

ORDER



Orders
Order / Rev: 1641776
Alt Order #: 26122922
Product Desc: Political
Estimate: 6468
Flight Dates: 08/21/18 - 08/27/18
Original Date / Rev: 08/07/18 / 08/07/18
Order Type: REG

KELO Sioux Falls

Primary AE: Katz Washington
Sales Office: K-WAS
Sales Region: Nat

Agency Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 210 W. Pennsylvania Ave
 Towson, MD 21204

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: WEEKLY
Agency Commission: 15%

Advertiser Name: POL/South Dakotans Against Higher 1
Demographic: A35+
Product Codes: PL6
Priority: P1
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID: IN2570/SP271/TO1326/AL2874/MO967
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/20/18	08/26/18	19	\$22,815.00	\$19,392.75
08/27/18	09/02/18	6	\$5,395.00	\$4,585.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2018	19	\$22,815.00	\$19,392.75	0.00
September 2018	6	\$5,395.00	\$4,585.75	0.00
Totals	25	\$28,210.00	\$23,978.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	All	08/21/18	08/21/18	CBS This Morning Hour 2M CBS This Morning Hour 2		M-F 8a-9a	-T-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	-T-----		1				\$500.00		0.00			
N 2	All	08/22/18	08/22/18	CBS This Morning Hour 2M CBS This Morning Hour 2		M-F 8a-9a	--W----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	--W----		1				\$500.00		0.00			
N 3	All	08/24/18	08/24/18	CBS This Morning Hour 2M CBS This Morning Hour 2		M-F 8a-9a	----F--	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/20/18	08/26/18	----F--		1				\$500.00		0.00			
N 4	All	08/27/18	08/27/18	CBS This Morning Hour 2M CBS This Morning Hour 2		M-F 8a-9a	M-----	:30	1	\$500.00	P1	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/18	09/02/18	M-----		1				\$500.00		0.00			
N 5	All	08/26/18	08/26/18		CM	Su 930a-10a	-----S	:30	1	\$450.00	P1	0.00	NM	1	\$450.00

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KELO Sioux Falls

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Face the Nation											
				Face the Nation											
				Face The Nation											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/18	08/26/18	-----S		1			\$450.00		0.00				
N 6	All	08/21/18	08/21/18	Midday	CM	M-F 12p-1230p	-T-----	:30	1	\$750.00	P1	0.00	NM	1	\$750.00
				Midday											
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/18	08/26/18	-T-----		1			\$750.00		0.00				
N 7	All	08/23/18	08/23/18	Midday	CM	M-F 12p-1230p	---T---	:30	1	\$750.00	P1	0.00	NM	1	\$750.00
				Midday											
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/18	08/26/18	---T---		1			\$750.00		0.00				
N 8	All	08/22/18	08/22/18	M-F 4p-5p	CM	M-F 4p-5p	--W----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
				Dr Phil											
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/18	08/26/18	--W----		1			\$300.00		0.00				
N 9	All	08/27/18	08/27/18	M-F 4p-5p	CM	M-F 4p-5p	M-----	:30	1	\$300.00	P1	0.00	NM	1	\$300.00
				Dr Phil											
				Dr. Phil											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/27/18	09/02/18	M-----		1			\$300.00		0.00				
N 10	All	08/22/18	08/22/18	6pm News	CM	M-F 6p-630p	--W----	:30	1	\$1,900.00	P1	0.00	NM	1	\$1,900.00
				6pm News											
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/18	08/26/18	--W----		1			\$1,900.00		0.00				
N 11	All	08/24/18	08/24/18	6pm News	CM	M-F 6p-630p	----F--	:30	1	\$1,900.00	P1	0.00	NM	1	\$1,900.00
				6pm News											
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/18	08/26/18	----F--		1			\$1,900.00		0.00				
N 12	All	08/27/18	08/27/18	6pm News	CM	M-F 6p-630p	M-----	:30	1	\$1,900.00	P1	0.00	NM	1	\$1,900.00
				6pm News											
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/27/18	09/02/18	M-----		1			\$1,900.00		0.00				
N 13	All	08/26/18	08/26/18	Sun Prime Hour 1	CM	Su 6p-7p	-----S	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
				60 Mins											
				60 Minutes											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/18	08/26/18	-----S		1			\$2,000.00		0.00				
N 14	All	08/27/18	08/27/18	Mon Prime Hour 1	CM	M 7p-8p	M-----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
				Mom/											
				MOM											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/27/18	09/02/18	M-----		1			\$1,800.00		0.00				
N 15	All	08/21/18	08/21/18	Tue Prime Hour 1	CM	T 7p-8p	-T-----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00
				NCIS											
				NCIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/18	08/26/18	-T-----		1			\$1,800.00		0.00				
N 16	All	08/26/18	08/26/18	Sun Prime Hour 2	CM	Su 7p-8p	-----S	:30	1	\$1,650.00	P1	0.00	NM	1	\$1,650.00
				Big Brother											
				Big Brother											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/18	08/26/18	-----S		1			\$1,650.00		0.00				
N 17	All	08/21/18	08/21/18		CM	T 9p-10p	-T-----	:30	1	\$1,800.00	P1	0.00	NM	1	\$1,800.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Tue Prime Hour 3 NCIS NO											
				NCIS NOLA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/18	08/26/18	-T-----		1			\$1,800.00		0.00				
N 18	All	08/26/18	08/26/18	Sun Prime Hour 4 NCIS LA	CM	Su 9p-10p	-----S	:30	1	\$2,000.00	P1	0.00	NM	1	\$2,000.00
				NCIS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/18	08/26/18	-----S		1			\$2,000.00		0.00				
N 19	All	08/23/18	08/23/18	M-F 630p-7p ET	CM	M-F 630p-7p	---T---	:30	1	\$775.00	P1	0.00	NM	1	\$775.00
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/18	08/26/18	---T---		1			\$775.00		0.00				
N 20	All	08/27/18	08/27/18	M-F 630p-7p ET	CM	M-F 630p-7p	M-----	:30	1	\$775.00	P1	0.00	NM	1	\$775.00
				Entertainment Tonight											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/27/18	09/02/18	M-----		1			\$775.00		0.00				
N 21	All	08/21/18	08/21/18	LN M-F KELO 10p News M-F	CM	M-F 10p-1035p	-T-----	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/18	08/26/18	-T-----		1			\$2,500.00		0.00				
N 22	All	08/23/18	08/23/18	LN M-F KELO 10p News M-F	CM	M-F 10p-1035p	---T---	:30	1	\$2,500.00	P1	0.00	NM	1	\$2,500.00
				News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/18	08/26/18	---T---		1			\$2,500.00		0.00				
N 23	All	08/22/18	08/22/18	Late Late Show Late Late Show	CM	M-F 1137p-1237x	--W----	:30	1	\$120.00	P1	0.00	NM	1	\$120.00
				Late Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/18	08/26/18	--W----		1			\$120.00		0.00				
N 24	All	08/24/18	08/24/18	Late Late Show Late Late Show	CM	M-F 1137p-1237x	----F--	:30	1	\$120.00	P1	0.00	NM	1	\$120.00
				Late Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/20/18	08/26/18	----F--		1			\$120.00		0.00				
N 25	All	08/27/18	08/27/18	Late Late Show Late Late Show	CM	M-F 1137p-1237x	M-----	:30	1	\$120.00	P1	0.00	NM	1	\$120.00
				Late Late Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
Week:		08/27/18	09/02/18	M-----		1			\$120.00		0.00				
													Totals	25	\$28,210.00