

ORDER



Orders
Order / Rev: 360303
Alt Order #:
Product Desc: FWD.us
Estimate: 2003 - FWD.us National TV
Flight Dates: 08/09/13 - 08/14/13
Original Date / Rev: 08/08/13 / 08/08/13
Order Type: GENERAL

WFTS
Primary AE: Dave Lombardo
Sales Office: EWSDC
Sales Region: NAT

Agency
Name: Mundy Katowitz Media Inc
Buying Contact:
Billing Contact:
 1322 G Street SE
 Washington, DC 20003-3021

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Issue/FWD.us
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Priority: P-3
Revenue Codes: POL, POL, ISS Ballot

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/29/13	08/13/13	2	\$2,600.00	\$2,210.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2013	2	\$2,600.00	\$2,210.00	0.00
Totals	2	\$2,600.00	\$2,210.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Dave Lombardo			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFTS	08/09/13	08/09/13	M-F 6-7a ABC Action News	CM	558-7a	----F--	1:00	1	\$1,400.00	P-3	0.00	NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/05/13	08/11/13	----F--					1	\$1,400.00		0.00			
N 2	WFTS	08/13/13	08/13/13	Jimmy Kimmel 11:35pm Jimmy Kimmel 1135PM	CM	1135p-1238a	-T-----	1:00	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/12/13	08/18/13	-T-----					1	\$1,200.00		0.00			
Totals													2	\$2,600.00	