

WKRC-AM
Cincinnati, Ohio
Quarterly Issues/Programs List
3rd Quarter
July, August, September 2013

WKRC-AM
Quarterly Issues/Programs List Issues

STATION provides its listeners with programming and public service announcements that address issues of concern to our local audience. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Crime/Public Safety-this issue included : Cincinnati hires a new police chief

Government-this issue included : A Fairfield woman fights the Zoning Board over her 7 pets

Economy/Economic Development-this issue included : Revitalization efforts in Over-the-Rhine

Health-this issue included : A new GYN oncologist in Cincinnati

Community-this issue included: The Reds Community Fund breaks ground on a new facility

Arts-this issue included : Let is Grow Show at the Krohn Conservatory

Charity-this issue included : The Freestore Foodbank holds its annual Rubber Duck Regatta

Programs Section I

Section I lists regularly scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

Topic Description	Program/Title	Guest	Date	Time (AM)	Duration
1. Crime and Public Safety					
Nextdoor.com in Cincinnati announces a greater police presence	Sunday Supplement	Milton Dahoney, City Manager	07/28/2013	07:00	13:57
A coroner rules the death of Katelyn Markham a homicide	Sunday Supplement	David Markham, father	08/18/2013	07:16	09:49
The 2013 Drive Sober or Get Pulled Over Campaign	Sunday Supplement	Paul Humphries, Interim Police Chief	08/18/2013	07:26	03:18
The Drive Sober or Get Pulled Over Campaign continues	Sunday Supplement	Paul Humphries, Interim Police Chief	08/25/2013	07:26	03:03
Cincinnati narrows its list of candidates for police chief	Sunday Supplement	Paul Humphries, Interim Police Chief	09/08/2013	07:23	06:35
2. Government					
Cincinnati Safe Student Housing List for Fire Protection	Sunday Supplement	Laure Quinlivan, City Council	07/07/2013	07:00	11:37
Pushing for an expansion of Medicaid in Ohio	Sunday Supplement	P-G Sittenfeld, City Council	07/14/2013	07:22	07:16
		Howard Bond, Primary Care Board			
		Joyce Kinley, Cincinnati Board of Health			
Governor John Kasich talking about small business in Ohio in Batavia	Sunday Supplement	John Kasich, Governor	07/21/2013	07:13	07:16
Governor John Kasich on small business in Ohio	Sunday Supplement	John Kasich, Governor	07/21/2013	07:21	08:46
A Fairfield woman fights the zoning board over her 7 dogs	Sunday Supplement	Erin Blevins, daughter of Karen Glardc	08/04/2013	07:20	09:34
A decision from the Fairfield Zoning Board on a woman's 7 pets	Sunday Supplement	Erin Blevins, daughter of Karen Glardc	09/08/2013	07:13	09:30
Congressman Steve Chabot talks about Obamacare	Sunday Supplement	Steve Chabot, Congressman	09/29/2013	07:19	09:48
3. Economy/Economic Development					
Revitalization efforts continue in Over-the-Rhine with the redevelopment of the Hummel Building	Sunday Supplement	Milton Dahoney, City Manager	07/28/2013	07:23	06:33
Northern Kentucky business accelerator, UpTech, announces UpTech 2 program winners	Sunday Supplement	Amanda Greenwell, UpTech	08/11/2013	07:20	09:20
4. Health					
Oncology Hematology Care introduces its newest GYN oncologist	Sunday Supplement	Dr. Dene' Wrenn	07/21/2013	07:00	12:58
5. Community					
Reds Community Fund breaking ground on a new baseball academy	Sunday Supplement	Marty Brennaman, Reds Announcer	07/07/2013	07:12	11:21
A new transition program for Big Brothers, Big Sisters	Sunday Supplement	Sean Crotty, Big Brothers, Big Sisters	07/28/2013	07:14	03:20
Kings Island releases details on its new roller coaster	Sunday Supplement	Don Helbig, Kings Island	08/11/2013	07:11	08:28
Preparations underway for the Cincinnati Bell WEBN Fireworks	Sunday Supplement	Justin Tabas, Executive Producer	08/25/2013	07:00	10:46
New things planned for the Cincinnati Bell WEBN Fireworks	Sunday Supplement	Justin Tabas, Executive Producer	08/25/2013	07:11	07:49

Working to get Cincinnati's Bike Share program up and running	Sunday Supplement	Mel McVay, Senior City Planner	08/25/2013	07:18	08:05
The countdown is underway to the last blast of summer with the Cincinnati Bell WEBN Fireworks	Sunday Supplement	Jane Wieler with Cincinnati Bell Katie Hazlett with Cincinnati Bell Janet Gates, Fastest Way to the Fireworks	09/01/2013	07:00	09:07
The planning process for the Cincinnati Bell/WEBN Fireworks	Sunday Supplement	Justin Tabas, Executive Producer	09/01/2013	07:09	11:29
A new zombie theme for the fireworks	Sunday Supplement	Bud Stross, Dent Schoolhouse Co-owner	09/01/2013	07:20	03:48
Oktoberfest Zinzinnati	Sunday Supplement	Lance Barry, Cincinnati Regional Chair	09/15/2013	07:06	10:07

