ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, <u>KERRIE METRESS/MEDIUM</u>, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

Ad "communicates a message relating to any political matter of national importance" by referring to

Check one:

| .0000 01 pc | y qualified candida iblic importance (e. | ate for federal office; (2) an election to fede g., health care legislation, IRS tax code, etc.) cussion at the national level. | oral offices (2) a matter all it is |
|---|---|--|--|
| Ad does N | | a message relating to any political matter | of national importance (e.g., relates |
| | ALL QU | ESTIONS/BLOCKS MUST BE CO | MPLETED |
| Station time request | ed by: KERRIE | METRESS/MEDIUM BUYING | |
| Agency name: Medi | | The state of the s | |
| Address: 1100 DEN | NNISON AVE S | SUITE 200 COLUMBUS, OH 4320 | 1 |
| Contact: KERRIE | METRESS | Phone number: | Email: KERRIE@mediumbuying.co |
| Name of advertiser/s committees] with no | sponsor (list entity acronyms; name i | r's full legal name as disclosed to the Fed must match the sponsorship ID in ad): | |
| Name: WIN IT BAC | | | |
| Address: 2001 L ST | NW SUITE 60 | 00 WASHINGTON, DC 20036 | |
| Contact: | | Phone number: 202-955-5500 | Email: TREASURER@CLUBFOR |
| Station is authorized | to announce the | time as paid for by such person or entity | |
| group(s) of the adver Adam Rozansky - DAVID MCINTOS | TREASURER | separate page if necessary.): | or board of directors or other governing |
| By signing below, adve | ertiser/sponsor rep and board of direct | resents that those listed above are the onl ors or other governing group(s). | y executive officers, members of the |
| If ad refers to a feder | al candidate(s) or | federal election, list ALL of the following | : N/A |
| Name(s) of every cand | didate referred to | | |
| Office(s) sought by su | ch candidate(s) (r | o acronyms or abbreviations): ND CD A | AL |
| Date of election: June | e 11,2024 | | |
| Clearly identify EVER ad (no acronyms); use Congress | f political matter separate page if | of national importance referred to in the necessary: | N/A |

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING. The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement. Station Representative Advertiser/Sponsor Signature: Signature: Name: Name: KERRIE METRESS Date of Station Agreement to Sell Time: 5/2/129 Date of Request to Purchase Ad Time: 5.21.24 TO BE COMPLETED BY STATION ONLY Date ad received: . No Ad submitted to station? Note: Must have separate PB-19 forms (or the equivalent, e.g., addendums) for each version of the ad (i.e., for every ad with differing copy). If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor Ad Not SENT. (5/22). Will begin Schedule appointed will begin schedule appointed once ad received one appointed in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided. Disposition: Accepted Accepted IN PART (e.g., ad not received to determine content)* Rejected – provide reason (optional): *Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any: Date Received/Requested: Station Call Letters: Contract #: WDAY Station Location: Run Start and End Dates: Est. #: 5-22 -6-11-24 FAR60 For national issue ads only (not required for state/local issue ads): Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

----- Forwarded message -----

From: Donley, Brian < Brian. Donley@katzmedia.com>

Date: Tue, May 21, 2024 at 1:30 PM

Subject: New Placement - Win It Back PAC, EST. 2601 - NAB, Traffic Instructions and Proof of Payment

To: <u>alyssa.coltom@flagfamily.com</u> <<u>alyssa.coltom@flagfamily.com</u>>

, <u>becky.hoselton@mwcradio.com</u> <<u>becky.hoselton@mwcradio.com</u>>, <u>Holly Johnson@townsquaremedia.com</u>>, <u>jessica.danel@townsquaremedia.com</u>>

Cc: Homan, Angela < Angela. Homan@katzmedia.com >

Hello,

We issued new placement for Win It Back PAC, EST. 2601. Attached please find the NAB and the Traffic Instructions, below is the proof of payment. We're waiting on the Spot and will share this as soon as it's available.

PROOF OF PAYMENT -

Notification of Electronic Payment

This message confirms that MEDIUM BUYING LLC has initiated an electronic payment to KATZ RADIO via FastPay's ePay solution.

Please see the payment details below.

