



**WKBT LA CROSSE**

July 31, 2017

Letter to Public File

EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080© (6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of WKBT-TV, La Crosse, Wisconsin, and is required to be placed in the public inspection files of WKBT-TV and posted on its website, [www.news8000.com](http://www.news8000.com). The information contained in this report covers the time period beginning August 1, 2016 to and including July 31, 2017.

The FCC’s 2003 EEO Rule requires that this Report contain the following information.

1. A list of all full-time vacancies filled by WKBT-TV during the Applicable Period.
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy (including, if applicable, organizations entitled to notification pursuant to Section 73.2080© (1) (ii) of the new EEO Rule, which should be separately identified), identified by name, address, contact person, and telephone number.
3. The recruitment source that referred the hiree for each full-time vacancy during the Applicable Period.
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies, and
5. A list and brief description of the initiatives undertaken pursuant to Section 73.2080© (2) of the FCC Rules.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended, but when the hiree accepted the job offer. A person was deemed “interviewed” whether he or she was interviewed in person, over the telephone, or via email.



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Please see the attached spreadsheet listing all full-time positions that were filled during the period of 8/1/16 - 7/31/17, recruitment sources used to fill those vacancies, recruitment source for each hire, and recruitment source for each interview. Also attached is a listing of recruitment sources including address, contact person, and telephone number.

Supplemental initiatives implemented between 8/1/16 – 7/31/17 include:

- Attendance at the “State of Higher Education in Western Wisconsin” forum held on August 8, 2016, at the Lyle & Norma Andersen Education Center hosted by the La Crosse Area Chamber of Commerce by Business Manager, Lisa Smith. Panel update speakers included Joe Gow – Chancellor of the University of Wisconsin – La Crosse, Glenna Temple – Vice President of Academic Affairs of Viterbo University, and Roger Stanford – Vice President of Academics of Western Technical College.
- Attendance at the “Fall 2016 Part-time Job Fair” held on September 7, 2016, at the University of Wisconsin-La Crosse by Business Manager, Lisa Smith. Lisa answered questions about careers in television and accepted resumes for current positions that were open. 756 students attended the fair.
- Attendance at the “Part-Time/Internship Job Fair” held on September 20, 2016, at Western Technical College’s Lunda Center by Program Director Maria Roswall. Maria answered questions about careers in television and accepted resumes for current positions that were open.
- On October 21, 2016, a group from the MOMS Club of Holmen/Onalaska toured our building. There were 14 adults and 25 kids (ages 1 to 9 years old).
- On November 17, 2016, a Girl Scout Group came in for an evening tour of News 8. There were 12 students (1<sup>st</sup>-4<sup>th</sup> grade).
- On November 23, 2016, we had 24 home-schooled students and 8 adults tour the building.

- On November 23, 2016, we had 24 home-schooled students and 8 adults tour the building.
- On December 13, 2016, a group from St. Martin's Lutheran in Winona toured the station. There were 8 students (7<sup>th</sup> and 8<sup>th</sup> grade) and 2 adults. They had a normal tour, then came back and watched the noon show.
- On December 14, 2016, 18 students from Caledonia Area High School came in for a tour. This group was part of the 9<sup>th</sup>-12<sup>th</sup> grade Mass Communications class.
- On December 20, 2016, we received a letter from the Wisconsin Broadcasters Association (WBA) stating that WKBT has completed the requirements for the WBA Foundation's scholarship program. Participation in the Scholarship Menu Option of the WBA's Assistance Action Plan for EEO Compliance by Business Manager Lisa Smith to review, judge, and provide feedback for applicants for the WBA Foundation Scholarship.
- On January 12, 2017, a student from Seven Rivers school job shadowed Alex Costello, News Photojournalist. She was interested in a career in photojournalism.
- On January 19, 2017, a student from West Salem High School job shadowed Greg White, News Photojournalist. He was interested in a career in photojournalism.
- On January 25, 2017, a student from Caledonia High School job shadowed at our news station. He was interested in a career in news media.
- On January 25, 2017, Business Manager Lisa Smith participated in the WBA's Winter Conference Job/Career Fair held at the Madison Concourse Hotel in Madison, WI. There were over 40 job seekers in attendance.
- On January 25, 2017, Business Manager Lisa Smith participated in the "Avoiding Discrimination in Employment Terminations" EEO seminar at the WBA Winter Conference held at the Madison Concourse Hotel in Madison, WI.
- On February 8, 2017, News Director Anne Paape was a judge in the Regional Spelling Bee. 6<sup>th</sup>, 7<sup>th</sup> and 8<sup>th</sup> graders from 18 area high schools competed in the bee for the right to move on to the Wisconsin State Spelling Bee.
- On February 13, 2017, two students from the University of Wisconsin-La Crosse job shadowed Gregg Wavrunek, Sports Director. They were interested in a career in sports photography.

