

PREVIEW



Good Karma Broadcasting, LLC
 301 W Wisconsin Ave, Ste 200
 Milwaukee, WI 53203
 Main: (414) 209-3100
 Billing: (414) 209-3100

Property	WTMJ-AM		
Invoice #		Order #	511605
Invoice Date		Alt Order #	
Invoice Month	March 2024	Deal #	
Invoice Period	02/26/24 - 03/15/24	Flight Dates	03/13/24 - 03/15/24
Advertiser	Enough is Enough. Vote No.		
Product	2024 March - April Enough is Enough Vote No WTMJ		
Estimate #	1		
Account Executive	Nolan Murphy		
Sales Office	National Direct (No Rep Firm)		
Sales Region	National		
Agency Code			
Advertiser Code			
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	131197		
Advertiser Ref	246549		
Product 1			
Product 2			

Billing Address:

Platform Global Communications and Marketing Inc
 Attention: Kathryn Kotowski
 701 E Washington Ave Suite 201
 Madison, WI 53701

Send Payment To:

Good Karma Broadcasting, LLC
 PO Box 8609
 Carol Stream, IL 60197-8609

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1	03/13/24	03/15/24	M-F 6a-10a	M-F 6a-10a	--WTF--	:30	8	\$240.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/11/24 03/17/24 --WTF-- 8 \$240.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
1	WTMJA	W	03/13/24	6:05 AM	M-F 6a-10a	M-F 6a-10a	:30	2024 03 08	MMAC_Referendu	\$240.00 NM
7	WTMJA	W	03/13/24	7:14 AM	M-F 6a-10a	M-F 6a-10a	:30	2024 03 08	MMAC_Referendu	\$240.00 NM
2	WTMJA	W	03/13/24	8:06 AM	M-F 6a-10a	M-F 6a-10a	:30	2024 03 08	MMAC_Referendu	\$240.00 NM
3	WTMJA	Th	03/14/24	9:00 AM	M-F 6a-10a	M-F 6a-10a	:30	2024 03 08	MMAC_Referendu	\$240.00 NM
4	WTMJA	Th	03/14/24	9:43 AM	M-F 6a-10a	M-F 6a-10a	:30	2024 03 08	MMAC_Referendu	\$240.00 NM
8	WTMJA	F	03/15/24	6:35 AM	M-F 6a-10a	M-F 6a-10a	:30	2024 03 08	MMAC_Referendu	\$240.00 NM
6	WTMJA	F	03/15/24	7:49 AM	M-F 6a-10a	M-F 6a-10a	:30	2024 03 08	MMAC_Referendu	\$240.00 NM
5	WTMJA	F	03/15/24	9:05 AM	M-F 6a-10a	M-F 6a-10a	:30	2024 03 08	MMAC_Referendu	\$240.00 NM
2	03/13/24	03/15/24	M-F 3p-7p	M-F 3p-7p	--WTF--	:30	8	\$240.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 03/11/24 03/17/24 --WTF-- 8 \$240.00										
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>										
2	WTMJA	W	03/13/24	6:04 PM	M-F 3p-7p	M-F 3p-7p	:30	2024 03 08	MMAC_Referendu	\$240.00 NM
7	WTMJA	W	03/13/24	6:32 PM	M-F 3p-7p	M-F 3p-7p	:30	2024 03 08	MMAC_Referendu	\$240.00 NM
1	WTMJA	W	03/13/24	6:58 PM	M-F 3p-7p	M-F 3p-7p	:30	2024 03 08	MMAC_Referendu	\$240.00 NM
4	WTMJA	Th	03/14/24	3:58 PM	M-F 3p-7p	M-F 3p-7p	:30	2024 03 08	MMAC_Referendu	\$240.00 NM
3	WTMJA	Th	03/14/24	6:05 PM	M-F 3p-7p	M-F 3p-7p	:30	2024 03 08	MMAC_Referendu	\$240.00 NM
6	WTMJA	F	03/15/24	3:40 PM	M-F 3p-7p	M-F 3p-7p	:30	2024 03 08	MMAC_Referendu	\$240.00 NM
8	WTMJA	F	03/15/24	4:08 PM	M-F 3p-7p	M-F 3p-7p	:30	2024 03 08	MMAC_Referendu	\$240.00 NM
5	WTMJA	F	03/15/24	4:42 PM	M-F 3p-7p	M-F 3p-7p	:30	2024 03 08	MMAC_Referendu	\$240.00 NM

Total Spots 16

Payment Terms 30 Days

Net Total \$3,840.00