



BOFARS MEDIA GROUP, LLC
BOERNE RADIO - 103.9 FM / AM1500



KBRN – Programs and Issues Report

Q2 - 2023

Boerne Radio 103.9FM

Boerne, Texas

Boerne Radio/KBRN serves Boerne Texas with local news at the top of the hour, local sports at the bottom. We air Public Service and Community Calendar Announcements, and we're in the community at local events supporting our local non-profits.

Boerne Issues this Quarter include:

Tourism in Boerne

Conservation of Land

Community Outreach

Voting - Mayor Forum

Blood Drive

Criminal Justice

Mental Health Awareness

Pet Safety

Historical Preservation

Water Conservation

School Safety

Water (3 Part Series)

Unemployment/Job Fair

Education

Foster Care

Daily Boerne Radio News Reports: Airs at the top of the hour every hour from 7am to 6pm. Each story averages 30 seconds.

April 6, 2023 – Tourism in Boerne

Today in the City Hall Chambers many nonprofits and FOR-profit events and businesses will be making presentations before the Visit Boerne Advisory Board. Each presenter will have 15 minutes to introduce their project to help put heads in beds in Boerne. Presenters will be representing different opportunities for Boerne including conventions, races, car shows, and honoring Boerne history. The Advisory Board will then make recommendations on how the Hotel Occupancy Tax Fund should be wisely used in the best ways to promote our great city.

April 13, 2023 – Mayoral Forum

Over 75 Boerne and Fair Oaks Ranch voters were in the Gathering Hall at the Herff Farm where the predictable topics of Water, Traffic, growth, and visions for the future were put on the table by both Candidates running for Mayor - Nina Woolard and Frank Ritchie plus the candidates for City Council in Boerne and Fair Oaks Ranch.

April 17, 2023 – Mental Health Awareness

The Boerne ISD is hosting their next Parent Education Speaker series event and it's titled Helping Kids Cope as mental health issues are a growing concern for this generation. All Boerne ISD parents, students and community members are invited to attend. It will start at 6pm and last 1 hour at Boerne High School.



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April 19, 2023 – Water Conservation

Stage 1 Water restrictions is still on...Boerne customers are permitted to use individual sprinklers or sprinkler systems for lawns, gardens, or other landscaped areas on one designated weekday. Sprinkler landscape watering is allowed on your designated day once per week. And that watering happens before 11 a.m. and after 7 p.m.. Watering on weekends is not allowed, but watering by hand with a hose or bucket is allowed any time.

April 24, 2023 – Unemployment/Job Fair

The Boerne ISD is hosting a job fair not for jobs in the district but for Boerne Business Owners who are looking for a bumper crop of great high schoolers who will soon be looking for summer jobs and even careers in Boerne. 30 businesses are already signed up representing 100's of potential jobs. Boerne ISD created something called Adulting 101 which prepares students for their future by teaching skill sets in creating resumes, interviewing, budgeting, and dress to impress. Champion High School's Workforce Day is Tuesday, May 16th from 11:30am-2pm, while Boerne High School's Workforce Day is Friday, May 19th from 12:30- 2pm.

May 9, 2023 – Mental Health Awareness

Mental Health Awareness Month, you should be aware that something special is coming to Boerne with the Innova Recovery Center which provides residential treatment to adolescents with emotional disorders and autism spectrum disorder. Dr. Kasi Howard (interview). If you'd like, you may submit written comments or information to Licensing concerning the facility instead of or in addition to appearing at the public hearing.

May 19, 2023 – Land Preservation

Over the next 12 to 15 years, the Texas Parks and Wildlife Department will open six new state parks including the Albert and Bessie Kronkosky State Natural Area preserving a huge chunk of Texas Hill Country outside of Boerne and closer to Pipe Creek. The Kronkosky's willed their ranch land to the State of Texas which in all is over 3800 acres.

May 25, 2023 – Blood Drive

With the Memorial Day weekend, The South Texas Blood and Tissue Center on Bandera Road need for blood goes up to make sure our Boerne EMS teams have all the tools they need to save a life. Schedule an appointment when you go to southtexasblood.org/give.



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May 31, 2023 – Animal Care Services/Pet Safety

If there's a 6th grader in your life who loves animals, here's a special opportunity for them. The City of Boerne wants you to know Animal Care Services is hosting the first ever Boerne Animal Academy this summer. The camp will happen over 3 Saturdays in June starting on the 10th to learn about animal ownership, and care with topics like Wildlife education, pet safety, and Exotic animals. All sessions will be at the Boerne Police Department and space is limited. Register here: <https://boerne.jotform.com/23144404828496>.

June 28, 2023 – School Safety

According to Boerne Police Chief Steve Perez the fastest growing division of the police department is the School Resource Officer Division, and for the first time in its nearly 25 year history, the program will have a dedicated sergeant. Sgt. Bowen Patton will start his new roll on July 24th. He will be in charge of training all the officers and teachers, plus administer the plans for the big events like parades, graduations, and sporting events. Sgt. Patton has been with the Boerne Police Department for 10 years

April 1, 2023 – Community Involvement – The Boerne Brew with Zachary-Taylor Wright – Guest: Kim Blohm CEO of The Greater Boerne Chamber (27:03) at 8am

Kim Blohm speaks to the growth in Boerne with the Chamber crossing the over 1000 member mark, thus creating more jobs, more opportunities, and the importance of being involved in the culture and community.

