

WKRC AM
Cincinnati, Ohio
Quarterly Issues/Programs List
Third Quarter
July, August, September 2012

WKRC-AM
Quarterly Issues/Programs List Issues

STATION provides its listeners with programming and public service announcements that address issues of concern to our local audience. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Crime/Public Safety-this issue included : A high school student charged with leading a drug ring
- Government-this issue included : money being spent on the streetcar project
- Economy/Economic Development-this issue included : redeveloped park opens in Over-the-Rhine
- Education-this issue included : local schools fail to provide the state with emergency plans
- Community-this issue included: preparations for the Cincinnati Bell/WEBN Fireworks
- Arts-this issue included : a new exhibit coming to the Cincinnati Museum Center
- Charity-this issue included : Cincinnati's Rubber Duck Regatta and a number of fundraisers
- Business-this issue included: The U.S. Bank Business of the Month

Programs Section I

Section I lists regulary scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

Topic Description

1. Crime and Public Safety

- A Mason High School student charged with being a drug kingpin
- Police hosting National Night Out in local communities
- Mother and daughter accused of pocketing traffic fine money in Arlington Heights
- The Coast Guard talks about preparations for Riverfest and the Labor Day holiday

Program/Title	Guest	Date	Time (AM)	Duration
Sunday Supplement	David Fornshell, Warren Co Prosecutor	07/22/2012	07:11	06:02
Sunday Supplement	Peter Brumm, Police Night Out	08/05/2012	07:00	10:21
Sunday Supplement	Mike Allen, Attorney	08/05/2012	07:10	09:12
Sunday Supplement	Michael Slack, Coast Guard	09/02/2012	07:06	06:28

2. Government

- Groundbreaking for a new fire station in Westwood
- 10 Cincinnati pools staying open an extra week
- Cincinnati City Council votes to use money from the sale of the Blue Ash Airport for the streetcar
- The Supreme Court upholds virtually all of President Obama's health care overhaul

Sunday Supplement	Richard Braun, Fire Chief	07/29/2012	07:18	11:29
Sunday Supplement	Stan Chesley, Attorney	08/05/2012	07:20	08:25
Sunday Supplement	Mark Mallory, Mayor			
Sunday Supplement	Chris Seelbach, City Council	09/30/2012	07:00	04:27
Sunday Supplement	Chris Smitherman, City Council	07/01/2012	07:00	08:56

3. Economy/Economic Development

- The newly renovated Washington Park opens in Over-the-Rhine
- Buy 25 Tuesdays encourages people to shop at Walnut Hills Kroger

Sunday Supplement	Mark Mallory, Mayor	07/08/2012	07:21	08:13
Sunday Supplement	Kevin Wright, Walnut Hills	07/22/2012	07:17	12:03

4. Education

- Some local schools under fire for not providing floor plans to the Attorney General
- The Ford Driving Skills for Life Program comes to Cincinnati

Sunday Supplement	Mike DeWine, Attorney General	07/29/2012	07:00	08:45
Sunday Supplement	Dr. Gary Pack, Princeton Schools			
Sunday Supplement	Jim Graham, Driving Skills for Life	07/01/2012	07:19	10:33

5. Community

- The Kolping Society of Cincinnati hosts its annual Schuetzenfest
- Representatives from the Dragonfly Foundation on the field for the Marty Party
- Preparations for the Cincinnati Bell/WEBN Fireworks
- Dedicating the Cincinnati Bell/WEBN Fireworks to the Troops
- Oktoberfest Zinzinnati kicks off
- The Light Up the Night International Fireworks Competition comes to Coney Island
- Colerain Township will have fireworks thanks to money from the new owners of Northgate Mall

Sunday Supplement	Jim Slouffman, Kolping Society	07/15/2012	07:00	11:51
Sunday Supplement	Ria Davidson, Dragonfly Foundation	08/12/2012	07:10	14:24
Sunday Supplement	Justin Tabas, Clear Channel	08/19/2012	07:18	10:06
Sunday Supplement	Jack Cassidy, Cincinnati Bell	08/26/2012	07:00	12:24
Sunday Supplement	Ted Torbeck, Cincinnati Bell			
Sunday Supplement	Chris Kemper, Cincinnati Chamber	09/16/2012	07:09	07:56
Sunday Supplement	Bill Mefford, Coney Island	09/16/2012	07:24	05:35
Sunday Supplement	Frank Birkenhour, Colerain Township	07/01/2012	07:09	09:57
Sunday Supplement	Renee Bell, Northgate Mall			
Sunday Supplement	Sandra Bradford, Northgate Mall			

6. Arts

- The World Choir Games come to Cincinnati for the first time
- The Dead Sea Scrolls Exhibit coming to the Cincinnati Museum Center

Sunday Supplement	Laure Quinlivan, City Council	07/08/2012	07:00	06:56
Sunday Supplement	Elizabeth Pierce, Museum Center	07/15/2012	07:26	03:29

