00	0.9%	40,900	4.4	32.6
	M-F 6A-10A	8	30	\$50.00	\$400.00	0.9%	21,100	2.4	7.2
	M-F 10A-3P	10	30	\$50.00	\$500.00	1.7%	30,700	3.2	17.0
	M-F 3P-7P	8	30	\$45.00	\$360.00	0.8%	22,200	2.1	6.4
	M-F 7P-12M	4	30	\$17.00	\$68.00	0.2%	7,600	1.3	0.8
	Sa 6A-7P	6	30	\$16.00	\$96.00	0.2%	8,000	1.7	1.2
KTDY-FM									
		88		\$31.14	\$2,740.00	1.0%	80,000	5.8	89.2
:30 Schedule - 1 wk (11/04)									
		44		\$30.68	\$1,350.00	1.0%	61,000	4.1	44.2
One Week Total		44		\$30.68	\$1,350.00	1.0%	61,000	4.1	44.2
	Tu-F 6A-10A	10	30	\$40.00	\$400.00	1.2%	33,400	2.4	12.0
	Tu-F 10A-3P	10	30	\$40.00	\$400.00	1.3%	32,600	2.6	13.0
	Tu-F 3P-7P	10	30	\$40.00	\$400.00	1.2%	32,600	2.4	12.0
	Tu-F 7P-12M	6	30	\$5.00	\$30.00	0.4%	12,900	1.6	2.4
	Sa 6A-7P	4	30	\$20.00	\$80.00	0.7%	16,800	1.6	2.8
	Su 6A-7P	4	30	\$10.00	\$40.00	0.5%	10,700	1.6	2.0
:30 Schedule - 1 wk (11/11)									
		44		\$31.59	\$1,390.00	1.0%	62,000	4.1	45.0
One Week Total		44		\$31.59	\$1,390.00	1.0%	62,000	4.1	45.0
	M-F 6A-10A	10	30	\$40.00	\$400.00	1.2%	35,300	2.4	12.0

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Carlee Alm LaBar Mayor-President Runoff



From: Jen Mestayer
 Phone: (337) 233-6000 x123
 Email: Jen.Mestayer@Townsquaremedia.com
 10/30/2019 11:07 PM

	Daypart	Spots	Length	Unit Rate	Total Cost	Average Rating	Schedule Cume Persons	Frequency	GRPs
KTDY-FM (continued)									
	M-F 10A-3P	10	30	\$40.00	\$400.00	1.4%	36,300	2.5	14.0
	M-F 3P-7P	10	30	\$40.00	\$400.00	1.1%	36,000	2.2	11.0
	M-F 7P-12M	6	30	\$5.00	\$30.00	0.4%	15,300	1.5	2.4
	Sa 6A-7P	8	30	\$20.00	\$160.00	0.7%	16,800	2.3	5.6
		80		\$21.00	\$1,680.00	0.8%	93,100	3.8	59.2
KHXT-FM									
Flight A - 1 wk (11/04)									
		40		\$21.00	\$840.00	0.8%	65,900	2.9	29.6
One Week Total		40		\$21.00	\$840.00	0.8%	65,900	2.9	29.6
	Tu-F 6A-10A	8	30	\$31.00	\$248.00	1.0%	33,600	1.9	8.0
	Tu-F 10A-3P	8	30	\$30.00	\$240.00	0.8%	29,600	1.8	6.4
	Tu-F 3P-7P	8	30	\$25.00	\$200.00	0.9%	35,100	1.8	7.2
	Tu-F 7P-12M	8	30	\$9.00	\$72.00	0.4%	18,700	1.7	3.2
	Sa 6A-7P	4	30	\$10.00	\$40.00	0.6%	21,700	1.4	2.4
	Su 6A-7P	4	30	\$10.00	\$40.00	0.6%	15,600	1.5	2.4
Flight A - 1 wk (11/11)									
		40		\$21.00	\$840.00	0.7%	70,200	2.8	29.6
One Week Total		40		\$21.00	\$840.00	0.7%	70,200	2.8	29.6
	M-F 6A-10A	8	30	\$31.00	\$248.00	1.0%	37,100	1.8	8.0
	M-F 10A-3P	8	30	\$30.00	\$240.00	0.8%	34,600	1.7	6.4
	M-F 3P-7P	8	30	\$25.00	\$200.00	0.9%	40,400	1.7	7.2
	M-F 7P-12M	8	30	\$9.00	\$72.00	0.4%	21,300	1.6	3.2
	Sa 6A-7P	8	30	\$10.00	\$80.00	0.6%	21,700	1.9	4.8

