

INVOICE



KXDF
3650 Braddock St
Fairbanks, AK 99701
Sales T & C: www.gray.tv/advertising
Main: (907) 452-3697
Billing: (907) 452-3697

Property	KXDF		
Invoice #	3465894-1	Order #	3465894
Invoice Date	03/31/24	Alt Order #	687921
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/31/24	Flight Dates	03/18/24 - 04/28/24
Advertiser	Alaska Public Pension Coalition		
Product	Alaska Public Pension Coalition - March-April '24		
Estimate #			
Account Executive	Deborah Caciari		
Sales Office	Fairbanks Local		
Sales Region	Local		
Agency Code			
Advertiser Code	{AA7F73A9-A761-4847-		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	202099		
Advertiser Ref	629996		
Product 1			
Product 2			

Billing Address:

Winfluence Strategies LLC
Attention: Cherie Curry
205 E Diamond Blvd #334
Anchorage, AK 99515

Send Payment To:

KXDF
PO Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	03/18/24	04/28/24	CBS This Morning	7a-9a	MTWTF--	:30	2	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 MTWTF-- 2 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KXDF	W	03/20/24	7:28 AM	CBS This Morning	7a-9a	:30	AKPPC v3	\$20.00 NM
2	KXDF	Th	03/21/24	6:30 AM	CBS This Morning	7a-9a	:30	AKPPC v3	\$20.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/24 03/31/24 MTWTF-- 2 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	KXDF	M	03/25/24	7:27 AM	CBS This Morning	7a-9a	:30	AKPPC v3	\$20.00 NM
4	KXDF	Tu	03/26/24	7:56 AM	CBS This Morning	7a-9a	:30	AKPPC v3	\$20.00 NM
2	03/18/24	04/28/24	News 13 @ 5p	5p-530p	MTWTF--	:30	4	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 MTW---- 3 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KXDF	M	03/18/24	5:22 PM	News 13 @ 5p	5p-530p	:30	AKPPC v3	\$100.00 NM
3	KXDF	Tu	03/19/24	5:29 PM	News 13 @ 5p	5p-530p	:30	AKPPC v3	\$100.00 NM
1	KXDF	W	03/20/24	5:16 PM	News 13 @ 5p	5p-530p	:30	AKPPC v3	\$100.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/24 03/31/24 MTW--- 3 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
8	KXDF	M	03/25/24	5:22 PM	News 13 @ 5p	5p-530p	:30	AKPPC v3	\$100.00 NM
7	KXDF	Tu	03/26/24	5:15 PM	News 13 @ 5p	5p-530p	:30	AKPPC v3	\$100.00 NM
6	KXDF	W	03/27/24	5:29 PM	News 13 @ 5p	5p-530p	:30	AKPPC v3	\$100.00 NM
3	03/18/24	04/28/24	News 13 @ 11p	11p-1135p	MTWTF--	:30	1	\$45.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 MTWTF-- 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KXDF	M	03/18/24	11:08 PM	News 13 @ 11p	11p-1135p	:30	AKPPC v3	\$45.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/25/24 03/31/24 MTWTF-- 1 \$45.00									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE



Send Payment To:

KXDF
PO Box 14200
Tallahassee, FL 32317-4200

Invoice #	3465894-1	Invoice Month	March 2024
Invoice Date	03/31/24	Invoice Period	02/26/24 - 03/31/24
Advertiser	Alaska Public Pension Coalition		
Product	Alaska Public Pension Coalition - March-April '24		
Estimate #			

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
3	03/18/24	04/28/24	News 13 @ 11p	11p-1135p	MTWTF--	:30	1	\$45.00	NM
03/25/24 03/31/24 MTWTF-- 1 \$45.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KXDF Tu 03/26/24 11:19 PM News 13 @ 11p 11p-1135p :30 AKPPC v3 \$45.00 NM									
4	03/18/24	03/29/24	News 13 @ 5p Late	Various	MTWTF--	:30	1	\$100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/18/24 03/24/24 ---TF-- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KXDF Th 03/21/24 8:45 PM News 13 @ 5p Late Various :30 AKPPC v3 \$100.00 NM Weeks: Start Date End Date MTWTFSS Spots/Week Rate 03/25/24 03/31/24 ---TF-- 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KXDF F 03/29/24 8:25 PM News 13 @ 5p Late Various :30 AKPPC v3 \$100.00 NM									
<u>Total Spots</u>							14		

Payment Terms 30 Days

<u>Gross Total</u>	\$970.00
<u>Agency Commission</u>	\$145.50
<u>Net Amount Due</u>	\$824.50
<u>Invoice Balance as of 04/01/24 5:18:36 PM AKT</u>	\$0.00

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