



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

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A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit <u>education.nab.org</u>.

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit <u>nab.org/MemberTools</u>.

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges.	See Invoice for actual schedule and charges.
, Chad Crow for KC Strategies, LLC	, hereby request station time as follows:
I IDENTIFY CANDIDATE TYPE	RAL CANDIDATE E OR LOCAL CANDIDATE
ALL QUESTIONS/BLOCK	S MUST BE COMPLETED
Candidate name:	
Drew Darby	
Authorized committee:	
Drew Darby Campaign	
Agency requesting time (and contact information):	
N/A KC Strategies LLC, (512) 696-1417, kc3@kcstrategi	es.com
Candidate's political party:	
Republican	
Office sought (no acronyms or abbreviations):	
State Representative, House District 72	
Date of election: March 5, 2024	General Primary
Treasurer of candidate's authorized committee:	
Starla Solomon	
The undersigned represents that:	
(1) the payment for the broadcast time requested has been fur	nished by (check one box below):
the candidate listed above who is a legally qualified car	ndidate, or
the authorized committee of the legally qualified candi	date listed above;
(2) this station is authorized to announce the time as paid for b	y such person or entity; and
(3) this station has disclosed its political advertising policies, included and other sales practices (not applicable to federal candidates)	
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISC IN THE PLACEMENT OF ADVERTISING.	RIMINATION ON THE BASIS OF RACE OR ETHNICITY
Candidate/Committee/Agency	Station Representative
Signature: Chad Crow Digitally signed by Chad Crow Date: 2024.01.22 07:34:30 -06'00'	Signature: Malinda Henniken
Name: Chad Crow for KC Strategies, LLC	Malinda Flenniken Name: Malinda Flenniken
Date of Request to Purchase Ad Time: 02/23/2024	Date of Station Agreement to Sell Time: 2-23-24

В	ig Sp	orino	7		T	rat	ffic		Date: 2/23/2024 Station(s): KBST FM 95.7									
	/ KBTS I					Ord	ler				N	ew:	X	Rev	ised	c	anceled:	
		No								St	art D	ate:		2/24/2	4	. Е	nd Date:	3/1/24
Contract	#:	860) /		Adv	ertiser#					Com			H	P	Mark On		
Advertise	er: Drew	Darby	Campa	ign						_	Spon	sorshi	р		63		egional	4
Products	s: <u>politi</u>	cal can	npaign		<u></u>						Public Prom	otiona					ational	
Agency:										<u> </u>	Politic Remo						gency	
PO#/E	ST#:															XD	rect	
Billing Add	dress:	P.O. B	ox 3284	ļ						2.31	Remi Cash					Mark On	e:	
		San A	ngelo, T	X 7690	2						Co-op Notar		cript				ash rade	
Phone:				Fax:						Mari	· (One:					<u> </u>	on-commerc	ial
Contact F	Person:	Chad	Crow								Stand		roadc	est				
Package /	Program N		Party P	rimary						X	Caler	dar m	onth					
Account			la Flenn			· · · · · ·					One: End o	f Ettal	4					
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95.7: \$1												d l		Ш				
94.3: \$2			-		,			_	#01	37 '	'AFC	e - 1	/oic	ed by	y age	ency		
1490: \$1	1360																Total	
Start	End		From	То			Length		М	Т	W	Th	F	Sat	Sun	SPOTS	RATE	Amount
2/26/24	3/1/24		6a	9A			:60		6	6	6	6	6			30	\$21.00	\$630.00
2/26/24	3/1/24		10a	3р			:60		5	5	5	5	5			25	\$16.00	\$400.00
2/26/24	3/1/24		3р	7p			:60		4	4	4	4	4			20	\$21.00	\$420.00
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GM Ap							Date:		7			T	ota	l Mi	ET:	-	1,450 .	00
	ailed Da	te					Tir	ne				- '	<i>-</i>		- ' '		, 1, 700 .	-

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Confirmation



KBST-FM 95.7 KBest Media LLC PO Box 1632 Big Spring, Texas 79721 (432)267-6391 Contract # 8601
Date Entered 02/23/24
Sales Person Malinda Flenniken
Agency % 0.00
Billing Cycle Calendar
Revenue Source Revenue Type Conflict 1 Political
Product Party Primary
Contract 02/26/24 - 03/01/24

DREW DARBY CAMPAIGN ATTN LARAMIE STROUD P O BOX 3284 SAN ANGELO TX 76902

	Station	Date Range	Time Range	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
1	KBST-FM	02/26/24-03/01/24	6:00a-9:00a	01:00	6,6,6,6,6,0,0	All Weeks	Commercial	21.00	30	630.00
2	KBST-FM	02/26/24-03/01/24	10:00a-3:00p	01:00	5,5,5,5,0,0	All Weeks	Commercial	16.00	25	400.00
3	KBST-FM	02/26/24-03/01/24	3:00p-7:00p	01:00	4,4,4,4,4,0,0	All Weeks	Commercial	21.00	20	420.00
							Total			1450,00