- On February 18, 2017, a student from the University of Wisconsin-La Crosse job shadowed Matthew Clark, Weekend Producer. She was interested in a career in news media.
- On February 22, 2017, a student from the University of Wisconsin-La Crosse job shadowed Alex Costello, News Photojournalist. She was interested in a career in photojournalism.
- On March 3, 2017, News Anchor/Reporter Lisa Klein read to a classroom for Dr. Seuss's birthday and participated in the Citizen of the Month program at North Woods International School in La Crosse, WI.
- On March 9, 2017, 76 students (ages 6-7) from Mauston Area Schools came in for a tour of WKBT.
- On March 10, 2017, a student from Wabasha-Kellogg High School job shadowed Alex Costello and Chuck Oedsma, News Photojournalists. He was interested in a career in photojournalism.
- On March 10, 2017, a few students and a teacher from Riverfront, Inc. came in for a tour.
- On April 11, 2017, 17 eighth graders from Prairie Catholic Schools toured the building.
- On April 18, 2017, a student from the University of Wisconsin-La Crosse job shadowed James Smizek, Chief Director. He was interested in a career in news operations.
- On April 24, 2017, a student from Lansing-Kee High School job shadowed Joe Jerue, Satellite Feed Coordinator. He was interested in a career in news operations.
- On April 28, 2017, kindergarten students from St. Matthews School in Winona watched the noon show in the lobby and then got a tour of the studio.
- On May 5, 2017, News Anchor/Reporter Lisa Klein and Photojournalist Chuck Oedsma met with kids from various school districts for two 75-minute sessions talking about journalism. The event was held at the University of Wisconsin-La Crosse.
- On May 10, 2017, News Director Anne Paape judged the West Salem High School Senior Exit Project. West Salem seniors presented long form research presentations in order to meet their graduation requirements.
- On May 17, 2017, the Westby Syttende Mai Royalty came in and watched the noon show. There were 3 royalty and 2 moms.

- On May 18, 2017, a group of 56 eighth graders from Longfellow Middle School toured our building. The students were studying weather at this time, so the meteorologist focused more on the weather portion for this tour.
- On May 19, 2017, Photojournalist Chuck Oedsma visited area 3<sup>rd</sup> grade students at Pertsch Elementary school in Onalaska, WI, for their two-hour Careers on Wheels presentation to discuss educational background and job vehicle use.
- On May 19, 2017, 9 kindergarten students from Christ St. John in West Salem toured our building.
- On May 23, 2017, a group of 15 adults from the Handishop Day Center in Sparta came in for a tour of WKBT.
- On May 24, 2017, 50 fourth graders from Royall Intermediate School in Elroy took a tour of the station.
- On May 24, 2017, an individual job shadowed Sports Director Gregg Wavrunek. He was interested in a career in sports broadcasting. This individual is now working as a part-time sports photographer for WKBT.
- On May 25, 2017, 9 Girl Scouts (6<sup>th</sup> and 8<sup>th</sup> grade) came in for an evening tour.
- On May 26, 2017, 54 students (4<sup>th</sup> and 5<sup>th</sup> grade) from Seneca School District took a tour of the station.
- On June 2, 2017, a group from Westby Elementary School came in for a tour. There were 12 students (ages 9-10). These students have their own studio/green screen at school that they use every morning.
- On June 6, 2017, 49 second graders from Galesville Elementary toured the station.
- Attendance at the Wisconsin Broadcasters Association Summer Conference Job/Career Fair on June 14, 2017, at the Blue Harbor Resort in Sheboygan, WI, by Morgan Murphy Media Director of Human Resources, Jeff Ver Voort.
- On July 12, 2017, 34 kids (ages 5-11) from Red Balloon Early Learning Center toured our building.
- On July 18, 2017, a group from Innovative Services came in and toured WKBT. There were a few students (ages 12-16) and two mentors.

Please contact Jeff Ver Voort, Director of Human Resources – Morgan Murphy Media, or Kevin Knerzer, Business Manager – Queen B Television (WKBT-TV) if you have any further questions on this information.

