

INVOICE



MY19 (EDBJ)
2807 Hersherberger Rd
Roanoke, VA 24017
Main: (540)344-7000
Billing:

Billing Address:

GREER MARGOLIS MITCHELL
Attention: Accounts Payable
GREER MARGOLIS MITCHELL
1010 WISCONSIN AVENUE
SUITE 800
WASHINGTON, DC 20007
USA

Send Payment To:

MY19 (EDBJ)
2807 Hersherberger Road
Roanoke, VA 24017

Invoice #	Invoice Date	Invoice Month	Invoice Period
31256-1	10/26/14	October 2014	09/29/14 - 10/26/14

Station	Account Executive	Sales Office	Sales Region
MYTV	WILL HILDEBRANDT	Political	Political spots

Advertiser	Product	Estimate Number
Poli/M Warner/D/Sen/VA	WARNER FOR SENATE	2816

Flight Dates	Order #	Alt Order #
10/21/14 - 10/27/14	31256	07198459

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	198	213

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/21/14	10/24/14	MYNEWS7 AT 10	M-F 10-1030P	-TWTF--	:30	2	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWTF-- 2 \$10.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 MYTV Tu 10/21/14 10:22 PM MYNEWS7 AT 10 M-F 10-1030P :30 MW14-116H \$10.00 NM 1 MYTV F 10/24/14 10:27 PM MYNEWS7 AT 10 M-F 10-1030P :30 MW14-116H \$10.00 NM									
2	10/21/14	10/24/14	AMERICA'S COURT	M-F 10-11A	-TWTF--	:30	2	\$3.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWTF-- 2 \$3.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 MYTV Tu 10/21/14 10:44 AM AMERICA'S COURT M-F 10-11A :30 MW14-116H \$3.00 NM 2 MYTV W 10/22/14 10:23 AM AMERICA'S COURT M-F 10-11A :30 MW14-116H \$3.00 NM									
3	10/21/14	10/24/14	RULES OF ENGAGEMENT	M-F 6-7P	-TWTF--	:30	3	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWTF-- 3 \$5.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 MYTV Tu 10/21/14 6:24 PM RULES OF ENGAGEMENT M-F 6-7P :30 MW14-113H \$5.00 NM 3 MYTV W 10/22/14 6:24 PM RULES OF ENGAGEMENT M-F 6-7P :30 MW14-117RH \$5.00 NM 1 MYTV Th 10/23/14 6:54 PM RULES OF ENGAGEMENT M-F 6-7P :30 MW14-117RH \$5.00 NM									
4	10/21/14	10/24/14	COUGAR TOWN	M-F 7-730P	-TWTF--	:30	3	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWTF-- 3 \$15.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 MYTV Tu 10/21/14 7:25 PM COUGAR TOWN M-F 7-730P :30 MW14-116H \$15.00 NM 2 MYTV W 10/22/14 7:10 PM COUGAR TOWN M-F 7-730P :30 MW14-116H \$15.00 NM 1 MYTV Th 10/23/14 7:08 PM COUGAR TOWN M-F 7-730P :30 MW14-116H \$15.00 NM									
5	10/21/14	10/24/14	RAISING HOPE	M-F 730-8P	-TWTF--	:30	3	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/20/14 10/26/14 -TWTF-- 3 \$15.00									

WDBJ7, MY19 and WDBJ7.com does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to or has the effect of discriminating on the basis of race or ethnicity.

We warrant that the actual broadcast information shown on this invoice was taken from the program log and is accurate to within 2 minutes of actual broadcast and will be available upon request for at least 1 year.

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MyNetworkTV

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Roanoke, VA 24017

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Advertiser	Product	Estimate Number	
Poli/M Warner/D/Sen/VA	WARNER FOR SENATE	2816	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	10/21/14	10/24/14	RAISING HOPE	M-F 730-8P	-TWTF--	:30	3	\$15.00	NM
-TWTF--									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	MYTV	Tu	10/21/14	7:50 PM	RAISING HOPE	M-F 730-8P	:30	MW14-116H	\$15.00 NM
3	MYTV	W	10/22/14	7:49 PM	RAISING HOPE	M-F 730-8P	:30	MW14-116H	\$15.00 NM
2	MYTV	F	10/24/14	7:58 PM	RAISING HOPE	M-F 730-8P	:30	MW14-117RH	\$15.00 NM
8	10/21/14	10/21/14	LAW & ORDER CRIMINATUE	9-10P	-1-----	:30	1	\$25.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/20/14	10/26/14	-1-----	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	MYTV	Tu	10/21/14	9:29 PM	LAW & ORDER CRIMINAL INTE	TUE 9-10P	:30	MW14-113H	\$25.00 NM
9	10/22/14	10/22/14	THE WALKING DEAD	WED 8-9P	--1----	:30	1	\$25.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/20/14	10/26/14	--1----	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	MYTV	W	10/22/14	8:20 PM	THE WALKING DEAD	WED 8-9P	:30	MW14-117RH	\$25.00 NM
10	10/22/14	10/22/14	THE WALKING DEAD	WED 9-10P	--1----	:30	1	\$25.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	10/20/14	10/26/14	--1----	1	\$25.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	MYTV	W	10/22/14	9:59 PM	THE WALKING DEAD	WED 9-10P	:30	MW14-117RH	\$25.00 NM
Total Spots							16		

Payment Terms 30 Days

Gross Total	\$206.00
Agency Commission	\$30.90
Net Amount Due	\$175.10