

KATZ TELEVISION GROUP

125 West 55th St
New York, NY 10019

Contract # 25249223

Changes as of: 11/11/2016 at 3:33 PM

Version: Highlighting Revision 2

CPE:

Agency: SHORR JOHNSON MAGNUS

Flight: 11/11/16 - 11/17/16

Station: WPGH

Advertiser: SHORR JOHNSON MAGNUS 100 NORTH 20TH STREET SUITE 201 PHILADELPHIA PA 19103

Advertiser: Josh Shapiro for Attorney General

Market: Pittsburgh

Product: SHAPIRO/AG

Office: WASHINGTON

Total \$: \$12,000.00
Total Spots: 13
Total CPP: \$0.00

Agency Order #:

Buyer: MICHAEL D'ETTORRE

Primary Demo: Adults 35+

Salesperson: TREVOR HEATON

202-955-5342

Con Type: POLITICAL/VOTE
Assistant: TREVOR HEATON
202-955-5342

Total GRP:
Traffic #: 2580338
Separation:

Comments: add line 6, MG from #25249218

#	Day/Time	DP	Program	Rate	A3SP Rating	Len	11/1 - 11/7							Total Spots	Total \$	CPP	GRP
							11/1	11/2	11/3	11/4	11/5	11/6	11/7				
1	M-F 6:30p-7p		2.5 MEN	\$750.00	0.0	30	0	1	0	1	0	0	0	2	\$1,500.00	\$0.00	0.0
2	M-F 7p-7:30p		BIG BANG	\$1,000.00	0.0	30	1	1	1	0	0	0	1	4	\$4,000.00	\$0.00	0.0
3	M-F 7:30p-8p		2.5 MEN	\$1,000.00	0.0	30	0	0	0	1	0	0	1	2	\$2,000.00	\$0.00	0.0
4	M-F 6p-6:30p		BIG BANG	\$750.00	0.0	30	1	0	1	0	0	0	0	2	\$1,500.00	\$0.00	0.0
5	M-F 10p-11p		FOX 53 NEWS	\$1,000.00	0.0	30	0	1	0	1	0	0	0	2	\$2,000.00	\$0.00	0.0
	Sa 10p-11p		FOX 53 NEWS	\$1,000.00	0.0	30	0	0	0	0	0	0	0	1	\$1,000.00	\$0.00	0.0
MG from #25249218							0.0	30	0	0	0	0	0	13	\$12,000.00	\$0.00	0.0
TOTALS:														13	\$12,000.00	\$0.00	0.0

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MAGNUS 100 NORTH
20TH STREET SUITE
201 PHILADELPHIA PA
19103

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Special Instructions

Order Level Comments

Date/Time	Added by	Comment
11/01/16 3:33 PM	TREVOR HEATON	add line 6, MG from #25249218
10/31/16 11:29 AM	TREVOR HEATON	agency revision, market-wide trims. Revised total \$11,000 (-\$2000)
07/19/16 5:25 PM	TREVOR HEATON	New order please confirm ASAP

Competitive Information

Market Budget:	\$240,000
WPGH Share:	4%
Comment:	Competitive Unknown

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	13	\$12,000.00	N/A	0.0
Total	100%	13	\$12,000.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Nov	13	\$12,000.00
Total	13	\$12,000.00

Transaction History

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	11/11/16 3:33 PM	TREVOR HEATON	Revised	1		\$1,000.00	\$12,000.00	Changes: Total Spots from 12 to 13. Calculated Dollars from \$11,000.00 to \$12,000.00, Competitive Market Budget from \$220,000 to \$240,000. Total \$ from \$11,000.00 to \$12,000.00. User Entered \$ from \$11,000.00 to \$12,000.00. Comments from agency revision, market-wide trims. Revised total \$11,000 (-\$2000) to add line 6, MG from #25249218. 1 buyline added or modified.
Revision	10/31/16 11:29 AM	TREVOR HEATON	Confirmed	2		\$-2,000.00	\$11,000.00	Changes: Total Spots from 14 to 12. Calculated Dollars from \$13,000.00 to \$11,000.00, Competitive Market Budget from \$325,000 to \$220,000. Total \$ from \$13,000.00 to \$11,000.00. Comments from New order please confirm ASAP to agency revision, market-wide trims. Revised total \$11,000 (-\$2000). User Entered \$ from \$13,000.00 to \$11,000.00. 2 buylines added or modified.
Queued for Electronic Contracting	7/20/16 9:31 AM					\$0	\$0	
New	7/19/16 5:25 PM	TREVOR HEATON	Confirmed	14		\$13,000.00	\$13,000.00	

Non-Discrimination Policy

PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSIONS REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.