



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)



Political Broadcast Agreement Form for Candidate Advertisements (PB-19)

This form may serve as a model agreement for the sale of political broadcast advertising time and to facilitate compliance with the Federal Communications Commission's (FCC) record retention requirements. Broadcasters seeking information on how the FCC's political broadcast rules and record retention requirements apply to their specific circumstances should seek the advice of their own attorney.

Please note:

You will be prompted to save this form after each entry of your electronic signature. Make sure to re-save the form if you enter any information after entering your electronic signature.

Produced and published by NAB's Legal department. Copyright 2020 National Association of Broadcasters.

Reproduction or publication of the contents, in whole or in part, without express permission is prohibited. No liability is assumed with respect to the use of the information contained herein.

A companion to this form is NAB's Political Broadcast Catechism. To assist with your understanding of the political advertising rules, an all-new Political Advertising Primer course will become available via Broadcast Education in March 2020.

Broadcast Education is NAB's home for online educational offerings, including live and on-demand webcasts, podcasts and certificate courses. For more information, visit [education.nab.org](https://www.nab.org/education).

NAB members have access to an array of member tools and benefits. To access additional member tools, please visit [nab.org/MemberTools](https://www.nab.org/MemberTools).

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Chad Crow for KC Strategies, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE ➡

☐

FEDERAL CANDIDATE

☒

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Drew Darby

Authorized committee:

Drew Darby Campaign

Agency requesting time (and contact information):

☐ N/A KC Strategies LLC, (512) 696-1417, kc3@kcstrategies.com

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

State Representative, House District 72

Date of election:

March 5, 2024

☐

General

☒

Primary

Treasurer of candidate's authorized committee:

Starla Solomon

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

☐

the candidate listed above who is a legally qualified candidate, or

☒

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Chad Crow

Digitally signed by Chad Crow
Date: 2024.01.22 07:34:30 -06'00'

Signature:

Malinda Flenniken

Name: Chad Crow for KC Strategies, LLC

Name:

Malinda Flenniken

Date of Request to Purchase Ad Time: 02/23/2024

Date of Station Agreement to Sell Time:

2-23-24

KBST / KBTS Radio Station

Traffic Order

Station(s): KBST FM 95.7

Start Date: 2/24/24 **End Date:** 3/1/24

1490: \$1360

<input checked="" type="checkbox"/>	Commercial
<input type="checkbox"/>	Sponsorship
<input type="checkbox"/>	Public service
<input type="checkbox"/>	Promotional
<input checked="" type="checkbox"/>	Political
<input type="checkbox"/>	Remote

X	Local
	Regional
	National

X Agency Direct

<u>X</u>	Cash
<u>Trade</u>	
	Non-commercial

☐ Cash in Advance
☐ Co-op
☐ Notarized Script

☐ Standard Broadcast
 month
☒ Calendar month

<u>X</u>	End of Flight
<u> </u>	Weekly invoice
<u> </u>	Monthly invoice
<u> </u>	Special cycle

X	New
	No Change
	Change

#0137 "AFC" - voiced by agency

[illegible]

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Broadcast Totals:			
	1450											75		\$1,450.00	
Accepted by: Malinda Hennen												Date: 2/23/2024		Agy Commission: \$0.00	
GM Approval												Date:		Total NET: \$1,450.00	
Emailed Date							Time								

Confirmation



KBST-FM 95.7
KBest Media LLC
PO Box 1632
Big Spring, Texas 79721
(432)267-6391

Contract # 8601
Date Entered 02/23/24
Sales Person Malinda Flenniken
Agency % 0.00
Billing Cycle Calendar
Revenue Source Local Direct
Revenue Type Cash
Conflict 1 Political
Product Party Primary
Contract 02/26/24 - 03/01/24

DREW DARBY CAMPAIGN
ATTN LARAMIE STROUD
P O BOX 3284
SAN ANGELO TX 76902

	Station	Date Range	Time Range	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
1	KBST-FM	02/26/24-03/01/24	6:00a-9:00a	01:00	6,6,6,6,6,0,0	All Weeks	Commercial	21.00	30	630.00
2	KBST-FM	02/26/24-03/01/24	10:00a-3:00p	01:00	5,5,5,5,5,0,0	All Weeks	Commercial	16.00	25	400.00
3	KBST-FM	02/26/24-03/01/24	3:00p-7:00p	01:00	4,4,4,4,4,0,0	All Weeks	Commercial	21.00	20	420.00
							Total			1450.00

Rotation	Station	Date Range	Time Range	Days
60	KBST-FM 95.	02/26/24-03/01/24	12:00a-11:59	MTWThF
Darby Radio AFC 60				
0137 02/17/24-03/05/24 OK Next				

