

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

**Station and Location:**

WEHT

**Date:**

7/7/15

I, Lisa Cabanel,being/on behalf of: Jack Conway, a legallyqualified candidate of the Democratic politicalparty for the office of: Governorin the Generalelection to be held on: November 3 2015

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

**Total Charges:**



For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Paid for by Conway Overly for Kentucky

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

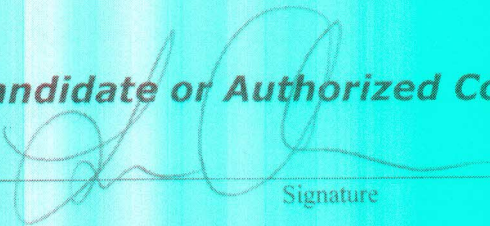
The name of the treasurer of the candidate's authorized committee is:

Wayne Stratton

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**To Be Signed By Candidate or Authorized Committee**

\_\_\_\_\_  
Date

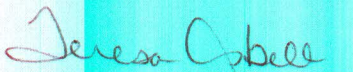
  
\_\_\_\_\_  
Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

  
\_\_\_\_\_  
Signature

Teresa Isbell  
\_\_\_\_\_  
Printed Name

NSA  
\_\_\_\_\_  
Title





WEHT  
PO Box 470  
Rockford, IL 61105

Campaign Group  
1600 Locust St  
Philadelphia, PA 19102

## Contract # 1149408

**Schedule Dates** 07/08/15-07/13/15  
**Advertiser** Conway/Governor/KY/Democrat (73904)  
**Agency** Campaign Group (10055)  
**Product** Political - Governor (1067)  
**Brand** CONWAY 4 GOVERNOR-KY (446693)  
**Salesperson** Katz - Washington DC, Washington DC (1179)  
**Sales Office** Katz - Washington DC  
**Buyer Name**  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political  
**Billing Type** Standard  
**Comments**

**Date Entered** 07/07/15  
**Last Modified** 07/07/15  
**Entered By** Teresa Isbell  
**CO-OP** No  
**Headline #** 10643913  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$2,347.50  
**Net Total** \$13,302.50  
**Sales Tax**

## Evansville (WEHT)

By Broadcast Month	Spots	Rate
Jul. 2015	20	\$15,650.00
<b>Grand Total:</b>	<b>20</b>	<b>\$15,650.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/10/15-07/10/15	4	1:00	6A- 6:30A (CST)						1			1	\$600.00	\$600.00	Evansville (WEHT)		7/7/15
2.0	Normal Line / SPOT	07/13/15-07/13/15	4	1:00	6A- 6:30A (CST)		1							1	\$600.00	\$600.00	Evansville (WEHT)		7/7/15
3.0	Normal Line / SPOT	07/10/15-07/10/15	4	1:00	6:30A- 7A (CST)						1			1	\$600.00	\$600.00	Evansville (WEHT)		7/7/15
4.0	Normal Line / SPOT	07/13/15-07/13/15	4	1:00	6:30A- 7A (CST)		1							1	\$600.00	\$600.00	Evansville (WEHT)		7/7/15
5.0	Normal Line / SPOT	07/10/15-07/10/15	4	1:00	7A- 8A (CST)						1			1	\$600.00	\$600.00	Evansville (WEHT)		7/7/15
6.0	Normal Line / SPOT	07/13/15-07/13/15	4	1:00	7A- 8A (CST)		1							1	\$600.00	\$600.00	Evansville (WEHT)		7/7/15
7.0	Normal Line / SPOT	07/10/15-07/10/15	4	1:00	4:30P- 5P (CST)						1			1	\$350.00	\$350.00	Evansville (WEHT)		7/7/15
8.0	Normal Line / SPOT	07/10/15-07/10/15	4	1:00	5P- 5:30P (CST)						1			1	\$650.00	\$650.00	Evansville (WEHT)		7/7/15
9.0	Normal Line / SPOT	07/13/15-07/13/15	4	1:00	5P- 5:30P (CST)		1							1	\$650.00	\$650.00	Evansville (WEHT)		7/7/15
10.0	Normal Line / SPOT	07/10/15-07/10/15	4	1:00	5:27P- 6P (CST)						1			1	\$2,000.00	\$2,000.00	Evansville (WEHT)		7/7/15
11.0	Normal Line / SPOT	07/13/15-07/13/15	4	1:00	5:27P- 6P (CST)		1							1	\$2,000.00	\$2,000.00	Evansville (WEHT)		7/7/15
12.0	Normal Line / SPOT	07/10/15-07/10/15	4	1:00	6P- 6:30P (CST)						1			1	\$650.00	\$650.00	Evansville (WEHT)		7/7/15
13.0	Normal Line / SPOT	07/13/15-07/13/15	4	1:00	6P- 6:30P (CST)		1							1	\$650.00	\$650.00	Evansville (WEHT)		7/7/15

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:





WEHT  
PO Box 470  
Rockford, IL 61105

Campaign Group  
1600 Locust St  
Philadelphia, PA 19102

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14.0	Normal Line / SPOT	07/10/15-07/10/15	4	1:00	10P- 10:35P (CST)						1			1	\$800.00	\$800.00	Evansville (WEHT)		7/7/15
15.0	Normal Line / SPOT	07/13/15-07/13/15	4	1:00	10P- 10:35P (CST)		1							1	\$800.00	\$800.00	Evansville (WEHT)		7/7/15
16.0	Normal Line / SPOT	07/08/15-07/08/15	4	1:00	7A- 8A (CST)				1					1	\$600.00	\$600.00	Evansville (WEHT)		7/7/15
17.0	Normal Line / SPOT	07/08/15-07/08/15	4	1:00	5P- 5:30P (CST)				1					1	\$650.00	\$650.00	Evansville (WEHT)		7/7/15
18.0	Normal Line / SPOT	07/08/15-07/08/15	4	1:00	6P- 6:30P (CST)				1					1	\$650.00	\$650.00	Evansville (WEHT)		7/7/15
19.0	Normal Line / SPOT	07/08/15-07/09/15	4	1:00	10P- 10:35P (CST)				1	1				2	\$800.00	\$1,600.00	Evansville (WEHT)		7/7/15

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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