

WKRC AM
Cincinnati, Ohio
Quarterly Issues/Programs List
Third Quarter
July, August, September 2012

WKRC-AM
Quarterly Issues/Programs List Issues

STATION provides its listeners with programming and public service announcements that address issues of concern to our local audience. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Crime/Public Safety-this issue included : A high school student charged with leading a drug ring
Government-this issue included : money being spent on the streetcar project
Economy/Economic Development-this issue included : redeveloped park opens in Over-the-Rhine
Education-this issue included : local schools fail to provide the state with emergency plans
Community-this issue included: preparations for the Cincinnati Bell/WEBN Fireworks
Arts-this issue included : a new exhibit coming to the Cincinnati Museum Center
Charity-this issue included : Cincinnati's Rubber Duck Regatta and a number of fundraisers
Business-this issue included: The U.S. Bank Business of the Month

Programs Section I

Section I lists regular scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

Topic Description	Program/Title	Guest	Date	Time (AM)	Duration
1. Crime and Public Safety					
A Mason High School student charged with being a drug kingpin	Sunday Supplement	David Fornshell, Warren Co Prosecutor	07/22/2012	07:11	06:02
Police hosting National Night Out in local communities	Sunday Supplement	Peter Brumm, Police Night Out	08/05/2012	07:00	10:21
Mother and daughter accused of pocketing traffic fine money in Arlington Heights	Sunday Supplement	Mike Allen, Attorney	08/05/2012	07:10	09:12
The Coast Guard talks about preparations for Riverfest and the Labor Day holiday	Sunday Supplement	Michael Slack, Coast Guard	09/02/2012	07:06	06:28
2. Government					
Groundbreaking for a new fire station in Westwood	Sunday Supplement	Richard Braun, Fire Chief	07/29/2012	07:18	11:29
10 Cincinnati pools staying open an extra week	Sunday Supplement	Stan Chesley, Attorney Mark Mallory, Mayor	08/05/2012	07:20	08:25
Cincinnati City Council votes to use money from the sale of the Blue Ash Airport for the streetcar	Sunday Supplement	Chris Seelbach, City Council	09/30/2012	07:00	04:27
The Supreme Court upholds virtually all of President Obama's health care overhaul	Sunday Supplement	Chris Smitherman, City Council	07/01/2012	07:00	08:56
3. Economy/Economic Development					
The newly renovated Washington Park opens in Over-the-Rhine	Sunday Supplement	Mark Mallory, Mayor	07/08/2012	07:21	08:13
Buy 25 Tuesdays encourages people to shop at Walnut Hills Kroger	Sunday Supplement	Kevin Wright, Walnut Hills	07/22/2012	07:17	12:03
4. Education					
Some local schools under fire for not providing floor plans to the Attorney General	Sunday Supplement	Mike DeWine, Attorney General Dr. Gary Pack, Princeton Schools	07/29/2012	07:00	08:45
The Ford Driving Skills for Life Program comes to Cincinnati	Sunday Supplement	Jim Graham, Driving Skills for Life	07/01/2012	07:19	10:33
5. Community					
The Kolping Society of Cincinnati hosts its annual Schuetzenfest	Sunday Supplement	Jim Slouffman, Kolping Society	07/15/2012	07:00	11:51
Representatives from the Dragonfly Foundation on the field for the Marty Party	Sunday Supplement	Ria Davidson, Dragonfly Foundation	08/12/2012	07:10	14:24
Preparations for the Cincinnati Bell/WEBN Fireworks	Sunday Supplement	Justin Tabas, Clear Channel	08/19/2012	07:18	10:06
Dedicating the Cincinnati Bell/WEBN Fireworks to the Troops	Sunday Supplement	Jack Cassidy, Cincinnati Bell Ted Torbeck, Cincinnati Bell	08/26/2012	07:00	12:24
Oktoberfest Zinzinnati kicks off	Sunday Supplement	Chris Kemper, Cincinnati Chamber	09/16/2012	07:09	07:56
The Light Up the Night International Fireworks Competition comes to Coney Island	Sunday Supplement	Bill Mefford, Coney Island	09/16/2012	07:24	05:35
Colerain Township will have fireworks thanks to money from the new owners of Northgate Mall	Sunday Supplement	Frank Birkenhaur, Colerain Township Renee Bell, Northgate Mall Sandra Bradford, Northgate Mall	07/01/2012	07:09	09:57
6. Arts					
The World Choir Games come to Cincinnati for the first time	Sunday Supplement	Laure Quinlivan, City Council	07/08/2012	07:00	06:56
The Dead Sea Scrolls Exhibit coming to the Cincinnati Museum Center	Sunday Supplement	Elizabeth Pierce, Museum Center	07/15/2012	07:26	03:29
7. Charity					
Preparations underway for the Rubber Duck Regatta with the Celebrity Duck Auction	Sunday Supplement	Bob Edwards, Freestore Foodbank	07/08/2012	07:07	14:17
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The March of Dimes hosting Bikers for Babies	Sunday Supplement	Glenda Hoagland, March of Dimes Chris Hedrick, Honda of Fairfield Erin Bechtold, Ambassador	07/29/2012	07:09	09:21
The 16th annual Scott McDowell Memorial Run	Sunday Supplement	Rhonda McDowell-Miller, Sister	08/12/2012	07:00	05:59
The Jessica's Ride Poker Run benefiting the Jessica Siegel Fund	Sunday Supplement	Herb Siegel, Uncle	08/12/2012	07:06	04:29
The MS Society of Cincinnati hosts Bike MS	Sunday Supplement	Rich Walburg, MS Society	08/12/2012	07:25	04:21
The Tony Merk Pigskin Preview benefiting Cancer Free Kids and Tackling Childhood Cancer	Sunday Supplement	Rick and Lynn Merk, Parents	08/19/2012	07:08	10:18
Final preparations for the Rubber Duck Regatta	Sunday Supplement	Bob Edwards, Freestore Foodbank	08/26/2012	07:12	08:51
The Friar's Club holding a fundraiser in Western Hills	Sunday Supplement	Annie Timmons, Friar's Club	08/26/2012	07:21	04:28
Ford is helping to feed the hungry by partnering with the Feeding America Program	Sunday Supplement	Jason Sprawka, Ford	08/26/2012	07:25	04:00
A new TV pilot gives the opportunity to check out a local bar, a local band and support a charity	Sunday Supplement	Steve Smith, Cincinnati Bell Casandra Cooper, St. Aloysius	09/02/2012	07:12	17:19
The United Way kicks off its 2012 fundraising campaign	Sunday Supplement	Rob Reifsnnyder, United Way David Joyce, campaign chair	09/09/2012	07:00	12:44
Upcoming fundraising events for the Dragonfly Foundation	Sunday Supplement	Ria Davidson, Dragonfly Foundation	09/09/2012	07:13	12:59
Tickets for Charity with upcoming concerts at Riverbend	Sunday Supplement	Kate Brandeis, Tickets for Charity	09/09/2012	07:25	04:03
Purplestride Cincinnati supporting the fight against pancreatic cancer	Sunday Supplement	Lori Colwell, Pancreatic Cancer Network Ken Falhaber, honorary chairperson	09/16/2012	07:00	09:34
The Susan G. Komen Race for the Cure in Cincinnati	Sunday Supplement	Amy Wagner, Race for the Cure	09/23/2012	07:00	05:08
Sophie's Angel Run benefiting Cincinnati Children's Hospital and brain cancer research	Sunday Supplement	Mark and Missy Meinhardt, parents	09/23/2012	07:05	11:00
United Way Fundraising campaign	Sunday Supplement	Rob Reifsnnyder, United Way David Joyce, campaign chair	09/30/2012	07:05	12:44