Projected Billing		Count	Gross	Net
February	2024	60	1160.00	1160.00
March	2024	15	290.00	290.00
		75	1450.00	1450.00

Big Spring

KBST / KBTS Radio Station

Traffic
Order

Date: 2/23/2024

Station(s): KBTS FM 94.3

New: ☒ Revised: ☐ Canceled: ☐

Start Date: 2/24/24

End Date: 3/1/24

Contract #: 8602 Advertiser #:

Advertiser: Drew Darby Campaign

Products: political campaign

Agency:

PO # / EST #:

Billing Address: P.O. Box 3284

San Angelo, TX 76902

Phone: Fax:

Contact Person: Chad Crow

Package / Program Name: Party Primary

Account Exec: Malinda Flenniken

Notes to Traffic:

Total purchase: \$3085 on all 3 stations.

Each station is billed separately as follows:

95.7: \$1450

94.3: \$275

1490: \$1360

Mark One:

☒ Commercial
☐ Sponsorship
☐ Public service
☐ Promotional
☒ Political
☐ Remote

Mark One:

☒ Local
☐ Regional
☐ National

Mark One:

☐ Agency
☒ Direct

Mark One:

☒ Cash
☐ Trade
☐ Non-commercial

Remit Invoice

☐ Cash in Advance☐ Co-op☐ Notarized Script

Mark One:

☐ Standard Broadcast
month☒ Calendar month

Mark One:

☒ End of Flight
☐ Weekly invoice
☐ Monthly invoice
☐ Special cycle

Production

☐ New
☒ No Change
☐ Change

Cart# / Copy Instruction:

#0136 "SB Lies" - voiced by agency

																		Totals		
Start	End		From	To			Length			M	T	W	Th	F	Sat	Sun		SPOTS	RATE	Amount
2/24/24	2/25/24		6a	7P			:60			5	5	5	5	5				25	\$11.00	\$275.00
																		0		\$0.00
																		0		\$0.00
																		0		\$0.00
																		0		\$0.00
																		0		\$0.00
																		0		\$0.00
																		0		\$0.00
																		0		\$0.00
																		0		\$0.00
																		0		\$0.00
																		0		\$0.00
																		0		\$0.00
																		0		\$0.00
																		0		\$0.00
																		0		\$0.00

Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec

275

Broadcast Totals:

0 \$275.00

Accepted by: Malinda Flenniken Date: 2/23/2024

Agy Commission: \$0.00

GM Approval

Date:

Total NET: \$275.00

Emailed Date

Time

Confirmation



KBTS-FM 94.3
KBest Media LLC
PO Box 1632
Big Spring, Texas 79721
(432)267-6391

Contract # 8602
Date Entered 02/23/24
Sales Person Malinda Flenniken
Agency % 0.00
Billing Cycle Calendar
Revenue Source Local Direct
Revenue Type Cash
Conflict 1 Political
Product Party Primary
Contract 02/26/24 - 03/01/24

DREW DARBY CAMPAIGN
ATTN LARAMIE STROUD
P O BOX 3284
SAN ANGELO TX 76902

Station	Date Range	Time Range	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
1 KBTS-FM	02/26/24-03/01/24	6:00a-7:00p	01:00	5,5,5,5,5,0,0	All Weeks	Commercial	11.00	25	275.00
Total									275.00

Rotation	Station	Date Range	Time Range	Days
60	KBTS-FM 94	02/26/24-03/01/24	12:00a-11:59	MTWThF
Darby Radio SB Lies 60				
0136 02/17/24-03/05/24 OK Next				

Projected Billing	Count	Gross	Net
February 2024	20	220.00	220.00
March 2024	5	55.00	55.00
	25	275.00	275.00

Big Spring

KBST / KBTS Radio Station

Traffic Order

Date: 2/23/2024

Station(s): KBST AM 1490 & FM 103.9

New: ☒ Revised: ☐ Canceled: ☐

Start Date: 2/24/24

End Date: 3/1/24

Contract #: 8603 Advertiser #:

Advertiser: Drew Darby Campaign

Products: political campaign

Agency:

PO # / EST #:

Billing Address: P.O. Box 3284

San Angelo, TX 76902

Phone: Fax:

Contact Person: Chad Crow

Package / Program Name: Party Primary

Account Exec: Malinda Flenniken

Notes to Traffic:

Total purchase: \$3085 on all 3 stations.

