

# PREVIEW



**Good Karma Broadcasting, LLC**  
 301 W Wisconsin Ave, Ste 200  
 Milwaukee, WI 53203  
 Main: (414) 209-3100  
 Billing: (414) 209-3100

|                   |  |              |                     |
|-------------------|--|--------------|---------------------|
| Property          | WTMJ-AM  |              |                     |
| Invoice #         |  | Order #      | 511607              |
| Invoice Date      |  | Alt Order #  |                     |
| Invoice Month     | March 2024                                       | Deal #       |                     |
| Invoice Period    | 02/26/24 - 03/29/24                              | Flight Dates | 03/25/24 - 03/29/24 |
| Advertiser        | Enough is Enough. Vote No.                       |              |                     |
| Product           | 2024 March - April Enough is Enough Vote No WTMJ |              |                     |
| Estimate #        | 3  |              |                     |
| Account Executive | Nolan Murphy                                     |              |                     |
| Sales Office      | National Direct (No Rep Firm)                    |              |                     |
| Sales Region      | National   |              |                     |
| Agency Code       |  |              |                     |
| Advertiser Code   |  |              |                     |
| Billing Calendar  | Broadcast  |              |                     |
| Billing Type      | Cash   |              |                     |
| Special Handling  |  |              |                     |
| Agency Ref        | 131197   |              |                     |
| Advertiser Ref    | 246549   |              |                     |
| Product 1         |  |              |                     |
| Product 2         |  |              |                     |

Billing Address:

**Platform Global Communications and Marketing Inc**  
 Attention: Kathryn Kotowski  
 701 E Washington Ave Suite 201  
 Madison, WI 53701

Send Payment To:

**Good Karma Broadcasting, LLC**  
 PO Box 8609  
 Carol Stream, IL 60197-8609

| Line   | Start Date | End Date | Description | Start/End Time | MTWTFSS     | Length         | Spots/<br>Week | Rate                      | Type     |      |
|--|------------|----------|-------------|----------------|-------------|----------------|----------------|---------------------------|----------|------|
| 1  | 03/25/24   | 03/29/24 | M-F 6a-10a  | M-F 6a-10a     | MTWTF--     | :30            | 10             | \$240.00                  | NM       |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>03/25/24 03/31/24 MTWTF-- 10 \$240.00 |            |          |             |                |             |                |                |                           |          |      |
| Spots: #   | Ch         | Day      | Air Date    | Air Time       | Description | Start/End Time | Length         | Ad-ID                     | Rate     | Type |
| 19   | WTMJA      | M        | 03/25/24    | 6:51 AM        | M-F 6a-10a  | M-F 6a-10a     | :30            | 2024 03 08 MMAC_Referendu | \$240.00 | NM   |
| 26   | WTMJA      | M        | 03/25/24    | 9:29 AM        | M-F 6a-10a  | M-F 6a-10a     | :30            | 2024 03 08 MMAC_Referendu | \$240.00 | NM   |
| 20   | WTMJA      | Tu       | 03/26/24    | 6:36 AM        | M-F 6a-10a  | M-F 6a-10a     | :30            | 2024 03 08 MMAC_Referendu | \$240.00 | NM   |
| 25   | WTMJA      | Tu       | 03/26/24    | 7:36 AM        | M-F 6a-10a  | M-F 6a-10a     | :30            | 2024 03 08 MMAC_Referendu | \$240.00 | NM   |
| 27   | WTMJA      | W        | 03/27/24    | 8:00 AM        | M-F 6a-10a  | M-F 6a-10a     | :30            | 2024 03 08 MMAC_Referendu | \$240.00 | NM   |
| 21   | WTMJA      | W        | 03/27/24    | 9:16 AM        | M-F 6a-10a  | M-F 6a-10a     | :30            | 2024 03 08 MMAC_Referendu | \$240.00 | NM   |
| 22   | WTMJA      | Th       | 03/28/24    | 7:05 AM        | M-F 6a-10a  | M-F 6a-10a     | :30            | 2024 03 08 MMAC_Referendu | \$240.00 | NM   |
| 24   | WTMJA      | Th       | 03/28/24    | 9:53 AM        | M-F 6a-10a  | M-F 6a-10a     | :30            | 2024 03 08 MMAC_Referendu | \$240.00 | NM   |
| 23   | WTMJA      | F        | 03/29/24    | 8:18 AM        | M-F 6a-10a  | M-F 6a-10a     | :30            | 2024 03 08 MMAC_Referendu | \$240.00 | NM   |
| 28   | WTMJA      | F        | 03/29/24    | 9:42 AM        | M-F 6a-10a  | M-F 6a-10a     | :30            | 2024 03 08 MMAC_Referendu | \$240.00 | NM   |
| 2  | 03/25/24   | 03/29/24 | M-F 3p-7p   | M-F 3p-7p      | MTWTF--     | :30            | 10             | \$240.00                  | NM       |      |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>03/25/24 03/31/24 MTWTF-- 10 \$240.00 |            |          |             |                |             |                |                |                           |          |      |
| Spots: #   | Ch         | Day      | Air Date    | Air Time       | Description | Start/End Time | Length         | Ad-ID                     | Rate     | Type |
| 19   | WTMJA      | M        | 03/25/24    | 6:19 PM        | M-F 3p-7p   | M-F 3p-7p      | :30            | 2024 03 08 MMAC_Referendu | \$240.00 | NM   |
| 25   | WTMJA      | M        | 03/25/24    | 6:58 PM        | M-F 3p-7p   | M-F 3p-7p      | :30            | 2024 03 08 MMAC_Referendu | \$240.00 | NM   |
| 26   | WTMJA      | Tu       | 03/26/24    | 3:44 PM        | M-F 3p-7p   | M-F 3p-7p      | :30            | 2024 03 08 MMAC_Referendu | \$240.00 | NM   |
| 20   | WTMJA      | Tu       | 03/26/24    | 5:20 PM        | M-F 3p-7p   | M-F 3p-7p      | :30            | 2024 03 08 MMAC_Referendu | \$240.00 | NM   |
| 27   | WTMJA      | W        | 03/27/24    | 4:06 PM        | M-F 3p-7p   | M-F 3p-7p      | :30            | 2024 03 08 MMAC_Referendu | \$240.00 | NM   |
| 21   | WTMJA      | W        | 03/27/24    | 5:15 PM        | M-F 3p-7p   | M-F 3p-7p      | :30            | 2024 03 08 MMAC_Referendu | \$240.00 | NM   |
| 23   | WTMJA      | Th       | 03/28/24    | 3:06 PM        | M-F 3p-7p   | M-F 3p-7p      | :30            | 2024 03 08 MMAC_Referendu | \$240.00 | NM   |
| 22   | WTMJA      | Th       | 03/28/24    | 4:44 PM        | M-F 3p-7p   | M-F 3p-7p      | :30            | 2024 03 08 MMAC_Referendu | \$240.00 | NM   |
| 28   | WTMJA      | Th       | 03/28/24    | 6:16 PM        | M-F 3p-7p   | M-F 3p-7p      | :30            | 2024 03 08 MMAC_Referendu | \$240.00 | NM   |
| 24   | WTMJA      | F        | 03/29/24    | 4:58 PM        | M-F 3p-7p   | M-F 3p-7p      | :30            | 2024 03 08 MMAC_Referendu | \$240.00 | NM   |

Total Spots **20**

**Payment Terms 30 Days**

Net Total **\$4,800.00**