Total Amount

\$16,738.20

Company

Vendor

MEDIUM BUYING LLC

KATZ RADIO

Memo

WIBP-NDCDAL 5.22-6.11

Estimate #

2601

Thanks,

Brian Donley

Vice President, Sales
Katz Radio Group
333 East City Avenue | Suite 510 I Bala Cynwyd, PA 19004
PRIZE:Brian.Donley@Katzmedia.com

Phone & Fax: 215.557.4254
Pronouns: He/Him/His











Local impact. National influence.





WIN IT BACK PAC TRAFFIC

ND CDAL- WIN IT BACK PAC

TITLE: PROTECTOR

ISCI: NDCDALWIBP52124H

5.22-TFN 100%

ESTIMATE 2599

THE PROPERTY OF STREET, ASSESSED.

MD TOAKE WINST BACK HAC HITLE: PROTE UTOR SCI. NEODAL A IBPSETMAN 5.22 TEN 1005.

ESTIMATE 259

May 21, 24

CONT# 37303617 Mod# Ver# 1 (Last =)

REP KATZ RADIO

TO WDAY-AM (Fargo-Moorhead, ND)

FM BRIAN DONLEY
OFF PHILADELPHIA
AGY Katz Media Group

ADDR 125 West 55th Street 3rd Floor

New York, NY 10019

BYR Helen Hanratty1
ADV WIN IT BACK PAC

PDT RADIO

FLT May 22, 24 - Jun 13, 24

* REP ORDER COMMENT *

** 5/21/2024 2:28:00 PM: POPULATIONBUYTYPE: CPP.

** 5/21/2024 2:28:00 PM: THIS IS A KATZ MEDIA GROUP ORDER. ALL BILLING SHOULD BE SENT TO KATZ MEDIA GROUP 125 W 55TH ST./NY,NY 10019. ALL ELECTRONIC INVOICES SHOULD BE SENT TO RI.COM:

DDS CONT# 0

PH#

C/P/E: / / 2601

SALESPERSON FAX#

9913287, MARKETRON: 127124, EMT: 10919. KATZ MEDIA GROUP IS NOT LIABLE FOR PAYMENT.

** 5/21/2024 2:28:00 PM: THIS IS A NEW ISSUE/POLITICAL ORDER. PLEASE NOTE THERE IS A 24 HOUR CANCELLATION POLICY ON ALL ISSUE/POLITICAL ORDERS. PLEASE CONFIRM WITH

ANGELA.HOMAN@KATZMEDIA.COM OR CALL 215-557-4230. THANK YOU!

| MC | LN | DAYS | TIME | LEN | EFFECTIVE DATES | # OF WKS | NPW | RATE | TOT SPTS |
|----|-------------------|--|---------------------------------|-------------------------|---|----------------|-------------------|----------------------|-------------|
| | 1.1 1.2 1.3 | FLIGHT 1 WThF,MTu WThF,MTu WThF,MTu | 6A - 10A 10A - 3P 3P - 7P | 60 60 60 ** WE | 5/22/2024 - 6/11/2024 5/22/2024 - 6/11/2024 5/22/2024 - 6/11/2024 EEKLY FLIGHT TOTALS ** | 3W 3W 3W | 8 6 8 22 | \$130.00 \$120.00 | 18 24 |

| | May 24 | Jun 24 | | | | |
|-------|---------|---------|--|--|--|--|
| SPOTS | 22 | 44 | | | | |
| CASH | 2780.00 | 5560.00 | | | | |
| TRADE | 0.00 | 0.00 | | | | |
| NSL | 0.00 | 0.00 | | | | |
| TOTAL | 2780.00 | 5560.00 | | | | |
| | | | | | | |
| | | | | | | |

| SPOTS | TOTAL |
|-------|----------|
| | 66 |
| CASH | 8,340.00 |
| TRADE | 0.00 |
| NSL | 0.00 |
| TOTAL | 8,340.00 |

May 21, 24

CONT# REP 37303617 Mod# Ver# 1 (Last =)

KATZ RADIO

DDS CONT# 0 C/P/E: / / 2601

** Competitive Comments **

SVC: FA99 MSA CustRadio

Demo Adults 50+

Nondiscrimination -Paragraphs 49 and 50 of the United States Federal Communications Commission's Report and Order No. 07-217 provides that broadcast stations' advertising contracts will not discriminate on the basis of race or ethnicity, and must contain nondiscrimination clauses. Consistent with this order, Katz Communications, Inc. (including any subsidiary or division of Katz) does not discriminate in any broadcast advertising contract on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.