Sincerely,

A handwritten signature in black ink that reads "Scott Chorski". The signature is written in a cursive, slightly slanted style.

Scott Chorski  
General Manager

Enclosures

Job Title	Date Position Opened	Date Position Filled	Recruitment Sources Used	Hire Source	Referral Sources of Interviewees	Number of Candidates Interviewed
Weekday AM News Producer	8/31/2016	9/25/2016	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- List of Local Orgs</li> <li>- Websites</li> <li>- WI-broadcasters.org</li> <li>- News8000.com</li> <li>- Channel3000.com</li> <li>- TVJobs.com</li> <li>- Craigslist.org</li> <li>- PurpleBriefcase.com</li> <li>- Indeed.com</li> <li>- Mediatline.com</li> </ul>	Internal Posting	Internal Posting News8000.com	2 1
News/Station Promotions Producer	4/25/2016	10/2/2016	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- List of Local Orgs</li> <li>- Websites</li> <li>- News8000.com</li> <li>- Channel3000.com</li> <li>- WI-broadcasters.org</li> <li>- PurpleBriefcase.com</li> <li>- WI Tech Connect</li> <li>- JobBank.EmmyOnline.org</li> <li>- Craigslist.org</li> </ul>	Internal Posting	News8000.com Internal Posting	2 2
Weekday PM News Producer	7/6/2016	10/2/2016	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- List of Local Orgs</li> <li>- Websites</li> <li>- WI-broadcasters.org</li> <li>- News8000.com</li> <li>- Channel3000.com</li> <li>- TVJobs.com</li> <li>- Craigslist.org</li> <li>- PurpleBriefcase.com</li> <li>- Indeed.com</li> <li>- Mediatline.com</li> </ul>	Internal Posting	Indeed.com News8000.com Internal Posting	1 1 1
Master Control Operator	9/15/2016	10/6/2016	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- List of Local Orgs</li> <li>- Websites</li> <li>- WI-broadcasters.org</li> <li>- News8000.com</li> <li>- Channel3000.com</li> <li>- Craigslist.org</li> <li>- PurpleBriefcase.com</li> <li>- WI Tech Connect</li> <li>- JobBank.EmmyOnline.org</li> <li>- Indeed.com</li> </ul>	Indeed.com	Indeed.com Internal Posting	3 2
News Photojournalist	10/4/2016	10/16/2016	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- List of Local Orgs</li> <li>- Websites</li> <li>- WI-broadcasters.org</li> <li>- News8000.com</li> <li>- Channel3000.com</li> <li>- TVJobs.com</li> <li>- Craigslist.org</li> <li>- PurpleBriefcase.com</li> <li>- JobBank.EmmyOnline.org</li> <li>- WI Tech Connect</li> </ul>	Internal Posting	Internal Posting	2

Job Title	Date Position Opened	Date Position Filled	Recruitment Sources Used	Hire Source	Referral Sources of Interviewees	Number of Candidates Interviewed
Master Control Operator	10/17/2016	11/6/2016	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- List of Local Orgs</li> <li>- Websites</li> <li>- WI-broadcasters.org</li> <li>- News8000.com</li> <li>- Channel3000.com</li> <li>- Craigslist.org</li> <li>- PurpleBriefcase.com</li> <li>- WI Tech Connect</li> <li>- JobBank.EmmyOnline.org</li> <li>- Indeed.com</li> </ul>	Internal Posting	Internal Posting	2
Digital Media Content Specialist	12/5/2016	12/12/2016	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- List of Local Orgs</li> <li>- Websites</li> <li>- News8000.com</li> <li>- Channel3000.com</li> <li>- TVJobs.com</li> <li>- Medialine.com</li> </ul>	Employee Referral	Employee Referral Internal Posting	1 1
Creative Services Producer	10/14/2016	1/9/2017	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- List of Local Orgs</li> <li>- Websites</li> <li>- WI-broadcasters.org</li> <li>- News8000.com</li> <li>- Channel3000.com</li> <li>- Indeed.com</li> <li>- PurpleBriefcase.com</li> <li>- JobBank.EmmyOnline.org</li> <li>- Craigslist.org</li> </ul>	News8000.com	WI-Broadcasters.org Indeed.com Channel3000.com Internal Posting News8000.com	1 5 1 1 2
Weekend Sports Anchor/Sports Reporter	12/21/2016	2/3/2017	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- List of Local Orgs</li> <li>- Websites</li> <li>- WI-broadcasters.org</li> <li>- News8000.com</li> <li>- Channel3000.com</li> <li>- TVJobs.com</li> <li>- PurpleBriefcase.com</li> <li>- JobBank.EmmyOnline.org</li> <li>- Medialine.com</li> </ul>	News8000.com	Sportscasters Talent Agency of America Internal Posting News8000.com	1 2 2
IT - Engineer	1/13/2017	2/3/2017	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- List of Local Orgs</li> <li>- Websites</li> <li>- Pool of Prior Candidates</li> <li>- WI-broadcasters.org</li> <li>- News8000.com</li> <li>- Channel3000.com</li> <li>- Indeed.com</li> <li>- JobBank.EmmyOnline.org</li> <li>- PurpleBriefcase.com</li> <li>- WI Tech Connect</li> </ul>	News8000.com	News8000.com	1