The first demo listed is the Primary Demo.
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Carlee Alm LaBar Mayor-President Runoff



From: Jen Mestayer
 Phone: (337) 233-6000 x123
 Email: Jen.Mestayer@Townsquaremedia.com
 10/30/2019 11:07 PM

Schedule Grand Totals: 2 Weeks

Stations	Spots	Unit Rate	Total Cost	Average Rating	Schedule Cume Persons	Frequency	GRPs
Radio Total	314	\$31.81	\$9,988.00	1.0%	283,400	5.8	314.1
KMDL-FM	74	\$36.76	\$2,720.00	1.4%	113,400	4.8	99.8
KPEL-FM	72	\$39.56	\$2,848.00	0.9%	51,300	6.6	65.9
KTDY-FM	88	\$31.14	\$2,740.00	1.0%	80,000	5.8	89.2
KHXT-FM	80	\$21.00	\$1,680.00	0.8%	93,100	3.8	59.2

Accepted by Station

Date

Accepted by Client

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.

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Radio Market: LAFAYETTE, LA
Survey: Average of Nielsen Radio Spring 2019, Nielsen Radio Fall 2018
Geography: Metro
Daypart: Multiple Dayparts Used

Demo/Intab/Population:

Age/Gender	Population	Intab
Adults 18+ (Primary)	434,300	2,388

Stations: User Selected
Additional
Notices:

Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day. Please note: The intab reported is for the full twelve weeks of the survey. Users should note that reports run on fewer than twelve weeks are based on smaller sample sizes. Stations qualify to be reported if they have received credit for five or more minutes of listening and meet a minimum reporting standard of 0.1 AQH unrounded rating in the Metro survey area, Monday-Sunday 6AM-Midnight, during the survey period. If a current Nielsen client does not meet this minimum reporting standard, Nielsen will report the station as long as credited listening is received from at least one diarykeeper.

Estimates are derived from the diaries that provided the audience data for the Nielsen Radio Market Report and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here: http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf

The Reach and Frequency Model utilized by Nielsen is formulated on the bases of the Harris Model, a Linear Frequency reach-and-frequency model, and the Slide Rule audience (cume) growth model.

Ascription Website: <http://ascription.nielsen.com>
Rating Reliability Estimator: <https://rre.nielsen.com>

A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you.
<https://ebook.nielsen.com/secure/RR8/2019SPR/0253/pdfs/SpecialNotices.pdf> <https://ebook.nielsen.com/secure/RR8/2018FAL/0253/pdfs/SpecialNotices.pdf>

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> On Oct 30, 2019, at 6:42 PM, Jen Mestayer <Jen.Mestayer@townsquaremedia.com> wrote:

Works for me!

Jen M. Mestayer, Townsquare Media
Sr. Account Executive
C 337.296.1318 O 337.233.6000 x123
Jen.Mestayer@Townsquaremedia.com

Sent from my iPhone so please forgive typos!

From: Amy Jones <amy@burningstickcreative.com>
Sent: Tuesday, October 30, 2019 4:58 PM
To: Jen Mestayer <Jen.Mestayer@townsquaremedia.com>
Subject: RE: FW: RE: RE: Congrats Carlee!

Gross.
5 Monday. 5 next Friday

> On Oct 30, 2019, at 3:29 PM, Jen Mestayer <Jen.Mestayer@townsquaremedia.com> wrote:

Awesome I'll revise the schedule and send back. 10k gross or net? Would you like me to pick up the check this week or on Monday?

Jen M. Mestayer, Townsquare Media
Sr. Account Executive
C 337.296.1318 O 337.233.6000 x123
Jen.Mestayer@Townsquaremedia.com

Sent from my iPhone so please forgive typos!

From: Amy Jones <amy@burningstickcreative.com>
Sent: Wednesday, October 30, 2019 3:28 PM
To: Jen Mestayer <Jen.Mestayer@townsquaremedia.com>
Subject: RE: FW: RE: RE: Congrats Carlee!

Buy Approved starting Tuesday 10k

From: Jen Mestayer <Jen.Mestayer@townsquaremedia.com>
Sent: Tuesday, October 29, 2019 1:22 PM
To: Amy Jones
Subject: FW: RE: RE: Congrats Carlee!

Attached is the revised schedule. I added in KHXT since women and black (or skewing black) is a focus. And I heavy up on KPELFM and KTDY. I decreased the number of spots in PM drive on KPELFM since Carol's show falls right in the middle there but we can take the opposite approach and max out if you prefer:) Also, this schedule will Deliver over 65% of Adults 18+ in the metro!

