

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

<b>Station and Location:</b> TOWNSQUARE MEDIA, LAFAYETTE, LA	<b>Date:</b> 9-12-19
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I, JOSH GUILLORY,  
 being/on behalf of: FRIENDS OF JOSH GUILLORY, a legally  
 qualified candidate of the REPUBLICAN political  
 party for the office of: LAFAYETTE MAYOR - PRESIDENT  
 in the PRIMARY  
 election to be held on: OCTOBER 12, 2019  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE	ATTACHED	SCHEDULE			

**Total Charges:** \$1,510.45

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

FRIENDS OF  
JOSH GULLERLY

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

MICHAEL McCOWNELL

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

9-12-19  
Date

[Signature]  
Signature

**To Be Signed By Station Representative**

Accepted

Accepted in Part

Rejected

Mary F. Galyear  
Signature

Mary F. Galyear  
Printed Name

AE  
Title





# CONTRACT



**KPEL-FM**  
 1749 Bertrand Dr.  
 Lafayette, LA 70506  
 (337) 233-6000

<u>Contract / Revision</u> 1241470 /		<u>Alt Order #</u>
<u>Advertiser</u> Guillory for Mayor-President		<u>Original Date / Revision</u> 09/12/19 / 09/12/19
<u>Contract Dates</u> 09/16/19 - 09/22/19	<u>Estimate #</u>	
<u>Product</u> Lafayette Mayor-President Primary 10/12/19		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KPEL-FM	<u>Account Executive</u> Mary Galyean	<u>Sales Office</u> Local Lafayette
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

**Guillory for Mayor-President**  
 Attention: Josh Guillory  
 101 Stewart St  
 Lafayette, LA 70501

<b>KPEL-FM - 1241470A</b>												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPEL	09/16/19	09/20/19	M-F AM Drive	6a-10a		:30			NM	6	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/16/19	09/22/19	MTWTF--				6	\$42.50			
N 2	KPEL	09/16/19	09/20/19	M-F Midday	10a-3p		:30			NM	6	\$255.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/16/19	09/22/19	MTWTF--				6	\$42.50			
N 3	KPEL	09/16/19	09/20/19	M-F PM Drive	3p-7p		:30			NM	5	\$191.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/16/19	09/22/19	MTWTF--				5	\$38.25			
N 4	KPEL	09/21/19	09/22/19	Sa-Su Prime Rotator	6a-7p		:30			NM	3	\$40.80
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/16/19	09/22/19	-----SS				3	\$13.60			
<b>Totals</b>											20	\$742.05

Time Period	# of Spots	Gross Amount	Net Amount
09/01/19 - 09/22/19	20	\$742.05	\$742.05
<b>Totals</b>	20	\$742.05	\$742.05

<b>KTDY-FM - 1241470B</b>												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTDY	09/16/19	09/20/19	M-F AM Drive	6am-10am		:30			NM	5	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/16/19	09/22/19	MTWTF--				5	\$34.00			
N 2	KTDY	09/19/19	09/20/19	M-F PM Drive	3pm-7pm		:30			NM	2	\$68.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/16/19	09/22/19	---TF--				2	\$34.00			
D 3	KTDY	09/21/19	09/21/19	Sa-Su Prime Rotator	6am-7pm		:30			NM	0	\$0.00
N 4	KTDY	09/22/19	09/22/19	Sa-Su Prime Rotator	6am-7pm		:30			NM	1	\$8.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/16/19	09/22/19	-----S				1	\$8.50			
<b>Totals</b>											8	\$246.50

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



**KPEL-FM**  
**1749 Bertrand Dr.**  
**Lafayette, LA 70506**  
**(337) 233-6000**

<u>Contract / Revision</u> 1241470 /	<u>Alt Order #</u>
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<u>Advertiser</u> Guillory for Mayor-President	<u>Original Date / Revision</u> 09/12/19 / 09/12/19
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<u>Contract Dates</u> 09/16/19 - 09/22/19	<u>Product</u> Lafayette Mayor-Preside	<u>Estimate #</u>
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Time Period	# of Spots	Gross Amount	Net Amount
09/01/19 - 09/22/19	8	\$246.50	\$246.50
<b>Totals</b>	<b>8</b>	<b>\$246.50</b>	<b>\$246.50</b>

<b>KMDL-FM - 1241470C</b>												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KMDL	09/16/19	09/20/19	M-F AM Drive	6am-10am		:01			NM	5	\$191.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/16/19	09/22/19	MTWTF--				5	\$38.25			
N 2	KMDL	09/18/19	09/20/19	M-F Midday	10am-3pm		:30			NM	3	\$114.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/16/19	09/22/19	--WTF--				3	\$38.25			
N 3	KMDL	09/19/19	09/20/19	M-F PM Drive	3pm-7pm		:30			NM	2	\$76.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/16/19	09/22/19	---TF--				2	\$38.25			
N 4	KMDL	09/21/19	09/21/19	Sa-Su Prime Rotator	6am-7pm		:30			NM	1	\$29.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/16/19	09/22/19	-----S-				1	\$29.75			
N 5	KMDL	09/22/19	09/22/19	Sa-Su Prime Rotator	6am-7pm		:30			NM	1	\$8.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/16/19	09/22/19	-----S				1	\$8.50			
<b>Totals</b>											<b>12</b>	<b>\$420.75</b>

Time Period	# of Spots	Gross Amount	Net Amount
09/01/19 - 09/22/19	12	\$420.75	\$420.75
<b>Totals</b>	<b>12</b>	<b>\$420.75</b>	<b>\$420.75</b>

<b>KROF-AM - 1241470D</b>												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KROF	09/18/19	09/20/19	M-F AM Drive	6a-10a		:30			NM	3	\$58.65
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/16/19	09/22/19	--WTF--				3	\$19.55			
<b>Totals</b>											<b>3</b>	<b>\$58.65</b>

Time Period	# of Spots	Gross Amount	Net Amount
09/01/19 - 09/20/19	3	\$58.65	\$58.65
<b>Totals</b>	<b>3</b>	<b>\$58.65</b>	<b>\$58.65</b>

<b>KPEL-AM - 1241470E</b>												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPELA	09/16/19	09/20/19	M-F Midday	10a-3p		:30			NM	5	\$42.50
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/16/19	09/22/19	MTWTF--				5	\$8.50			
<b>Totals</b>											<b>5</b>	<b>\$42.50</b>

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<u>Contract / Revision</u> 1241470 /	<u>Alt Order #</u>
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<u>Advertiser</u> Guillory for Mayor-President	<u>Original Date / Revision</u> 09/12/19 / 09/12/19
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<u>Contract Dates</u> 09/16/19 - 09/22/19	<u>Product</u> Lafayette Mayor-Preside	<u>Estimate #</u>
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Time Period	# of Spots	Gross Amount	Net Amount
09/01/19 - 09/20/19	5	\$42.50	\$42.50
<b>Totals</b>	<b>5</b>	<b>\$42.50</b>	<b>\$42.50</b>

<b>Contract Totals</b>	<b>48</b>	<b>\$1,510.45</b>
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**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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