Job Title	Date Position Opened	Date Position Filled	Recruitment Sources Used	Hire Source	Referral Sources of Interviewees	Number of Candidates Interviewed
Chief Engineer	9/6/2016	2/16/2017	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- List of Local Orgs</li> <li>- Websites</li> <li>- WI-broadcasters.org</li> <li>- News8000.com</li> <li>- Channel3090.com</li> <li>- TVJobs.com</li> <li>- Craigslist.org</li> <li>- PurpleBriefcase.com</li> <li>- WI Tech Connect</li> <li>- JobBank_EmmaOnline.org</li> <li>- SBE.org - JobsOnline</li> <li>- Indeed.com</li> </ul>	Indeed.com	<p>SBE.org - JobsOnline Indeed.com Employee Referral News8000.com</p>	<p>1 3 2 3</p>
NewsCast Director	2/7/2017	3/7/2017	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- List of Local Orgs</li> <li>- Websites</li> <li>- WI-broadcasters.org</li> <li>- News8000.com</li> <li>- Channel3090.com</li> <li>- TVJobs.com</li> <li>- Indeed.com</li> <li>- PurpleBriefcase.com</li> <li>- JobBank_EmmaOnline.org</li> <li>- Medialine.com</li> </ul>	Internal Posting	<p>News8000.com internal Posting</p>	<p>1 4</p>
Master Control Operator	3/6/2017	3/28/2017	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- List of Local Orgs</li> <li>- Websites</li> <li>- WI-broadcasters.org</li> <li>- News8000.com</li> <li>- Channel3090.com</li> <li>- La Crosse Tribune</li> <li>- Indeed.com</li> <li>- PurpleBriefcase.com</li> <li>- WI Tech Connect</li> <li>- JobBank_EmmaOnline.org</li> <li>- Craigslist.org</li> </ul>	Indeed.com	<p>Indeed.com Internal Posting News8000.com</p>	<p>2 2 1</p>
Master Control Operator	3/6/2017	3/28/2017	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- List of Local Orgs</li> <li>- Websites</li> <li>- News8000.com</li> <li>- Channel3090.com</li> <li>- La Crosse Tribune</li> <li>- Indeed.com</li> <li>- PurpleBriefcase.com</li> <li>- WI Tech Connect</li> <li>- JobBank_EmmaOnline.org</li> <li>- Craigslist.org</li> </ul>	Internal Posting	<p>Indeed.com Internal Posting News8000.com</p>	<p>2 2 1</p>