Each station is billed separately as follows:

95.7: \$1450

94.3: \$275

1490: \$1360

Mark One:

☒ Commercial
☐ Sponsorship
☐ Public service
☐ Promotional
☒ Political
☐ Remote

Mark One:

☒ Local
☐ Regional
☐ National

Mark One:

☐ Agency
☒ Direct

Mark One:

☒ Cash
☐ Trade
☐ Non-commercial

Remit Invoice

☐ Cash in Advance
☐ Co-op
☐ Notarized Script

Mark One:

☐ Standard Broadcast month
☒ Calendar month

Mark One:

☒ End of Flight
☐ Weekly invoice
☐ Monthly invoice
☐ Special cycle

Production

☒ New
☐ No Change
☐ Change

Cart# / Copy Instruction:

#0137 "AFC" - voiced by agency

																		Totals		
Start	End		From	To			Length			M	T	W	Th	F	Sat	Sun		SPOTS	RATE	Amount
2/24/24	2/25/24		6a	7p			:60								10	10		20	\$5.00	\$100.00
2/26/24	3/1/24		9a	11a			:60			5	5	5	5	5				25	\$14.00	\$350.00
2/26/24	3/1/24		11a	2p			:60			6	6	6	6	6				30	\$14.00	\$420.00
2/26/24	3/1/24		2p	5p			:60			3	3	3	3	3				15	\$14.00	\$210.00
2/26/24	3/1/24		5p	7p			:60			4	4	4	4	4				20	\$14.00	\$280.00
																		0		\$0.00
																		0		\$0.00
																		0		\$0.00
																		0		\$0.00
																		0		\$0.00
																		0		\$0.00
																		0		\$0.00
																		0		\$0.00

Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Broadcast Totals:		
	1360											90		\$1,360.00

Accepted by: Malinda Flenniken Date: 2/23/2024

GM Approval

Date:

Total NET:

\$1,360.00

Emailed Date

Time

Agy Commission: \$0.00

Confirmation



KBST-AM 1490 & 103.9
KBest Media LLC
PO Box 1632
Big Spring, Texas 79721
(432)267-6391

Contract # 8603
Date Entered 02/23/24
Sales Person Malinda Flenniken
Agency % 0.00
Billing Cycle Calendar
Revenue Source Local Direct
Revenue Type Cash
Conflict 1 Political
Product Party Primary
Contract 02/24/24 - 03/01/24

DREW DARBY CAMPAIGN
ATTN LARAMIE STROUD
P O BOX 3284
SAN ANGELO TX 76902

Station	Date Range	Time Range	Len	Schedule	Repeated	Avail Type	Rate	Qty	Total
1 KBST-AM	02/26/24-03/01/24	9:00a-11:00a	01:00	5,5,5,5,5,0,0	All Weeks	Commercial	14.00	25	350.00
2 KBST-AM	02/26/24-03/01/24	11:00a-2:00p	01:00	6,6,6,6,6,0,0	All Weeks	Commercial	14.00	30	420.00
3 KBST-AM	02/26/24-03/01/24	2:00p-3:00p	01:00	3,3,3,3,3,0,0	All Weeks	Commercial	14.00	15	210.00
4 KBST-AM	02/26/24-03/01/24	3:00p-5:00p	01:00	4,4,4,4,4,0,0	All Weeks	Commercial	14.00	20	280.00
5 KBST-AM	02/24/24-02/25/24	6:00a-7:00p	01:00	0,0,0,0,0,10,10	All Weeks	Commercial	5.00	20	100.00
Total									1360.00

Rotation	Station	Date Range	Time Range	Days
60	KBST-AM 14	02/24/24-03/01/24	12:00a-11:59	MTWThFSSu
Darby Radio AFC 60				
		0137	02/17/24-03/05/24	OK Next

Projected Billing	Count	Gross	Net
February	2024	92	1108.00
March	2024	18	252.00
		110	1360.00

Drew Darby Campaign KBST BUY

02/24/24 – 02/25/24: \$100

1490 AM & FM 103.9:

SS: 6:00a-7:00p: additional 10 spots per day (20 x \$5 = \$100)

02/26/2024-03/01/2024

95.7: \$1,450

- 6:00a-9:00a: 6 spots per day (30 x \$21 = \$630)
- 10:00a-3:00p: 5 spots per day (25 x \$16 = \$400)
- 3:00p-7:00p: 4 spots per day (20 x \$21 = \$420)

94.3: \$275

- Best Time Available: 6a-7p: 5 spots per day (25 x \$11 = \$275)

1490 AM & FM 103.9: \$1,260

- 9:00a-11:00a: 5 spots per day (25 x \$14 = \$350)
- 11:00a-2:00p: 6 spots per day (30 x \$14 = \$420)
- 2:00p-5:00p: 3 spots per day (15 x \$14 = \$210)
- 5:00p-7:00p: 4 spots per day (20 x \$14 = \$280)

Total: \$3,085