6. Arts

Let it Grow Show at the Krohn Conservatory	Sunday Supplement	Bethany Butler, Senior Horticulturalist	07/14/2013	07:00	10:53
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7. Charity

The Freestore Foodbank holds its Celebrity Duck Auction	Sunday Supplement	Bob Edwards, Freestore Foodbank	07/07/2013	07:23	06:53
The Freestore Foodbank prepares for the Rubber Duck Regatta with the Duck Auction	Sunday Supplement	Bob Edwards, Freestore Foodbank	07/14/2013	07:11	11:21
Matthew 25 Ministries giving back to the community with a free lunch	Sunday Supplement	Tim Mettey, Matthew 25	07/28/2013	07:17	05:33
Taste of OTR benefiting Tender Mercies	Sunday Supplement	Russell Winters, Tender Mercies CEO Bonnie Deirker, Tender Mercies	08/04/2013	07:00	14:38
Matthew 25 Ministries hosts a community lunch	Sunday Supplement	Tim Mettey, Matthew 25	08/04/2013	07:15	05:48
5K and car wash benefiting Big Brothers, Big Sisters of Greater Cincinnati	Sunday Supplement	Deb Haas, Big Brothers, Big Sisters	08/11/2013	07:00	11:12
Fundraising efforts ahead of the Rubber Duck Regatta	Sunday Supplement	Bob Edwards, Freestore Foodbank	08/18/2013	07:00	16:37
The Freestore Foodbank's Rubber Duck Regatta	Sunday Supplement	Bob Edwards, Freestore Foodbank	09/01/2013	07:24	05:04
The Komen Race for the Cure in Cincinnati	Sunday Supplement	Julie Oberschmidt, Komen of Cincinnati	09/08/2013	07:00	04:37
A Cincy Care to Share Event at Advance Dentistry	Sunday Supplement	Dr. Scott Sayre, Advance Dentistry	09/08/2013	07:05	07:54
The Hogs vs Hunger Ride benefiting the Freestore Foodbank	Sunday Supplement	Bernice Cooper, Freestore Foodbank	09/15/2013	07:00	06:23
5K Walk and Run for Hospice of Butler and Warren Counties	Sunday Supplement	Deb Haas, experience with Hospice Brenda Humfleet, Hospice	09/15/2013	07:16	13:53
Sophie's Angel Run raising money for pediatric brain tumor research	Sunday Supplement	Mark Meinhardt, Father Missy Meinhardt, Mother	09/22/2013	07:00	12:39
PurpleStride Cincinnati benefiting the Pancreatic Cancer Action Network	Sunday Supplement	Ken Falhaber, Pancreatic Cancer Network	09/22/2013	07:13	06:24
The Dragonfly Foundation's Night at the Races	Sunday Supplement	Ria Davidson, Dragonfly Co-Founder	09/22/2013	07:19	09:53
People Working Cooperatively announces Ramp it Up for Veterans Campaign	Sunday Supplement	Jock Pitts, PWC President	09/29/2013	07:00	12:35
Park Run for PARACHUTE Butler County CASA	Sunday Supplement	Chris Xeil Lyons, Butler County CASA	09/29/2013	07:13	06:30

Section II Traffic

Traffic Reports

Regularly scheduled Traffic Reports provide current information to commuters/motorists on highway and street traffic conditions. Traffic Reports were broadcast throughout WKRC-AM's programming. :30 Second per report X 120 reports per week = 60 total minutes of traffic per week

Section III News

Regularly scheduled News Reports provide current news and information News Reports were broadcast throughout WKRC-AM's programming. :60 Seconds per report X 95 Hours = 95 total minutes of news per week

Section IV Weather

Regularly scheduled Weather Reports provide current information to listeners/commuters/motorists on weather conditions. Weather Reports were broadcast throughout WKRC-AM's programming. :30 seconds per report X 325 reports per week = 162 ½ total minutes of weather per week

WKRC-AM
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Crimestoppers
3rd Quarter
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STATION provides listeners with the Crimestoppers "Bad Guy Of The Week" - Helping the police get a criminal off the streets.
Feature is scheduled at 7:50AM Every Friday Morning

Date/Time	Duration
07/05/2013	03:00
07/12/2013	03:00
07/19/2013	03:00
07/26/2013	03:00
08/02/2013	03:00
08/09/2013	03:00
08/16/2013	03:00
08/23/2013	03:00
08/30/2013	03:00
09/06/2013	03:00
09/13/2013	03:00
09/20/2013	03:00
09/27/2013	03:00

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STATION provides listeners with family friendly activity suggestion to do around the city and suburbs - In coordination with Downtown Cincinnati Inc. Feature is scheduled at 8:40AM Every Friday Morning

Date/Time	Duration
07/05/2013	03:00
07/12/2013	03:00
07/19/2013	03:00
07/26/2013	03:00
08/02/2013	03:00
08/09/2013	03:00
08/16/2013	03:00
08/23/2013	03:00
08/30/2013	03:00

09/06/2013	03:00
09/13/2013	03:00
09/20/2013	03:00
09/27/2013	03:00