

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KPEL—Lafayette, LA / <u>KMDL / KTDY / KHXT</u>	Date: October 3, 2019
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I, Nancy P. Marcotte,

being/on behalf of: Nancy P. Marcotte, a legally

qualified candidate of the Republican political

party for the office of: Mayor-President

in the LOCAL

election to be held on: October 12, 2019

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED			CANDIDATE PRE-EMPTIBLE WITH NOTICE		

Total Charges:

KMDL

TIME Slot

Day	6:00am-10:00am	10am-3pm	3pm-7pm	Daily Total	Total Spots
Saturday	2@63 ✓	2@53 ✓	2@30 ✓	\$ 292.00	6
Sunday	0	0	0	\$ -	0
Monday	2@70 ✓	2@70		0 \$ 280.00 ✓	4
			Total:	\$ 572.00 ✓	10

KHXT

TIME Slot

Day	6:00am-10:00am	10am-3pm	3pm-7pm	Daily Total	Total Spots
Saturday	4 5 @ 4 ✓	5 @ 10 ✓	4 @ 10 ✓	\$ 110.00	14
Sunday	4 @ 4 ✓	5 @ 10 ✓	4 @ 10 ✓	\$ 106.00	13
Monday	3 @ 35 ✓	4 @ 30 ✓	4 @ 30 ✓	\$ 345.00	11
			Buy Total=	\$ 561.00 561.00 ✓	38

KTDY

TIME Slot

Day	6:00am-10:00am	10am-3pm	3pm-7pm	Daily Total	Total Spots
Saturday	2@63 ✓	3@25 ✓	3@25 ✓	\$ 276.00	8
Sunday	0	0	0	\$ -	0
Monday	2@60 ✓	2@55 ✓	2@50 ✓	\$ 330.00	6
			Total:	\$ 606.00 ✓	14

KPEL

TIME Slot

Day	6:00am-10:00am	10am-3pm	3pm-7pm	Daily costs	Total Spots
Saturday	4@10✓	5@29✓	4@10✓	\$ 225.00	13
Sunday	4@9✓	5@9✓	4@9✓	\$ 117.00	13
Monday	4@55✓	4@60✓	3@69✓	\$ 667.00	11
Total				\$ 1,009.00	37

CONTRACT



KPEL-FM
 1749 Bertrand Dr.
 Lafayette, LA 70506
 (337) 233-6000

<u>Contract / Revision</u> 1285442 /		<u>Alt Order #</u>
<u>Advertiser</u> Marcotte for Mayor President		<u>Original Date / Revision</u> 10/03/19 / 10/04/19
<u>Contract Dates</u> 10/05/19 - 10/07/19	<u>Estimate #</u>	
<u>Product</u> Oct 5,6 & 7th		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> KPEL-FM	<u>Account Executive</u> Mary Galyean	<u>Sales Office</u> Local Lafayette
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agency Ref</u>	<u>Advertiser Ref</u>	<u>Product 1/2</u>

And:

Marcotte for Mayor President
 107 Chartwell Lane
 Lafayette, LA 70503

KMDL-FM - 1285442A												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KMDL	10/05/19	10/05/19	Sa-Su AM	6am-10am		1:00			NM	2	\$126.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	-----S-				2	\$63.00			
N 2	KMDL	10/05/19	10/05/19	Sa-Su Midday	10am-3pm		1:00			NM	2	\$106.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	-----S-				2	\$53.00			
N 3	KMDL	10/05/19	10/05/19	Sa-Su PM	3pm-7pm		1:00			NM	2	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	-----S-				2	\$30.00			
N 4	KMDL	10/07/19	10/07/19	M-F AM Drive	6am-10am		1:00			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/19	10/13/19	M-----				2	\$70.00			
N 5	KMDL	10/07/19	10/07/19	M-F Midday	10am-3pm		1:00			NM	2	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/19	10/13/19	M-----				2	\$70.00			
Totals											10	\$572.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/19 - 10/07/19	10	\$572.00	(\$85.80)	\$486.20
Totals	10	\$572.00	(\$85.80)	\$486.20

KHXT-FM - 1285442B												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KHXT	10/05/19	10/05/19	Sa-Su AM	6a-10a		1:00			NM	4	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	-----S-				4	\$5.00			
N 2	KHXT	10/05/19	10/05/19	Sa-Su Midday	10a-3p		1:00			NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	-----S-				5	\$10.00			
N 3	KHXT	10/05/19	10/05/19	Sa-Su PM	3p-7p		1:00			NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	-----S-				4	\$10.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



