



125 West 55th St
New York, NY 10019

Contract # 25249223

Changes as of: 11/11/2016 at 3:33 PM

Version: Highlighting Revision 2

CPE: SHORR JOHNSON
MAGNUS

Flight: 11/11/16 - 11/17/16

Station: WPGH
Market: Pittsburgh

Agency: SHORR JOHNSON
MAGNUS

SHORR JOHNSON
MAGNUS 100 NORTH
20TH STREET SUITE
201 PHILADELPHIA PA
19103

Advertiser: Josh Shapiro for
Attorney General

Office: WASHINGTON

Product: SHAPIRO/AG

Total \$: \$12,000.00
Total Spots: 13
Total CPP: \$0.00

Comments: add line 6, MG from #25249218

Agency Order #:

Buyer: MICHAEL D'ETTORRE
Salesperson: TREVOR HEATON
202-955-5342

Primary Demo: Adults 35+

Con Type: POLITICAL/VOTE
Assistant: TREVOR HEATON
202-955-5342

Total GRP:
Traffic #: 2580338
Separation:

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/1 - 11/7							Total Spots	Total \$	CPP	GRP
							11/1	11/2	11/3	11/4	11/5	11/6	11/7				
1	M-F 6:30p-7p		2.5 MEN	\$750.00	0.0	30	0	1	0	1	0	0	0	2	\$1,500.00	\$0.00	0.0
2	M-F 7p-7:30p		BIG BANG	\$1,000.00	0.0	30	1	1	0	0	0	1	4	\$4,000.00	\$0.00	0.0	
3	M-F 7:30p-8p		2.5 MEN	\$1,000.00	0.0	30	0	0	0	1	0	0	2	\$2,000.00	\$0.00	0.0	
4	M-F 6p-6:30p		BIG BANG	\$750.00	0.0	30	1	0	1	0	0	0	2	\$1,500.00	\$0.00	0.0	
5	M-F 10p-11p		FOX 53 NEWS	\$1,000.00	0.0	30	0	1	0	1	0	0	2	\$2,000.00	\$0.00	0.0	
REV+ 6	Sa 10p-11p		FOX 53 NEWS	\$1,000.00	0.0	30	0	0	0	0	1	0	1	\$1,000.00	\$0.00	0.0	
MG from #25249218																	
TOTALS:							2	3	2	3	1	0	2	13	\$12,000.00	\$0.00	0.0



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CPE: Agency: SHORR JOHNSON Advertiser: Josh Shapiro for Attorney General Product: SHAPIRO/AG Station: WPGH Market: Pittsburgh Total Spots: 13 Total \$: \$12,000.00

SHORR JOHNSON MAGNUS 100 NORTH 201 STREET SUITE 201 PHILADELPHIA PA 19103 Office: WASHINGTON Total CPP: \$0.00

Agency Order #: Buyer: MICHAEL D'ETTORRE Primary Demo: Adults 35+ Total GRP: Salesperson: TREVOR HEATON Assistant: TREVOR HEATON Con Type: POLITICAL/VOTE Traffic #: 2580338 Separation:

Special Instructions

Date/Time	Added by	Comment
11/01/16 3:33 PM	TREVOR HEATON	add line 6, MG from #25249218
10/31/16 11:29 AM	TREVOR HEATON	agency revision, market-wide trims. Revised total \$11,000.00 (-\$2000)
07/19/16 5:25 PM	TREVOR HEATON	New order please confirm ASAP

Competitive Information	
Market Budget:	\$240,000
WPGH Share:	4%
Comment:	Competitive Unknown

Daypart Summary			
Day/Time	% Distrib	Spots	Dollars
	100%	13	\$12,000.00
Total	100%	13	\$12,000.00

Monthly Summary		
Month	Spots	Dollars
2016-Nov	13	\$12,000.00
Total	13	\$12,000.00

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Revision	11/11/16 3:33 PM	TREVOR HEATON	Revised	1		\$1,000.00
Revision	10/31/16 11:29 AM	TREVOR HEATON	Confirmed		2	-\$2,000.00
Revision	10/31/16 11:29 AM	TREVOR HEATON	Confirmed			\$11,000.00
Queued for Electronic Contracting	7/20/16 9:31 AM					\$0
New	7/19/16 5:25 PM	TREVOR HEATON	Confirmed	14		\$13,000.00
						\$0
						\$13,000.00

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.