Jen M Mestayer

Senior Account Executive

Townsquare Media-Lafayette, LA

☎ 337.233.6000 X123 | ☎ 337.296.1318

Jen.Mestayer@Townsquaremedia.com



105.1 KFTE | 107.9 KHXT | 97.3 KMDL | 96.5 KPEL-FM | 96.0 KROF | 99.9 KTDY | 1420 KPEL-AM

+ web + events + mobile = Main Street's Growth Engine

<https://townsquarelafayette.com/about-us/>

From: Jen Mestayer <Jen.Mestayer@townsquaremedia.com>

Sent: Tuesday, October 29, 2019 12:10 PM

To: Amy Jones

Subject: RE: RE: Congrats Carlee!

K, give me an hour or so. Monday start are Nov 1st?

Jen M Mestayer

Senior Account Executive

Townsquare Media-Lafayette, LA

☎ 337.233.6000 X123 | ☎ 337.296.1318

Jen.Mestayer@Townsquaremedia.com



105.1 KFTE | 107.9 KHXT | 97.3 KMDL | 96.5 KPEL-FM | 960 KROF | 99.9 KTDY | 1420 KPEL-AM
+ web + events + mobile = Main Street's Growth Engine
<https://townsquarelafayette.com/about-us/>

From: Amy Jones <amy@burningstickcreative.com>
Sent: Tuesday, October 29, 2019 12:07 PM
To: Jen Mestayer <Jen.Mestayer@townsquaremedia.com>
Subject: RE: Congrats Carlee!

Send me what you think it should look like for two weeks. Women, black and old people most important. 15k budget

From: Jen Mestayer <Jen.Mestayer@townsquaremedia.com>
Sent: Friday, October 18, 2019 3:40 PM
To: Amy Jones
Subject: Congrats Carlee!

Happy Friday! Just heard Simone Champagne endorsed Guillory, would you like me to put together a schedule for Carlee? Also I have a mobile topper digital ad that would probably work really well for her. I can send info on it too:)

Jen M Mestayer
Senior Account Executive
Townsquare Media-Lafayette, LA
O 337.233.6000 X123 | C 337.296.1318
Jen.Mestayer@Townsquaremedia.com



105.1 KFTE | 107.9 KHXT | 97.3 KMDL | 96.5 KPEL-FM | 960 KROF | 99.9 KTDY | 1420 KPEL-AM
+ web + events + mobile = Main Street's Growth Engine
<https://townsquarelafayette.com/about-us/>



Carlee Alm LaBar Mayor-Pres 60s Runoff

From: Jen Mestayer
 Phone: (337) 233-6000 x123
 Email: Jen.Mestayer@Townsquaremedia.com
 11/11/2019 10:22 AM

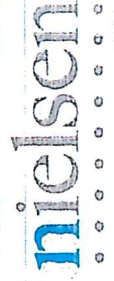
Flight Dates: 11/11/2019 - 11/17/2019
 Demo: P 18+

Radio Market: LAFAYETTE, LA
 Survey: SP19 / FA18
 Geography: Metro

ScheduleDescription:
 Carlee Alm LaBar Mayor President :60s Runoff Additional

	Daypart	Spots	Length	Unit Rate	Total Cost	Schedule Cumulative Persons	Frequency	GRPs	Notes
Radio Total		45		\$55.53	\$2,499.00	171,900	23	53.6	
KMDL-FM		8		\$70.00	\$560.00	64,800	1.7	12.2	
Additional :60 Schedule - 1 wk (11/11)									
One Week Total		8		\$70.00	\$560.00	64,800	1.7	12.2	
	Tu-F 6A-10A	3	60	\$70.00	\$210.00	42,000	1.3	4.5	
	Tu-Th 10A-3P	2	60	\$70.00	\$140.00	36,700	1.2	3.2	
	Tu-Th 3P-7P	3	60	\$70.00	\$210.00	41,800	1.3	4.5	
KPEL-FM		14		\$61.43	\$860.00	35,700	2.8	15.7	
Additional :60 Schedule - 1 wk (11/11)									
One Week Total		14		\$61.43	\$860.00	35,700	2.8	15.7	
	Tu-F 6A-10A	5	60	\$55.00	\$275.00	19,200	1.8	4.5	
	Tu-Th 10A-3P	4	60	\$60.00	\$240.00	27,000	1.9	7.2	
	Tu-Th 3P-7P	5	60	\$69.00	\$345.00	18,600	1.8	4.0	
KTDY-FM		14		\$56.43	\$790.00	50,900	2.4	17.1	
Additional :60 Schedule - 1 wk (11/11)									
One Week Total		14		\$56.43	\$790.00	50,900	2.4	17.1	
	Tu-F 6A-10A	5	60	\$60.00	\$300.00	33,400	1.6	6.0	
	Tu-Th 10A-3P	4	60	\$60.00	\$240.00	28,600	1.6	5.6	
	Tu-Th 3P-7P	5	60	\$50.00	\$250.00	29,800	1.7	5.5	
KHXT-FM		9		\$32.11	\$289.00	53,800	1.6	8.6	