Rotation	Station	Date Range	Time Range	Days				
60	KBST-FM 95.	02/26/24-03/01/24	12:00a-11:59	MTWThF				
Darby Radio	AFC 60				0137	02/17/24-03/05/24	OK	Next

Projected Billing		Count	Gross	Net
February	2024	60	1160.00	1160.00
March	2024	15	290.00	290.00
		75	1450.00	1450.00

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, F	Big Sp	rin	α		Т	raf	ffic			64			-	3/20		4.2		
										31	ation N				ised		anceled:	
KB21	/ KBTS F	kadio S	tation			Ord	ier			St	art D			2/24/2			nd Date:	
Contrac	t#:	8	602		Ad	vertiser#	**				One:			100		Mark Or		
Advertis	er: Drew	Darby	Campai	gn					33	X	No. of Street, or other Designation of the last of the	sorshi	p		3	$\overline{}$	egional	
Product	s: <u>politi</u>	cal can	npaign								Public Prom	servi otions			1 3	N.	ational	
Agency:										Х	Politic				3	Mark On	e: jency	
PO#/E													- 2	_	3	XD	irect	
Billing Ad	ldress:	P.O. B	lox 3284						W.		1,000,000	in Ad			щ	Mark On	e:	
		San A	ngelo, T	X 7690	2				R		Co-o _l Notar	ized S	cript		2	X C	ash rade	J
Phone:				Fax:						Mari	One:					N	on-commen	cial
Contact F	Person:	Chad	Crow						2		montl		S. TERLET	est			10.11	
Package /	Program N	lame;	Party P	rimary						X	Caler	der m	onth					
Account	Exec:	Malino	ia Flenn	iken							One: End o		nt					
Notes to	Traffic:										Weel Monti			J		Product No.	ion sw	
Total pu	rchase: \$	3085 c	n all 3 st	ations.							Speci	al cyc	le		B		change hange	
Each sta	ation is bill	ed sep	arately a	s follow	s:				PARTIES.		550							
95.7: \$1	1450										Сору							
94.3: \$2	275								#01	36 '	'SB I	ies"	- VC	piced	by a	gency		
1490: \$	1360				4										10-3			
							Length										Total	S
Start	End		From	То			:60		M	T	W	Th	F	Sat	Sun	SPOTS	RATE	Amount
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Juil	275	with	CP!	May	Juli	Jul	Aug	seh	T		IAC		De			0	Cast 10	\$275.00
Accep	ted by:		Malin	da Flex	eniken		Date:	2/23/2	024					\exists		Agy Con	nmission:	\$0.00
GM Ap							Date:			,		Te	ota	l Ni	ET:		\$275.0	00
Em	ailed Da	te					Tir	ne										

Confirmation



KBTS-FM 94.3 KBest Media LLC PO Box 1632 Big Spring, Texas 79721 (432)267-6391

Contract # 8602
Date Entered 02/23/24
Sales Person Malinda Flenniken
Agency % 0.00
Billing Cycle Calendar
Revenue Source Local Direct
Cesh Conflict 1 Political
Product Party Primary
Contract 02/26/24 - 03/01/24

DREW DARBY CAMPAIGN ATTN LARAMIE STROUD P O BOX 3284 SAN ANGELO TX 76902

	Station	Date Range	Time Range	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
1	KBTS-FM	02/26/24-03/01/24	6:00a-7:00p	01:00	5,5,5,5,5,0,0	All Weeks	Commercial	11.00	25	275.00
							Total			275.00

Darby Radio	SB Lies 60				013	6	02/17/24-03/05/24	OK	Next
60	KBTS-FM 94	02/26/24-03/01/24	12:00a-11:59	MTWThF					
Rotation	Station	Date Range	Time Range	Days					

Projected Billing		Count	Gross	Net
February	2024	20	220.00	220.00
March	2024	5	55.00	55.00
		25	275.00	275.00

