

# PREVIEW



**Good Karma Broadcasting, LLC**  
 301 W Wisconsin Ave, Ste 200  
 Milwaukee, WI 53203  
 Main: (414) 209-3100  
 Billing: (414) 209-3100

Property	WTMJ-AM		
Invoice #		Order #	511606
Invoice Date		Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/22/24	Flight Dates	03/18/24 - 03/22/24
Advertiser	Enough is Enough. Vote No.		
Product	2024 March - April Enough is Enough Vote No WTMJ		
Estimate #	2		
Account Executive	Nolan Murphy		
Sales Office	National Direct (No Rep Firm)		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	131197		
Advertiser Ref	246549		
Product 1			
Product 2			

Billing Address:

**Platform Global Communications and Marketing In**  
**Attention: Kathryn Kotowski**  
 701 E Washington Ave Suite 201  
 Madison, WI 53701

Send Payment To:

**Good Karma Broadcasting, LLC**  
 PO Box 8609  
 Carol Stream, IL 60197-8609

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	03/18/24	03/22/24	M-F 6a-10a	M-F 6a-10a	MTWTF--	:30	10	\$240.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 MTWTF-- 10 \$240.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
9	WTMJA	M	03/18/24	7:09 AM	M-F 6a-10a	M-F 6a-10a	:30	2024 03 08 MMAC_Referendu	\$240.00	NM
16	WTMJA	M	03/18/24	9:19 AM	M-F 6a-10a	M-F 6a-10a	:30	2024 03 08 MMAC_Referendu	\$240.00	NM
15	WTMJA	Tu	03/19/24	8:27 AM	M-F 6a-10a	M-F 6a-10a	:30	2024 03 08 MMAC_Referendu	\$240.00	NM
10	WTMJA	Tu	03/19/24	9:57 AM	M-F 6a-10a	M-F 6a-10a	:30	2024 03 08 MMAC_Referendu	\$240.00	NM
11	WTMJA	W	03/20/24	7:36 AM	M-F 6a-10a	M-F 6a-10a	:30	2024 03 08 MMAC_Referendu	\$240.00	NM
14	WTMJA	W	03/20/24	9:27 AM	M-F 6a-10a	M-F 6a-10a	:30	2024 03 08 MMAC_Referendu	\$240.00	NM
12	WTMJA	Th	03/21/24	8:23 AM	M-F 6a-10a	M-F 6a-10a	:30	2024 03 08 MMAC_Referendu	\$240.00	NM
18	WTMJA	Th	03/21/24	9:44 AM	M-F 6a-10a	M-F 6a-10a	:30	2024 03 08 MMAC_Referendu	\$240.00	NM
13	WTMJA	F	03/22/24	7:28 AM	M-F 6a-10a	M-F 6a-10a	:30	2024 03 08 MMAC_Referendu	\$240.00	NM
17	WTMJA	F	03/22/24	8:59 AM	M-F 6a-10a	M-F 6a-10a	:30	2024 03 08 MMAC_Referendu	\$240.00	NM
2	03/18/24	03/22/24	M-F 3p-7p	M-F 3p-7p	MTWTF--	:30	10	\$240.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/18/24 03/24/24 MTWTF-- 10 \$240.00										
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
9	WTMJA	M	03/18/24	3:36 PM	M-F 3p-7p	M-F 3p-7p	:30	2024 03 08 MMAC_Referendu	\$240.00	NM
17	WTMJA	M	03/18/24	5:27 PM	M-F 3p-7p	M-F 3p-7p	:30	2024 03 08 MMAC_Referendu	\$240.00	NM
16	WTMJA	Tu	03/19/24	6:14 PM	M-F 3p-7p	M-F 3p-7p	:30	2024 03 08 MMAC_Referendu	\$240.00	NM
10	WTMJA	Tu	03/19/24	6:47 PM	M-F 3p-7p	M-F 3p-7p	:30	2024 03 08 MMAC_Referendu	\$240.00	NM
15	WTMJA	W	03/20/24	3:08 PM	M-F 3p-7p	M-F 3p-7p	:30	2024 03 08 MMAC_Referendu	\$240.00	NM
11	WTMJA	W	03/20/24	4:18 PM	M-F 3p-7p	M-F 3p-7p	:30	2024 03 08 MMAC_Referendu	\$240.00	NM
18	WTMJA	Th	03/21/24	4:21 PM	M-F 3p-7p	M-F 3p-7p	:30	2024 03 08 MMAC_Referendu	\$240.00	NM
12	WTMJA	Th	03/21/24	6:25 PM	M-F 3p-7p	M-F 3p-7p	:30	2024 03 08 MMAC_Referendu	\$240.00	NM
13	WTMJA	F	03/22/24	6:13 PM	M-F 3p-7p	M-F 3p-7p	:30	2024 03 08 MMAC_Referendu	\$240.00	NM
14	WTMJA	F	03/22/24	7:00 PM	M-F 3p-7p	M-F 3p-7p	:30	2024 03 08 MMAC_Referendu	\$240.00	NM

Total Spots **20**

**Payment Terms 30 Days**

Net Total **\$4,800.00**