7. Charity

- Preparations underway for the Rubber Duck Regatta with the Celebrity Duck Auction
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- The March of Dimes hosting Bikers for Babies
- The 16th annual Scott McDowell Memorial Run
- The Jessica's Ride Poker Run benefiting the Jessica Siegel Fund
- The MS Society of Cincinnati hosts Bike MS
- The Tony Merk Pigskin Preview benefiting Cancer Free Kids and Tacking Childhood Cancer
- Final preparations for the Rubber Duck Regatta
- The Friar's Club holding a fundraiser in Western Hills
- Ford is helping to feed the hungry by partnering with the Feeding America Program
- A new TV pilot gives the opportunity to check out a local bar, a local band and support a charity
- The United Way kicks off its 2012 fundraising campaign
- Upcoming fundraising events for the Dragonfly Foundation
- Tickets for Charity with upcoming concerts at Riverbend
- Purplestride Cincinnati supporting the fight against pancreatic cancer
- The Susan G. Komen Race for the Cure in Cincinnati
- Sophie's Angel Run benefiting Cincinnati Children's Hospital and brain cancer research
- United Way Fundraising campaign

Sunday Supplement	Bob Edwards, Freestore Foodbank	07/08/2012	07:07	14:17
Sunday Supplement	Bob Edwards, Freestore Foodbank	07/15/2012	07:12	14:17
Sunday Supplement	Glenda Hoagland, March of Dimes	07/29/2012	07:09	09:21
Sunday Supplement	Chris Hedrick, Honda of Fairfield			
Sunday Supplement	Erin Bechtold, Ambassador			
Sunday Supplement	Rhonda McDowell-Miller, Sister	08/12/2012	07:00	05:59
Sunday Supplement	Herb Siegel, Uncle	08/12/2012	07:06	04:29
Sunday Supplement	Rich Walburg, MS Society	08/12/2012	07:25	04:21
Sunday Supplement	Rick and Lynn Merk, Parents	08/19/2012	07:08	10:18
Sunday Supplement	Bob Edwards, Freestore Foodbank	08/26/2012	07:12	08:51
Sunday Supplement	Annie Timmons, Friar's Club	08/26/2012	07:21	04:28
Sunday Supplement	Jason Sprawka, Ford	08/26/2012	07:25	04:00
Sunday Supplement	Steve Smith, Cincinnati Bell	09/02/2012	07:12	17:19
Sunday Supplement	Cassandra Cooper, St. Aloysius			
Sunday Supplement	Rob Reifsnnyder, United Way	09/09/2012	07:00	12:44
Sunday Supplement	David Joyce, campaign chair			
Sunday Supplement	Ria Davidson, Dragonfly Foundation	09/09/2012	07:13	12:59
Sunday Supplement	Kate Brandeis, Tickets for Charity	09/09/2012	07:25	04:03
Sunday Supplement	Lori Colwell, Pancreatic Cancer Network	09/16/2012	07:00	09:34
Sunday Supplement	Ken Falhaber, honorary chairperson			
Sunday Supplement	Amy Wagner, Race for the Cure	09/23/2012	07:00	05:08
Sunday Supplement	Mark and Missy Meinhardt, parents	09/23/2012	07:05	11:00
Sunday Supplement	Rob Reifsnnyder, United Way	09/30/2012	07:05	12:44
Sunday Supplement	David Joyce, campaign chair			

8. Business

The U.S. Bank Business of the Month is Century Construction	Sunday Supplement	Mike Mangeot, Century Construction John Hodge, Century Construction Judy Gerding, the Point of Cincinnati	07/22/2012	07:00	11:08
The U.S. Bank Business of the Month is Fit 4 You Health and Wellness	Sunday Supplement	Scott Smith, U.S. Bank Gail Ferguson, Owner Steve Ferguson, Husband Melissa Fossier, Natalie Fossier Foundation	08/19/2012	07:00	08:02
Joe Rozzi talks about what it takes to put together the Cincinnati Bell/WEBN Fireworks	Sunday Supplement	Joe Rozzi, Rozzi's Famous Fireworks	09/02/2012	07:00	05:44
The Moerlein Lager House unveils the Oktoberfest Uberdrome	Sunday Supplement	Greg Hardman, Moerlein Brewing	09/16/2012	07:17	06:08
The Green B.E.A.N Delivery Service works with local farmers to deliver fresh produce	Sunday Supplement	John Freeland, VP of Sales and Marketing	09/23/2012	07:16	12:44
Green B.E.A.N Delivery Service	Sunday Supplement	John Freeland, VP of Sales and Marketing	09/30/2012	07:17	12:44

Section II Traffic

Traffic Reports

Regularly scheduled Traffic Reports provide current information to commuters/motorists on highway and street traffic conditions. Traffic Reports were broadcast throughout WKRC-AM's programming a minimum of 16 times daily from 5:45am to 5:45 pm, Monday through Friday. The duration of each report is approximately 30 seconds.

Traffic Reports were broadcast a minimum of 115 times each week by WKRC-AM for a total weekly duration of 57 minutes, 30 seconds.

Section III News

Section IV Weather