Job Title	Date Position Opened	Date Position Filled	Recruitment Sources Used	Hire Source	Referral Sources of Interviewees	Number of Candidates Interviewed
Master Control Operator	3/20/2017	3/28/2017	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- List of Local Orgs</li> <li>- Websites</li> <li>- WI-broadcasters.org</li> <li>- News8000.com</li> <li>- Channel3000.com</li> <li>- La Crosse Tribune</li> <li>- Indeed.com</li> <li>- PurpleBriefcase.com</li> <li>- WI Tech Connect</li> <li>- JobBank.EmmyOnline.org</li> <li>- Craigslist.org</li> </ul>	Internal Posting	<ul style="list-style-type: none"> <li>- Indeed.com</li> <li>- Internal Posting</li> <li>- News8000.com</li> </ul>	<ul style="list-style-type: none"> <li>2</li> <li>2</li> <li>1</li> </ul>
Business Manager	2/24/2017	4/18/2017	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- List of Local Orgs</li> <li>- Websites</li> <li>- WI-broadcasters.org</li> <li>- News8000.com</li> <li>- Channel3000.com</li> <li>- Craigslist.org</li> <li>- JobBank.EmmyOnline.org</li> <li>- TVJobs.com</li> <li>- Indeed.com</li> <li>- PurpleBriefcase.com</li> </ul>	News8000.com	<ul style="list-style-type: none"> <li>- Indeed.com</li> <li>- News8000.com</li> </ul>	<ul style="list-style-type: none"> <li>1</li> <li>2</li> </ul>
Newscast Director	4/20/2017	5/26/2017	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- List of Local Orgs</li> <li>- Websites</li> <li>- WI-broadcasters.org</li> <li>- News8000.com</li> <li>- Channel3000.com</li> <li>- TVJobs.com</li> <li>- Indeed.com</li> <li>- PurpleBriefcase.com</li> </ul>	Internal Posting	<ul style="list-style-type: none"> <li>- News8000.com</li> <li>- Internal Posting</li> </ul>	<ul style="list-style-type: none"> <li>3</li> <li>1</li> </ul>
Media Sales Representative	2/14/2017	6/1/2017	<ul style="list-style-type: none"> <li>- Internal Posting</li> <li>- List of Local Orgs</li> <li>- Websites</li> <li>- WI-broadcasters.org</li> <li>- News8000.com</li> <li>- Channel3000.com</li> <li>- Indeed.com</li> <li>- JobBank.EmmyOnline.org</li> <li>- PurpleBriefcase.com</li> <li>- TVJobs.com</li> </ul>	Employee Referral	<ul style="list-style-type: none"> <li>- Indeed.com</li> <li>- Employee Referral</li> </ul>	<ul style="list-style-type: none"> <li>3</li> <li>2</li> </ul>

Referral Source	# of Interviewees referred
Channel3000.com	1
Employee Referral	5
Indeed.com	22
Internal Posting	26
News8000.com	21
SBE.org - JobsOnline	1
Sportscasters Talent Agency of America	1
WI-Broadcasters.org	1

Total Number of Persons Interviewed for all above positions (this is a raw number)	78
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Number	Information	Did Source Request Notification	# of interviewees referred by source
1	<b>ABR Employment Services</b> 1507 Losey Blvd S. La Crosse, WI 54601 Phone - 608-782-9700 Fax - 608784-7143 Contact = Shannon Murphy-Porter <a href="mailto:spporter@abrjobs.com">spporter@abrjobs.com</a>	Y	
2	<b>Craigslist</b> <a href="http://lacrosse.craigslist.org/">http://lacrosse.craigslist.org/</a>		
3	<b>Division of Vocational Rehabilitation</b> 333 Buchner Place Wing B La Crosse, WI 54603 Phone = 608-785-9500 Fax = 608-785-9494 Contact = Amy Grotzke <a href="mailto:amy.sudden@dwd.wisconsin.gov">amy.sudden@dwd.wisconsin.gov</a>	Y	
4	<b>Employee Referral</b>		5
5	<b>Family &amp; Children's Center</b> 1707 Main Street La Crosse, WI 54601 Phone = 608-785-0001 Contact = Amber Kaio <a href="mailto:akaio@fccnetwork.org">akaio@fccnetwork.org</a>	Y	
6	<b>Ho-Chunk Nation Dept of Labor</b> PO Box 667 Black River Falls, WI 54615 Phone = 715-284-5877 Fax = 715-284-1520 Contact = Nicholas Kedrowski <a href="mailto:nicholaskedrowski@ho-chunk.com">nicholaskedrowski@ho-chunk.com</a>	Y	
7	<b>Internal Posting</b> 141 S. 6 <sup>th</sup> Street La Crosse, WI 54601 Attn: Kevin Knerzer	Y	26
8	<b>Job Service - La Crosse</b> <b>Division of Workforce Solutions</b> 402 N. 8 <sup>th</sup> Street La Crosse, WI 54601 Phone = 608-789-5627 Fax = 608-785-9327 Contact = Sharon Bliss <a href="mailto:bliss@workforceconnections.org">bliss@workforceconnections.org</a>	Y	