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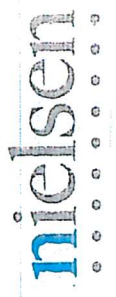
Carlee Alm LaBar Mayor-Pres 60s Runoff



From: Jen Mestayer
 Phone: (337) 233-6000 x123
 Email: Jen.Mestayer@Townsquaremedia.com
 11/11/2019 10:22 AM

Daypart	Spots	Length	Unit Rate	Total Cost	Schedule Cumulative Persons	Frequency	GRPs	Notes
KHKT-FM (continued)								
Additional :60 Schedule - 1 wk (11/11)								
	9		\$32.11	\$289.00	53,800	1.6	8.6	
One Week Total	9		\$32.11	\$289.00	53,800	1.6	8.6	
	3 60		\$35.00	\$105.00	33,600	1.3	3.0	
Tu-Th 10A-3P	2 60		\$32.00	\$64.00	24,300	1.2	1.6	
Tu-Th 3P-7P	4 60		\$30.00	\$120.00	31,600	1.4	4.0	

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio Information: LAFAYETTE, LA; SF19 / FA18; Metro; Multiple Dayparts Used; P 18+; See Detailed Sourcing Page for Complete Details.
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Carlee Alm LaBar Mayor-Pres 60s Runoff

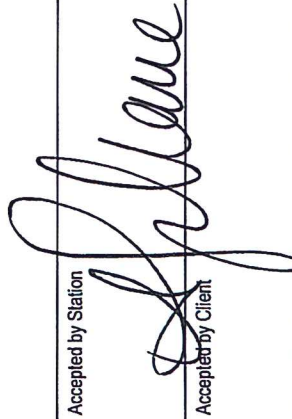


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Schedule Grand Totals: 1 Week

Radio Total	Stations	Spots	Unit Rate	Total Cost	Schedule Cume Persons	Frequency	GRPs
		45	\$55.53	\$2,499.00	171,900	2.3	53.6
	KMDL-FM	8	\$70.00	\$560.00	64,800	1.7	12.2
	KPEL-FM	14	\$61.43	\$860.00	35,700	2.8	15.7
	KTDY-FM	14	\$56.43	\$790.00	50,900	2.4	17.1
	KHXT-FM	9	\$32.11	\$289.00	53,800	1.6	8.6

Accepted by Station



Accepted by Client

Date

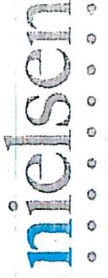
11/11/19

Date

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

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Detailed Sourcing Summary

Radio Market: LAFAYETTE, LA
Survey: Average of Nielsen Radio Spring 2019, Nielsen Radio Fall 2018
Geography: Metro
Daypart: Multiple Dayparts Used

Demo/Intab/Population:

Age/Gender	Population	Intab
Adults 18+ (Primary)	434,300	2,388

Stations: User Selected
Additional Notices:

Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day. Please note: The intab reported is for the full twelve weeks of the survey. Users should note that reports run on fewer than twelve weeks are based on smaller sample sizes. Stations qualify to be reported if they have received credit for five or more minutes of listening and meet a minimum reporting standard of 0.1 AQH unrounded rating in the Metro survey area. Monday-Sunday 6AM-Midnight, during the survey period. If a current Nielsen client does not meet this minimum reporting standard, Nielsen will report the station as long as credited listening is received from at least one diarykeeper.

Estimates are derived from the diaries that provided the audience data for the Nielsen Radio Market Report and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here: http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf. The Reach and Frequency Model utilized by Nielsen is formulated on the bases of the Harris Model, a Linear Frequency reach-and-frequency model, and the Slide Rule audience (cume) growth model.

Ascription Website: <http://ascription.nielsen.com>
Rating Reliability Estimator: <https://rre.nielsen.com>

A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you. <https://ebook.nielsen.com/secure/RRR8/2018FAL/0253/odfs/SpecialNotices.pdf>

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