Traffic Date: 2/23/2024 Big Spring Station(s): KBST AM 1490 & FM 103.9 New: X Revised Order Canceled: **KBST / KBTS Radio Station** Start Date: 2/24/24 End Date: 3/1/24 8603 Contract #: Advertiser #: Mark One: Mark One: X Commercial X Local Advertiser: Drew Darby Campaign Sponsorship Regional National Regional Public service Products: political campaign Promotional X Political Mark One: Agency: Remote Agency X Direct PO # / EST #: Remit invoice Billing Address: P.O. Box 3284 Cash in Advance Mark One: Со-ор X Cash San Angelo, TX 76902 Trade Non-commercial Notarized Script Phone: Fax: Mark One: Standard Broadcast **Chad Crow** Contact Person: month X Calendar month Package / Program Name: Party Primary Mark One: Account Exec: Malinda Flenniken X End of Flight Weekly invoice Production Notes to Traffic: Monthly invoice X New Special cycle No Change Change Total purchase: \$3085 on all 3 stations. Each station is billed separately as follows: Cart# / Copy Instruction: 95.7: \$1450 94.3: \$275 #0137 "AFC" - voiced by agency 1490: \$1360 **Totals** Length Start End From To M T W Th F Sat Sun RATE Amount :60 2/24/24 2/25/24 7P 10 10 \$5.00 \$100.00 20 :60 2/26/24 3/1/24 9a 5 5 5 5 5 11a \$14.00 \$350.00 :60 2/26/24 3/1/24 2p 6 6 6 6 6 \$14.00 \$420.00 :60 2/26/24 3/1/24 2р 5p 3 3 3 3 3 15 \$14.00 \$210.00 :60 2/26/24 3/1/24 4 4 4 4 4 20 5р 7р \$280.00 \$14.00 0 \$0.00 \$0.00 0 \$0.00 o \$0.00 0 \$0.00 \$0.00 0 Jan Feb **Broadcast Totals:** Mar Apr May Jun Jul Aug Sep Oct Nov Dec 1360 \$1,360.00 **Agy Commission:** \$0.00

Date:

Date:

Time

2/23/2024

Total NET:

\$1,360.00

Malinda Flenniken

Accepted by:

GM Approval

Emailed Date

Confirmation



KBST-AM 1490 & 103.9 KBest Media LLC PO Box 1632 Big Spring, Texas 79721 (432)267-6391

Contract # 8603
Date Entered 02/23/24
Sales Person Malinda Flenniken
Agency % 0.00
Billing Cycle Calendar
Revenue Source Local Direct
Revenue Type Conflict 1 Political
Product Party Primary
Contract 02/24/24 - 03/01/24

