

WLW  
Cincinnati, OH  
Quarterly Issues/Programs List  
Third Quarter, 2022  
10/5/2022

WLW  
Quarterly Issues/Programs List

WLW provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

**Section I  
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE                         | PROGRAM / TITLE                                 | DESCRIPTION  | GUEST                         | DATE/TIME              | DURATION |
|-------------------------------|---|--|-------------------------------|------------------------|----------|
| Fire Prevention/Safety and Di | IHEARTRADIO COMMUNITIES: PUBLIC AFFAIRS SPECIAL | Focus on the biggest issues impacting this week                            | Capt. M. Kozo, M. Capponi     | 10/02/2022<br>05:31 AM | 028:48   |
| HUNGER                        | iHC SEGMENT 1   FREESTORE FOODBANK   10.2.22    | How a federal program will help fight hunger in Cincinnati.                | Kurt Reiber/Freestore Foodban | 10/02/2022<br>08:32 PM | 012:28   |
| PREGNANCY                     | iHC SEGMENT 2   ROSEMARYs BABIES CO.   10.2.22  | A local non-profit helping teen moms & dads prepare for parenthood success | Rosemary's Babies Company CEO | 10/02/2022<br>08:44 PM | 017:15   |

**Section II  
NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE  | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|--|-----------------|-------------|-----------|----------|
| (Insert network and/or syndicator-provided programs lists here.) |                 |             |           |          |

**Section III  
PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE | ORGANIZATION OR TITLE | DURATION | RUNS |
|-------|-----------------------|----------|------|
|       | Ad Council            | 001:00   | 2    |
|       | PSA ADOPT U.S. KIDS   | 000:30   | 3    |

|                           |                               |        |    |
|---------------------------|-------------------------------|--------|----|
|                           | PSA BUZZED DRIVING            | 000:59 | 2  |
|                           | PSA GOODWILL                  | 000:15 | 3  |
|                           | PSA GOODWILL                  | 000:30 | 1  |
|                           | PSA GOODWILL                  | 001:00 | 5  |
|                           | PSA GOODWILL                  | 001:00 | 10 |
|                           | PSA OVARIAN CANCER            | 001:00 | 2  |
| ADDICTION                 | AL-ANON FAMILY GROUPS         | 000:14 | 3  |
| ADDICTION                 | AL-ANON FAMILY GROUPS         | 000:15 | 3  |
| ADDICTION                 | AL-ANON FAMILY GROUPS         | 000:29 | 1  |
| ADDICTION                 | AL-ANON FAMILY GROUPS         | 000:29 | 1  |
| AUTISM AWARENESS          | Ad Council                    | 000:15 | 3  |
| AUTISM AWARENESS          | Ad Council                    | 000:30 | 1  |
| CHILD HUNGER              | Ad Council                    | 000:30 | 1  |
| COMMUNITY INVOLVEMENT     | NATIONAL FAITH & BLUE WEEKEND | 000:30 | 4  |
| DAV                       | DAV                           | 000:15 | 4  |
| DAV                       | DAV                           | 000:30 | 1  |
| DAV                       | DAV                           | 000:30 | 1  |
| DAV                       | DAV                           | 000:58 | 1  |
| DAV                       | DAV                           | 000:59 | 1  |
| DAV                       | DAV                           | 000:59 | 1  |
| diabetes                  | Ad Council                    | 000:13 | 9  |
| FOOD SAFETY               | Ad Council                    | 000:30 | 1  |
| FOOD SAFETY               | Ad Council                    | 000:30 | 2  |
| HISPANIC SCHOLARSHIP FUND | Ad Council                    | 000:30 | 2  |
| LADDER SAFETY             | AAOS                          | 000:59 | 1  |
| MILITARY                  | Ad Council                    | 000:29 | 1  |
| OHIO EDUCATION            | OHIO EDUCATION ASSOCIATION    | 000:29 | 1  |
| OHIO EDUCATION            | OHIO EDUCATION ASSOCIATION    | 000:29 | 1  |
| SEATBELT SAFETY           | Ad Council                    | 000:29 | 1  |
| SEATBELT SAFETY           | Ad Council                    | 000:30 | 1  |
| SEATBELT SAFETY           | Ad Council                    | 000:30 | 1  |
| SEATBELT SAFETY           | Ad Council                    | 000:30 | 1  |
| SLEEP APNEA               | Ad Council                    | 000:20 | 1  |
| SLEEP APNEA               | Ad Council                    | 000:30 | 1  |
| texting                   | Ad Council                    | 001:00 | 2  |
| texting                   | Ad Council                    | 001:00 | 2  |
| TIRE SMART                | RUBBER MANUFACTURERS          | 000:30 | 1  |
| TRAIN SAFETY              | Ad Council                    | 000:29 | 2  |
| TRAIN SAFETY              | Ad Council                    | 001:00 | 2  |
| TRAIN SAFETY              | Ad Council                    | 001:00 | 1  |

|                      |              |        |   |
|----------------------|--------------|--------|---|
| UNDERAGE DRINKING    | Ad Council   | 000:15 | 4 |
| UNDERAGE DRINKING    | Ad Council   | 000:15 | 3 |
| US AIR FORCE         | US AIR FORCE | 000:28 | 1 |
| US AIR FORCE         | US AIR FORCE | 000:28 | 1 |
| US AIR FORCE         | US AIR FORCE | 000:29 | 2 |
| US AIR FORCE         | US AIR FORCE | 000:29 | 2 |
| US AIR FORCE         | US AIR FORCE | 000:30 | 1 |
| USO                  | USO          | 000:58 | 5 |
| VETERANS             | VA           | 000:28 | 2 |
| VETERANS             | VA           | 000:30 | 1 |
| VETERANS             | VA           | 000:30 | 2 |
| VETERANS             | VA           | 000:59 | 4 |
| VETERANS             | VA           | 001:00 | 2 |
| VETERANS CRISIS LINE | Ad Council   | 000:28 | 2 |