8. Business

The U.S. Bank Business of the Month is Century Construction	Sunday Supplement	Mike Mangeot, Century Construction John Hodge, Century Construction Judy Gerding, the Point of Cincinnati Scott Smith, U.S. Bank	07/22/2012	07:00	11:08
The U.S. Bank Business of the Month is Fit 4 You Health and Wellness	Sunday Supplement	Gail Ferguson, Owner Steve Ferguson, Husband Melissa Fossier, Natalie Fossier Foundation	08/19/2012	07:00	08:02
Joe Rozzi talks about what it takes to put together the Cincinnati Bell/WEBN Fireworks	Sunday Supplement	Joe Rozzi, Rozzi's Famous Fireworks	09/02/2012	07:00	05:44
The Moerlein Lager House unveils the Oktoberfest Uberdome	Sunday Supplement	Greg Hardman, Moerlein Brewing	09/16/2012	07:17	06:08
The Green B.E.A.N Delivery Service works with local farmers to deliver fresh produce	Sunday Supplement	John Freeland, VP of Sales and Marketing	09/23/2012	07:16	12:44
Green B.E.A.N Delivery Service	Sunday Supplement	John Freeland, VP of Sales and Marketing	09/30/2012	07:17	12:44

Section II Traffic

Traffic Reports

Regularly scheduled Traffic Reports provide current information to commuters/motorists on highway and street traffic conditions. Traffic Reports were broadcast throughout WKRC-AM's programming a minimum of 16 times daily from 5:45am to 5:45 pm, Monday through Friday. The duration of each report is approximately 30 seconds.

Traffic Reports were broadcast a minimum of 115 times each week by WKRC-AM for a total weekly duration of 57 minutes, 30 seconds.

Section III News

Section IV Weather