Number	Information	Did Source Request Notification	# of interviewees referred by source
9	<p>Alverno College            Career Education Center            3400 S. 43<sup>rd</sup> Street            Milwaukee, WI 53234            Phone = 414-382-6011            Fax = 414-382-6009            Contact = Joanna Patterson  <a href="http://www.PurpleBriefcase.com">www.PurpleBriefcase.com</a></p>		
10	<p>Bellin College of Nursing            Student Services            3201 Eaton Road            Green Bay, WI 54911            Phone = 920-433-6663            Fax = 920-433-1922            Contact = Janelle Maricque  <a href="http://www.PurpleBriefcase.com">www.PurpleBriefcase.com</a></p>		
11	<p>Beloit College            700 College Street            Beloit, WI 53511            Phone = 608-363-2647            Fax = 608-363-2109            Contact = Jessica Fox-Wilson  <a href="mailto:jfox@beloit.edu">jfox@beloit.edu</a>  <a href="http://www.PurpleBriefcase.com">www.PurpleBriefcase.com</a></p>		
12	<p>Cardinal Stritch University            6801 North Yates Road - Box 441            Milwaukee, WI 53217            Phone = 414-410-4157            Fax = 414-410-4160            Contact = Tom Kipp  <a href="http://www.PurpleBriefcase.com">www.PurpleBriefcase.com</a></p>		
13	<p>Carroll University            100 North East Ave.            Waukesha, WI 53186            Phone = 262-524-7624            Fax = 262-524-7377            Contact = Torrie Boduch  <a href="http://www.PurpleBriefcase.com">www.PurpleBriefcase.com</a></p>		
14	<p>Carthage College            2001 Alford Park Drive            Kenosha, WI 53140            Phone = 262-551-5959            Fax = 262-551-5375            Contact = Jean Frederick  <a href="http://www.PurpleBriefcase.com">www.PurpleBriefcase.com</a></p>		

Number	Information	Did Source Request Notification	# of interviewees referred by source
15	<p>Concordia University Wisconsin  12800 N. Lake Shore Drive  Mequon, WI 553097  Phone = 262-243-4401  Fax = 262-243-4478  Contact = Ben Rohde  <a href="http://www.PurpleBriefcase.com">www.PurpleBriefcase.com</a></p>		
16	<p>Edgewood College  1000 Edgewood College Drive  Madison, WI 53711  Phone = 608-663-2311  Fax = 608-663-2278  Contact = Sarah Hanson  <a href="mailto:sarahanson@edgewood.edu">sarahanson@edgewood.edu</a>  <a href="http://www.PurpleBriefcase.com">www.PurpleBriefcase.com</a></p>		
17	<p>Lakeland College  PO Box 359  Sheboygan, WI 53082  Phone = 920-565-1388  Fax = 920-565-1311  Contact = Jessica Lambrecht  <a href="http://www.PurpleBriefcase.com">www.PurpleBriefcase.com</a></p>		
18	<p>Lawrence University  711 East Boldt Way, SPC 21  Appleton, WI 54911  Phone = 920-832-6561  Fax = 920-832-7368  Contact = Mary Meany  <a href="mailto:careerservices@lawrence.edu">careerservices@lawrence.edu</a>  <a href="http://www.PurpleBriefcase.com">www.PurpleBriefcase.com</a></p>		
19	<p>Marian University  45 South National Avenue  Fond du Lac, WI 54935  Phone = 920-923-7161  Fax = 920-926-2113  Contact = Mary Hallen  <a href="http://www.PurpleBriefcase.com">www.PurpleBriefcase.com</a></p>		
20	<p>Marquette University  PO Box 1881  Milwaukee, WI 53201  Phone = 414-288-7424  Fax = 414-288-5302  Contact = Laura Kestner-Ricketts  <a href="mailto:laura.kestner@marquette.edu">laura.kestner@marquette.edu</a>  <a href="http://www.PurpleBriefcase.com">www.PurpleBriefcase.com</a></p>		

Number	Information	Did Source Request Notification	# of interviewees referred by source
21	<p><b>Milwaukee Institute of Art &amp; Design</b>            273 East Erie Street            Milwaukee, WI 53202            Phone = 414-847-3274            Fax 414-291-8077            Contact = Christina Wick-Heiser            christinaheiser@miad.edu  <a href="http://www.PurpleBriefcase.com">www.PurpleBriefcase.com</a></p>		
22	<p><b>Milwaukee School of Engineering</b>            1025 North Broadway            Milwaukee, WI 53202            Phone = 414-277-4517            Fax = 414-277-7122            Contact = Mary Spencer            Career-services@msoe.edu  <a href="http://www.PurpleBriefcase.com">www.PurpleBriefcase.com</a></p>		
23	<p><b>Mount Mary University</b>            2900 N. Menomonee River Parkway            Milwaukee, WI 53222            Phone = 414-258-4810            Fax = 414-256-0181            Contact = Jena Mohne            mahnej@mtmary.edu  <a href="http://www.PurpleBriefcase.com">www.PurpleBriefcase.com</a></p>		
24	<p><b>Northland College</b>            1411 Ellis Avenue            Ashland, WI 54806            Phone = 715-682-1230            Fax = 715-682-1692            Contact = Kristy Liphart            kliphart@northland.edu  <a href="http://www.PurpleBriefcase.com">www.PurpleBriefcase.com</a></p>		
25	<p><b>Ripon College</b>            300 Seward Street            Ripon, WI 54971            Phone = 920-748-8353            Fax = 920-748-7243            Contact = Lindsay Blumer            blumerl@ripon.edu  <a href="http://www.PurpleBriefcase.com">www.PurpleBriefcase.com</a></p>		
26	<p><b>St. Norbert College</b>            100 Grant Street            De Pere, WI 54115            Phone = 920-403-3040            Fax = 920-403-4052            Contact = Mary Ellen Olson            careers@snc.edu  <a href="http://www.PurpleBriefcase.com">www.PurpleBriefcase.com</a></p>		