<https://omny.fm/shows/the-boerne-brew-with-zachary-taylor-wright/the-boerne-brew-with-zachary-taylor-wright-with-ki>

April 23, 2023 – Education – The Boerne Brew with Zachary-Taylor Wright - Guest: Boerne ISD Superintendent Dr. Thomas Price and Communication Director Bryan Benway– (24:50) at 8am

Host Zach Wright interviews Dr. Tommy Price to spell out how the bond money will be used in Boerne with the expansion of the Technology field, a new school campus, and providing new fields of study to give our kids the best future.

<https://omny.fm/shows/the-boerne-brew-with-zachary-taylor-wright/the-boerne-brew-with-zachary-taylor-wright-with-dr>



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May 1, 2023 – Criminal Justice - Kendall County District Attorney Nicole Bishop – The Boerne Brew with Zachary-Taylor Wright – (26:02) minutes at 8am

How does the Criminal Justice system work in Kendall County, what does the DA do, what are biggest issues facing Kendall County, and what do we as citizens need to know.

<https://omny.fm/shows/the-boerne-brew-with-zachary-taylor-wright/the-boerne-brew-with-zachary-taylor-wright-with-2>

May 7, 2023 – Historical Preservation – Guest: Sam McGee – The Boerne Brew with Zachary-Taylor Wright – (23:27) minutes at 8am

Sam McGee speaks about preserving the historic district of Boerne and was given an award from the Kendall County Historical Preservation Society for his efforts. This was the first time the award was given in 9 years. Historical Complex Director Julie Gossell joins the conversation.

<https://omny.fm/shows/the-boerne-brew-with-zachary-taylor-wright/the-boerne-brew-with-zachary-taylor-wright-with-ju>

May 9, 2023 – Suicide Awareness – Boost Boerne Business – (20:10) at 11am

Staci Almager CEO of Hill Country Family Services interviews Matt Mattera author of Hope: My Journey of Love, Loss, and Faith. Matt is a leader in the fight against suicide, a military veteran of the US Navy where 7 suicides in his immediate circle.

<https://omny.fm/shows/boerne-radio-home-and-ranch-show/boost-boerne-business-staci-almager-matthew-matter>

May 24, 2023 – Water Conservation – Guest: Milan J. Michalec, President of Cow Creek Ground Water Conservation – The Boerne Brew with Zachary-Taylor Wright – (23:51) minutes at 8am

Zach begins a special series on our Water issues in Boerne and Kendall County. He interviews Milan Michalec, President of the Cow Creek Ground Water Conservation, and General Manager Micah Voulgaris. Permits for wells, construction standards, safety, and the future solutions for our growing population. In 1940 there were less than 300 wells, today there are over 8500.

<https://omny.fm/shows/the-boerne-brew-with-zachary-taylor-wright/cow-creek-water-part-1-show-final>



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May 28, 2023 – Water Conservation Part 2 – Guest: Benjamin Eldredge, VP of Conservation and Marisa Bruno, Water Program Manager for the Hill Country Alliance - The Boerne Brew with Zachary-Taylor Wright – (27:07) minutes at 8am

Zach presents Part 2 in this series on our Water issues in Boerne and Kendall County. He interviews Benjamin Eldredge, Vice President of Conservation at the Cibolo Center of Conservation and Marisa Bruno Water Program Manager for Hill County Alliance. Rain water harvesting vs well water and adopting a water conservation lifestyle in using our resources. What are the alternative solutions, run-off issues, and how to solve our problems locally than counting on pumping from other parts of the state.

<https://omny.fm/shows/the-boerne-brew-with-zachary-taylor-wright/the-boerne-brew-with-zachary-taylor-wright-with-ci>

June 5, 2023 – Water Conservation Part 3 – Guest: Benjamin Eldredge, VP of Conservation and Marisa Bruno, Water Program Manager for the Hill Country Alliance - The Boerne Brew with Zachary-Taylor Wright – (20:42) minutes at 8am

Zach presents Part 3 in this series on our Water issues in Boerne and Kendall County. He interviews Benjamin Eldredge, Vice President of Conservation at the Cibolo Center of Conservation and Marisa Bruno Water Program Manager for Hill County Alliance. How to get businesses and schools on board with reuse of water to conserve by recycling.

<https://omny.fm/shows/the-boerne-brew-with-zachary-taylor-wright/the-boerne-brew-with-zachary-taylor-wright-with-hi>

June 19, 2023 – Foster Care – Boost Boerne Business - Guest: Roy Maas Youth Alternatives CEO Blair Thompson – (18:34) minutes at 11am

Host Baron Wiley interviews CEO of Roy Maas Youth Alternatives Blair Thompson and Sr. Development Director Julie Healy on the services Roy Maas provides to 25 Foster Kids in Boerne, their mission to provide a safe, healing environment, giving children and families the tools to end the cycle of abuse.

<https://omny.fm/shows/boerne-radio-home-and-ranch-show/boost-boerne-business-roy-maas-youth-alternatives>