DREW DARBY CAMPAIGN ATTN LARAMIE STROUD P O BOX 3284 SAN ANGELO TX 76902

Station	Date Range	Time Range	Len	Schedule	Repeated	Avai	I Туре	Rate	Qty	Total
KBST-AM	02/26/24-03/01/24	9:00a-11:00a	01:00	5,5,5,5,5,0,0	All Weeks	Com	mercial	14.00	25	350.00
KBST-AM	02/26/24-03/01/24	11:00a-2:00p	01:00	6,6,6,6,6,0,0	All Weeks	Com	mercial	14.00	30	420.00
KBST-AM	02/26/24-03/01/24	2:00p-3:00p	01:00	3,3,3,3,0,0	All Weeks	Com	mercial	14.00	15	210.00
KBST-AM	02/26/24-03/01/24	3:00p-5:00p	01:00	4,4,4,4,0,0	All Weeks	Com	mercial	14.00	20	280.00
KBST-AM	02/24/24-02/25/24	6:00a-7:00p	01:00	0,0,0,0,0,10,10	All Weeks	Com	mercial	5.00	20	100.00
							Total			1360.00
	KBST-AM KBST-AM KBST-AM KBST-AM	KBST-AM 02/26/24-03/01/24 KBST-AM 02/26/24-03/01/24 KBST-AM 02/26/24-03/01/24 KBST-AM 02/26/24-03/01/24	KBST-AM 02/26/24-03/01/24 9:00a-11:00a KBST-AM 02/26/24-03/01/24 11:00a-2:00p KBST-AM 02/26/24-03/01/24 2:00p-3:00p KBST-AM 02/26/24-03/01/24 3:00p-5:00p	KBST-AM 02/26/24-03/01/24 9:00a-11:00a 01:00 KBST-AM 02/26/24-03/01/24 11:00a-2:00p 01:00 KBST-AM 02/26/24-03/01/24 2:00p-3:00p 01:00 KBST-AM 02/26/24-03/01/24 3:00p-5:00p 01:00	KBST-AM 02/26/24-03/01/24 9:00a-11:00a 01:00 5,5,5,5,0,0 KBST-AM 02/26/24-03/01/24 11:00a-2:00p 01:00 6,6,6,6,0,0 KBST-AM 02/26/24-03/01/24 2:00p-3:00p 01:00 3,3,3,3,3,0,0 KBST-AM 02/26/24-03/01/24 3:00p-5:00p 01:00 4,4,4,4,0,0	KBST-AM 02/26/24-03/01/24 9:00a-11:00a 01:00 5,5,5,5,5,0,0 All Weeks KBST-AM 02/26/24-03/01/24 11:00a-2:00p 01:00 6,6,6,6,0,0 All Weeks KBST-AM 02/26/24-03/01/24 2:00p-3:00p 01:00 3,3,3,3,3,0,0 All Weeks KBST-AM 02/26/24-03/01/24 3:00p-5:00p 01:00 4,4,4,4,4,0,0 All Weeks	KBST-AM 02/26/24-03/01/24 9:00a-11:00a 01:00 5,5,5,5,0,0 All Weeks Com KBST-AM 02/26/24-03/01/24 11:00a-2:00p 01:00 6,6,6,6,0,0 All Weeks Com KBST-AM 02/26/24-03/01/24 2:00p-3:00p 01:00 3,3,3,3,3,0,0 All Weeks Com KBST-AM 02/26/24-03/01/24 3:00p-5:00p 01:00 4,4,4,4,0,0 All Weeks Com KBST-AM 02/24/24-02/25/24 6:00a-7:00p 01:00 0,0,0,0,0,10,10 All Weeks Com	KBST-AM 02/26/24-03/01/24 9:00a-11:00a 01:00 5,5,5,5,0,0 All Weeks Commercial KBST-AM 02/26/24-03/01/24 11:00a-2:00p 01:00 6,6,6,6,0,0 All Weeks Commercial KBST-AM 02/26/24-03/01/24 2:00p-3:00p 01:00 3,3,3,3,3,0,0 All Weeks Commercial KBST-AM 02/26/24-03/01/24 3:00p-5:00p 01:00 4,4,4,4,0,0 All Weeks Commercial	KBST-AM 02/26/24-03/01/24 9:00a-11:00a 01:00 5,5,5,5,0,0 All Weeks Commercial 14.00 KBST-AM 02/26/24-03/01/24 11:00a-2:00p 01:00 6,6,6,6,0,0 All Weeks Commercial 14.00 KBST-AM 02/26/24-03/01/24 2:00p-3:00p 01:00 3,3,3,3,3,0,0 All Weeks Commercial 14.00 KBST-AM 02/26/24-03/01/24 3:00p-5:00p 01:00 4,4,4,4,4,0,0 All Weeks Commercial 14.00 KBST-AM 02/24/24-02/25/24 6:00a-7:00p 01:00 0,0,0,0,0,10,10 All Weeks Commercial 5.00	KBST-AM 02/26/24-03/01/24 9:00a-11:00a 01:00 5,5,5,5,5,0,0 All Weeks Commercial 14.00 25 KBST-AM 02/26/24-03/01/24 11:00a-2:00p 01:00 6,6,6,6,0,0 All Weeks Commercial 14.00 30 KBST-AM 02/26/24-03/01/24 2:00p-3:00p 01:00 3,3,3,3,3,0,0 All Weeks Commercial 14.00 15 KBST-AM 02/26/24-03/01/24 3:00p-5:00p 01:00 4,4,4,4,4,0,0 All Weeks Commercial 14.00 20 KBST-AM 02/24/24-02/25/24 6:00a-7:00p 01:00 0,0,0,0,0,10,10 All Weeks Commercial 5:00 20

						Tota	91		1360.00
Rotation	Station	Date Range	Time Range	Days					
60	KBST-AM 14	02/24/24-03/01/24	12:00a-11:59	MTWThFSSu					
Darby Radio	AFC 60				0137	02/17	7/24-03/05/24	OK	Next
Projected B	illing						Count	Gross	Net
February						2024	92	1108.00	1108.00
March						2024	18	252.00	252.00
		V I I I I I I I					110	1360.00	1360.00

Printed 02/23/24 13:35:05 Page 1 of 1

Drew Darby Campaign KBST BUY

<u>02/24/24 - 02/25/24:</u> \$100

1490 AM & FM 103.9:

SS: 6:00a-7:00p: additional 10 spots per day $(20 \times $5 = $100)$

02/26/2024-03/01/2024

95.7: \$1,450

- 6:00a-9:00a: 6 spots per day $(30 \times \$21 = \$630)$
- $10:00a-3:00p: 5 \text{ spots per day } (25 \times $16 = $400)$
- 3:00p-7:00p: 4 spots per day (20 x \$21 = \$420)

94.3: \$275

• Best Time Available: 6a-7p: 5 spots per day $(25 \times $11 = $275)$

1490 AM & FM 103.9: \$1,260

- 9:00a-11:00a: 5 spots per day $(25 \times $14 = $350)$
- 11:00a-2:00p: 6 spots per day $(30 \times $14 = $420)$
- $2:00p-5:00p: 3 \text{ spots per day } (15 \times $14 = $210)$
- 5:00p-7:00p: 4 spots per day (20 x \$14 = \$280)

Total: \$3,085