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27	<p><b>Silver Lake College</b>            2406 South Alverno Road            Manitowoc, WI 54220            Phone = 920-686-6192            Fax = 920-684-7082            Contact = Janis Algozine  <a href="mailto:Jan.algozine@sl.edu">Jan.algozine@sl.edu</a>  <a href="http://www.PurpleBriefcase.com">www.PurpleBriefcase.com</a></p>		
28	<p><b>Wisconsin Lutheran College</b>            8800 West Bluemound Road            Milwaukee, WI 53226            Phone = 414-443-8949            Fax = 414-443-8505            Contact = Thad Jahns  <a href="mailto:Thad.jahns@wlc.edu">Thad.jahns@wlc.edu</a>  <a href="http://www.PurpleBriefcase.com">www.PurpleBriefcase.com</a></p>		
29	<p><b>La Crosse Area Hmong Mutual Assistance Assn</b>            2613 George Street            La Crosse, WI 54603            Phone = 608-781-5744            Fax = 608-781-5011            Contact = Cathy Lee  <a href="mailto:cathylee@lacrossehmaa.org">cathylee@lacrossehmaa.org</a></p>	Y	
30	<p><b>La Crosse Tribune/Monster.com</b>            401 Third Street North            La Crosse, WI 54602            Phone = 608-785-7355            Fax = 608-791-8238            Contact = Becky Michaels  <a href="mailto:Becky.Michaels@lee.net">Becky.Michaels@lee.net</a></p>		
31	<p><b>Labor Ready</b>            2617 George Street            La Crosse, WI 54601            Phone = 608-779-4780            Fax = 608-779-4784            Contact = Steve Ulbrich  <a href="mailto:1662-br@laborready.com">1662-br@laborready.com</a></p>	Y	
32	<p><b>Manpower</b>            1855 E. Main St            Onalaska, WI 54650            Phone = 608-781-8899            Fax = 608-781-8897            Contact = Kristy Bronk  <a href="mailto:kristyb@mnpwr.com">kristyb@mnpwr.com</a></p>	Y	

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33	<p>Medialine.com            PO Box 51909            Pacific Grove, CA 93950            Phone = 800-237-8073            Fax = 831-648-5204            Contact = Mark Shilstone  <a href="mailto:mark@medialine.com">mark@medialine.com</a>  <a href="http://www.medialine.com">www.medialine.com</a></p>		
34	<p>Minnesota State College Southeast Tech            1250 Homer Road            PO Box 409            Winona, MN 55987            Phone = 507-453-2736            Fax = 507-453-2715            Contact = Cindy Kottke  <a href="mailto:ckottke@southeastmn.edu">ckottke@southeastmn.edu</a></p>	Y	
35	<p>ORC Industries, Inc            2700 Commerce Street            La Crosse, WI 54603            Phone = 608-781-7727            Fax = 608-781-1464            Contact = Liam Bailey  <a href="mailto:lbailey@orcind.com">lbailey@orcind.com</a></p>	Y	
36	<p>The Society of Broadcast Engineers            9102 North Meridian Street            Suite 150            Indianapolis, IN 46260            Phone = 317-846-9000            Contact = Chriss Scherer, CPBE, CBNT  <a href="http://www.sbe.org">www.sbe.org</a></p>		1
37	<p>St. Cloud State University            Society of Professional Journalists            720 4<sup>th</sup> Ave S, -- SH14            St. Cloud, MN 56301            Phone = 612-626-7752            Contact = Michael Vadnie  <a href="mailto:Spj@stcloudstate.edu">Spj@stcloudstate.edu</a></p>	Y	
38	<p>St. Mary's University of Minnesota            700 Terrace Heights, Box 6            Winona, MN 55987            Phone = 507-457-6695            Fax = 507-457-6990            Contact = Michelle Prigge  <a href="mailto:mprigge@smumn.edu">mprigge@smumn.edu</a></p>	Y	