KPEL-FM
 1749 Bertrand Dr.
 Lafayette, LA 70506
 (337) 233-6000

Contract / Revision 1285442 /	Alt Order #
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Advertiser Marcotte for Mayor President	Original Date / Revision 10/03/19 / 10/04/19
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Contract Dates 10/05/19 - 10/07/19	Product Oct 5,6 & 7th	Estimate #
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KHXT-FM - 1285442B												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 4	KHXT	10/06/19	10/06/19	Sa-Su AM	6a-10a		1:00			NM	4	\$16.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	-----S				4	\$4.00			
N 5	KHXT	10/06/19	10/06/19	Sa-Su Midday	10a-3p		1:00			NM	5	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	-----S				5	\$10.00			
N 6	KHXT	10/06/19	10/06/19	Sa-Su PM	3p-7p		1:00			NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	-----S				4	\$10.00			
N 7	KHXT	10/07/19	10/07/19	M-F AM Drive	6a-10a		1:00			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/19	10/13/19	M-----				3	\$35.00			
N 8	KHXT	10/07/19	10/07/19	M-F Midday	10a-3p		1:00			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/19	10/13/19	M-----				4	\$30.00			
N 9	KHXT	10/07/19	10/07/19	M-F Midday	10a-3p		1:00			NM	4	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/19	10/13/19	M-----				4	\$30.00			
Totals											37	\$561.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/19 - 10/07/19	37	\$561.00	(\$84.15)	\$476.85
Totals	37	\$561.00	(\$84.15)	\$476.85

KTDY-FM - 1285442C												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KTDY	10/05/19	10/05/19	Sa-Su AM	6am-10am		1:00			NM	2	\$126.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	-----S-				2	\$63.00			
N 2	KTDY	10/05/19	10/05/19	Sa-Su Midday	10am-3pm		1:00			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	-----S-				3	\$25.00			
N 3	KTDY	10/05/19	10/05/19	Sa-Su PM	3pm-7pm		1:00			NM	3	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	-----S-				3	\$25.00			
N 4	KTDY	10/07/19	10/07/19	M-F AM Drive	6am-10am		1:00			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/19	10/13/19	M-----				2	\$60.00			
N 5	KTDY	10/07/19	10/07/19	M-F Midday	10am-3pm		1:00			NM	2	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/19	10/13/19	M-----				2	\$55.00			
N 6	KTDY	10/07/19	10/07/19	M-F PM Drive	3pm-7pm		1:00			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/19	10/13/19	M-----				2	\$50.00			
Totals											14	\$606.00

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<u>Contract / Revision</u>	<u>Alt Order #</u>
1285442 /	

<u>Advertiser</u>	<u>Original Date / Revision</u>
Marcotte for Mayor President	10/03/19 / 10/04/19

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/05/19 - 10/07/19	Oct 5,6 & 7th	

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/19 - 10/07/19	14	\$606.00	(\$90.90)	\$515.10
Totals	14	\$606.00	(\$90.90)	\$515.10

KPEL-FM - 1285442D												
*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KPELF	10/05/19	10/05/19	Sa-Su AM	6a-10a		1:00			NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	-----S-				4	\$10.00			
N 2	KPELF	10/05/19	10/05/19	Sa-Su Midday	10a-3p		1:00			NM	5	\$145.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	-----S-				5	\$29.00			
N 3	KPELF	10/05/19	10/05/19	Sa-Su PM	3p-7p		1:00			NM	4	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	-----S-				4	\$10.00			
N 4	KPELF	10/06/19	10/06/19	Sa-Su AM	6a-10a		1:00			NM	4	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	-----S				4	\$9.00			
N 5	KPELF	10/06/19	10/06/19	Sa-Su Midday	10a-3p		1:00			NM	5	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	-----S				5	\$9.00			
N 6	KPELF	10/06/19	10/06/19	Sa-Su PM	3p-7p		1:00			NM	4	\$36.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/30/19	10/06/19	-----S				4	\$9.00			
N 7	KPELF	10/07/19	10/07/19	M-F AM Drive	6a-10a		1:00			NM	4	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/19	10/13/19	M-----				4	\$55.00			
N 8	KPELF	10/07/19	10/07/19	M-F Midday	10a-3p		1:00			NM	4	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/19	10/13/19	M-----				4	\$60.00			
N 9	KPELF	10/07/19	10/07/19	M-F PM Drive	3p-7p		1:00			NM	3	\$207.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/07/19	10/13/19	M-----				3	\$69.00			
Totals											37	\$1,009.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/01/19 - 10/07/19	37	\$1,009.00	(\$151.35)	\$857.65
Totals	37	\$1,009.00	(\$151.35)	\$857.65

Contract Totals 98 \$2,748.00

Signature: _____ Date: _____

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