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39	<p>www.tvjobs.com  <b>Broadcast Employment Services</b>            PO Box 4116            Oceanside, CA 92052            Phone = 800-374-8177            Fax = 760-754-2115            Contact = Mark Holloway  <a href="http://www.tvjobs.com">www.tvjobs.com</a></p>		
40	<p><b>UW-La Crosse</b>  <b>Career Services</b>            1725 State Street, Wilder Hall            La Crosse, WI 54601            Phone = 608-785-8514            Fax = 608-785-8518            Contact = Rebecca Lee  <a href="mailto:careers@uwlax.edu">careers@uwlax.edu</a></p>	Y	
41	<p><b>UW-Platteville</b>  <b>Communications Technologies</b>            1 University Plaza            Platteville, WI 53818            Phone = 608-342-1836            Fax = 608-342-1172            Contact = Diana Trendt  <a href="mailto:careercenter@uwplatt.edu">careercenter@uwplatt.edu</a></p>	Y	
42	<p><b>Viterbo University</b>  <b>Career Planning &amp; Placement</b>            900 Viterbo Drive            La Crosse, WI 54601            Phone = 608-796-3828            Fax = 608-796-3050            Contact = Anne Ellefson  <a href="mailto:careers@viterbo.edu">careers@viterbo.edu</a></p>	Y	
43	<p><b>Winona State University</b>  <b>Career Info</b>            PO Box 5838            Winona, MN 55987            Phone = 507-457-5878            Fax = 507-457-5516            Contact = Toni Drier  <a href="mailto:career@winona.edu">career@winona.edu</a></p>	Y	
44	<p><b>Wisconsin Broadcasters Assoc</b>            44 E Mifflin St Suite 900            Madison, WI 53703            Phone = 608-255-2600            Fax = 608-256-3986            Contact: Mandy Endicott  <a href="mailto:mendicott@wi-broadcasters.org">mendicott@wi-broadcasters.org</a></p>		1

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45	<p>WISC-TV  <a href="http://www.Channel3000.com">www.Channel3000.com</a>            7025 Raymond Road            Madison, WI 53719            Phone = 608-277-5142            Fax = 608-278-5568            Contact = Jeff VerVoort  <a href="mailto:ivervoort@wisctv.com">ivervoort@wisctv.com</a></p>	Y	1
46	<p>WKBT-TV  <a href="http://www.news8000.com">www.news8000.com</a>            141 S. 6<sup>th</sup> Street            La Crosse, WI 54601            Phone = 608-793-4516            Fax = 608-782-4674            Contact = Kevin Knerzer  <a href="mailto:kknerzer@wkbt.com">kknerzer@wkbt.com</a></p>	Y	21
47	<p>Workforce Connections, Inc.            PO Box 2908            La Crosse, WI 54601            Phone = 608-789-5620            Fax = 608-785-9939            Contact = Sharon Bliss  <a href="mailto:bliss@workforceconnections.org">bliss@workforceconnections.org</a></p>	Y	
48	<p>Western Technical College            400 Seventh Street North            La Crosse, WI 54601            Phone = 608-785-9440  <a href="http://www.wisconsinstechconnect.com">www.wisconsinstechconnect.com</a>  <a href="mailto:studentemployment@westerntc.edu">studentemployment@westerntc.edu</a></p>	Y	
49	<p>Indeed.com            177 Broad Street, 6<sup>th</sup> Floor            Stamford, CT 0690            1-800-462-5842  <a href="mailto:sales@indeed.com">sales@indeed.com</a></p>		22
50	<p>Sportscasters Talent Agency of America            Phone = 949-648-7822            Contact = Melodie Turori  <a href="mailto:mel@staatalent.com">mel@staatalent.com</a>  <a href="https://staatalent.com">https://staatalent.com</a></p>		1
51	<p>The National Academy of Television            Upper Midwest Chapter            Phone = 612-455-1748            Contact = Whitney Mares  <a href="mailto:wmares@psbpr.com">wmares@psbpr.com</a>  <a href="http://midwesternmys.org">http://midwesternmys.org</a></p>		